

25



All



All



All



Q2



12/2/2024

7/31/2025

Top Routes

Category ● BABOON ● TOLLAN ● TOLTECA BRAND ● TOLTECA CANDY ● TOLTECA SNACK

150K

100K

50K

0K

25

Rep



Class	Min Sales/Week	Max Sales/Week	Visits Per Week	Sales Per Week
A	\$1,000	\$5,000	3	1
B	\$500	\$999.99	2	1
C	\$300	\$499.99	1	1
D	\$100	\$299.99	0.5	2
E	\$66	\$99.99	0.33	3
F	\$0	\$65.99	0	0

25	All	All	All	All	All	All	Q2	12/2/2024	7/31/2025
Quarter	Week	Visit	Starting Sales	Increase	Increased Goal	Daily Increased Goal	Daily Goal	Goal	
2	1	1	\$7,067.52	4 %	\$282.70	\$56.54	\$1,470.04	\$7,350.22	
2	1	2	\$7,350.22	4 %	\$294.01	\$58.80	\$1,528.85	\$7,644.23	
2	1	3	\$7,644.23	4 %	\$305.77	\$61.15	\$1,590.00	\$7,950.00	
2	1	4	\$7,950.00	3 %	\$238.50	\$47.70	\$1,637.70	\$8,188.50	
2	2	1	\$7,253.12	4 %	\$290.12	\$58.03	\$1,508.65	\$7,543.25	
2	2	2	\$7,543.25	4 %	\$301.73	\$60.35	\$1,569.00	\$7,844.98	
2	2	3	\$7,844.98	4 %	\$313.80	\$62.76	\$1,631.76	\$8,158.78	
2	2	4	\$8,158.78	4 %	\$326.35	\$65.27	\$1,697.03	\$8,485.13	
2	3	1	\$6,785.18	4 %	\$271.41	\$54.28	\$1,411.32	\$7,056.59	
2	3	2	\$7,056.59	4 %	\$282.26	\$56.45	\$1,467.77	\$7,338.85	
2	3	3	\$7,338.85	4 %	\$293.55	\$58.71	\$1,526.48	\$7,632.40	
2	3	4	\$7,632.40	4 %	\$305.30	\$61.06	\$1,587.54	\$7,937.70	

25



All



All



All



Q2



12/2/2024

7/31/2025

Year-Week	Year	Quarter	Month	Day
2025-W15	2025	Qtr 2	April	6
2025-W16	2025	Qtr 2	April	13
2025-W17	2025	Qtr 2	April	20
2025-W18	2025	Qtr 2	April	27
2025-W19	2025	Qtr 2	May	4
2025-W20	2025	Qtr 2	May	11
2025-W21	2025	Qtr 2	May	18
2025-W22	2025	Qtr 2	May	25
2025-W23	2025	Qtr 2	June	1
2025-W25	2025	Qtr 2	June	15
2025-W26	2025	Qtr 2	June	22
2025-W27	2025	Qtr 2	June	29

25



All



All



All



Q2

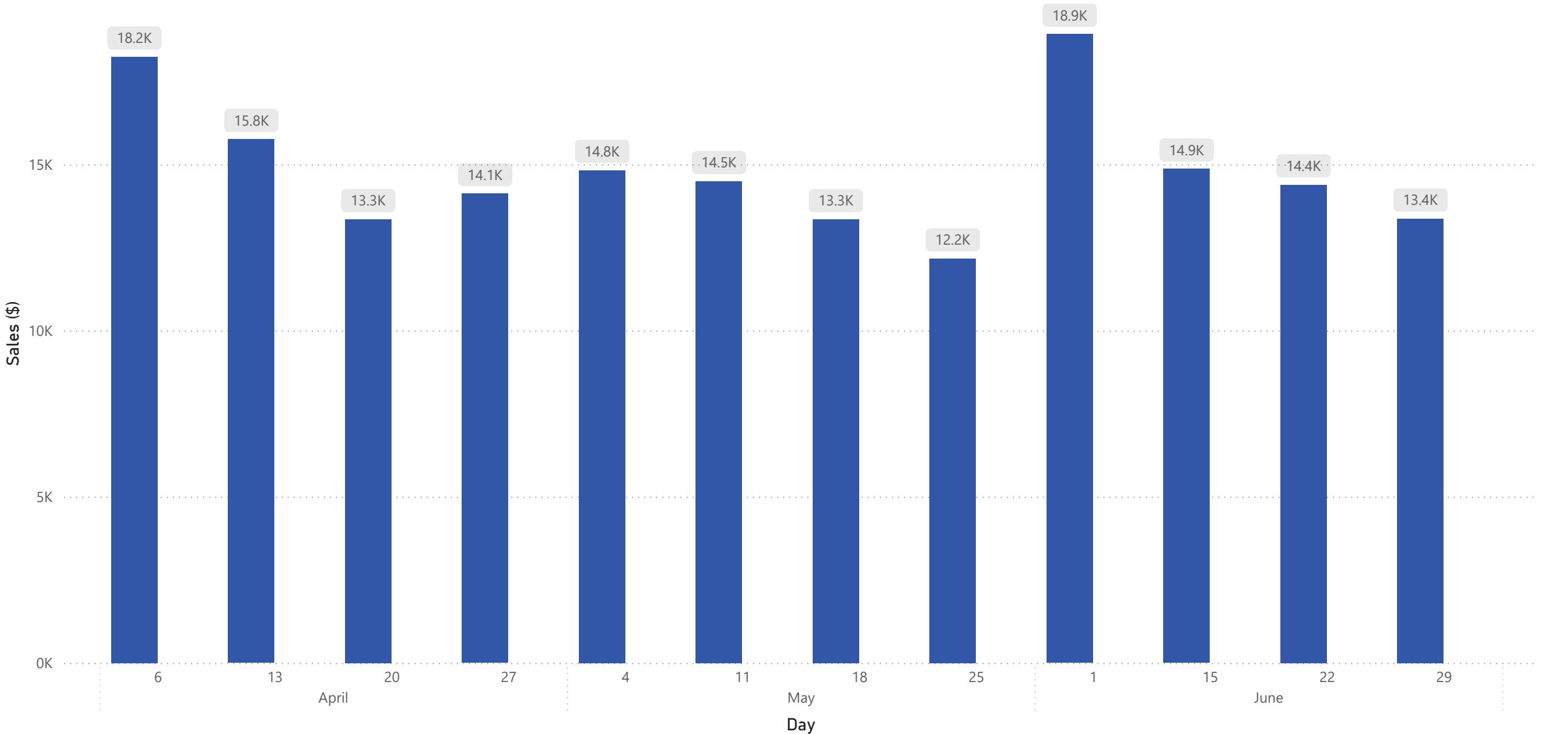


12/2/2024

7/31/2025

1 Year Sales Chart

● Sum of Amount ● Sales for PY



25	▼	All	▼	All	▼	All	▼	All	▼	Q2	▼	12/2/2024	📅	7/31/2025	📅
Customer															
25NV0008 7 - ELEVEN # 39463	154.34		138.03			168.27						207.78		668.42	
25NV0009 LATINO MARKET		97.86												97.86	
25NV0014 7 - ELEVEN # 41125		217.47			218.01						262.23			697.71	
25NV0018 7 - ELEVEN # 39454				442.20										442.20	
25NV0019 LA FAVORITA MARKET		625.71												625.71	
25NV0020 SINCLAIR			175.20				138.78							313.98	
25NV0026 7 - ELEVEN # 42064		127.56		167.40		85.08								380.04	
25NV0027 7 - ELEVEN # 42096	158.34		166.80			164.52					154.44			644.10	
25NV0028 7 - ELEVEN # 32294			313.35								213.69			527.04	
25NV0031 MARIANA'S SUPERMARKET # 6				326.76										326.76	
25NV0032 GOLDEN MARKET # 7		297.99												297.99	
25NV0035 7 - ELEVEN # 36011				388.81							248.25			637.06	
25NV0037 ROJAS PRODUCE MKT				181.74										181.74	
25NV0038 7 - ELEVEN # 24799	194.10				208.74						134.28			537.12	
25NV0047 Z-MART 6		167.34												167.34	
25NV0048 7 - ELEVEN # 42298					814.62		244.35							1,058.97	
25NV1425 LA BONITA # 5	1,477.86	1,427.52	1,165.02	1,100.34	1,417.02	1,314.96	1,365.96	1,353.00	2,071.74	1,971.36	1,409.76	1,102.80		17,177.34	
25NV2481 AM PM ARCO (RUSSELL)	97.86	146.64									140.46			384.96	
25NV2571 7 - ELEVEN # 25123							255.72							255.72	
25NV2796 7 - ELEVEN # 29633	283.80		303.30				176.07							763.17	
25NV2800 7 - ELEVEN # 27228	245.31		309.09			255.24		173.16				274.74		1,257.54	
25NV2805 7 - ELEVEN # 27071		159.48		226.47		174.93					135.21			696.09	
25NV2810 7 - ELEVEN # 29932			243.84			201.90								445.74	
25NV2813 7 - ELEVEN # 16370		144.36			150.54			198.66						493.56	
25NV2818 7-ELEVEN #29639				267.48										267.48	
25NV2821 7-ELEVEN #29644	335.28													335.28	
25NV2825 7 - ELEVEN # 13681		211.35		148.65							264.99			624.99	
25NV2831 7 - ELEVEN # 32225			174.06		136.56									310.62	
25NV2841 7 - ELEVEN # 26395				134.94										134.94	
25NV2844 7-ELEVEN #25156		141.12			211.02									352.14	
25NV2847 7 - ELEVEN # 20687			226.62								150.54			377.16	
25NV2849 7 - ELEVEN # 22722	210.54													210.54	
Total	18,233.96	15,757.71	13,344.75	14,122.26	14,825.14	14,487.56	13,342.95	12,161.72	18,919.15	14,866.46	14,387.93	13,361.22	177,810.81		

25	All	All	All	All	All	All	Q2	12/2/2024	7/31/2025		
Customer	Last Quarter Total	Total	Quarterly Sales Change	Average Weekly Sales	Current Class	Future Class	Future Visits	Future Sales	Total Sales	Registered Date	Re
25NV7053 LA BONITA # 6	30,580.92	30,028.23	-553 (-1.8%)	2,309.86	A	B	2	1	12	4/14/2017	
25NV7025 LA BONITA # 3	31,534.92	29,457.59	-2,077 (-6.6%)	2,265.97	A	B	2	1	15	3/2/2018	
25NV7036 LA BONITA # 2	23,756.68	25,616.87	1,860 (+7.8%)	1,970.53	A	B	2	1	14	4/19/2017	
25NV1425 LA BONITA # 5	19,450.02	17,177.34	-2,273 (-11.7%)	1,321.33	A	B	2	1	12	4/13/2017	
25NV2865 LA BONITA # 7	12,573.57	13,096.54	523 (+4.2%)	1,007.43	A	B	2	1	11	5/4/2020	
25NV7027 LA BONITA # 4	12,423.46	12,587.97	165 (+1.3%)	968.31	B	B	2	1	11	5/30/2024	
25NV7020 MARIANA'S SUPERMARKET # 1	7,535.28	7,448.94	-86 (-1.1%)	573.00	B	C	1	1	6	4/14/2017	
25NV7018 MARIANA'S SUPERMARKET# 2	4,952.28	5,118.48	166 (+3.4%)	393.73	C	C	1	1	6	4/25/2017	
25NV7021 MARIANA'S SUPERMARKET # 4	5,658.66	4,928.64	-730 (-12.9%)	379.13	C	C	1	1	8	4/19/2017	
25NV7022 MARIANA'S SUPERMARKET # 5	3,562.32	3,481.02	-81 (-2.3%)	267.77	D	C	1	1	5	6/8/2018	
25NV7019 MARIANA'S SUPERMARKET # 3	4,690.74	3,437.90	-1,253 (-26.7%)	264.45	D	C	1	1	6	4/18/2017	
25NV2867 MARIA'S MARKET	1,281.56	1,366.20	85 (+6.6%)	105.09	D	D	0.5	2	4	5/12/2017	
25NV7012 AZTECA MINI MART # 2	1,061.14	1,317.60	256 (+24.2%)	101.35	D	D	0.5	2	4	5/11/2017	
25NV2800 7 - ELEVEN # 27228	1,086.60	1,257.54	171 (+15.7%)	96.73	E	D	0.5	2	5	1/3/2018	
25NV7066 7 - ELEVEN # 18404	1,093.44	1,229.61	136 (+12.5%)	94.59	E	D	0.5	2	5	4/21/2017	
25NV0048 7 - ELEVEN # 42298		1,058.97	1,059 (0.0%)	81.46	E				2	5/27/2025	
25NV2888 7 - ELEVEN # 38394	1,176.45	823.08	-353 (-30.0%)	63.31	F	D	0.5	2	5	3/22/2021	
25NV2860 SINCLAIR (SMOKE ROAD)	961.41	821.49	-140 (-14.6%)	63.19	F	D	0.5	2	4	10/15/2019	
25NV2968 NIEVERIA LA TAPATILLA	656.22	791.76	136 (+20.7%)	60.90	F	D	0.5	2	5	5/11/2017	
25NV2796 7 - ELEVEN # 29633	206.04	763.17	557 (+270.4%)	58.71	F	D	0.5	2	3	4/20/2017	
25NV0014 7 - ELEVEN # 41125	1,050.80	697.71	-353 (-33.6%)	53.67	F	D	0.5	2	3	12/10/2021	
25NV2805 7 - ELEVEN # 27071	879.79	696.09	-184 (-20.9%)	53.55	F	D	0.5	2	4	8/16/2018	
25NV0008 7 - ELEVEN # 39463	209.25	668.42	459 (+219.4%)	51.42	F	D	0.5	2	4	9/8/2021	
25NV2875 DINO EXPRESS	830.25	659.16	-171 (-20.6%)	50.70	F	D	0.5	2	3	4/2/2022	
25NV0027 7 - ELEVEN # 42096	148.92	644.10	495 (+332.5%)	49.55	F	D	0.5	2	4	8/19/2022	
25NV0035 7 - ELEVEN # 36011	779.76	637.06	-143 (-18.3%)	49.00	F	D	0.5	2	2	5/25/2023	
25NV0019 LA FAVORITA MARKET		625.71	626 (0.0%)	48.13	F	D	0.5	2	1	4/7/2022	
25NV2825 7 - ELEVEN # 13681	637.02	624.99	-12 (-1.9%)	48.08	F	D	0.5	2	3	11/20/2018	
25NV7102 GOLDEN MARKET # 2	202.71	612.79	410 (+202.3%)	47.14	F	D	0.5	2	3	4/13/2017	
25NV0038 7 - ELEVEN # 24799	485.10	537.12	52 (+10.7%)	41.32	F	D	0.5	2	3	10/24/2023	
25NV0028 7 - ELEVEN # 32294		527.04	527 (0.0%)	40.54	F	D	0.5	2	2	9/9/2022	

25



All



All



All



Q2



12/2/2024

7/31/2025

CurrentClass	Count	Total Sum
A	5	115,376.57
B	2	20,036.91
C	2	10,047.12
D	4	9,602.72
E	3	3,546.12
F	46	19,201.37

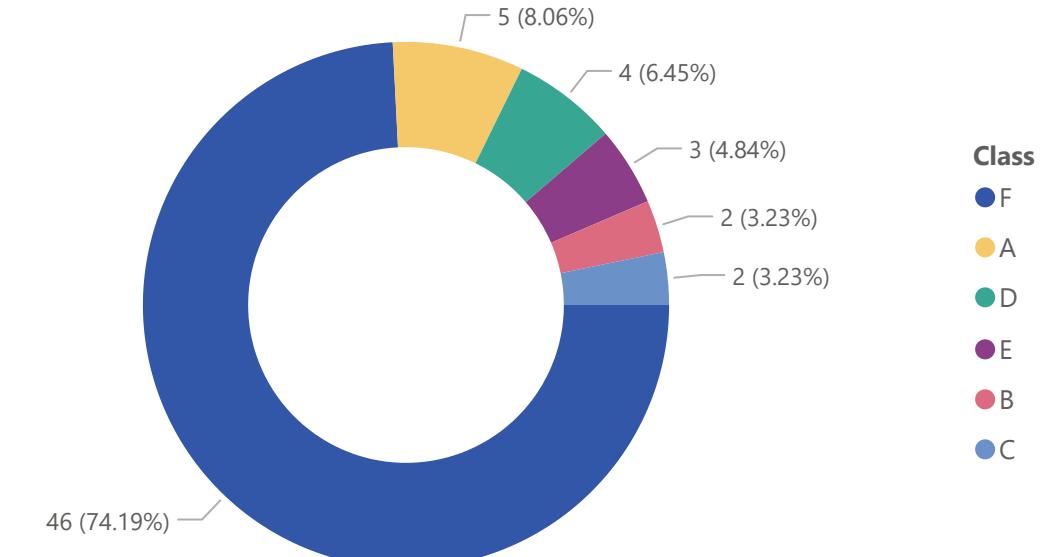
FutureClass	Count	%
	2	3.23%
B	6	9.68%
C	5	8.06%
D	49	79.03%

62
Total Customers

CurrentVisit	Count	%
3	5	0.08
2	2	0.03
1	2	0.03
0.5	4	0.06
0.33	3	0.05
0	46	0.74

FutureVisit	Count	%
2	6	9.68%
1	5	8.06%
0.5	49	79.03%
0.33	2	3.23%

Customer	Terms	SD-Week1	SD-Week2	SD-Week3
25NV008 7 - ELEVEN # 39463	Net 15 Days	W1W		
25NV027 7 - ELEVEN # 42096	Net 15 Days	W1W		
25NV2571 7 - ELEVEN # 25123	Net 21 Days	W1W		
25NV2825 7 - ELEVEN # 13681	Cash	W1W	W2W	
25NV2968 NIEVERIA LA TAPATILLA	Cash	W1W		
25NV0019 LA FAVORITA MARKET	Cash	W1TH		
25NV2805 7 - ELEVEN # 27071	Cash	W1TH		
25NV2847 7 - ELEVEN # 20687	Net 15 Days	W1TH		
25NV2860 SINCLAIR (SMOKE ROAD)	Cash	W1TH		
25NV2963 7 - ELEVEN # 39275	Cash	W1TH		
25NV0035 7 - ELEVEN # 36011	Net 15 Days	W1T		
25NV0038 7 - ELEVEN # 24799	Net 15 Days	W1T		
25NV2800 7 - ELEVEN # 27228	Net 15 Days	W1T	W2T	
25NV2841 7 - ELEVEN # 26395	Net 15 Days	W1T		
25NV2849 7 - ELEVEN # 22722	Net 15 Days	W1T		
25NV2870 7 - ELEVEN # 18113	Net 15 Days	W1T		



25	▼	All	▼	All	▼	All	▼	All	▼	Q2	▼	12/2/2024	📅	7/31/2025	📅
Customer		City	State	Zip	Customer Class	SD-Week1	SD-Week2	SD-Week3	Terms	Registered Date	Last Visit With Sales Date	Last Visit With No Sa			
25NV0008 7 - ELEVEN # 39463		LAS VEGAS	NV	89146	D	W1W			Net 15 Days	09/08/21	08/04/25				
25NV0009 LATINO MARKET		LAS VEGAS	NV	89104	D		W2TH		Cash	10/06/21	07/24/25				
25NV0014 7 - ELEVEN # 41125		HENDERSON	NV	89044	D		W2F		Net 15 Days	12/10/21	07/31/25				
25NV0018 7 - ELEVEN # 39454		NORTH LAS VEGAS	NV	89030					Net 15 Days	03/29/22	07/15/25				
25NV0019 LA FAVORITA MARKET		LAS VEGAS	NV	89106	D	W1TH			Cash	04/07/22	07/29/25				
25NV0020 SINCLAIR		LAS VEGAS	NV	89103	D		W2W		Cash	04/22/22	08/04/25				
25NV0026 7 - ELEVEN # 42064		LAS VEGAS	NV	89044	D		W2F		Net 15 Days	06/22/22	07/16/25		07/31/25		
25NV0027 7 - ELEVEN # 42096		LAS VEGAS	NV	89145	D	W1W			Net 15 Days	08/19/22	08/04/25				
25NV0028 7 - ELEVEN # 32294		LAS VEGAS	NV	89115	D		W2TH		Net 15 Days	09/09/22	07/24/25				
25NV0031 MARIANA'S SUPERMARKET # 6		HENDERSON	NV	89014	D				Net 15 Days	02/15/23	07/09/25				
25NV0032 GOLDEN MARKET # 7		LAS VEGAS	NV	89101	D		W2TH		Cash	03/07/23	07/24/25				
25NV0035 7 - ELEVEN # 36011		LAS VEGAS	NV	89104	D	W1T			Net 15 Days	05/25/23	07/31/25				
25NV0037 ROJAS PRODUCE MKT		NORTH LAS VEGAS	NV	89030	D	W1F			Cash	09/19/23	07/21/25				
25NV0038 7 - ELEVEN # 24799		LAS VEGAS	NV	89109	D	W1T			Net 15 Days	10/24/23	07/17/25	08/04/25			
25NV0047 Z-MART 6		NORTH LAS VEGAS	NV	89030	D				Cash	12/12/24	07/23/25				
25NV0048 7 - ELEVEN # 42298		LAS VEGAS	NV	89119					Net 15 Days	05/27/25	07/30/25				
25NV1425 LA BONITA # 5		LAS VEGAS	NV	89103	B				Net 30 Days	04/13/17	08/05/25				
25NV2481 AM PM ARCO (RUSELL)		LAS VEGAS	NV	89122	D		W2M		Cash	10/18/17	07/22/25				
25NV2571 7 - ELEVEN # 25123		LAS VEGAS	NV	89128	D	W1W			Net 21 Days	03/26/18	08/04/25				
25NV2796 7 - ELEVEN # 29633		LAS VEGAS	NV	89103	D		W2W		Cash	04/20/17	08/04/25				
25NV2800 7 - ELEVEN # 27228		LAS VEGAS	NV	89104	D	W1T	W2T		Net 15 Days	01/03/18	08/04/25				
25NV2805 7 - ELEVEN # 27071		LAS VEGAS	NV	89108	D	W1TH			Cash	08/16/18	07/29/25				
25NV2810 7 - ELEVEN # 29932		NORTH LAS VEGAS	NV	89030	D				Net 15 Days	06/12/18	08/04/25				
25NV2813 7 - ELEVEN # 16370		LAS VEGAS	NV	89103	D		W2W		Cash	08/10/18	07/22/25				
25NV2818 7-ELEVEN #29639		LAS VEGAS	NV	89121	D		W2M		Cash	04/25/17	07/17/25				
25NV2821 7-ELEVEN #29644		LAS VEGAS	NV	89030	D	W1F			Net 15 Days	05/10/17	08/05/25				
25NV2825 7 - ELEVEN # 13681		LAS VEGAS	NV	89147	D	W1W	W2W		Cash	11/20/18	08/04/25				
25NV2831 7 - ELEVEN # 32225		LAS VEGAS	NV	89123	D		W2F		Cash	09/26/18	07/16/25	07/31/25			
25NV2841 7 - ELEVEN # 26395		LAS VEGAS	NV	89109	D	W1T			Net 15 Days	01/03/19	07/31/25				
25NV2844 7-ELEVEN #25156		LAS VEGAS	NV	89120	D		W2F		Cash	04/25/17	07/31/25				
25NV2847 7 - ELEVEN # 20687		LAS VEGAS	NV	89106	D	W1TH			Net 15 Days	03/19/19	07/29/25				

25	All	All	All	All	All	Q2	12/2/2024	7/31/2025
QuarterVisitKey	Year-Week	Month	Day	Sum of Amount	Goal (Filtered)	Goal Variance		
Q2-1	2025-W15	April	6	18,233.96	\$7,543.25	10,690.71		
Q2-1	2025-W16	April	13	15,757.71	\$7,543.25	8,214.46		
Q2-1	2025-W17	April	20	13,344.75	\$7,543.25	5,801.50		
Q2-2	2025-W18	April	27	14,122.26	\$7,844.98	6,277.28		
Q2-2	2025-W19	May	4	14,825.14	\$7,844.98	6,980.16		
Q2-2	2025-W20	May	11	14,487.56	\$7,844.98	6,642.58		
Q2-3	2025-W21	May	18	13,342.95	\$8,158.78	5,184.17		
Q2-3	2025-W22	May	25	12,161.72	\$8,158.78	4,002.94		
Q2-3	2025-W23	June	1	18,919.15	\$8,158.78	10,760.37		
Q2-4	2025-W25	June	15	14,866.46	\$8,485.13	6,381.33		
Q2-4	2025-W26	June	22	14,387.93	\$8,485.13	5,902.80		
Q2-1	2025-W27	June	29	13,361.22	\$7,543.25	5,817.97		

25

▼

All

▼

All

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All

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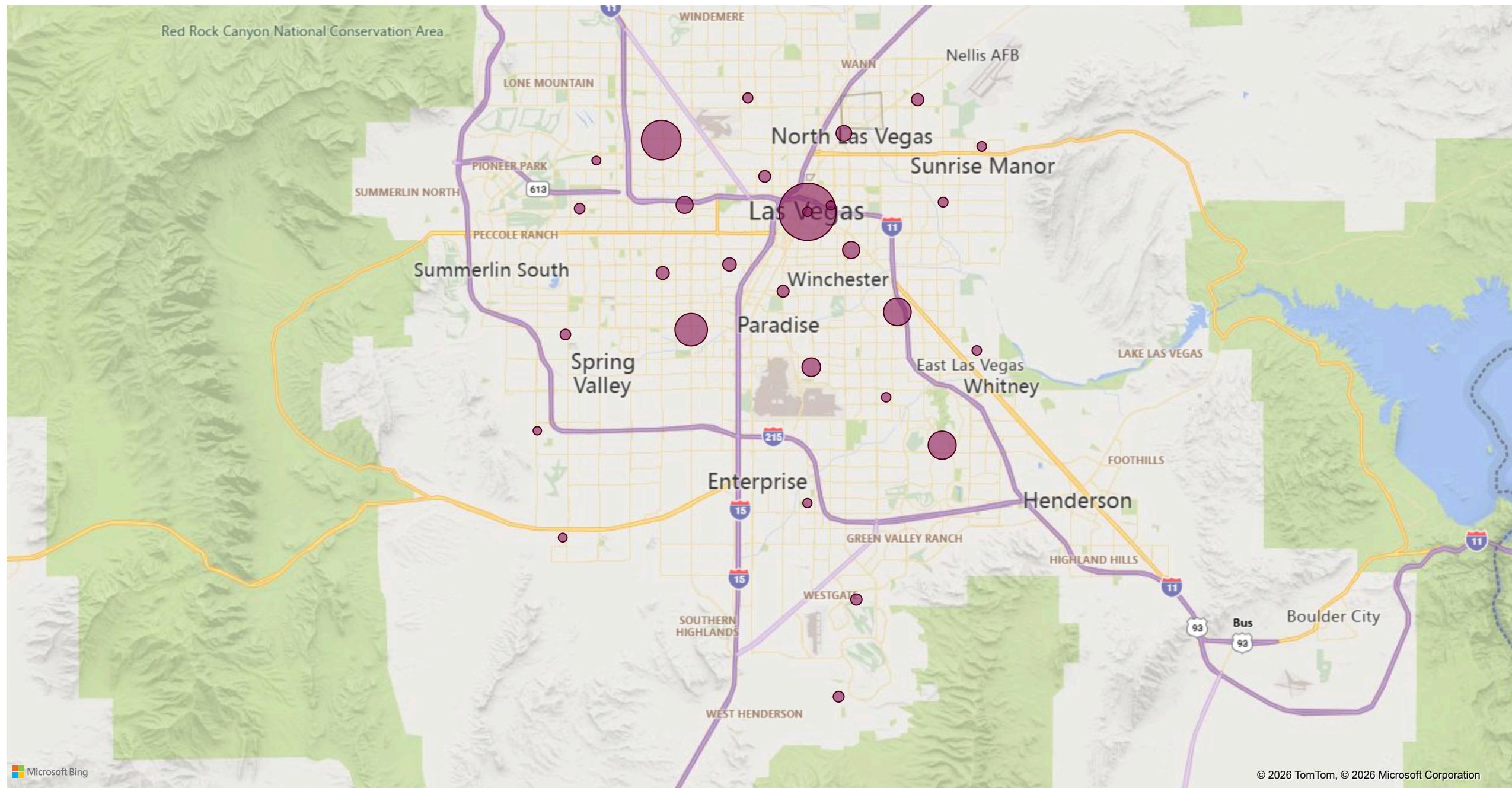
Q2

▼

12/2/2024



7/31/2025



25



All



All



All



Q2



12/2/2024



7/31/2025



Top Products

U0501 (TOLLAN TRIO CANTINA 12oz 20U)

6,748.92

U0503 (TOLLAN LOS CHILUDOS 12oz 20U)

6,486.48

U0502 (TOLLAN PANCHO CACAHUATE 12oz 2...

6,418.44

U0229 (SEMILLA CALABAZA DT. 4oz 48U)

6,360.90

U0221 (CAC. JAPONES REG 7oz 48U)

6,067.32

U0224 (SEMILLA DE CALABAZA 4.5oz 48U)

5,801.70

U0216 (CAC. C/ CHILE Y LIMON 7oz 48U)

5,759.76

U0440 (EXTREME FUN 2.5oz 84U)

5,028.14

U0211 (SURTIDO ENCHILADO 6oz 48U)

4,906.98

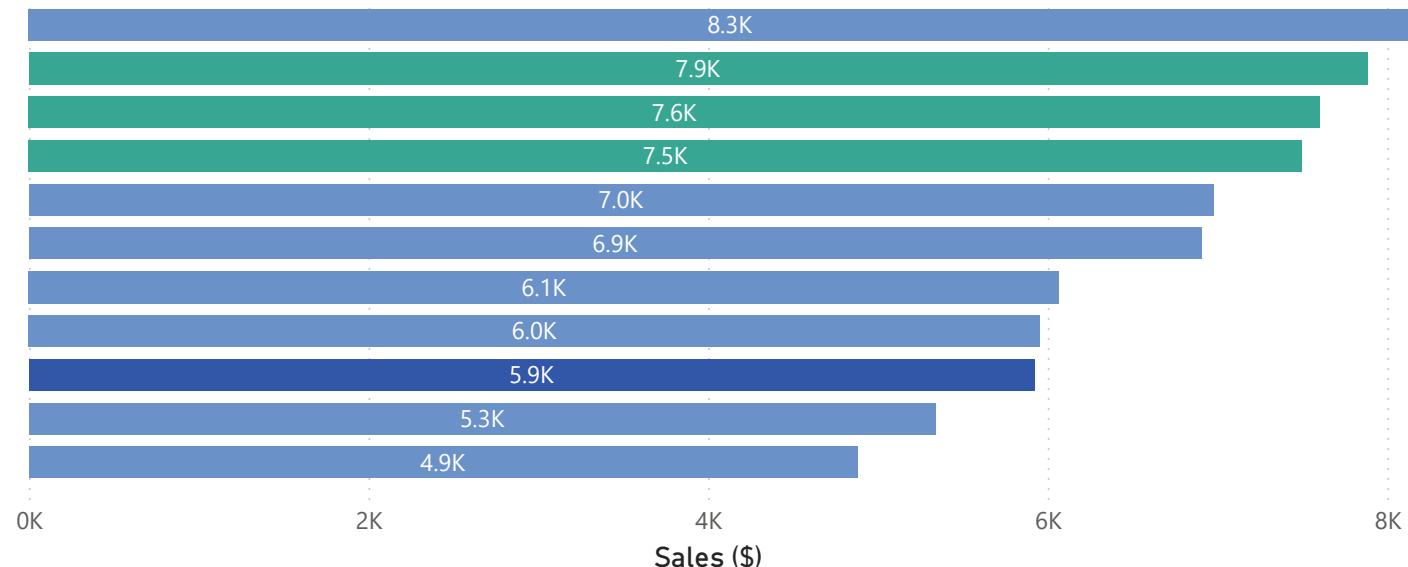
U0218 (CAC. C/ SAL Y LIMON 7oz 48U)

4,515.54

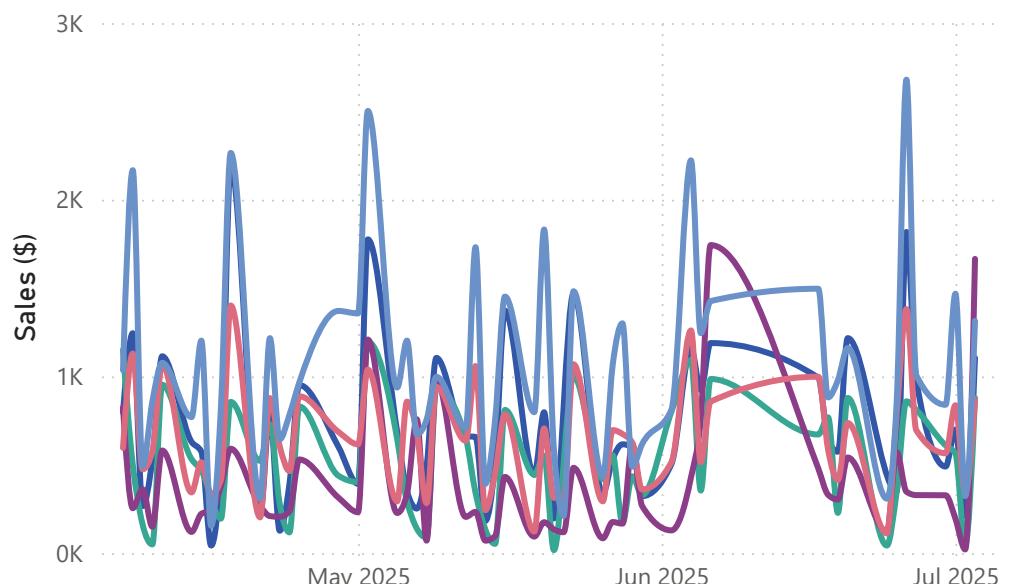
U0219 (CAC. C/ CHILE DE ARBOLE 4.5oz 48U)

Top Products

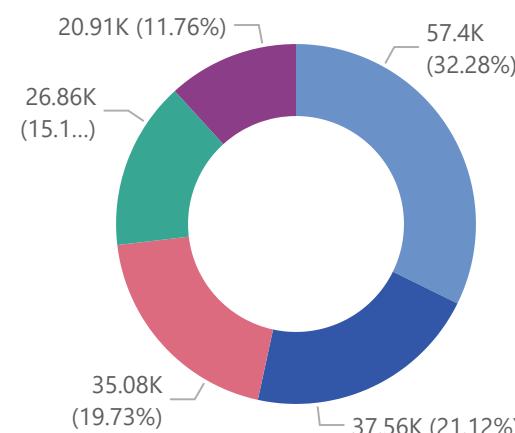
Item Code
U0229
U0501
U0503
U0502
U0216
U0221
U0224
U0211
U0440
U0218
U0219



Sales per Category



Total Sales



- Category**
- TOLTECA SNACK
 - BABOON
 - TOLLAN
 - TOLTECA CANDY
 - TOLTECA BRAND

25



All



All



All



Q2



12/2/2024



7/31/2025



Top Products

U0501 (TOLLAN TRIO CANTINA 12oz 20U)

1,687.23

U0503 (TOLLAN LOS CHILUDOS 12oz 20U)

1,621.62

U0502 (TOLLAN PANCHO CACAHUATE 12oz 2...

1,604.61

U0229 (SEMILLA CALABAZA DT. 4oz 48U)

1,590.23

U0221 (CAC. JAPONES REG 7oz 48U)

1,516.83

U0224 (SEMILLA DE CALABAZA 4.5oz 48U)

1,450.43

U0216 (CAC. C/ CHILE Y LIMON 7oz 48U)

1,439.94

U0440 (EXTREME FUN 2.5oz 84U)

1,257.04

U0211 (SURTIDO ENCHILADO 6oz 48U)

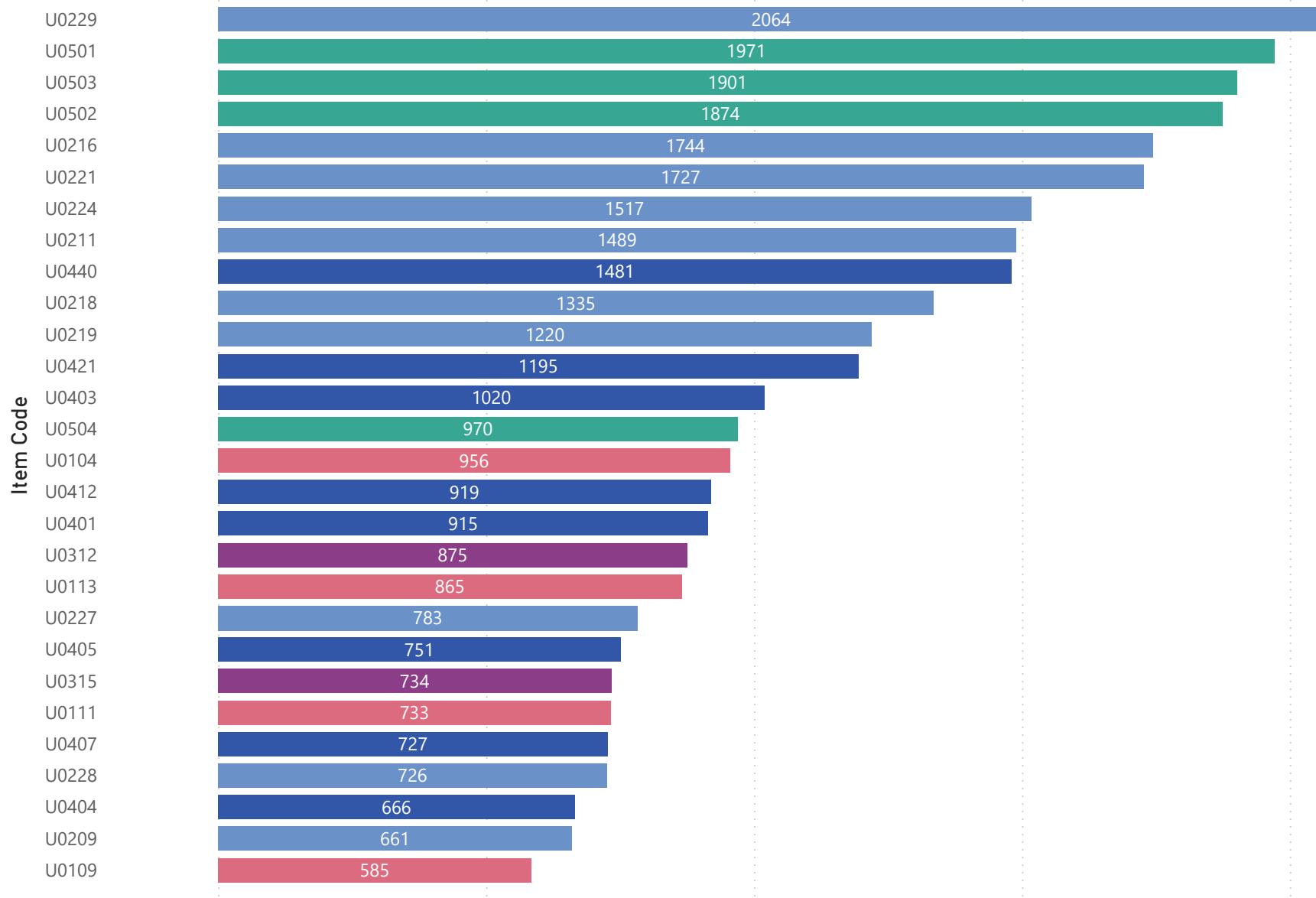
1,226.75

U0218 (CAC. C/ SAL Y LIMON 7oz 48U)

1,128.89

U0219 (CAC. C/ CHILE DE ARBOLE 4.5oz 48U)

Top Products



Sales (\$)

25

All

All

All

All

Q2

12/2/2024

7/31/2025

Top Products

U0501 (TOLLAN TRIO CANTINA 12oz 20U)

6,748.92

U0503 (TOLLAN LOS CHILUDOS 12oz 20U)

6,486.48

U0502 (TOLLAN PANCHO CACAHUATE 12oz 2...

6,418.44

U0229 (SEMILLA CALABAZA DT. 4oz 48U)

6,360.90

U0221 (CAC. JAPONES REG 7oz 48U)

6,067.32

U0224 (SEMILLA DE CALABAZA 4.5oz 48U)

5,801.70

U0216 (CAC. C/ CHILE Y LIMON 7oz 48U)

5,759.76

U0440 (EXTREME FUN 2.5oz 84U)

5,028.14

U0211 (SURTIDO ENCHILADO 6oz 48U)

4,906.98

U0218 (CAC. C/ SAL Y LIMON 7oz 48U)

4,515.54

U0219 (CAC. C/ CHILE DE ARBOLE 4.5oz 48U)

Sales per Category

