Most of the alphabets I can see around are store signs, but most of them were awkward and didn't feel good except for some company's branding or designers work. Why? Why aren't the alphabets easily accessible in Korea beautiful?

In my case, during my life in Korea, I did not use English unless something special happened. As I do not use English very often, I am not sensitive to the shape and arrangement of the alphabet. Until a few years ago I didn't even recognize the awkward combination of alphabets. Couldn't it be that I am using the alphabet awkwardly because I'm not familiar with it? A guess ...

The reason why I imagined this was that I felt it was not easy to find English in my daily



life while doing research for homework. and most Koreans only encounter English as a school curriculum. The book I used to learn English were, of course, for non-English speakers, so leading and letter spacing were wide for easy read or space to write down.

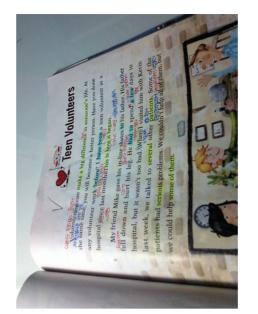
Since the alphabet was not my first language, I studied English after learning Korean first. That is why I have recognized that the alphabet is already a letter from the beginning. But if the first letter I encountered was an alphabet, I would first recognize it as a form or shape rather than a letter.

So I decided to try role-playing as if I were a baby. I will approach the alphabet as a shape rather than a letter.

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36. 다음 글의 빈칸 (심), (B)에 들어갈 말로 가장 적절한 것을 고르시오. F. Scott Fitzgerald thought that the test of first-rate intelligence was the ability to hold two opposed ideas in mind at the same time and still function. The eons shaped our brains in the (A) direction. Confirmation bias is a term for the way the mind systematically avoids confronting contradiction. It does this by overvaluing evidence that confirms what we already think or feel and undervaluing or simply disregarding evidence that refutes it. Testimony from

nembers of the Crow tribe about the destruction of their culture



First, I have listed the fonts I could easily collect, and only the Serif Pont is chosen because I think it is better to recognize shapes because the difference is higher.

Adobe Caslon Pro

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

**3askerville** 

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

Garamono

### **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

Sabon LT Std

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

Goudy Old Style

### ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century

# ABCDEFGHIJKLMNOPQRSTUVWXYZ

Bodoni 72

#### **ABCDEFGHIJKLMNOPORSTUVWXYZ**

Times

### **ABCDEFGHIJKLMNOPQRSTUVWXYZ**

Didot

# ABCDEFGHIJKLMNOPQRSTUVWXYZ

Bembo MT Pr

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

After listing the selected fonts, I closely went over them one by one and felt I could group them together. I could do a few classifications of similar shapes and I colored the same shapes as same color.

Adobe Caslon Pro

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

**Baskerville** 

## ABCDEFGHIJKI, MINOPORSTUVWXYZ

Garamond

#### ABCDEFGHIJKI, MNOPQRSTUVWXYZ

Sabon LT Std

## ABCDEFGHIJKI, MINOPORSTUVWXYZ

Goudy Old Style

### ABCDEFGHIJKLMNOPQRSTUVWXYZ

Century

# ABCDEFGHIJKLMNOPQRSTUVWXYZ

Bodoni 72

#### ABCDEFCHIJKI, MNOPORSTUVWXYZ

Times

### ABCDEFGHIJKI, MNOPQRSTUVWXYZ

Didot

# ABCDEFGHIJKLMNOPORSTUVWYYZ

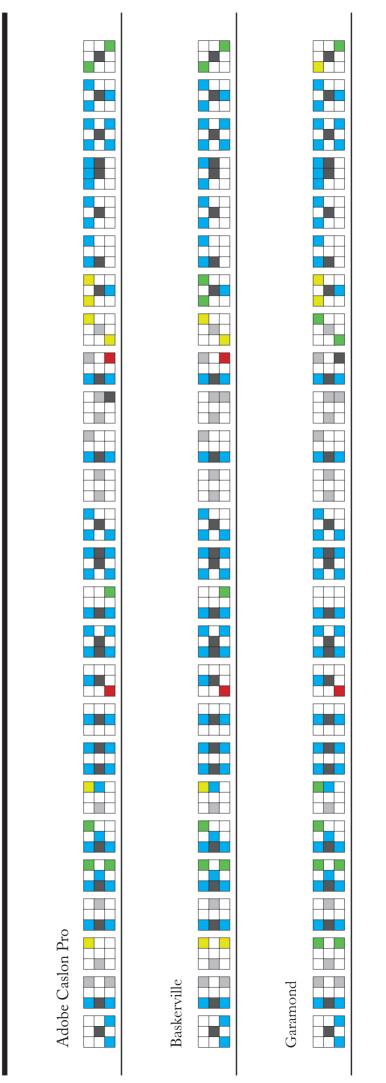
Bembo MT Pr

## ABCDEFGHIJKLMNOPQRSTUVWXYZ

required. I felt I needed to simplify the shapes in order each alphabet into nine spaces based on the rather than in letters, and I have converted to accept the alphabet in a more purely

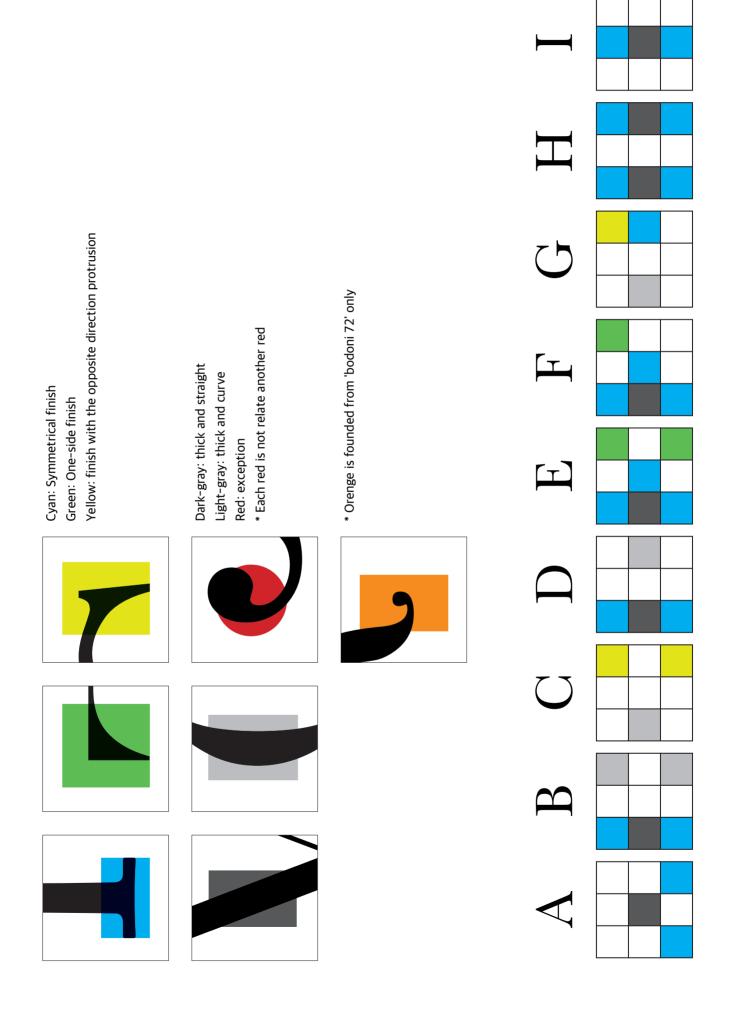
There were exceptions, of course, and sometimes other classifications were

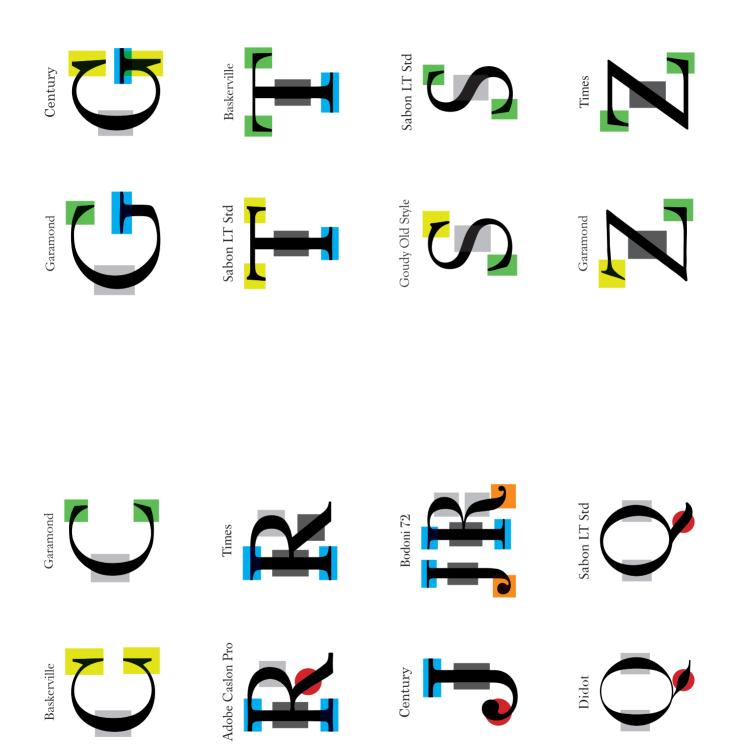
colors I have sorted.



Sabon LT Std



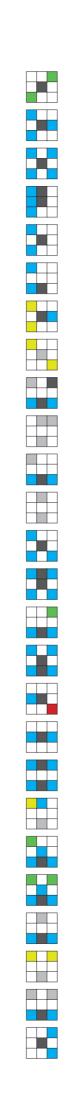


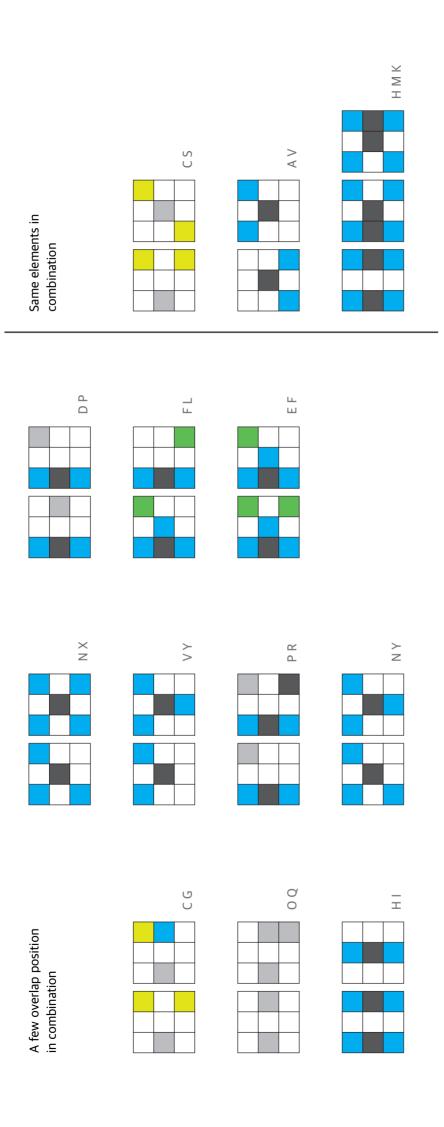


I created the representative font from the majority of each alphabet. After this change, I could not tell what the alphabet was like, but through the location of colors and colors, I could gather the group these

letters that had similar shapes or elements.
I thought recognizing the similarities and differences was thought to be the first step in communication.

Representative font





Then wrote down individual elements in writing. Now, even the location information has disappeared.

- A: 2 symmetrical finish, 1 thick and straight
- B: 2 symmetrical finish, 1 thick and straight, 2 thick and curve
- C: 2 finish with the opposite direction protrusion, 1 thick and curve
- D: 2 symmetrical finish, 1 thick and straight, 1 thick and curve
- E:3 symmetrical finish, 2 one-side finish, 1 thick and straight
- F:3 symmetrical finish, 1 one-side finish, 1 thick and straight
- G:1 symmetrical finish, 1 finish with the opposite direction protrusion, 1 thick and curve.
- H: 4 symmetrical finish, 2 thick and straight
- 1:2 symmetrical finish, 1 thick and straight
- J:1 symmetrical finish, 1 thick and straight, 1 exception
- K: 4 symmetrical finish, 2 thick and straight
- L: 2 symmetrical finish, 1 one-side finish, 1 thick and straight
- M: 4 symmetrical finish, 2 thick and straight
- N : 3 symmetrical finish, 1 thick and straight
- 0: 2 thick and curve
- P: 2 symmetrical finish, 1 thick and straight, 1 thick and curve
- Q: 3 thick and curve
- R: 2 symmetrical finish, 2 thick and straight, 1 thick and curve
- S: 2 finish with the opposite direction protrusion, 1 thick and curve
- T:1 symmetrical finish, 2 finish with the opposite direction protrusion, 1 thick and straight
- U: 2 symmetrical finish, 1 thick and straight
- V: 2 symmetrical finish, 1 thick and straight
- W: 3 symmetrical finish, 2 thick and straight
- X: 4 symmetrical finish, 1 thick and straight
- Y: 3 symmetrical finish, 1 thick and straight
- Z: 2 one-side finish, 1 thick and straight

I thought the most basic tool of communication was my body. So I expressed each alphabet with my body.

