Sales analysis in 10 Markets

Top 5 Customers in 2022

Customer_id	Categories	Quantity	Price ▼	Favourite malls
C116250	Clothing,Technology,Toys	9.00	6,857.92	Istinye Park,Kanyon
C143773	Clothing,Technology	8.00	6,750.40	Metropol AVM
C110600	Technology	5.00	6,400.00	Mall of Istanbul
C244514	Technology	5.00	5,589.00	Metrocity
C224822	Technology	5.00	5,250.00	Mall of Istanbul

Sales percentage of each shopping mall in 2022

- 6.36M (20.27%)
- 1.56M (4.96%)
- 1.57M (5.0...)
- 1.58M (5.03%)
- 1.62M (5.16%)
- 3.11M (9.91%)
- 3.12M (9.93%)
- 4.74M (15.1%)
- 6.24M (19.88%)

Shopping mall
- Mall of Istanbul
- Kanyon
- Metrocity
- Istinye Park
- Metropol AVM
- Zorlu Center
- Viaport Outlet
- Cevahir AVM
- Forum Istanbul
- Emaar Square Mall
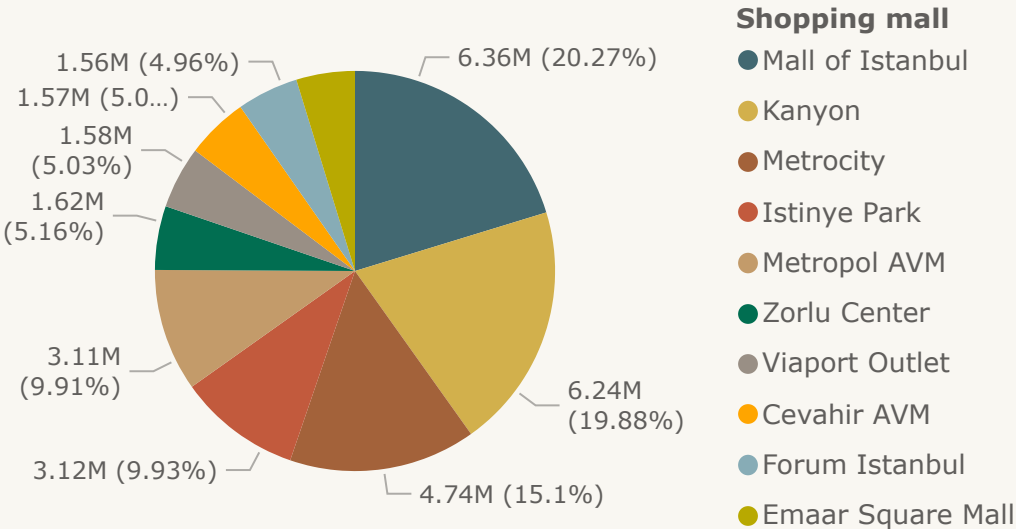
Total Sales by category in each shopping mall in 2022

Category ● Clothing ● Shoes ● Technology ● Cosmetics ● Toys ● Souvenir ● Books ● Food & Beverage

Shopping malls		Total
Mall of Istanbul	2.8M / 1.7M / 1.5M	6.36M
Kanyon	2.8M / 1.7M / 1.4M	6.24M
Metrocity	2.1M / 1.2M / 1.1M	4.74M
Istinye Park	1.4M / 0.8M / 0.7M	3.12M
Metropol AVM	1.4M / 0.9M / 0.6M	3.11M
Zorlu Center	0.7M / 0.4M / 0.4M	1.62M
Viaport Outlet	0.7M / 0.4M / 0.4M	1.58M
Cevahir AVM	0.7M / 0.4M / 0.5M	1.57M
Forum Istanbul	0.7M / 0.4M / 0.3M	1.56M
Emaar Square Mall	0.7M / 0.4M / 0.4M	1.49M

Total Sales: 0M — 1M — 2M — 3M — 4M — 5M — 6M