

# Junhong He

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## EDUCATION

### University of Southern California

Los Angeles, CA

Bachelor of Science, Computer Science and Business Administration

December 2024

Honors: Dean's List (All Semesters)

Cumulative GPA: 3.58

Relevant Coursework: Introduction to Programming, Discrete Math, Business Statistics, Calculus 2, Finance, Microeconomics, Macroeconomics, Financial/Managerial Accounting, Organizational Behavior and Leadership

## PROFESSIONAL EXPERIENCE

### The Verse (tech startup)

Berkeley, CA

Community Development Intern (remote)

March 2022 - August 2022

- Designed marketing plans to build a community for future users and persona-based targets on social media through translating Buddhism concepts into a modern context resulting in a 5% increase in followers.

## LEADERSHIP AND INVOLVEMENT

### Product@SC

Los Angeles, CA

Intro to Product Management

September 2022 - Present

- Partake in a semester-long curriculum and engage with cross-industry product management leaders to learn about the product management industry.
- Design a product case study through ideation, user research, critical thinking and enter a Case Study pitch competition.

### Global Investment Society

Los Angeles, CA

General Member

October 2021 - May 2022

- Participated in training program and speaker events to learn about the global market and expand expertise and skill sets in the investment sector.
- Engaged with cross industry leaders from leading investment banking and private equity firms to learn more about capital markets and build meaningful connections.

### Air Force Reserve Officer Training Corps

Honolulu, HI

Cadet

August 2020 - September 2021

- Supervised team of 12 cadets as flight commander by delegating tasks and setting goals, resulting in successful training weeks.
- Led and collaborated with a team of 10-12 people throughout the year to work together on fitness, academic knowledge, and drill practice.

## ACADEMIC PROJECTS

### Digital Playbook for Entrepreneurs: Creating a Tech Startup

Final Project: Travel Meet

- Cooperated with 4 group members to create Travel Meet, a product that connects travelers together based on personal preferences, allowing them to plan travel itineraries together. Prototype: [TravelMeet](#)
- Researched travel industry market, designed prototype using Figma, created pitch deck, and pitched idea to class.

### Tic Tac Toe, C++

- Created a program for "Tic Tac Toe", that can generate a Tic Tac Toe grid ranging from 3x3 to 11x11.
- Utilized arrays to store user input and print them out in the correct position.
- Designed functions to loop through rows, columns, and diagonals to determine a winner or draw.

### Optical Character Recognition, C++

- Coded a program for Optical Character Recognition and adding/subtracting BigInt numbers.
- Read in two .bmp images containing digits, found and identified blobs of pixels that form a digit using BFS, performed feature analysis to classify each digit (0-9), outputted a string of those digits to form BigInt, and calculated the sum/difference of those two numbers through operator overloading.