



Art Director + UX/UI Artist

**SUMMARY:** As a conceptor at heart, I am driven by the power of heartfelt ideas rooted in human expression. I am motivated by collaborative environments with established process. I also feel empowered by working to understand the needs and obstacles facing my team so that I might see how my creative thinking can contribute to the solution.

I worked closely with VP experts across all disciplines of RPA's holistic People-First agency to deliver compelling visuals for their website redesign and aid in the development of their design system used today. Additionally, as the art and concept director for Sparkman Indoor Percussion, I won two WGI World Championships, and I am eager to bring my skills and creativity to new opportunities, always aiming to make a meaningful impact.

## WORK EXPERIENCE

### RPA ADVERTISING

**Art Director** Oct 2022-Jun 2023  
**Temp Junior Art Director** Aug 2022-Sept 2022

Product design art director for the agency's website redesign. Collaborated with other internal specialists to deliver a fresh site that highlights their People-First perspective. Additionally, contributed to customer experience development for Honda, Acura, and Southern California Edison.

### INTEGRATION INNOVATION, INC

**Production Artist** Jul 2022-Oct 2022

2D production artist for VTSG (Virtual Training, Simulation & Gaming) business of i3, for screenspace and VR/AR training and games, gov't-owned distribution platforms, and configuration management software.

### SPARKMAN INDOOR PERCUSSION

**Concept Designer** Nov 2015-Apr 2023

Responsible for brainstorming, research, exploration, revisions, and delivery of digital images and files that are used for their production's conceptual and visual design, then providing art direction and development to performers throughout their competitive season.

## PROFICIENCIES

- **Art Direction**
- **UX/UI Design**
- **Figma, Sketch, Adobe XD**
- **Adobe Creative Suite (AI, PS, AE)**
- **Notion, JIRA, Google Workspace**  
**Microsoft Teams, + Slack**

## AWARDS + ACKNOWLEDGEMENTS

- 01 **"...SO BELOW"**  
**Concept and visual design**  
2022 | Sparkman Indoor Percussion  
Winterguard International  
Scholastic World Class Finalist.
- 02 **"FOR NOW, I AM WINTER"**  
**Concept and visual design**  
2019 | Sparkman Indoor Percussion  
Winterguard International  
Scholastic Open-Class Champion.
- 03 **"AURORA"**  
**Concept and visual development**  
2016 | Sparkman Indoor Percussion  
Winterguard International  
Scholastic Open-Class Champion.

## INFLUENCES + INTERESTS

