



CONTACT

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SKILLS

Language

English

Cantonese

Mandarin

Mac/PC

Illustrator

Photoshop

InDesign

Sketch app

HTML

CSS

DESIGN INTERN

EDUCATION

Pratt Institute: 2012 - 2016

BFA Communication Design - Advertising/Advertising Art Direction

EXPERIENCE

Vaudeville Ventures: 2016.08 - 2016.12

Advertising and promo design

Participate in branding development

Polish pitch decks

Establish presentation deck design system

Develop responsive website layout

Wall Street Chinese: 2016.08 - 2016.10

Branding for Eastern Academy

FREELANCE GRAPHIC DESIGNER

CADs(Chinese Artists and Designers society): 2015 - present

Events planning and executing in China and the US.

Design posters for CADs events

CADs rebranding

Jason Jia in Yerman & Associates: 2015. 2 - 2016. 2

Events posters design

Art Directors Club/MoMA: 2015

Poster set for Typographic lecture hosted by ADC & MoMA

Pratt CSSA(Chinese Scholars and Students

Association): 2014. 8 - 2015. 5

Events posters design

Events photoshoots

PRESIDENT

Pratt CSSA: 2015. 5 - 2016. 4

Expand CSSA

Launch 6 Chinese culture events at Pratt

Nominees for Pratt Culture Program Honor

Pratt leadership award