# **JUNGWON SHIN**

# Product Designer and UX Researcher

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## **EXPERIENCE**

#### Senior UX Designer at Thermo Fisher

Sep 2022 - present

Implement strategic scientific product experiences in conjunction with cross functional product teams and external partners.

Design user experience and user interface for various products across the entire UX and UI lifecycle, including research, strategy, design, and optimization. Create a new design system that will enable consistent user experience across products and platforms.

### UX/UI Designer at Walmart

Mar 2022 - Aug 2022

Build an integrated, customized experience, powered by AI, for corporate associates using a research-led design practice.

Designed and delivered the Approvals Inbox, My Org, and Profile for mobile and Approvals Inbox and Profile for desktop. Provided UX Requirements to engineering in a timely manner to meet the production deadlines.

#### Chief Marketing Officer at Quus

Aug 2021 - Jan 2022

Use blockchain to decentralize the small business ecosystem and implement Non-Fungible Token to protect the book copyrights. Led design strategy of Titanbooks. io marketplace. Conducted user research and created personas, user flows, information architecture, wireframes, and mockups. Created and managed marketing content and strategy for Sanggatalk.

#### UX Researcher at Athena

May 2021 - Aug 2021

Improve supply chain transparency, traceability, and verification of ethical sourcing practices with blockchain technology. Researched the certification standards and critically evaluated whether they cover the firm's pillars: social, environmental, and ethical. Developed the compliance scoring system, designed the dashboard interface, and collaborated with managers, engineers, and designers for product development.

#### HCI Researcher at UCSD

May 2019 - Aug 2019

Examined automated approaches to classifying data-centered talk and offered insights into how commenters convey their reasoning about data. Used text classification techniques and natural language processing to identify features related to the comments that contain data-centered talk, such as cosine similarity, hyperlinks, and comparison terms. Published in ACI CHI Conference on Human Factors in Computing Systems.

## **EDUCATION**

#### Cornell Tech

Master of Engineering in Computer Science May 2021 | GPA: 3.4

Cornell University Bachelor of Science in Information Science Concentration in UX Minor in Business May 2020 | GPA: 3.7

## **SKILLS**

#### **UX Design Skills**

User-centered design Interviews & surveys Information architecture Contextual inquiry Thematic analysis Wireframes & prototypes Usability & A/B testing Cognitive walkthrough Heuristic evaluation

#### **Design Tools**

Adobe XD Figma Illustrator InDesign Invision Sketch

#### **Technical**

HTML/CSS Javascript PHP Python SQL