

# Jungbin Lee

Glendale, Arizona, USA | jungbinl@asu.edu | LinkedIn | git | Portfolio

## Summary

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- **Data Science & Statistics student at ASU** with a dual-academic background from the University of Seoul.
- Solid statistical foundation paired with advanced programming skills in **Python, R, SQL, and Power BI** for comprehensive data analysis and reporting.
- Building on practical **Business Analyst experience** to solve complex problems as a **Data Scientist or Data Analyst**.

## Work Experience

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### GBCS Group

#### Business Analyst Intern

Jun 2025 - Aug 2025

- By analyzing of rival firms, providing actionable insights for strategic improvements and customer positioning.
- Searched, preprocessed, and maintained prospective potential customer datasets, ensuring data accuracy, consistency, and usability.
- Stay updated with market trends, and provide data-driven insights to support decision-making and team performance.
- Prepared data-driven insights for client meetings, effectively showcasing strengths and delivering persuasive proposals.

### School of Computing and Augmented Intelligence

#### CSE 100(C++) Grader

Sep 2025 - Dec 2025

- Supported coding lab sessions giving daily instructions and helping to student questions.
- Assisted students during office hours by helping and teaching their homework.

## Education

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### Arizona State University, Tempe, Arizona

Aug 2024 - Present

Major: Data Science | Minor: Statistics

- GPA: 4.0/4.0

### University of Seoul, Korea

Mar 2021 - Jul 2024

the Department of Statistics

- GPA: 4.02/4.5

## Skills

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Python(Pandas, Numpy, Matplotlib, seaborn), R, SQL, C++, Power BI, HTML, CSS, Java-script, Bootstrap, AWS, C, Unix/Linux, Matlab, Java, VBA

## Projects

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### Comparative Text Mining of Presidential Addresses by Party| R, SQL, Power BI

Sep 2024 - Present

- Extracted linguistic patterns and policy insights from each party using a statistics and advanced NLP
- Implemented multi-layered text mining, including **TF-IDF, Topic Modeling (LDA), and Dynamic Topic Modeling (DTM)** to track the evolution of political agendas.
- Engineered a SQL pipeline to store and pre-process thousands of speech records, ensuring data
- Directed and coordinated projects, providing strategic guidance and leadership as project leader.
- Visualized speech analysis results using Power BI, transforming raw text into interactive, data-driven reports.

### Quantitative Investment Strategy Analysis & Risk Assessment| R, SQL, Power BI

May 2025 - Present

- Automated high-frequency data collection by crawling stock price and financial statement data from NASDAQ and KOSPI/KOSDAQ
- Developed and back-tested multiple quantitative strategies such as PBR, ROE, Momentum, Quality factors
- Built interactive Power BI dashboards to visualize portfolio performance and risk exposure.

### Crypto Auto Trade program | Python, AWS

Aug 2023 - Present

- Automatically trades Bitcoin based on volatility breakout strategy.
- Includes back-testing code analyzing effectiveness of current strategies using historical data.

## Leadership Experience

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### TAP program | VBA, Excel

Feb 2023 - Mar 2023

- Make clearance programs and long-term ship management program.
- Program displaying a goal on a map and calculating time to reach a nearby area based on current speed