



CONTACT

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SKILLS

Design Research
Campaign Strategy
Creative thinking
Design thinking
Illustrator
Photoshop
InDesign
Premiere
After Effects
Sketch app
HTML
CSS

EDUCATION

Pratt Institute:

MFA Communication Design 2017 - present (graduating in 2019)

- Design Research, Sustainable Branding&Advertising

BFA Communication Design - Advertising 2012 - 2016

EXPERIENCE

DESIGNER at **Universal Processing LLC:** 2017.03 - 06

Project design lead for UP salon app

Handled project mood-board, concept map, wire-frames, user interface, prototype and presentation

Coffee: 2017.01 - 03

Event material design for New York Life, Under Armour

Advertising campaign design for Microsoft

UI/UX design for JBL VR&360 app

Vaudeville Ventures: 2016.08 - 2017.01

Branding development

Pitch decks building

Responsive website layout design

Wall Street Chinese: 2016.08 - 10

Branding for Eastern Academy

FREELANCE at **Chinese Artists and Designers society:** 2015 - 2017

Events planning and executing in China&U.S.

Design posters for multiple events

CADs logo redesign

Jason Jia in Yerman & Associates: 2015. 2 - 2016. 2

Poster design for multiple events

Art Director Club/MoMA: 2015

Poster set for Typographic lecture hosted by ADC & MoMA

Pratt CSSA(Chinese Scholars and Students Association): 2014. 8 - 2015. 5

Poster design for multiple Events