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Neural Representations of Faces are Tuned to Eye Movements

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1 **ABSTRACT**

2 Eye movements provide a functional signature of how human vision is achieved. Many recent
3 studies have consistently reported robust idiosyncratic visual sampling strategies during face
4 recognition. Whether these inter-individual differences are mirrored by idiosyncratic *neural*
5 responses remains unknown. To this aim, we first tracked eye movements of male and female
6 observers during face recognition. Additionally, for every observer we obtained an objective
7 index of neural face discrimination through EEG that was recorded while they fixated different
8 facial information. We found that facial features fixated longer during face recognition elicited
9 stronger neural face discrimination responses across *all* observers when foveated. This
10 relationship occurred independently of inter-individual differences in preferential facial
11 information sampling (e.g., eye vs. mouth lookers), and started as early as the first fixation.
12 Our data show that eye movements play a functional role during face processing by providing
13 the neural system with the information that is diagnostic to a specific observer. The effective
14 processing of identity involves idiosyncratic, rather than universal face representations.

15

16 **SIGNIFICANT STATEMENT**

17 When engaging in face recognition, observers deploy idiosyncratic fixation patterns in order
18 to sample facial information. Whether these individual differences concur with idiosyncratic
19 faces-sensitive neural responses remains unclear. To address this issue, we recorded observers'
20 fixation patterns, as well as their neural face discrimination responses elicited during fixation
21 of ten different locations on the face, corresponding to different types of facial information.
22 Our data reveal a clear interplay between individuals' face-sensitive neural responses and their
23 idiosyncratic eye movement patterns during identity processing, which emerges as early as the
24 first fixation. Collectively, our findings favor the existence of idiosyncratic, rather than
25 universal face representations.

26 INTRODUCTION

27 The visual system continuously processes perceptual inputs to adapt to the world by selectively
 28 moving the eyes towards task-relevant, i.e. diagnostic information. As a consequence, eye
 29 movements do not unfold randomly, and during face processing humans deploy specific gaze
 30 strategies. For many years, face recognition was considered to elicit a T-shaped fixation pattern
 31 encompassing the eye and mouth regions, which was universally shared across all observers
 32 (Yarbus, 1967; Henderson et al., 2005). However, over the last decade, a growing body of work
 33 has challenged this view by revealing cross-cultural (e.g., Blais et al., 2008; Miellet et al.,
 34 2013), idiosyncratic (Mehoudar et al., 2014), and within-observer (Miellet et al., 2011)
 35 differences during face recognition. For example, both Western and Eastern exhibit
 36 comparable face recognition proficiency while deploying respectively a T-shaped vs. more
 37 central fixation bias (for a review see Caldara, 2017). In addition, in line with early
 38 observations based on individual participants (Walker-Smith et al., 1977), recent studies
 39 demonstrate that observers deploy unique sampling strategies (Kanan et al., 2015; Arizpe et
 40 al., 2017), which are stable over time (Mehoudar et al., 2014), and relevant to behavioral
 41 performance (Peterson and Eckstein, 2013). Specifically, individuals' sampling strategies
 42 deviate considerably from the well-established T-shaped pattern, which is merely the result of
 43 the group averaging of idiosyncratic visual sampling strategies of individual Western observers
 44 (Mehoudar et al., 2014).

45 Despite the growing literature on the existence of idiosyncratic sampling strategies,
 46 their functional role and underlying neural mechanisms remain poorly understood. Some
 47 studies have investigated the impact of the fixated facial information input on neural responses,
 48 by recording the electroencephalographic (EEG) signals while observers fixated different facial
 49 information (i.e., viewing positions; VPs). This body of work has focused on the N170 face-
 50 sensitive ERP (Event Related Potential) component (Bentin et al., 1996), and has demonstrated

51 that VPs differentially modulate the N170. The finding of the eye region eliciting larger
 52 amplitudes (de Lissa et al., 2014; Itier et al., 2006; Nemrodov et al., 2014; Rousselet et al.,
 53 2014) has been interpreted in terms of a universal *neural* preference toward this facial
 54 information. However, these studies have mainly involved grand-average analyses, and did not
 55 control for *individual* fixation preferences. Consequently, it remains unclear whether
 56 idiosyncratic fixation biases concur with idiosyncratic neural responses.

57 A paradigm that has been increasingly used to examine different aspects of face
 58 processing, including e.g. face categorization, identity or facial expression discrimination (Liu-
 59 Shuang et al., 2014; Norcia et al., 2015; Rossion et al., 2015; Dzhelyova et al., 2016) involves
 60 fast-periodic visual stimulation (FPVS). Such FPVS paradigms involve stimulation with a
 61 series of stimuli that periodically differ with respect to a given dimension. Neural
 62 synchronization to the frequency of changes provides an implicit measure of the process of
 63 interest. Compared to traditional ERPs, the FPVS response is less susceptible to noise artefacts,
 64 and its remarkably high signal-to-noise ratio increases the likelihood of detecting subtle
 65 differences between experimental manipulations (Norcia et al., 2015). Such signal properties
 66 make the FPVS paradigm paired with EEG recordings ideal to investigate the relationship
 67 between VP-dependency of neural responses and idiosyncratic visual sampling strategies.

68 In the present study, we extracted observers' fixation patterns exhibited during an
 69 old/new face recognition task (Blais et al., 2008). Additionally, we recorded their neural face
 70 discrimination responses using a FPVS paradigm, in which same identity faces were presented
 71 at a constant frequency rate with periodically intervening oddball identities, while observers
 72 fixated one of ten VPs. We then applied a robust data-driven statistical approach to relate the
 73 idiosyncratic sampling strategies to the electrophysiological responses across all electrodes
 74 independently. As early as the first fixation, we find a strong positive relationship between

75 idiosyncratic sampling strategies and neural face discrimination responses recorded across
 76 different VPs, which can be observed across all observers. In particular, independently of the
 77 sampling strategy, the longer a VP was fixated under natural viewing conditions, the stronger
 78 the neural face discrimination response during its enforced fixation.

79 **METHODS**

80 **Participants**

81 The sample size opted for was motivated by studies using the same FPVS paradigm to index
 82 neural face discrimination that were published up to data acquisition (Dzhelyova and Rossion,
 83 2014a, 2014b, Liu-Shuang et al., 2014, 2016; sample size range: 8-12). In Dzhelyova and
 84 Rossion's (2014b) study using a within subject design, the observed minimal effect size
 85 resulting from a repeated ANOVA was .2 (partial-eta). As the effect size estimation is often
 86 overly optimistic in the literature, we planned our experiment based on an effect size of .1 and
 87 an estimated sample size of 15 participant which results in a power of .95 to detect an effect.
 88 Based on prior experience and the requirement of high-quality data from independent methods,
 89 we chose to test a total number of 20 participants. Our cohort comprised 20 Western Caucasian
 90 observers (11 females, two left-handed, mean age: 25±3 years) with normal or corrected-to-
 91 normal vision and no history of psychiatric or neurological disorders. Three observers were
 92 excluded due to poor quality of the eye movement data. All participants provided written
 93 informed consent and received financial compensation for participation; all procedures were
 94 approved by the local ethics committee. Finally, all observers performed the eye-tracking and
 95 the EEG experiment during the same testing session and systematically in this order. It is worth
 96 noting, that the stimuli used across those sessions are different and cannot account for an order
 97 effect. In addition, none of the observers were aware of their fixation biases.

98 **Procedures**

99 **Eye-tracking**

100 *Experimental design*

101 Stimuli consisted of 56 Western Caucasian (i.e. WC) and 56 East Asian (i.e. EA) identities
 102 respectively obtained from the KDEF (Lundqvist et al., 1998) and the AFID (Bang et al., 2001).
 103 Faces were presented at a viewing distance of 75 cm and subtended 12.56° (height from chin
 104 to hairline) x 9.72° (width) of visual angle on a VIEWPIX/3D monitor (1920 x 1080 pixel
 105 resolution, 120 Hz refresh rate).

106 Observers completed two learning and recognition blocks per stimulus race. In each
 107 block, observers were instructed to learn 14 face identities (7 females) randomly displaying
 108 either neutral, happy or disgust expressions. After a 30 second pause, a series of 28 faces (14
 109 old faces) were presented and observers were instructed to indicate as quickly and as accurately
 110 as possible whether each face was familiar or not by key-press. To prevent image matching
 111 strategies, learned identities displayed different facial expression in the recognition blocks.
 112 Each trial involved presentation of a central fixation dot (which also served as an automatic
 113 drift correction), followed by a face presented pseudorandomly in one of four quadrants of the
 114 computer screen, to avoid potential anticipatory fixation strategies. During the learning phase,
 115 stimuli were presented for five seconds; during the recognition phase presentation was
 116 terminated upon participants' responses. Eye movements were recorded during both the
 117 learning and recognition phases.

118 *Data acquisition and processing*

119 The oculomotor behavior was recorded for each participant using an EyeLink 1000 Desktop
 120 Mount with a temporal resolution of 1000 Hz. The raw data are available in the public domain

121 (Stacchi et al., 2018). Data were registered by using the Psychophysics (Brainard, 1997) and
122 the EyeLink (Cornelissen et al., 2002) Toolbox running in a MatlabR2013b environment.
123 Calibrations and validations were performed at the beginning of the experiment using a nine-
124 point fixation procedure. Additionally, before each trial a fixation cross appeared in the center
125 of the screen and participants were instructed to fixate on it until a new stimulus appeared to
126 ensure that eye movements were correctly tracked. A new calibration was performed at this
127 stage if the eye drift exceeded 1° of visual angle.

128 After removing eye blinks and saccades using the algorithm developed by Nystrom et
129 al. (Nyström and Holmqvist, 2010), observers' eye movement data from the Old-New task
130 were processed to create individual fixation maps, independently for learning and recognition
131 phase. For both phases we removed noisy trials suffering from loss of data and/or precision
132 and for the recognition session we only considered trials where subjects provided a correct
133 response. Previous studies have shown that with this paradigm there are no differences in the
134 sampling strategies used to sample WC or EA faces (Blais et al., 2008; Caldara, 2017).
135 Therefore, in order to increase the signal-to-noise ratio, fixation maps were extracted
136 independently of the stimulus race. After pre-processing the eye movement data, fixation maps
137 were computed independently for each subject based on 54 and 60 trials for the learning and
138 recognition phase respectively. These were the minimum number of trials available for all
139 subjects. Individuals' fixation intensities (based on the cumulative fixation duration) were
140 derived using these fixation maps and pre-defined circular regions of interest (ROIs; see Fig.
141 1). The ROIs covered 1.8° of visual angle and were centered on the ten viewing positions
142 fixated during the FPVS experiment.

143 **EEG**

144 *Experimental design*

145 We used full-front, color images of 50 identities (25 female) from the same set described
146 previously (Liu-Shuang et al., 2014). All faces conveyed a neutral expression, were cropped to
147 exclude external facial features, and were presented against a grey background. Each original
148 stimulus subtended 11.02° (height) x 8.81° (width) of visual angle at a viewing distance of 70
149 cm.

150 Face-stimuli were displayed through the fast periodic visual stimulation (i.e., FPVS)
151 paradigm at a constant frequency rate of 6 Hz. Each trial lasted 62s and consisted in presenting
152 a series of same-identity faces (i.e., base), with intervening oddball identities every 7th base,
153 hence at a frequency of 0.857 Hz (Fig. 2A-C). The experiment comprised a total of 20 trials:
154 ten conditions (the viewing positions participants were required to fixate on; Fig. 2B-C), with
155 two trials per condition (trials differed with respect to the gender of the face stimuli). To prevent
156 eye-movements, participants were instructed to maintain fixation on a central cross. The
157 position of face stimuli was manipulated to vary, across trials, the fixated viewing position,
158 hence the facial information. Faces were presented through sinusoidal contrast modulation (see
159 Fig. 2A). Additionally, two seconds of gradual fade in and fade out were added at the beginning
160 and end of each trial. To maintain subjects' attention, the fixation cross briefly (200ms)
161 changed color (red to blue) randomly between seven and eight times within each trial;
162 participants were instructed to report the color change by button press. Subjects were also
163 monitored through a camera placed in front of them communicating the experimenter
164 computer. No additional eye-tracking was performed during EEG acquisition, as these
165 measures were considered as sufficient for the intended purposes. Finally, to avoid pixel-wise
166 overlap, stimulus size varied randomly from 80% to 120% of the original size (visual angle

167 ranged from 8.82-13.22° (height) to 7.05-10.57° (width)).

168 *Data acquisition and processing*

169 Electrophysiological responses were recorded with Biosemi Active-Two amplifier system
 170 (Biosemi, Amsterdam, Netherlands) with 128 Ag/AgCl active electrodes and a sampling rate
 171 of 1024Hz. Electrodes were relabeled according to the more conventional 10-20 system
 172 notation following the guidelines by Liu-Shuang et al. (2015). Additional electrodes placed at
 173 the outer canthi and below both eyes registered eye movements and blinks; the magnitude of
 174 the offset of all electrodes was reduced and maintained below $\pm 25\text{mV}$. The recorded EEG was
 175 analyzed using Letswave 5 (<https://github.com/NOCIONS/Letswave5>); (Mouraux and
 176 Iannetti, 2008)). The raw data are available in the public domain (Stacchi et al., 2018).
 177 Preprocessing consisted in high- and low-pass filtering the signal (with a 0.1Hz and 100Hz
 178 Butterworth band-pass filter (4th order)). Data were subsequently downsampled to 256Hz and
 179 segmented according to condition resulting in 20 66-second epochs, which included two
 180 seconds before and after stimulation. Independent component analysis was performed on each
 181 participant's data to remove contamination due to eye-movements and blinks.

182 Noisy electrodes were interpolated using the three nearest spatially neighboring
 183 channels; this process was applied to no more than 5% of all scalp electrodes. Segments were
 184 then re-referenced to a common average reference and cropped to an integer number of oddball
 185 cycles, excluding two seconds after stimulus onset and two seconds before stimulus offset
 186 (~58-second epochs; 14932 bins). Epochs were then averaged separately for each subject per
 187 condition.

188 *Frequency domain*

189 Fast Fourier Transform (FFT) was applied to the averaged segments and amplitude was

190 extracted. The data were baseline corrected by subtracting from each frequency's amplitude
 191 the average of its surrounding 20 bins excluding the two neighboring ones. Finally, for each
 192 subject and condition, the summed baseline-corrected amplitude of the oddball frequency and
 193 its significant harmonics provided the index of neural face discrimination. Following previous
 194 procedures (Dzhelyova et al., 2016), harmonics were considered significant until the mean z-
 195 score across all conditions was no longer above 1.64 ($p < .05$). Based on this criterion we
 196 considered the first 11 harmonics excluding the 7th harmonic, which is confounded with the
 197 base stimulation frequency rate.

198 **Statistical analyses**

199 Using the iMAP4 toolbox (Lao et al., 2017) we computed a linear regression to explore the
 200 relationship between the fixation bias (the z-scored fixation duration) displayed during the
 201 recognition phase and neural face discrimination (i.e., the FPVS response amplitude). To this
 202 aim we performed a linear mixed-effects model with random effect for intercept and *Fixation*
 203 *duration* grouped by subject. To avoid a-priori assumptions regarding topography of the effect,
 204 we regressed the two variables at all scalp electrodes independently and results were
 205 Bonferroni-corrected.

$$206 \quad FPVS_amplitude \sim I + Fixation_duration + (I + Fixation_duration \mid Subjects) \quad (1)$$

207 This computation will determine whether, VP-dependent fixation duration are associated with
 208 the amplitude of the neural face discrimination response elicited by each VP. Importantly,
 209 because the analysis takes into consideration idiosyncrasies, there is no a priori expectation on
 210 how VPs are ranked. We opted for this approach in light of individual differences in fixation
 211 patterns reported previously (Mehoudar et al., 2014; Arizpe et al., 2016; Kanan et al., 2015),
 212 and similar idiosyncrasies assumed to exist for neural face discrimination responses across VPs.

213 Therefore, the model used here allows each subject to have his/her specific VP-pattern and a
214 relationship emerges if the fixation pattern is predictive of the neural response pattern of the
215 same subject. Finally, as the current work does only focus on individual subjects, we did not
216 perform any analysis involving average fixation maps and average EEG responses.

217 To determine whether fixation maps would show a stronger correlation with EEG responses of
218 the same subject, we randomly sampled the fixation maps of our subjects in order to correlate
219 eye movement from one observer with EEG response of another observer. On these new data
220 we performed the same regression described above. This process was repeated a thousand
221 times, and within each iteration we summed the significant F-values ($p < 0.5/128$). We then
222 ranked the one thousand summed significant F-values and selected the 95th percentile as the
223 threshold to assess statistical significance. Only if the summed significant F-values from the
224 original analysis were above this simulated threshold, results were retained as being significant.

225 Additionally, although the main focus of this work was to isolate the relationship between eye
226 movements during correct recognition of faces and neural face discrimination responses, in
227 order to provide a comprehensive view of our data we also investigated whether such
228 relationship would occur when considering fixation biases based on the (i) first or (ii) second
229 face fixations in each trial. Moreover, we also performed the same analysis by considering the
230 eye movements of the learning phase. We thus investigated the potential existence of such
231 relationship between eye movements and neural face discrimination for (i) all fixations, (ii) the
232 first or (iii) the second only for the learning and recognition phases.

233 RESULTS

234 Behavior

235 As expected, subjects' recognition performance in the Old-New task, as indexed by d' , was
 236 significantly better for Western Caucasian ($M=1.62$, $SD=.64$) than East Asian faces ($M=0.97$,
 237 $SD=.60$), $t(16)=5.72$, $p<.01$. Subjects' performance was nearly at ceiling for the FPVS
 238 orthogonal task ($M=.91$, $SD=.18$). Note that a color change was considered as detected if
 239 observers reported it within 700ms from its onset. Due to technical issues, one subject's
 240 behavioral responses were not recorded.

241 Eye-movements and FPVS response

242 *Description of fixation and neural biases at the group and individual level*

243 Table 1 summarizes the number of fixations and the similarity between fixation maps during
 244 learning and recognition sessions (indexed by the cosine distance, with a distance of zero
 245 indicating identical fixation maps). The average fixation map (computed for descriptive
 246 purposes and shown in Fig. 3A) demonstrates that, *as a group*, observers preferentially sampled
 247 facial information encompassing the eyes, nasion, nose and mouth. However, because the focus
 248 of this work was to investigate the relationship between fixation patterns and neural responses
 249 at the individual level, group data were not subject to any further analysis.

250 At the individual level, the majority of individual observers' fixation maps did not
 251 *perfectly* conform to the grand average fixation pattern (Fig. 3A-B; Fig. 4), clearly
 252 demonstrating the existence of idiosyncratic visual sampling strategies. Mirroring these results,
 253 the grand average neural face discrimination response amplitudes varied as a function of VPs,

254 with the greatest amplitudes for the central position (Fig. 3C). However, the neural responses
 255 amplitudes also markedly differed across individuals (Fig. 3D; Fig. 4).

256 *Regression analysis: Assessing the relationship between fixation and neural biases*

257 The data-driven regression between individuals' fixation durations and FPVS responses across
 258 VPs computed independently on all electrodes revealed a positive relationship at right occipito-
 259 temporal and central-parietal clusters (see Fig. 5A).

260 The occipito-temporal cluster includes 12 significant electrodes with the strongest
 261 effect at P10 ($F(1,169)=32.91$, $\beta=.27$ [.17 .36], $p=4.40\text{e-}08$) and the smallest at P9
 262 ($F(1,169)=13.26$ $\beta=.20$ [.09 .31], $p=3.61\text{e-}04$) (Table 2). Despite inter-individual variations in
 263 the neural face discrimination response amplitude and fixation durations, we observed a
 264 positive relationship for *all* observers (Fig. 5B-C).

265 An effect was also found on the central-parietal cluster comprising 13 electrodes, with
 266 C1 showing the strongest effect ($F(1,169)=33.05$ $\beta=.14$ [.09 .19], $p=4.14\text{e-}08$) and FCz
 267 exhibiting the smallest effect ($F(1,169)=15.41$ $\beta=.12$ [.06 .18], $p=1.26\text{e-}4$) (Fig. 5A; Table 2).

268 Finally, in order to determine whether fixation maps would correlate better with EEG responses
 269 of the same subject, we run simulations of the same analyses when EEG responses were
 270 correlated with fixation maps of different observers. In each iteration we summed the
 271 significant F-value and the 95th percentile of this distribution constituted our simulated
 272 threshold (see Data analyses). The sum of significant F-values (670.89) obtained using the
 273 original data exceeded the simulated threshold determined (536.32), and was therefore
 274 significant (Table 2). Significant results were also obtained for analyses carried out on the *first*
 275 (summed F-values = 474.07, simulated threshold = 345.67) and the *second* fixation (summed
 276 F-values = 500.79, simulated threshold = 310.82) (Fig. 6B; Table 2). The results of the same

277 analyses performed on data acquired during the learning session were significant only for the
 278 first fixation (summed F-values = 447.33, simulated threshold = 315.06) (Fig. 6A; Table 3).

279 *Can **specific** fixation biases account for the observed relationship?*

280 To explore whether subjects exhibiting a particular fixation bias during recognition
 281 (e.g., for the eyes) would show a stronger relationship between fixation and neural biases, we
 282 first ranked observers' fixation maps based on the magnitude of their individual relationship.
 283 As shown in Figure 7A, subjects showing similar fixation patterns could exhibit relationships
 284 of slightly different magnitude (e.g., nasion: S04 and S05), while observers exhibiting different
 285 fixation maps could rank closely in terms of relationship strengths (e.g., S11 and S16).
 286 Additionally, we computed the distance of each observer's fixation map from the average
 287 fixation pattern. In this case, each map is treated as a vector and the measure of interest is the
 288 cosine distance between each observers' map and the average one (a distance of zero indicates
 289 identical fixation maps). This produces a value ranging between 0 and 1 for each subject. The
 290 higher the distance the more dissimilar that given subject's pattern is from the average. Finally,
 291 we performed a Spearman correlation between this distance and the strength of the relationship
 292 between fixation and neural bias, which resulted to be non-significant ($r = -.31, p = .22$) (Fig. 7B).

293 **DISCUSSION**

294 This study investigated the relationship between *idiosyncratic* visual sampling strategies for
 295 faces and the magnitude of neural face discrimination responses during fixation on different
 296 facial locations. Our data show that visual information sampling is distinct across observers,
 297 and these differences are positively correlated with *idiosyncratic* neural responses
 298 predominantly at occipito-temporal electrodes. Specifically, the Viewing Positions (VPs) that
 299 elicited stronger neural face discrimination responses coincided with the VPs that were more

300 fixated under free-viewing conditions. Altogether, our data show that face processing involves
 301 idiosyncratic coupling of *distinct* information sampling strategies and *unique* neural responses
 302 to the preferentially sampled facial information.

303 For many years, the accepted notion in vision research was that face processing elicits
 304 a unique and universal cascade of perceptual and cognitive events to process facial identity,
 305 with particular importance ascribed to information conveyed by the eye region. For instance,
 306 eye movement studies have revealed a bias towards sampling of the eye region (Blais et al.,
 307 2008), the diagnosticity of which has been further documented by psychophysical approaches
 308 (e.g., Bubbles) (Gosselin and Schyns, 2001). Electrophysiological studies have also reported
 309 increased N170 magnitude during fixation on the eyes, compared to other information (de Lissa
 310 et al., 2014; Nemrodov et al., 2014). Collectively, these independent findings were taken to
 311 support the existence of a fixation and neural preference for the eye-region that is shared across
 312 *all* observers.

313 However, this idea has recently been challenged. For example, findings from eye
 314 movement studies emphasize idiosyncrasies in sampling preferences that are highly distinct
 315 from the group-average T-shaped pattern (Mehoudar et al., 2014; Arizpe et al., 2017), or by
 316 the existence of cultural differences (Blais et al., 2008; Caldara, 2017). These individual
 317 differences are not systematically associated with performance, as “mouth lookers” (i.e.,
 318 observers showing preferential fixation on the mouth) could perform similarly to “eyes
 319 lookers”. Equally, two “eyes lookers” could exhibit very different performance (Peterson and
 320 Eckstein, 2013). Nonetheless, each observer’s adopted sampling strategy is optimal in the sense
 321 that performance is maximal when fixation is enforced on preferably sampled information, and
 322 decreases during fixation of other information (Peterson and Eckstein, 2013). These results

323 suggest that individual differences do not reflect random inter-subject variation, but rather
 324 subtend functional idiosyncrasies in face processing.

325 Our results replicate and extend these previous findings, by showing that idiosyncratic
 326 visual sampling strategies strikingly mirror individuals' patterns of neural face discrimination
 327 responses across VPs. Specifically, the facial regions preferentially sampled during natural
 328 viewing were those eliciting stronger neural face discrimination responses when fixated. This
 329 pattern was present in all observers, with even some of them showing a perfect match between
 330 the most fixated facial feature and the one eliciting the strongest neural response at the electrode
 331 showing the strongest statistical relationship.

332 Interestingly, such relationship emerged also when fixation bias was computed only
 333 based on the first or the second fixation. This observation suggests that from very early
 334 information intake fixations are directed towards observer-specific preferred face information.
 335 Moreover, it also indicates that idiosyncratic fixation strategies emerge as early as the first
 336 fixation on faces.

337 When considering single fixations performed during face learning, a significant
 338 relationship emerged only on the first one. The reduced sensitivity of the learning phase
 339 compared to the recognition phase, might be due to the imposed time duration (i.e., 5 seconds)
 340 to process faces during this part of the experiment. This long time period introduces an inherent
 341 variability in information sampling. In the recognition session, however, observers are required
 342 to recognize faces as quickly and as accurately as possible, eliciting a restricted number of
 343 diagnostic fixations (Table 1) during a short period of time (i.e., $M = 1457.3$, $SD = 421.3$).
 344 However, it is worth noting that overall observers deployed similar fixations across both
 345 sessions (Table 1), a result that reinforces the idea of a reliable occurrence of idiosyncratic eye

346 movement strategies over (a long period of) time (Mehoudar et al., 2014) for the face
347 recognition task.

348 The effect we find could be partially related to an overall preference toward facial
349 features, such as the eyes and mouth or the center of the face (i.e., T-shaped pattern). However,
350 significantly weaker effects are observed when correlating fixation maps and neural response
351 derived from different individuals. These observations clearly demonstrate the existence of a
352 tight coupling between idiosyncratic fixation biases and neural responses, instead of a general
353 tuning for facial features per se.

354 The strong and striking relationship between information sampling and neural
355 idiosyncrasies suggests a functionally relevant process. Eye movements feed the neural face
356 system with the diagnostic information in order to optimize information processing. The eyes
357 constantly move to center elements of interest in the fovea, where visual acuity is greatest. This
358 critical functional role, coupled with the relationship reported here between idiosyncratic
359 sampling strategies and the neural face discrimination response pattern thus leads to two main
360 considerations. First, our data show that face identity processing involves a fine-tuned interplay
361 between oculomotor mechanisms and face-sensitive neural network. Second, the diagnosticity
362 associated with different facial information varies across observers. For a long time,
363 researchers have debated on the nature of face representations, mainly opposing the idea of
364 faces being represented as indivisible wholes (holistic or configural), as opposed to a collection
365 of multiple, distinctively perceivable features (featural). This ongoing debate cannot be settled
366 based on our finding of visual and neural idiosyncrasies. These idiosyncrasies do, however,
367 refute the concept of a *single* face representation format shared across observers.

368 Our observations raise further important methodological and theoretical questions. The
369 first concerns the traditional approach of standardizing the visual input to allow comparability

370 across observers. The idiosyncratic differences in facial location tuning call into question the
371 appropriateness of using a single visual stimulation location. Specifically, the conventional
372 central presentation used in the majority of face processing studies might inherently create a
373 perceptual bias that favors some but not all observers, which exhibit differential neural
374 responses for this fixation location (and others). Additional open questions concern for instance
375 (a) the extent to which the relationship between the visual sampling strategies and neural
376 response patterns is *task*- and *category*-specific, and (b) the direction of this relationship.
377 Future studies are required to accurately determine the neural structures underlying the
378 observed relationship (for example, by means of fMRI). Finally, our approach may offer a
379 promising novel route in clinical settings, if disorders comprising face processing impairments
380 (i.e., prosopagnosia, autism, schizophrenia, etc.) involved an abnormal relationship between
381 fixation patterns and neural responses to faces.

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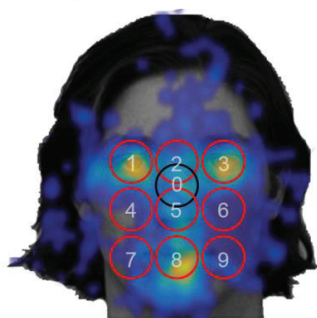
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469 **FIGURES**

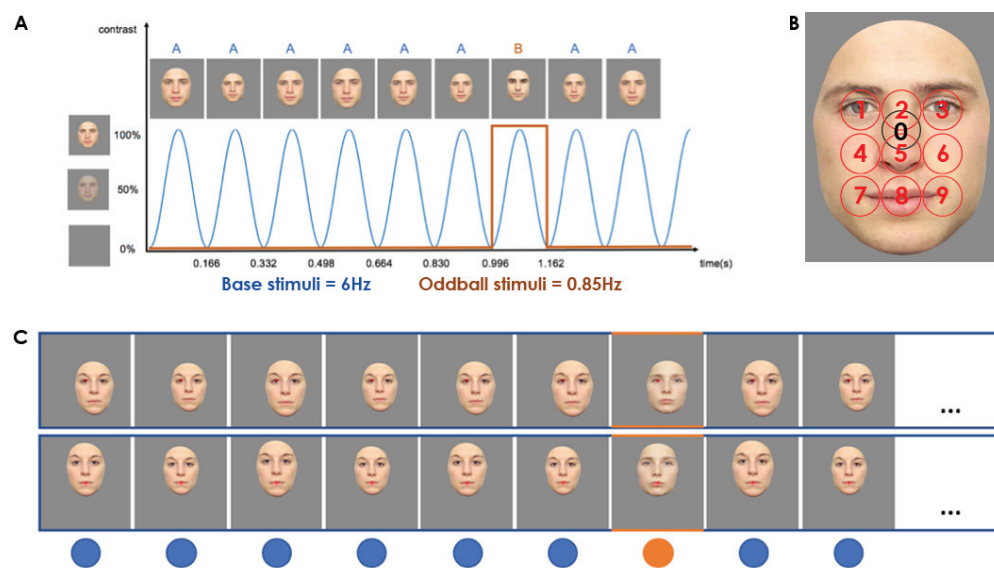
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473 **Fig. 1.** Illustration of the regions of interest (ROI) surrounding the 10 viewing positions (VPs). Observers' fixation
474 maps were overlaid onto a ROI mask to compute the fixation intensity per ROI. The ROI were covering 1.8° of
475 visual angle and were centered on 9 equidistant viewing positions (red circles) and on an additional VP
476 corresponding to the center of the stimulus (black circle).

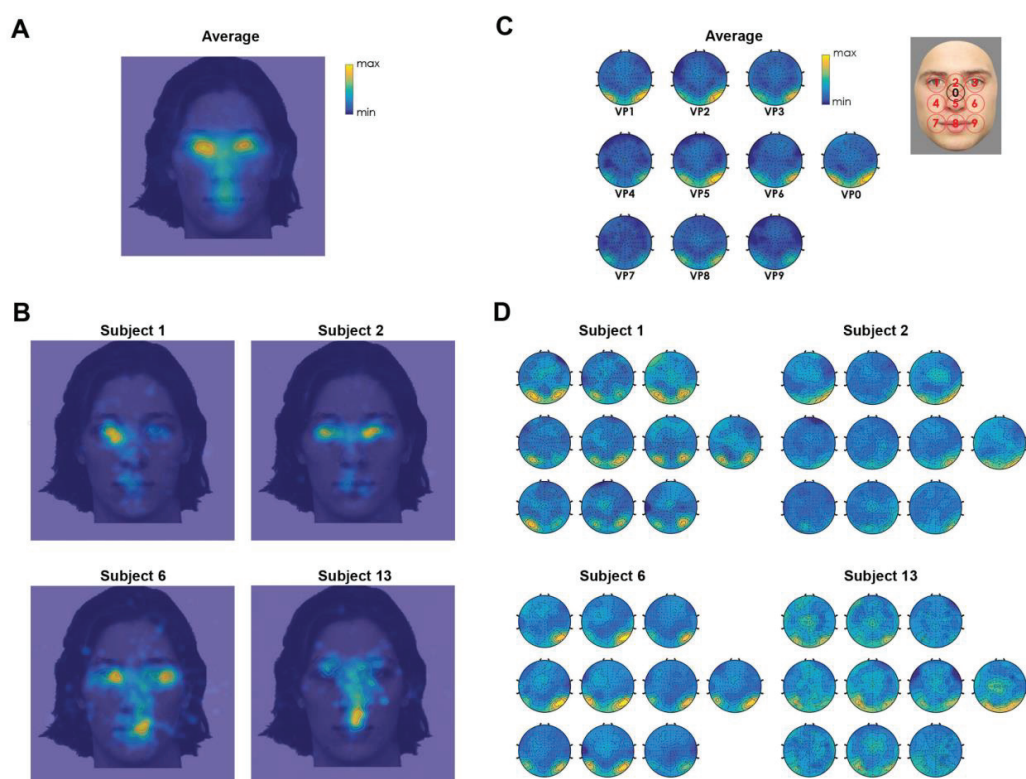
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480 **Fig. 2.** FPVS paradigm and viewing positions. (A) Faces were presented at a frequency rate of 6Hz through
481 sinusoidal contrast modulation. Base stimuli consisted of images of the same facial identity; interleaved oddball
482 stimuli conveying different identities were presented every 7th base stimulus. (B) Illustration of the 10 viewing
483 positions (VPs) fixated by participants. (C) Examples of two trials displaying fixation on the left eye (VP1, top
484 row), or mouth (VP8, bottom row).

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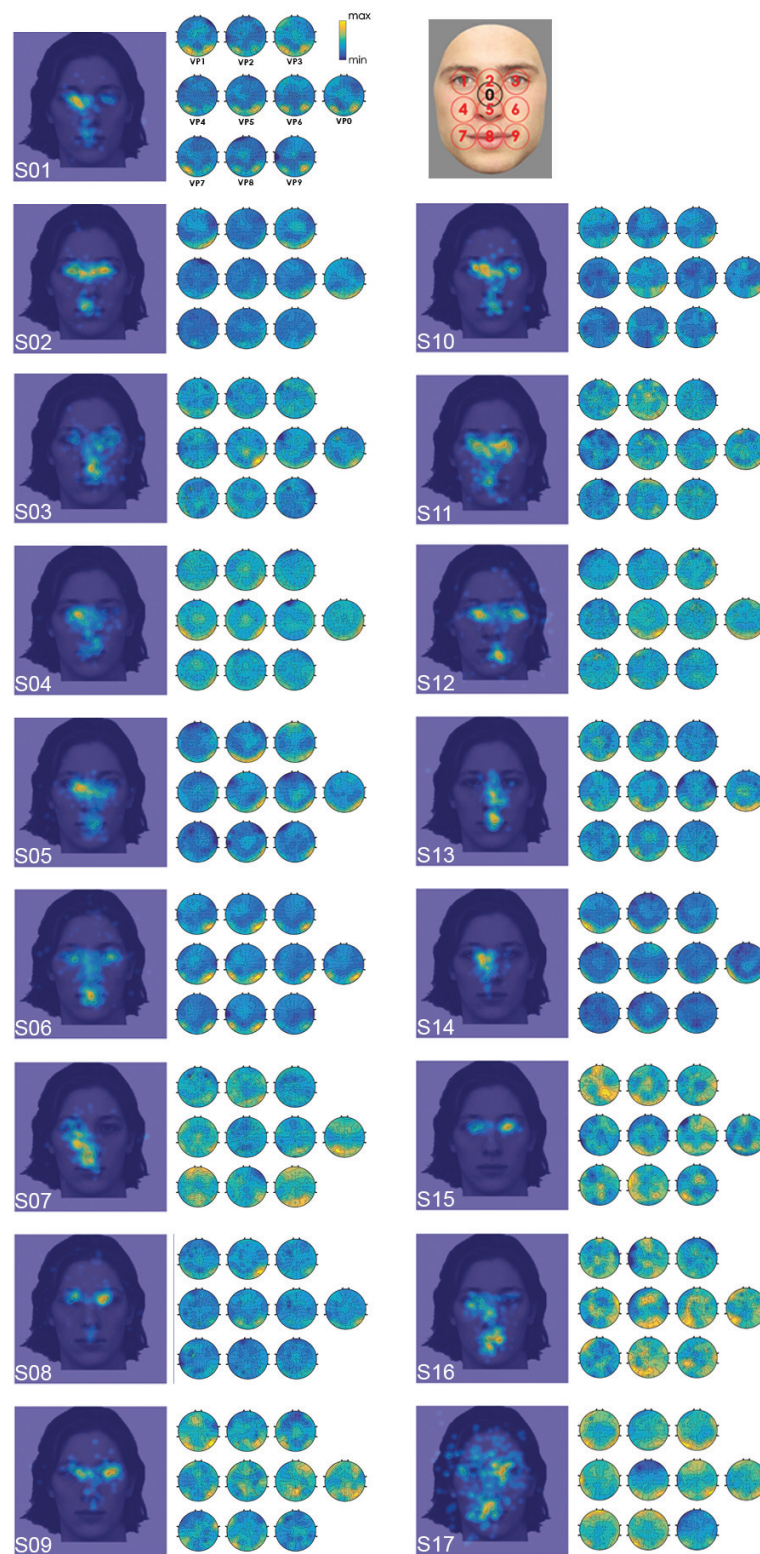


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488 **Fig. 3.** Fixation maps and oddball responses. A and C show the grand-average fixation map and FPVS responses
 489 respectively, while B and D show the two measures for the same subjects. For illustration, only four subjects are
 490 reported.

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Fig. 4. Fixation maps for the recognition session and neural face discrimination responses of all subject

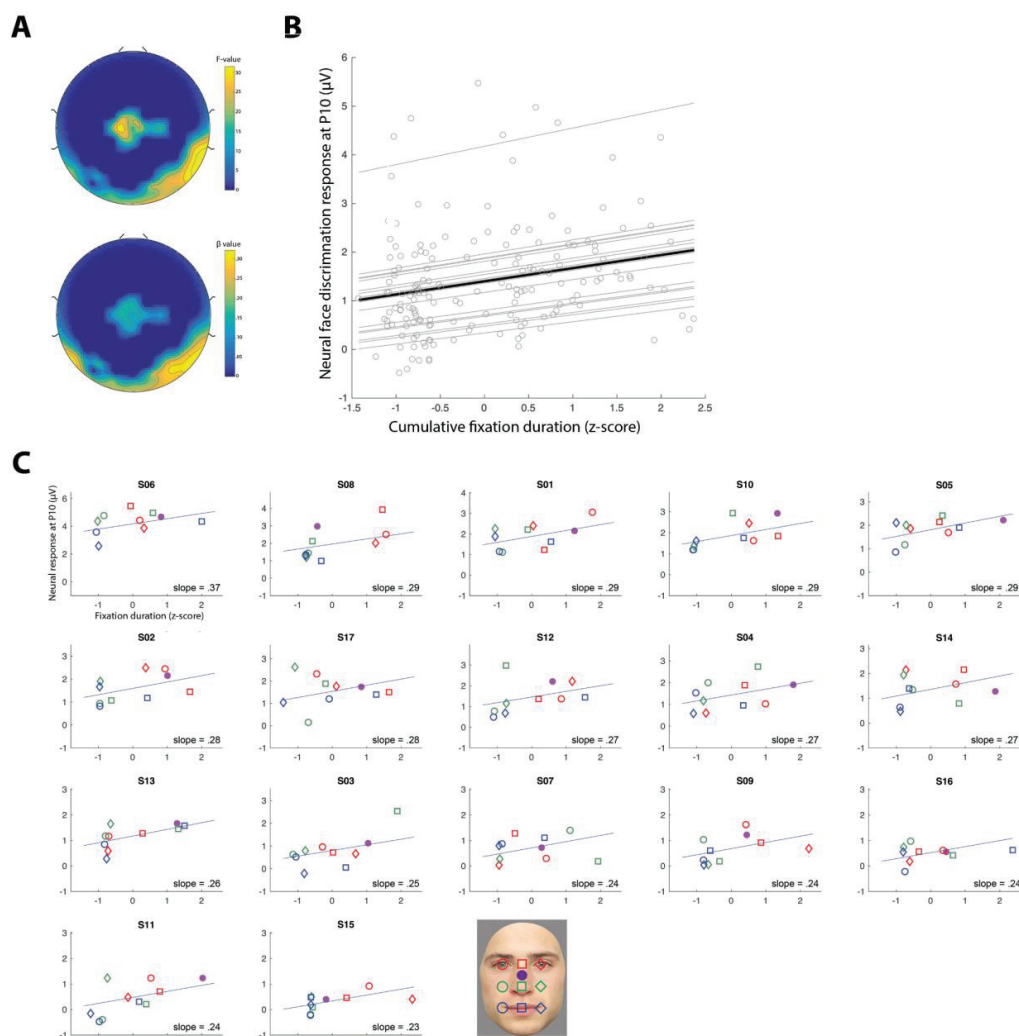


Fig 5. The relationship between fixation duration and neural face discrimination responses across VPs observed across all subjects considered individually. (A) Regression F-values (left) and beta maps (right) are shown only for electrodes exhibiting a significant effect ($p < 3.91 \times 10^{-4}$) (B) Scatterplot illustrates individual subjects' (light grey lines) as well as the group (black line) effect at electrode P10. (C) Zoom in into B. Each subject is plotted along with their individual correlation (blue line). VPs are color- and shape-coded as indicated in the legend. The subjects are ordered as a function of their relationship magnitude (slope). Although observers exhibited idiosyncratic VP-dependent fixation durations (see also individuals' fixation maps in the following Fig. 7), all showed a positive relationship, with facial features fixated longer (i.e., VPs) eliciting stronger neural responses. Note that here the neural face discrimination response magnitude is displayed at the occipito-temporal electrode showing the largest effect (i.e., P10).

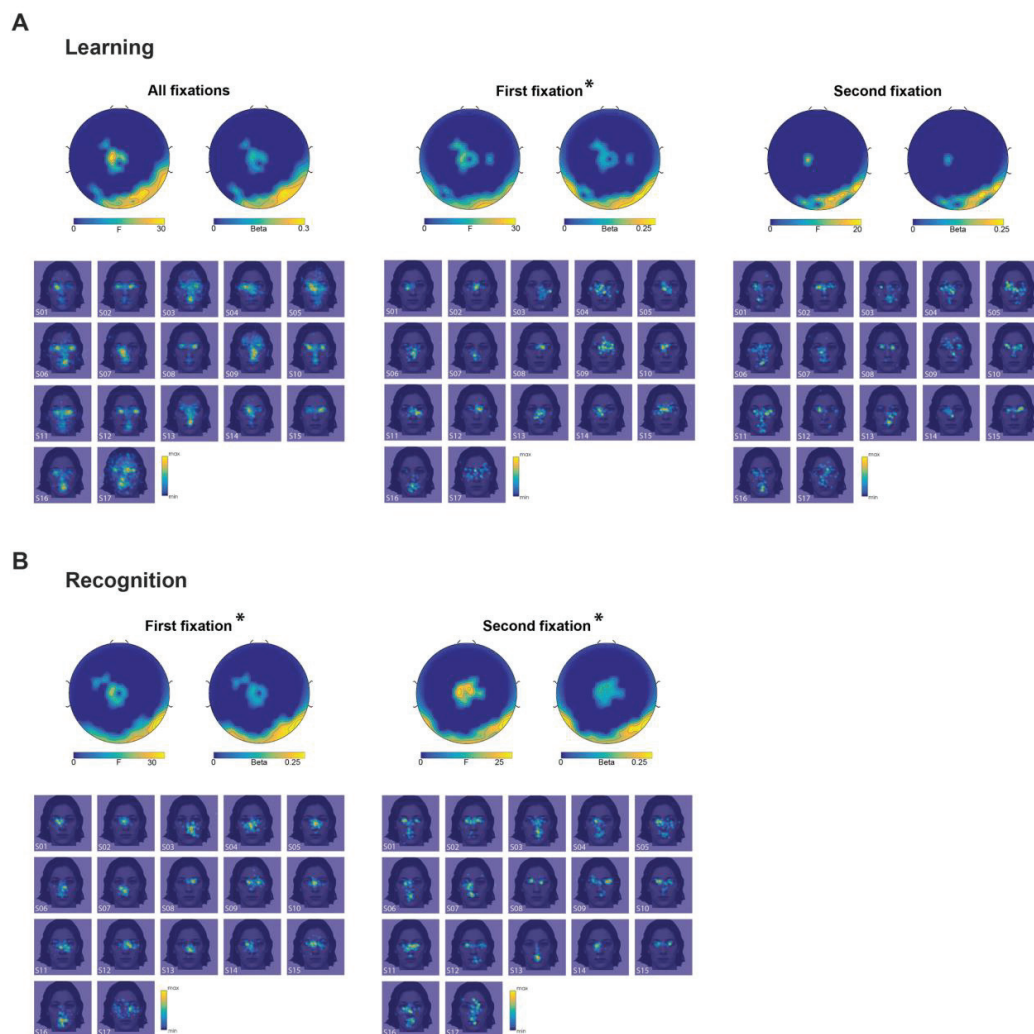


Fig. 6. Results of the analyses performed using the fixation bias computed based on the learning (A) or recognition (B) data. For the learning analyses are reported for all, only the first or second fixation. For the recognition session, analyses are reported for only the first or second fixation. F- and beta-values are reported only electrodes showing a significant ($p < 7.81 \times 10^{-5}$) are shown. Below each topography of the effect are the fixation maps of all observers. * indicates which effect was significant at the simulated threshold.

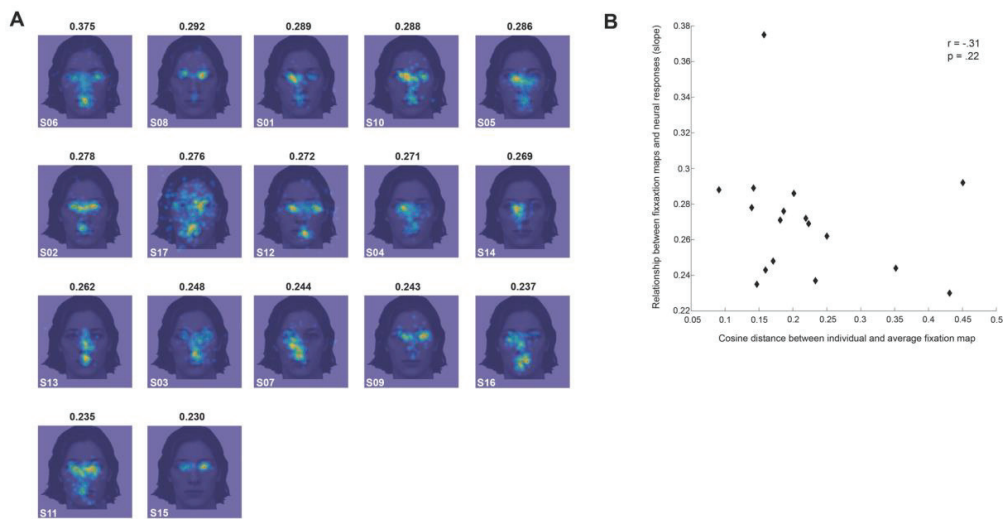


Fig. 7. Fixation maps and strength of the fixation-neural-bias relationship. (A) Observers' fixation maps sorted as a function of the slope of observers' relationship between fixation bias and neural face discrimination response amplitude. The slope is reported for the occipito-temporal electrode showing the strongest effect (i.e., P10). (B) The scatterplot illustrates the lack of correlation between: the cosine distance of individuals' fixation maps from the average fixation map (y-axis) and strength of the relationship between fixation and neural bias (x-axis). Data show there was not a particular fixation bias more likely to correlate with the neural bias. Note that a cosine distance of 0 indicates identical fixation maps

541 **TABLES**
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Table 1. Number of fixations and fixation maps' similarity between learning and recognition session for each observer.

	Average number of fixations (SD)		Cosine distance between learning and recognition fixation maps		
	Learning	Recognition	All fixations	1st fixation	2nd fixation
S1	13.0 (3.6)	3.4 (1.2)	.19	.12	.11
S2	15.6 (2.0)	5.2 (2.0)	.22	.08	.07
S3	15.4 (3.6)	4.5 (2.7)	.28	.09	.07
S4	10.0 (2.7)	5.7 (3.2)	.23	.07	.21
S5	13.9 (2.2)	6.8 (3.8)	.14	.09	.08
S6	17.7 (1.4)	8.4 (4.4)	.22	.05	.06
S7	11.2 (1.9)	3.6 (2.3)	.16	.20	.14
S8	16.1 (1.6)	4.8 (3.1)	.09	.10	.10
S9	13.9 (3.0)	2.2 (0.9)	.62	.09	.08
S10	14.6 (2.6)	3.4 (1.9)	.32	.16	.18
S11	17.0 (1.8)	6.4 (3.0)	.16	.06	.12
S12	16.8 (1.6)	6.8 (4.7)	.18	.03	.13
S13	13.1 (4.0)	3.0 (0.9)	.32	.11	.15
S14	13.9 (4.1)	2.7 (1.6)	.28	.05	.27
S15	11.7 (2.0)	4.0 (1.7)	.06	.03	.14
S16	10.9 (2.7)	4.7 (2.3)	.23	.08	.17
S17	16.0 (3.0)	7.4 (4.5)	.33	.04	.04

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Table 2. Results for fixation-dependent regression analyses (for the recognition session).

all fixations			1st fixation			2nd fixation		
	F values	β-values		F values	β-values		F values	β-values
Occipito-temporal cluster			Occipito-temporal cluster			Occipito-temporal cluster		
P10	32.91	.27	P10	33.21	.27	P10	24.48	.24
PO10	28.54	.29	I2	28.90	.26	PO10	23.15	.27
I2	27.82	.25	PO12	25.92	.27	Iz	22.43	.21
PO8	24.99	.26	PO10	25.76	.28	I2	20.05	.22
Iz	24.71	.22	POI2	24.43	.22	I1	17.78	.20
O2	24.23	.21	Iz	23.79	.21	PO8	17.17	.22
PO12	23.90	.26	I1	22.45	.22	PO11	17.08	.20
TP8	21.95	.12	PO11	17.92	.23	PO12	16.82	.22
POI2	20.15	.21	O2	17.32	.18	O2	16.16	.18
I1	19.60	.21	POI1	16.70	.18	POI2	16.02	.19
P8	18.05	.17	Oiz	15.87	.18	POI1	15.94	.17
POI1	17.57	.19	PO8	14.08	.23	P9	13.99	.20
PO11	14.75	.20	P8	13.60	.19	Oiz	13.32	.16
Oiz	14.04	.17	PPO6	13.31	.15			
PO7	13.99	.17						
PPO6	13.75	.14						
P9	13.26	.20						
Centro-parietal cluster			Centro-parietal cluster			Centro-parietal cluster		
C1	33.05	0.14	C1	22.49	0.11	FCC2h	25.49	0.13
C1h	29.70	0.14	FCC1	18.12	0.11	C1	23.89	0.13
FCC2h	26.15	0.13	FCC1h	17.86	0.12	C1h	22.12	0.12
FCC1	24.92	0.14	C1h	16.93	0.10	FCC1	21.69	0.13
FCC1h	23.35	0.14	FCC2h	16.60	0.10	FCC1h	19.77	0.13
C2h	23.12	0.13	CCP1h	15.74	0.10	C2h	19.66	0.12
CCP1h	23.07	0.11	CPz	15.43	0.11	FCz	17.47	0.13
CCPz	19.44	0.13	C2h	15.29	0.10	C4h	16.59	0.09
Cz	17.44	0.12	CCPz	14.39	0.10	CCPz	15.49	0.11
C4	17.00	0.10	FC5h	14.16	0.10	Cz	15.46	0.11
C4h	16.87	0.09	FFC3h	13.80	0.11	FCC2	14.21	0.10
C3h	16.57	0.09				CPz	13.86	0.10
CPz	15.64	0.11				C2	13.85	0.10
FCz	15.42	0.12				CCP1h	13.48	0.08
C2	14.97	0.10				FCC2h	13.37	0.09
Pvalue range: 4.1e-08-3.6e-04			Pvalue range: 3.9e-08-3.5e-04			Pvalue range: 1.1e-06 – 3.5e-04		
Summed F-values		670.9	Summed F-values		474.07	Summed F-values		500.79
Simulated threshold		536.32	Simulated threshold		345.67	Simulated threshold		310.82

Reported here are significant (Bonferroni corrected) electrodes for each fixation-dependent analysis (ranked by F-values). For each analysis we report summed F-values and the simulated threshold determined through the random iterations (see Analysis).

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550**Table 3.** Results for fixation-dependent regression analyses (for the learning session).

all fixations			1st fixation			2nd fixation		
	F values	β -values		F values	β -values		F values	β -values
Occipito-temporal cluster			Occipito-temporal cluster			Occipito-temporal cluster		
O2	29.65	0.22	I2	31.97	0.27	O2	20.00	0.19
I2	29.41	0.26	POI2	24.44	0.22	PO10	17.79	0.24
PO8	28.32	0.28	Iz	24.13	0.21	O1	17.69	0.19
PO10	27.82	0.29	PO12	22.02	0.25	P10	17.57	0.22
Iz	26.91	0.22	I1	20.55	0.21	I2	17.23	0.21
P10	23.25	0.23	PO10	18.55	0.26	Oz	17.13	0.15
Oz	22.00	0.18	POI1	18.03	0.19	POI2	15.51	0.19
POI1	21.38	0.20	Oiz	17.85	0.18	PO8	14.60	0.21
PO12	21.37	0.25	PO11	17.32	0.22	POI1	14.22	0.17
POI2	19.82	0.21	P10	16.41	0.23			
P9	18.22	0.10	O2	16.21	0.17			
Oiz	17.77	0.18	Oz	15.17	0.16			
I1	17.02	0.20	PO7	13.92	0.16			
TP8	15.78	0.10	P9	13.80	0.20			
P8	15.33	0.16						
PPO6	15.16	0.15						
PO7	13.36	0.16						
Centro-parietal cluster			Centro-parietal cluster			Centro-parietal cluster		
C1	26.53	0.13	C1	20.22	0.11	C1	18.01	0.11
FCC1	23.18	0.13	FFC3h	19.63	0.13			
FCC5h	22.21	0.12	FCC1h	18.24	0.12			
FCC1h	20.12	0.13	FCC1	17.06	0.11			
C2h	19.25	0.12	CCP1h	15.72	0.09			
FCC2h	17.69	0.11	C2h	15.03	0.10			
CPz	14.85	0.11	FCC2h	14.90	0.10			
Cz	14.30	0.11	CCPz	14.21	0.10			
FFC3h	13.67	0.11	C1h	14.17	0.10			
			FFC1	14.01	0.10			
			C4	13.77	0.08			
Pvalue range: 1.8e-07 - 3.4e-04			Pvalue range: 6.6e-08 - 2.8e-04			Pvalue range: 1.4e-05 - 2.2e-04		
Summed F-values		534.39	Summed F-values		447.33	Summed F-values		169.73
Simulated threshold		534.96	Simulation threshold		315.06	Simulated threshold		447.35

Reported here are significant (Bonferroni corrected) electrodes for each fixation-dependent analysis (ranked by F-values). For each analysis we report summed F-values and the simulated threshold determined through the random iterations (see Analysis).

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