

최근 광고리스트

01 | 국내 광고리스트

현대자동차 투싼 페이스리프트 광고
2018.8

[<https://www.youtube.com/watch?v=th1KizPiqF8>]

Ref.1-1



현대모터클럽 두런두런 사회공헌 캠페인 <빌드 스테이션>
2018.8

[<https://www.youtube.com/watch?v=5BlurkwWu0A&t=47s>]

Ref.1-2



Ref.1-3



현대 싼타페, 코나 광고(feat.앤트맨과 와스프)
2018.6

[<https://www.youtube.com/watch?v=cjgNUJu1dlw>]

Ref.1-4



현대자동차 제네시스 - the path편
2018.6

[<https://www.youtube.com/watch?v=eaddkNaBXsQ>]

01 | 국내 광고리스트

플레이스테이션4 - 허락을 위한 분명한명분 1,2,3 2018.7

<https://www.youtube.com/watch?v=p51wOaAi6V8>
<https://www.youtube.com/watch?v=FKCMrytt4cM>
<https://www.youtube.com/watch?v=Xc087l8tdg>

Ref.1-5



구글 어시스턴트 - 구글에게 시키세요 2018.8

<https://www.youtube.com/watch?v=49vROJlqq-E>

Ref.1-6



Ref.1-7



LG ThinQ - 통합 광고 2018.8

[<https://www.youtube.com/watch?v=Xgqklt1fMA>]

Ref.1-8



삼성카드 - [밸런스 메이커]잡아보세요 당신의 워라벨_밸런스 마우스편 2018.8

[<https://www.youtube.com/watch?v=hPqdHVVJIYM>]

02 | 해외 광고리스트

New La Vie Est Belle Expression with Julia Roberts
Lancôme |
2018.8

[<https://www.youtube.com/watch?v=uRaN469UAmE>]

Ref.2-1



The Gecko Goes Fishin' - GEICO
2018.7

[https://www.youtube.com/watch?v=_CMLYSX6JOo]

Ref.2-2



Ref.2-3



KOHLER Revolution 360 Toilets - Jealous Dog :30
2018.8

[https://www.youtube.com/watch?v=iHOTIODEQ_A]

Ref.2-4



Let's Go Places: Tough as Chuck | Toyota
2018.8

[<https://www.youtube.com/watch?v=CjGWmTH7C6g>]

02 | 해외 광고리스트

IKEA | FEEL ALIVE
2018.8

[<https://www.youtube.com/watch?v=3dOfI-SYOUw>]

Ref.2-5



Ref.2-7



Nike Football Presents: Awaken the Phantom
2018.8

[<https://www.youtube.com/watch?v=2XJoon7tsRA>]

IKEA | WE ME
2018.7

[<https://www.youtube.com/watch?v=c4SkbfRsl1E>]

Ref.2-6



Ref.2-8



How To Be Agile Like Leo Messi | ADIDAS
2018.8

[<https://www.youtube.com/watch?v=2w4zKvpBOBo>]

02 | 해외 광고리스트

BLACK OPIUM EAU DE PARFUM - TVC VA URL 60s 2018.8

[<https://www.youtube.com/watch?v=7BZ3o7saatk>]

Ref.2-9



DKNY Stories 2018.8

[<https://www.youtube.com/watch?v=NQ6IRUsfTBs>]

Ref.2-10



Ref.2-11



Louis Vuitton for UNICEF - Silver Lockit Color Fluo 2018.6

[<https://www.youtube.com/watch?v=vSKBO5q5mMk>]

Ref.2-12



AC Unpacked: "Gin Tonic Glass" 2018.8

[https://www.youtube.com/watch?v=rV3b_WYzsMY]

02 | 해외 광고리스트

iPhone X — Fly Market — Apple 2018.3

[<https://www.youtube.com/watch?v=tbgeZKo6IUU>]

Ref.2-13



iPad — Homework (Full Version) — Apple 2018.3

[<https://www.youtube.com/watch?v=IprmiOa2zH8&t=20s>]

Ref.2-14



Ref.2-15



Apple Watch — Dear Apple — Apple 2017.9

[<https://www.youtube.com/watch?v=N-x8Ik9G5Dg&t=6s>]



Ref.2-16

HomePod — Welcome Home by Spike Jonze — Apple 2018.3

[<https://www.youtube.com/watch?v=305ryPvU6A8>]