



Junhao Zhu
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EDUCATION

Pratt Institute: 2014 - 2016

BFA Communication Design - Advertising

Pratt MWP: 2012 - 2014

Communication Design

EXPERIENCE

Design Intern

Vaudeville Ventures: 2016.08 - 2016.12

- Presentation deck revise
- Establish presentation deck design system
- Responsible for company advertising campaign
- Participate in branding development

Design Intern

Wall Street Chinese: 2016.08 - 2016.10

- Basic structure and new idea & concept brainstorming for Eastern Academy
- Design new logo, icon set for Eastern Academy
- Visual update for company website

Graphic Designer & Event Planner

CADs(Chinese Artists and Designers society):

2015 - present

- Events plan and execute in China and the US.
- Design all posters for CAA events and take part in the CAA logo redesign

President

Pratt CSSA(Chinese Scholars and Students Association) 2015. 5 - 2016. 4

- Organize multiple group meetings
- Expand CSSA with recruiting event in different platform
- Launch 6 Chinese culture events at Pratt
- Nominees for Pratt Culture Program Honor
- Pratt leadership award

SKILLS

PC/MAC software skill:

Adobe creative suites including Illustrator, Photoshop, InDesign, Premiere and AfterEffects. Sketch app **HTML, CSS** & basic **Javascript**

Lab Monitor & Floater

Pratt Computer Labs at Brooklyn:

2015. 12 - 2016. 5

- Assisting teachers & students with digital equipment and making digital output with various of plotters

Freelancing Graphic Designer

Jason Jia in Yerman & Associates:

2015. 2 - 2016. 2

- Design 2015 & 2016 Digital new year greeting news letter
- Design event posters

Art Director Internship

Iconpow Electronic Ltd & Zhuoyue Qiancheng Advertising agency in China. 2015. 6 - 8

- Designed a 21inches*10inches metal wrap for water heater kettle
- Developed signage and interior plan for the new and old Foshan library

Volunteer Designer: 2015

Consulate General of the People's Republic of China In New York - Video Editing for Oversea student's pioneering & innovation contest.

Art Directors Club/MoMA - Poster set for Typographic lecture hosted by ADC & MoMA

Photographer & Graphic Designer

Pratt CSSA 2014. 8 - 2015. 5

- Events posters design
- Events photoshoots and edit