JUN HAO ZHU
ADVERTISING ART DIRECTOR

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EDUCATION

Pratt Institute: 2014 - 2016
- BFA Communication Design - Advertising/Art Direction

Pratt MWP: 2012 - 2014
- Communication Design

MVCC(Mohawk Valley Community College): 2011 - 2012
- ESL(English as Second Language)

EXPERIENCE

Graphic Designer & Event Planner at CAA(Chinese Artist Alliance of New York): 2015 - present
- Event planed and host in China and the US.
- Design all posters for CAA events and take part in the CAA logo redesign

Lab Monitor & Floater at Pratt Computer Labs at Brooklyn: 2015. 12 - 2016. 5
- Assisting teachers & students with digital equipment
- Assisting teachers & students making digital out put with various of plotters

President of Pratt CSSA(Chinese Scholar and Student Association) 2015. 5 - 2016. 4
- Planning and Executing multiple Chinese culture events at Pratt
- Nominate for Pratt Culture Program Honor
- Pratt Leader ship award

Freelancing Graphic Designer for Jason Jia in Yerman & Associates: 2015. 2 - 2016. 2
- Designed 2015 & 2016 Digital new year greeting news letter
- Designed event posters

Art Director Internship at Iconpow Electronic Ltd & Zhuoyue Qiancheng Advertising agency in Foshan, China. 2015. 6 - 7
- Water heater surface design
- Art Director of Icon and Interior renew for the new and the old Foshan public library

Volunteer Designer: 2015
- Video editing for Oversea student's pioneering & innovation contest that host by
  Chinese Consulate education department in New York
- Poster set design for Typographic lecture that host by ADC(Art Directors Club) and MoMA

Photographer & Graphic Designer in Pratt CSSA 2014. 8 - 2015. 5
- Events Poster Design
- Events picture(shoot and edit)

SKILLS

Language: Fluent English, Cantonese and Mandarin

PC/MAC skill: Illustrator: layout, pattern design and poster design **Photoshop:** photo editing, layout and poster design **InDesign:** publication layout design **Aftereffects:** motion logo and kinetic type **Premiere:** video and audio editing **HTML:** Website layout design with basic **CSS & Javascrip**

*References available upon request