



# Wilfredo Kuan Jr

Shopify Web Developer / Specialist

## CONTACT

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 Baguio City, Philippines

## PROFILE

I am a digital nomad who specializes in building, developing and managing E-commerce stores mainly on Shopify platform using my proficiency with HTML, CSS, Javascript, Liquid, Shopify API, and other web developing principles and best practices.

## SKILL

- HTML/CSS/Javascript
- Liquid
- TailwindCSS
- JQuery
- Shopify API

## WORK EXPERIENCE

2024-2025

### Le Cordon Bleu International

#### Shopify Developer, Manager and Specialist

- Developed, and designed 3 all Shopify stores for US, EU B2C and B2B markets.
- Created custom features, through Shopify liquid coding and API integrations.
- Launched and integrated US Shopify and Amazon stores using Amazon MCF (products, orders, and inventory sync).
- Built and managed multiple Shopify stores across US, EU (B2C), and B2B markets.
- Migrated inventory from legacy warehouses to Amazon FBA, ensuring accurate setup and compliance.
- Set up a private B2B store without Shopify Plus using a third-party app to replicate B2B features.
- Oversaw full setup of: 1 Amazon US, 1 Shopify US, 1 EU B2C, and 1 EU B2B store.

2023 - 2024

### Pizzi Ecommerce

#### Shopify Designer / Developer and Expert

As the agency's Shopify Developer, I was hired to implement designs to Shopify meeting the requirements, features and design of the clients. In my 6 months of contract, I have developed 30+ shopify stores.

Scope of work are but not limited to:

- Creating scripts for custom features
- Creating custom sections
- Integrating 3rd party apps and implementing design requirement

Skillsets I used are but not limited to:

- HTML, CSS, Tailwind, JavaScript, JQuery, AJAX, API

2018 - 2023

### Sex Doll Genie

#### Shopify Store Manager / Shopify Developer and Expert

As a web developer, store manager, and Shopify expert, I joined SexDollGenie.com to help improve their slow and inefficient Shopify page. Using my years of experience, I customized and designed the store to be recognized as a top seller in its niche, leading to a significant increase in sales. My responsibilities included theme design and general store management, such as adding new products, researching partnerships, and daily maintenance.