




Jun Kuan

Shopify Web Developer / Specialist

CONTACT

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 San Juan, La Union,
Philippines

SKILL

Core Web Development

- HTML5 / CSS3 / JavaScript (ES6+)
- Tailwind CSS
- jQuery

Shopify Development

- Shopify Liquid
- Shopify API (REST & GraphQL)
- Shopify CLI & Theme Development
- Custom Theme Development (Dawn, Trade, Whisk, and Tailwind starter kits)
- App & API Integrations (Subscriptions, SparkLayer for B2B, Amazon MCF, etc.)

E-commerce Management

- Store setup & customization (B2C & B2B)
- Global E-commerce operations (US, EU markets)
- Inventory and fulfillment integrations (Amazon FBA/MCF, 3rd Party Fulfillment)
- VAT, multi-currency, and international compliance handling

PROFILE

Shopify Web Developer and E-commerce Specialist with proven experience building, customizing, and scaling Shopify stores across international B2C and B2B markets. Skilled in front-end development, theme customization, Liquid programming, and API integrations. Strong background in creating tailored solutions such as subscription features, private B2B portals, and third-party app integrations. Experienced in managing full-scale store launches, migrating inventory systems, and optimizing performance for global operations.

WORK EXPERIENCE

2024-2025

Le Cordon Bleu International

Shopify Developer and Specialist – Spearheaded Multi-region Ecommerce B2B & B2C Stores

- Developed, and designed 3 all Shopify stores for US, EU B2C and B2B markets.
- Created custom features, through Shopify liquid coding and API integrations.
- Launched and integrated US Shopify and Amazon stores using Amazon MCF (products, orders, and inventory sync).
- Built and managed multiple Shopify stores across US, EU (B2C), and B2B markets.
- Migrated inventory from legacy warehouses to Amazon FBA, ensuring accurate setup and compliance.
- Set up a private B2B store without Shopify Plus using a third-party app to replicate B2B features.
- Oversaw full setup of: 1 Amazon US, 1 Shopify US, 1 EU B2C, and 1 EU B2B store.

2023 - 2024

Pizzi E-Commerce

Shopify Designer / Developer and Expert

As the agency's dedicated Shopify Developer, I was responsible for translating client designs into fully functional Shopify stores, ensuring each build met the required features, performance standards, and visual expectations. Within six months, I successfully developed and launched over 30 Shopify stores for a diverse range of clients.

Key Contributions:

- Built custom scripts and features tailored to unique client requirements.
- Designed and implemented custom sections and reusable components for scalability.
- Integrated third-party apps and APIs to extend store functionality.
- Collaborated closely with designers and project managers to ensure accurate design implementation and optimized user experience.

Technologies & Skills:

HTML5, CSS3, Tailwind CSS, JavaScript (ES6+), jQuery, AJAX, Shopify API, Liquid

MORE WORK EXPERIENCE

2018 - 2023

Sex Doll Genie

Shopify Store Manager / Shopify Developer and Expert

As a web developer, store manager, and Shopify expert, I joined SexDollGenie.com to help improve their slow and inefficient Shopify page. Using my years of experience, I customized and designed the store to be recognized as a top seller in its niche, leading to a significant increase in sales. My responsibilities included theme design and general store management, such as adding new products, researching partnerships, and daily maintenance.

2016 - 2018

Global Travel Clothing LLC

Shopify Store Manager / Shopify Developer and Expert

At Global Travel Clothing, I was responsible for overseeing the migration, development, and ongoing management of the brand's e-commerce operations. My role covered both technical implementation and business-side management to ensure smooth day-to-day performance and growth.

Key Contributions:

1. WooCommerce to Shopify Migration

- Successfully migrated the legacy WooCommerce store to Shopify, including products, customer data, and order history.
- Recreated and enhanced the store design for improved user experience.
- Built and connected an Amazon store, ensuring real-time synchronization of products and orders across both Shopify and Amazon sales channels.

2. Front-End & Theme Development

- Customized Shopify themes to align with brand identity.
- Developed and implemented custom features and functions to meet unique client needs.
- Improved store usability and performance through best practices in Shopify theme development.

3. Store & Operations Management

- Managed the Shopify store's day-to-day operations, including product uploads, promotions, and ad campaigns.
- Monitored sales performance and implemented optimizations to drive revenue.
- Acted as the overall e-commerce manager, ensuring smooth coordination across development, marketing, and fulfillment.