

# CONTACT

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Baguio City, Philippines

# Wilfredo Kuan Jr

Shopify Web Developer / Designer

#### **PROFILE**

I am a digital nomad who specializes in building, developing and managing E-commerce stores mainly on Shopify platform using my proficiency with HTML, CSS, Javascript, Liquid, Shopify API, and other web developing principles and best practices.

# **SKILL**

- · Web Design
- Front End Coding
- Backend Tech
- HTML5/CSS3
- Javascript/JQuery
- Highly Tech Savvy
- Immensive Rsearch Skill
- ChatGPT / AI Enthusiast

### **WORK EXPERIENCE**

Present

#### **Freelance**

Shopify Designer / Developer and Expert

I'm currently taking gigs on the side connected to Shopify platform. Figma/AdobeXD/PSD to Shopify design implementation using Dawn Theme, creating custom sections and features using Liquid coding and Frontend API, fixing bugs, redesigning or restructuring shopify stores, etc.

2018 - Present

#### **Sex Doll Genie**

Shopify Store Manager / Shopify Developer and Expert

As a web developer, store manager, and Shopify expert, I joined SexDollGenie.com to help improve their slow and inefficient Shopify page. Using my years of experience, I customized and designed the store to be recognized as a top seller in its niche, leading to a significant increase in sales. My responsibilities included theme design and general store management, such as adding new products, researching partnerships, and daily maintenance.

2017 - 2018

# **Global Travel Clothing**

Shopify Store Manager / Shopify Theme Expert

At Global Travel Clothing, I migrated their old WooCommerce website to Shopify, created an Amazon store and synced inventory and orders. I also improved the store design, managed the store day-to-day, and created ads. At GoModly, I built a fully functional Shopify store, including front and backend manipulation, outsourcing products from reliable suppliers, and automating the dropshipping process. I also offered a month of free maintenance and assistance after project turnover.