

Ideation Phase

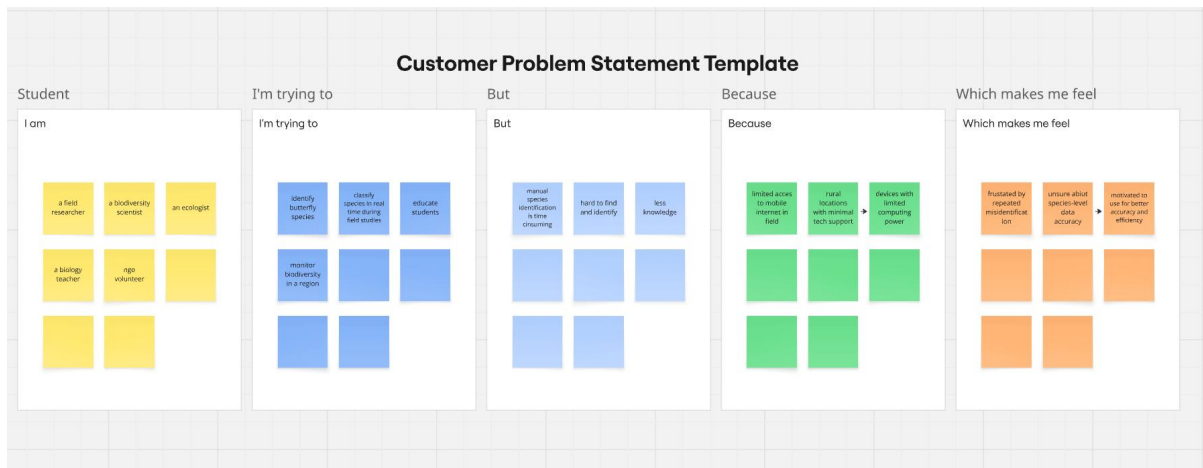
Define the Problem Statements

Date	2 July 2025
Team ID	LTVIP2025TMID36762
Project Name	Enhanced Wings : Marvels of Butterfly Speciee
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.



Reference: <https://miro.com/templates/customer-problem-statement/>

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A Scientist	Identify butterfly species types in lab to discuss about butterflies	I rely on manual inspection	Its hard to tell types apart visually	Unsure, frustrated, and worried about to classify species
PS-2	A student	Quickly	I don't	Manual	Pressured,inefficient,a

		classify butterfly batches during processing	have time for detailed checking	methods are slow and error-prone	nd stressed
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