Business Overview

Empowering your decisions through wise solutions.

MAUN

ADVISORS

Financial Advisory Firm

Meet the Team

José Pablo Unna
Partner

Experienced finance professional with expertise in corporate strategy, investor relations, wealth management, and financial modeling. A Tecnológico de Monterrey graduate, he has worked with top financial institutions and fintechs, specializing in credit analysis, debt structuring, and valuations.

Jerónimo Macías
Partner

Finance professional with experience at JP Morgan and BBVA in corporate and investment banking. A Tecnológico de Monterrey graduate and FMVA-certified analyst, he specializes in financial modeling, valuations, and investment strategies, helping clients achieve their financial goals with precision.

Financial Modeling, Valuation & Insights Services

Financial Modeling & Valuation

Tailored financial models and valuations to support strategic planning and investment decisions.

Strategic Project Analysis

Scenario-based reports to guide business decisions and evaluate key initiatives.

Investment Insights & Research

Independent views on investment opportunities, structures, risks, and asset classes.

Strategic Finance, CFO as a Service & Debt Advisory

Cash Flow & Credit Strategy

Optimization of working capital, credit lines, leasing, factoring, and supplier financing.

Debt Structuring & Repayment

Support in restructuring debt and designing repayment plans with strategic assets.

Financial Forecasting & Planning

Forward-looking projections for growth, planning, and investor communications.

Business Presentations & Investor Materials

Reports & Executive Presentations

Professional, data-driven reports for internal and external stakeholders.

Investor Decks & Models

Compelling pitch decks and models for startups, funds, and capital raising.

Business Consulting and Special Projects

Operational Optimization

Process documentation, improvements to enhance control, efficiency, and profitability.

Project Execution & Oversight

Management of strategic projects from planning through implementation.

Business Intelligence Dashboards

Design and upkeep of custom BI dashboards for smarter data insights.

Our Customers

Boutique
Investment Funds

Small and Medium
Businesses

Private Companies

Individuals

Families and
Family Businesses

Startups and
Founders

Contact:

José Pablo Unna:
+1 (915) 731 4445
+52 (56) 1174 5444
j.unna@maunadv.com

Jerónimo Macías:
+52 (55) 5500 4325
j.macias@maunadv.com

For general inquiries please contact:
mgmt@maunadv.com

Financial Advisory Services Agreement

***1. Services Provided:** MAUN Advisors agrees to provide the following services to Client:*

- *Financial Modeling, Valuation & Insights Services*
- *Strategic Finance & Debt Advisory*
- *Business Presentations & Investor Materials*
- *Business Consulting*

***2. Disclaimer of Liability:** The services provided by MAUN Advisors are for advisory and opinion purposes only. MAUN Advisors does not guarantee any specific financial results or outcomes. The advice and opinions expressed are based on the information provided by Client and Advisor's professional judgment. MAUN Advisors shall not be held liable for any decisions made by Client based on the services provided or for any financial losses or outcomes that may result. Client acknowledges that MAUN Advisors is not certified by the Asociación Mexicana de Intermediarios Bursátiles (AMIB) or the CFA Institute and that MAUN Advisors does not offer guaranteed returns, only professional opinions.*

***3. Confidentiality and Non-Disclosure Agreement (NDA):** Both parties agree to maintain the confidentiality of all information shared during the engagement. Client and MAUN Advisors shall sign a separate Non-Disclosure Agreement (NDA) prior to the commencement of services to protect sensitive business and financial information. This NDA shall remain in effect during and after the term of this Agreement.*

***4. Payment Terms:** The total fee for the services shall be covered. The balance shall be paid upon completion of the services, as outlined in Section 5. Payments shall be made via the established payment method in the agreement.*

***5. Delivery Timeline:** MAUN Advisors will provide Client with an estimated timeline for the delivery of services at the start of the engagement. These dates are estimates only and may vary depending on modifications or additional requests made by Client during the process. MAUN Advisors will communicate any changes to the estimated delivery date as they arise.*

***6. Client Responsibilities:** Client agrees to provide all necessary information and materials required for MAUN Advisors to perform the services in a timely manner. Delays in providing such information may impact the delivery timeline.*

***7. Termination:** Either party may terminate this Agreement with written notice. In the event of termination, the initial 50% deposit remains non-refundable, and Client shall pay for any services rendered up to the termination date.*

***8. Governing Law:** This Agreement shall be governed by the laws of the Mexico.*