

포항시 관광지 통계분석의 새로운 변화를 위한

주요 관광지 유동인구 분석자료 [202501]





주요관광지 유동인구 분석자료

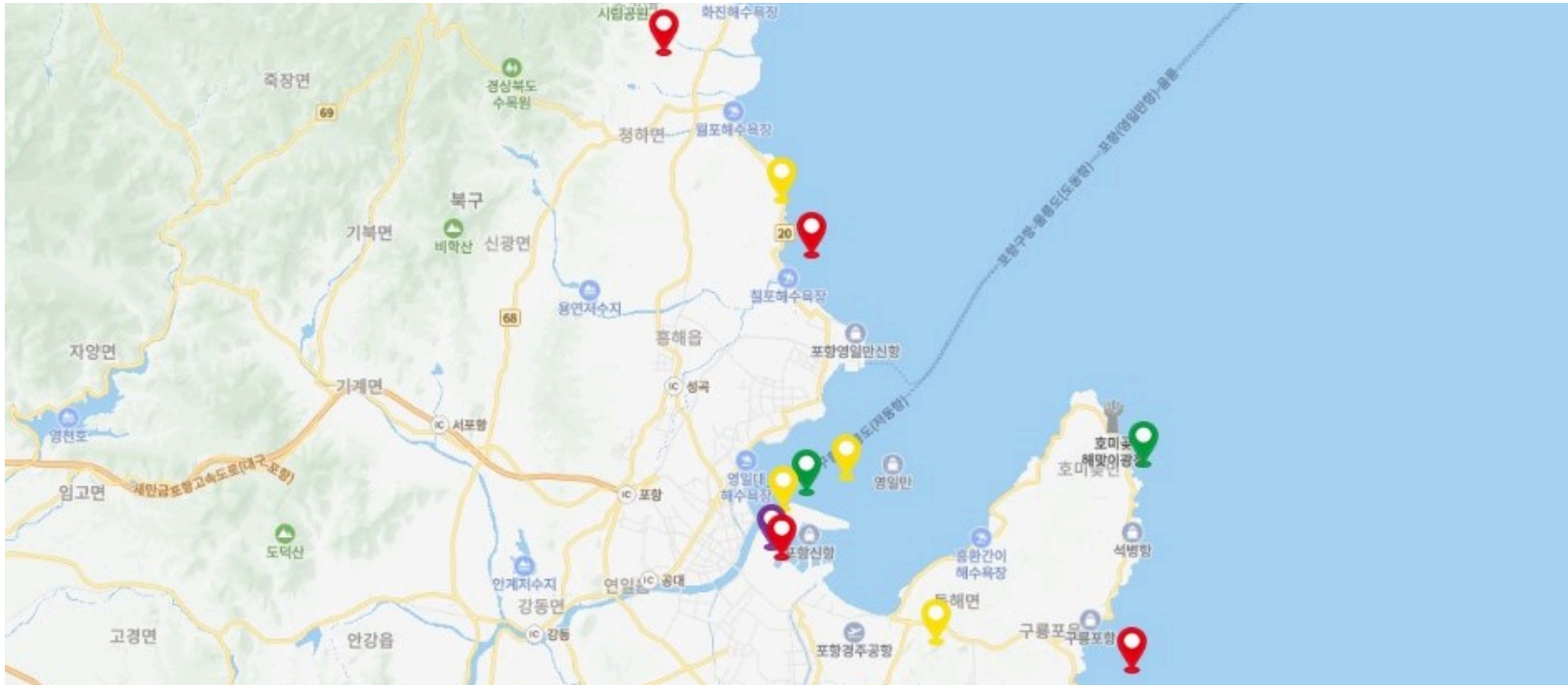
c o n t e n t s

- 1 측정데이터 범위
- 2 포항시 주요 관광지 분석자료
별첨. 측정데이터 세부자료

1. 측정 데이터 범위

스마트센서 빅데이터 분석자료

가. 공간적 범위



나. 시간적 범위

- 측정일 : 2024년 12월 31일 ~
- 측정시간 : 매일 00:00 ~ 23:59

다. 내용적 범위

- 요일별 방문자 수 ■ 일별 방문자 수

2.포항 관광지 분석자료

1 영일대해수욕장/해상누각

스마트센서 빅데이터 분석자료

요일별 방문자수

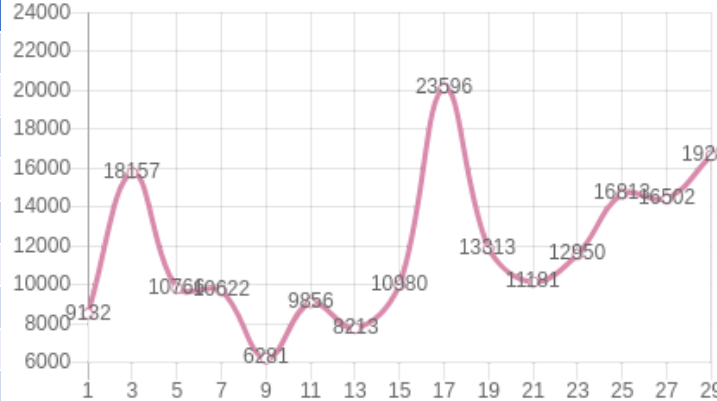
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	49,922 명	46,894 명	69,388 명	59,339 명	60,733 명	63,454 명	59,004 명
백분율	12 %	11 %	17 %	15 %	15 %	16 %	14 %

일별 방문자 수

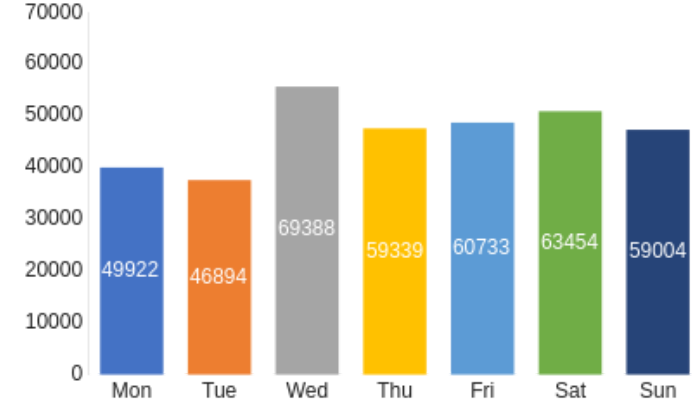
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	21,754	2025-01-17	14,625
2025-01-02	9,132	2025-01-18	23,596
2025-01-03	8,862	2025-01-19	18,274
2025-01-04	18,157	2025-01-20	13,313
2025-01-05	14,061	2025-01-21	12,306
2025-01-06	10,766	2025-01-22	11,181
2025-01-07	9,873	2025-01-23	10,926
2025-01-08	10,622	2025-01-24	12,950
2025-01-09	9,019	2025-01-25	12,551
2025-01-10	6,281	2025-01-26	16,813
2025-01-11	9,150	2025-01-27	18,469
2025-01-12	9,856	2025-01-28	16,502
2025-01-13	7,374	2025-01-29	17,091
2025-01-14	8,213	2025-01-30	19,282
2025-01-15	8,740	2025-01-31	18,015
2025-01-16	10,980		

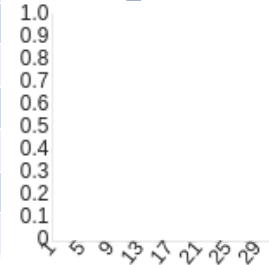
일별 방문자 수



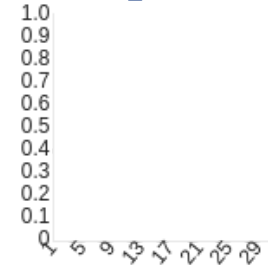
요일별 방문자 수



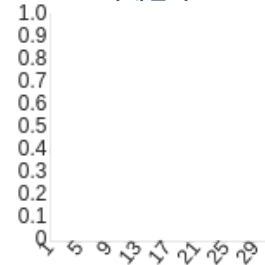
온도



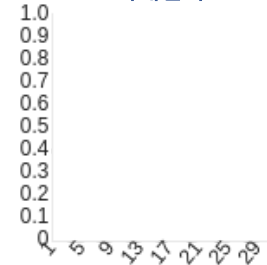
습도



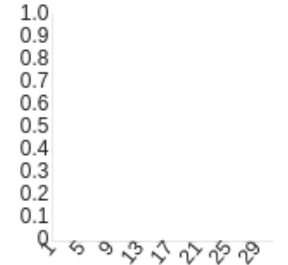
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

2 스페이스워크(환호공원)

스마트센서 빅데이터 분석자료

요일별 방문자수

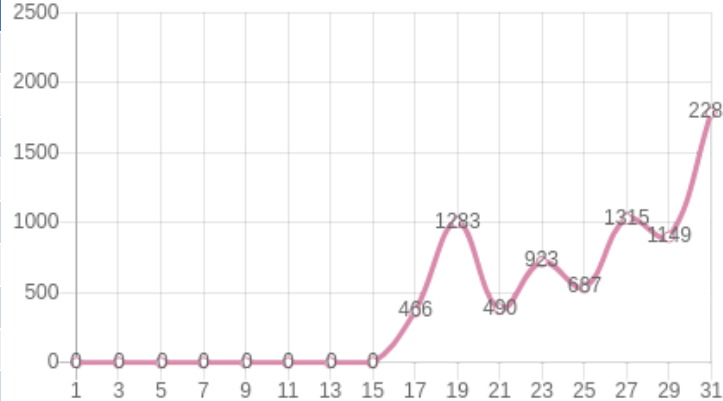
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,770 명	2,281 명	2,091 명	4,484 명	3,688 명	2,021 명	5,102 명
백분율	8 %	11 %	10 %	21 %	17 %	9 %	24 %

일별 방문자 수

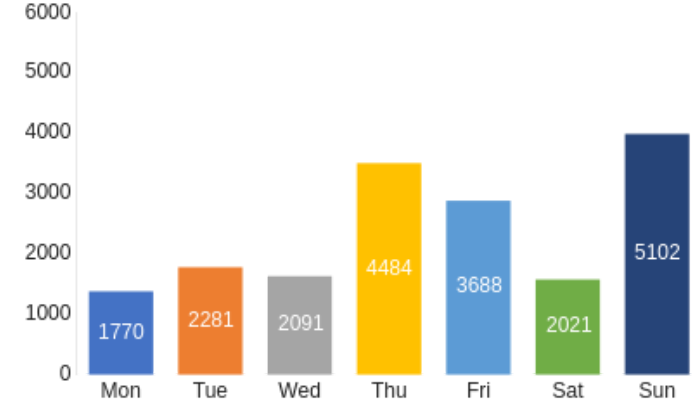
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	0	2025-01-17	466
2025-01-02	0	2025-01-18	1,334
2025-01-03	0	2025-01-19	1,283
2025-01-04	0	2025-01-20	455
2025-01-05	0	2025-01-21	490
2025-01-06	0	2025-01-22	942
2025-01-07	0	2025-01-23	923
2025-01-08	0	2025-01-24	939
2025-01-09	0	2025-01-25	687
2025-01-10	0	2025-01-26	3,819
2025-01-11	0	2025-01-27	1,315
2025-01-12	0	2025-01-28	1,791
2025-01-13	0	2025-01-29	1,149
2025-01-14	0	2025-01-30	3,235
2025-01-15	0	2025-01-31	2,283
2025-01-16	326		

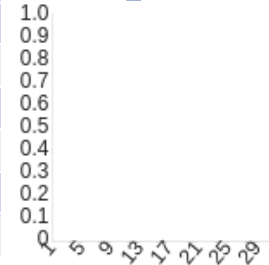
일별 방문자 수



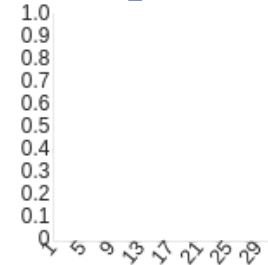
요일별 방문자 수



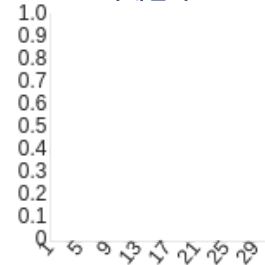
온도



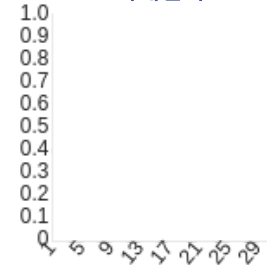
습도



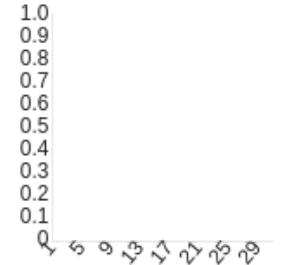
미세먼지



초미세먼지



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2.포항 관광지 분석자료

3 해상스카이워크

스마트센서 빅데이터 분석자료

요일별 방문자수

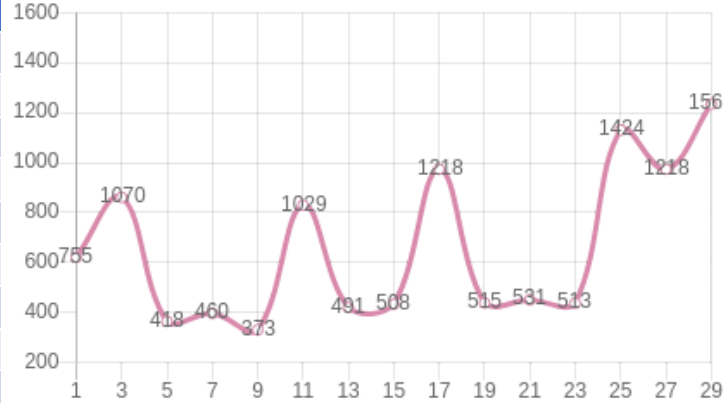
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	2,568 명	2,309 명	4,568 명	3,657 명	3,154 명	3,807 명	4,617 명
백분율	10 %	9 %	19 %	15 %	13 %	15 %	19 %

일별 방문자 수

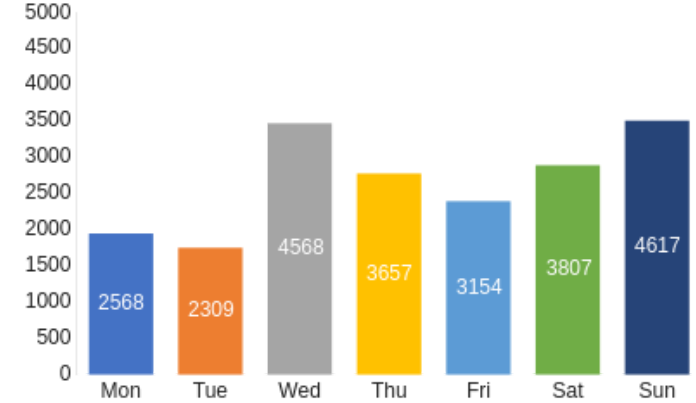
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	2,178	2025-01-17	641
2025-01-02	755	2025-01-18	1,218
2025-01-03	559	2025-01-19	1,157
2025-01-04	1,070	2025-01-20	515
2025-01-05	1,007	2025-01-21	503
2025-01-06	418	2025-01-22	531
2025-01-07	97	2025-01-23	502
2025-01-08	460	2025-01-24	513
2025-01-09	331	2025-01-25	603
2025-01-10	373	2025-01-26	1,424
2025-01-11	916	2025-01-27	1,073
2025-01-12	1,029	2025-01-28	1,218
2025-01-13	562	2025-01-29	934
2025-01-14	491	2025-01-30	1,561
2025-01-15	465	2025-01-31	1,068
2025-01-16	508		

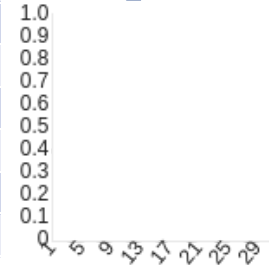
일별 방문자 수



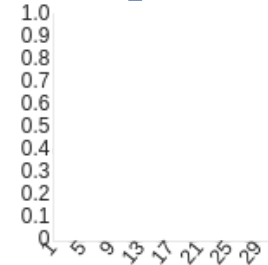
요일별 방문자 수



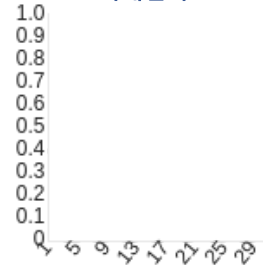
온도



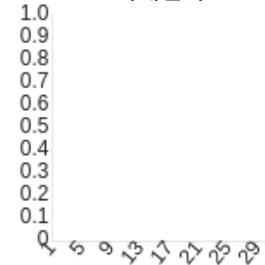
습도



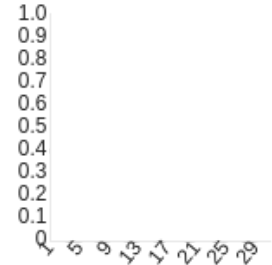
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

4 송도해수욕장

스마트센서 빅데이터 분석자료

요일별 방문자수

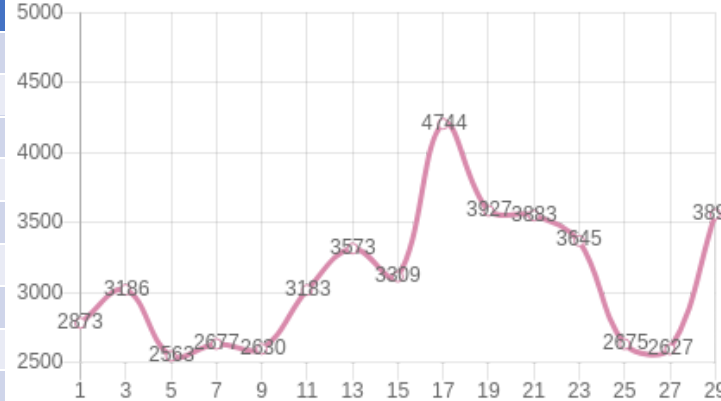
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	12,505 명	12,461 명	18,707 명	16,028 명	16,163 명	14,293 명	12,752 명
백분율	12 %	12 %	18 %	16 %	16 %	14 %	12 %

일별 방문자 수

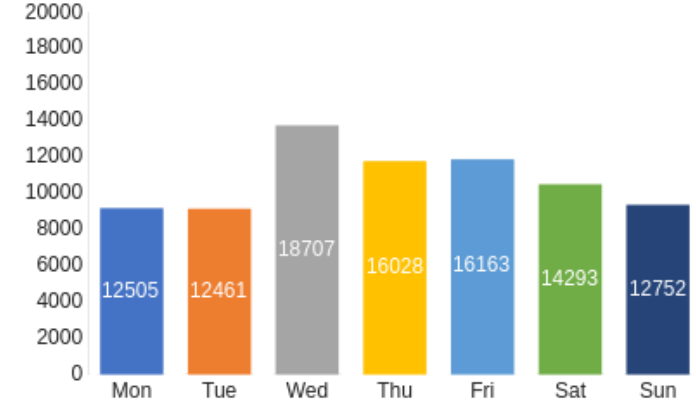
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	6,212	2025-01-17	3,978
2025-01-02	2,873	2025-01-18	4,744
2025-01-03	2,585	2025-01-19	4,075
2025-01-04	3,186	2025-01-20	3,927
2025-01-05	2,819	2025-01-21	3,767
2025-01-06	2,563	2025-01-22	3,883
2025-01-07	2,494	2025-01-23	3,947
2025-01-08	2,677	2025-01-24	3,645
2025-01-09	2,005	2025-01-25	2,527
2025-01-10	2,630	2025-01-26	2,675
2025-01-11	3,836	2025-01-27	2,765
2025-01-12	3,183	2025-01-28	2,627
2025-01-13	3,250	2025-01-29	2,772
2025-01-14	3,573	2025-01-30	3,894
2025-01-15	3,163	2025-01-31	3,325
2025-01-16	3,309		

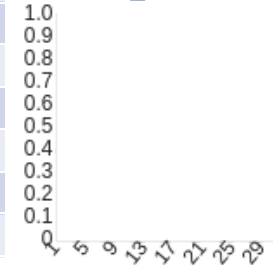
일별 방문자 수



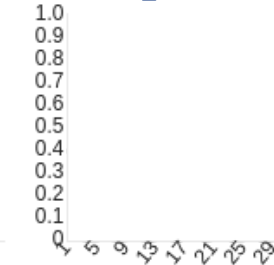
요일별 방문자 수



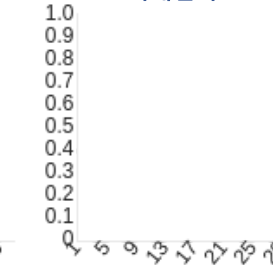
온도



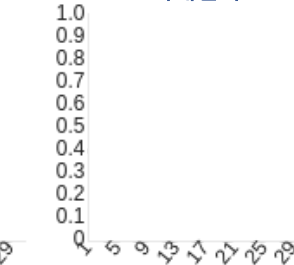
습도



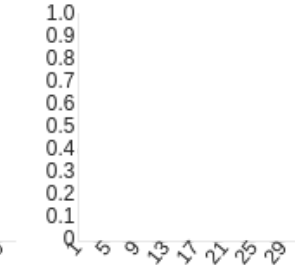
미세먼지



초미세먼지



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2.포항 관광지 분석자료

5 송도송림테마거리(솔밭도시숲)

스마트센서 빅데이터 분석자료

요일별 방문자수

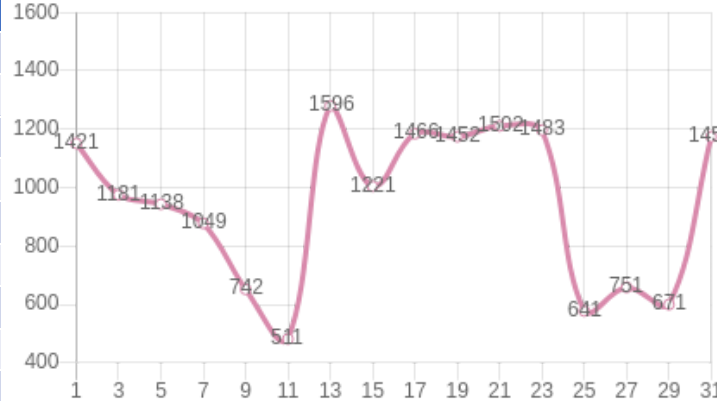
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	4,891 명	4,895 명	5,929 명	6,441 명	6,119 명	3,913 명	4,838 명
백분율	13 %	13 %	16 %	17 %	17 %	11 %	13 %

일별 방문자 수

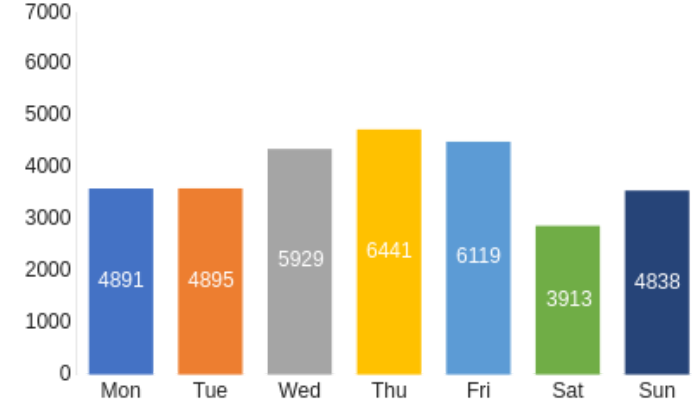
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	1,421	2025-01-17	1,466
2025-01-02	1,521	2025-01-18	1,520
2025-01-03	1,181	2025-01-19	1,452
2025-01-04	1,241	2025-01-20	1,426
2025-01-05	1,138	2025-01-21	1,502
2025-01-06	1,118	2025-01-22	1,488
2025-01-07	1,049	2025-01-23	1,483
2025-01-08	1,128	2025-01-24	1,405
2025-01-09	742	2025-01-25	641
2025-01-10	615	2025-01-26	1,197
2025-01-11	511	2025-01-27	751
2025-01-12	1,051	2025-01-28	942
2025-01-13	1,596	2025-01-29	671
2025-01-14	1,402	2025-01-30	1,371
2025-01-15	1,221	2025-01-31	1,452
2025-01-16	1,324		

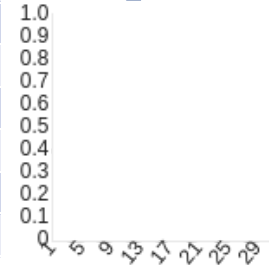
일별 방문자 수



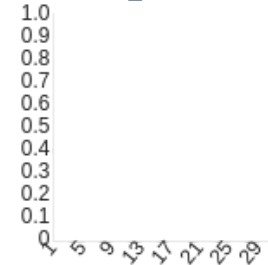
요일별 방문자 수



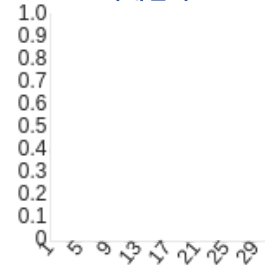
온도



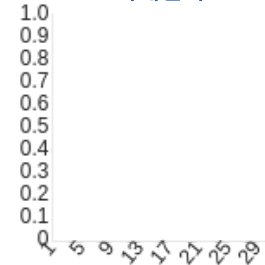
습도



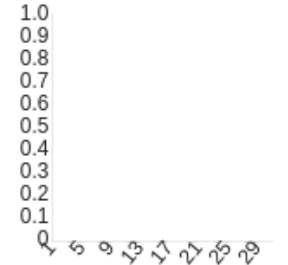
미세먼지



초미세먼지



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2.포항 관광지 분석자료

6 이가리 닛 전망대

스마트센서 빅데이터 분석자료

요일별 방문자수

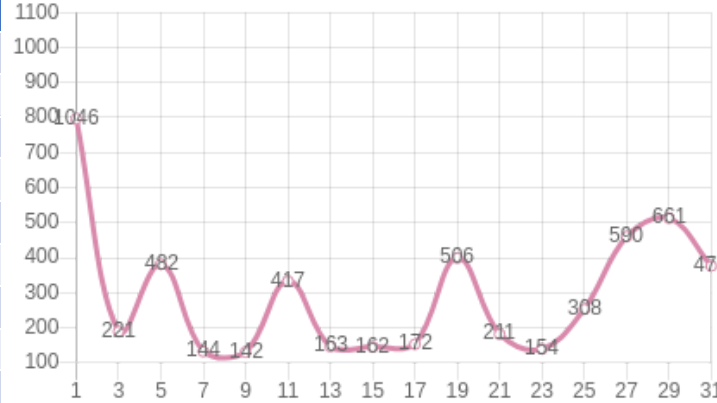
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,187 명	1,272 명	2,175 명	1,488 명	1,085 명	1,700 명	2,262 명
백분율	11 %	11 %	19 %	13 %	10 %	15 %	20 %

일별 방문자 수

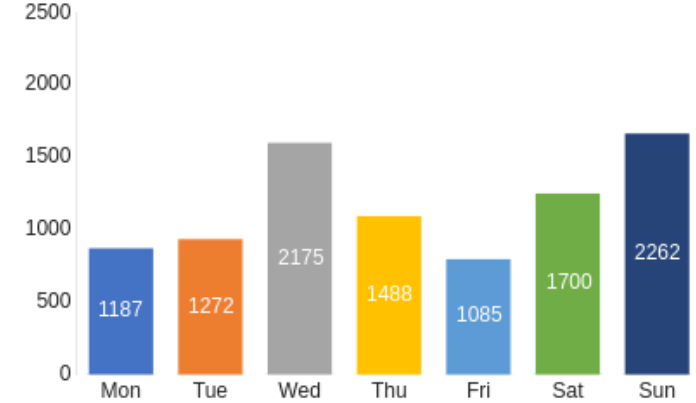
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	1,046	2025-01-17	172
2025-01-02	253	2025-01-18	477
2025-01-03	221	2025-01-19	506
2025-01-04	498	2025-01-20	253
2025-01-05	482	2025-01-21	211
2025-01-06	181	2025-01-22	179
2025-01-07	144	2025-01-23	154
2025-01-08	127	2025-01-24	143
2025-01-09	142	2025-01-25	308
2025-01-10	74	2025-01-26	806
2025-01-11	417	2025-01-27	590
2025-01-12	468	2025-01-28	717
2025-01-13	163	2025-01-29	661
2025-01-14	200	2025-01-30	752
2025-01-15	162	2025-01-31	475
2025-01-16	187		

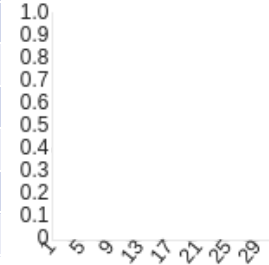
일별 방문자 수



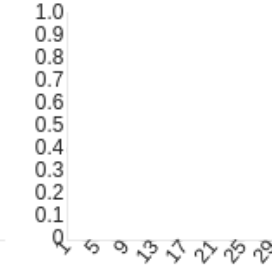
요일별 방문자 수



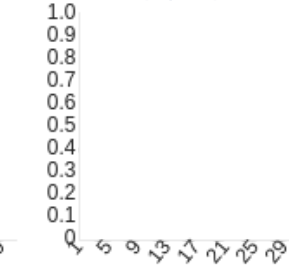
온도



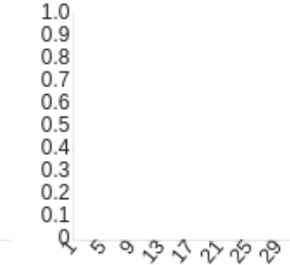
습도



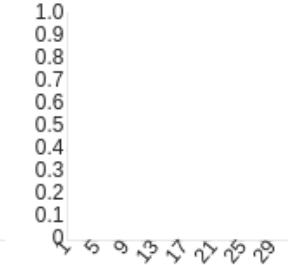
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

7 사방기념공원

스마트센서 빅데이터 분석자료

요일별 방문자수

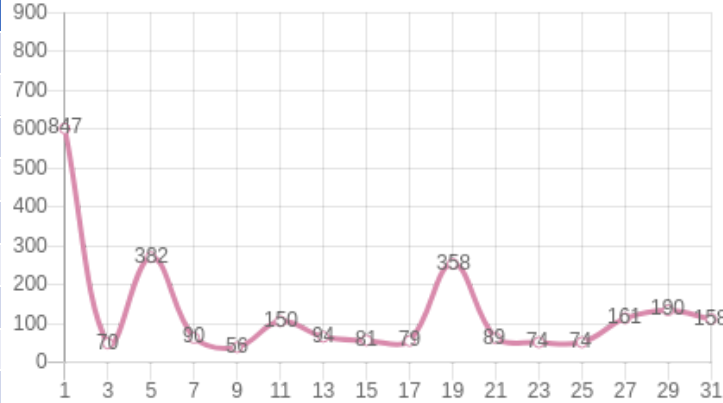
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	457 명	508 명	1,306 명	642 명	445 명	659 명	1,201 명
백분율	9 %	10 %	25 %	12 %	9 %	13 %	23 %

일별 방문자 수

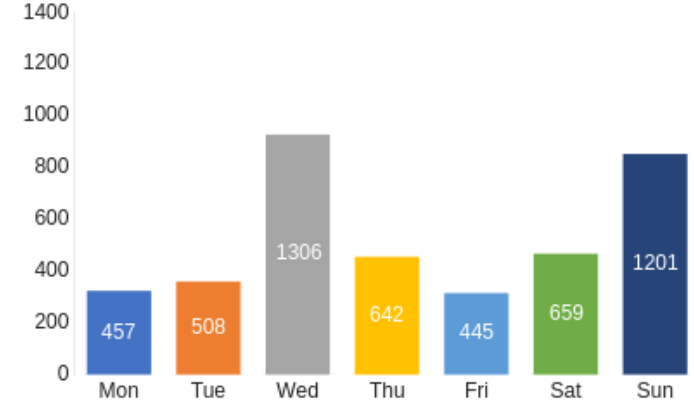
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	847	2025-01-17	79
2025-01-02	101	2025-01-18	200
2025-01-03	70	2025-01-19	358
2025-01-04	235	2025-01-20	104
2025-01-05	382	2025-01-21	89
2025-01-06	98	2025-01-22	81
2025-01-07	90	2025-01-23	74
2025-01-08	107	2025-01-24	108
2025-01-09	56	2025-01-25	74
2025-01-10	30	2025-01-26	256
2025-01-11	150	2025-01-27	161
2025-01-12	205	2025-01-28	201
2025-01-13	94	2025-01-29	190
2025-01-14	128	2025-01-30	300
2025-01-15	81	2025-01-31	158
2025-01-16	111		

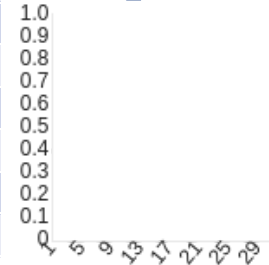
일별 방문자 수



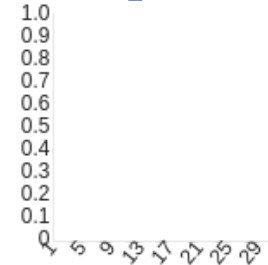
요일별 방문자 수



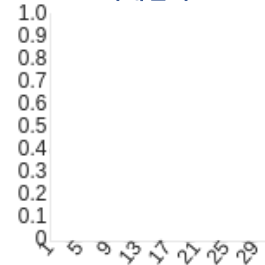
온도



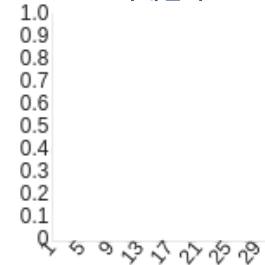
습도



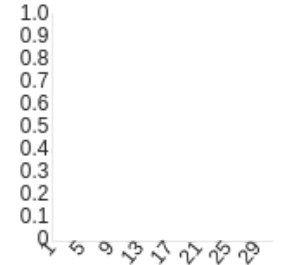
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

8 내연산/보경사

스마트센서 빅데이터 분석자료

요일별 방문자수

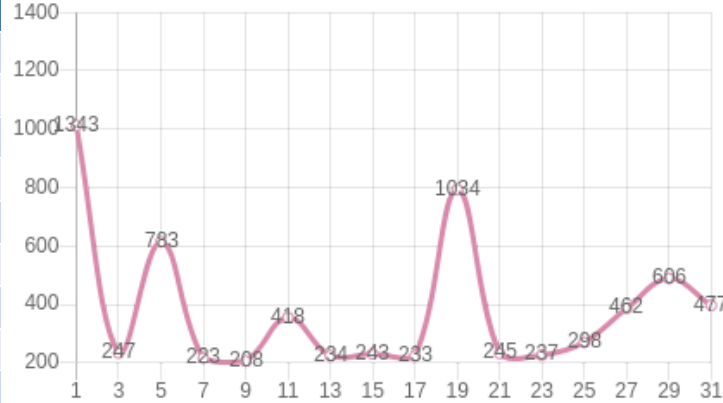
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,251 명	1,353 명	2,607 명	1,902 명	1,386 명	1,913 명	3,102 명
백분율	9 %	10 %	19 %	14 %	10 %	14 %	23 %

일별 방문자 수

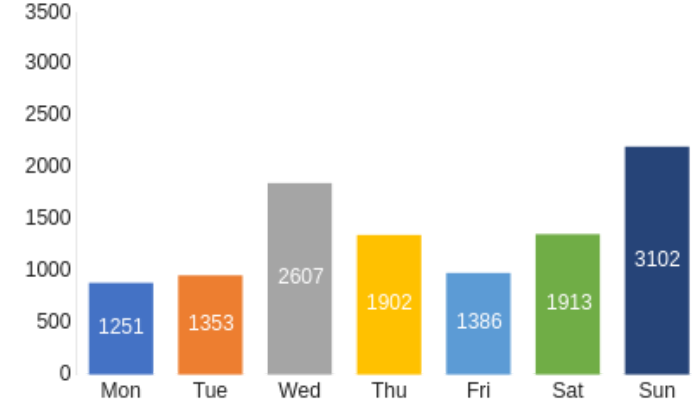
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	1,343	2025-01-17	233
2025-01-02	412	2025-01-18	614
2025-01-03	247	2025-01-19	1,034
2025-01-04	583	2025-01-20	311
2025-01-05	783	2025-01-21	245
2025-01-06	244	2025-01-22	215
2025-01-07	223	2025-01-23	237
2025-01-08	200	2025-01-24	203
2025-01-09	208	2025-01-25	298
2025-01-10	226	2025-01-26	710
2025-01-11	418	2025-01-27	462
2025-01-12	575	2025-01-28	591
2025-01-13	234	2025-01-29	606
2025-01-14	294	2025-01-30	814
2025-01-15	243	2025-01-31	477
2025-01-16	231		

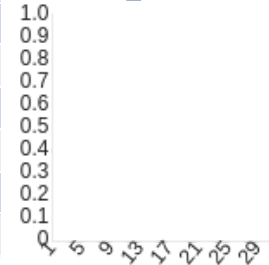
일별 방문자 수



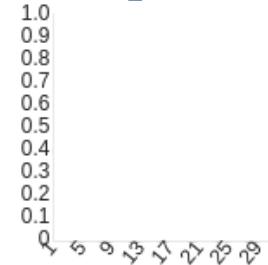
요일별 방문자 수



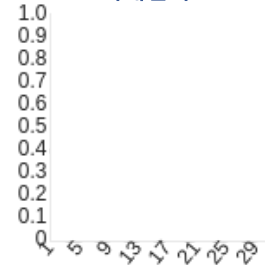
온도



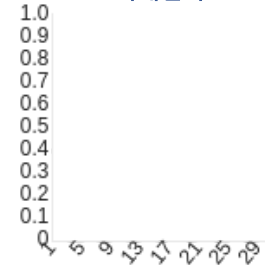
습도



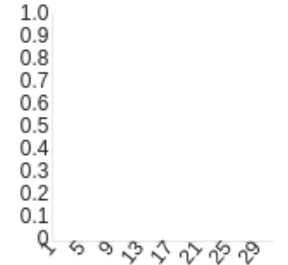
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

9 연오랑세오녀 테마공원(귀비고)

스마트센서 빅데이터 분석자료

요일별 방문자수

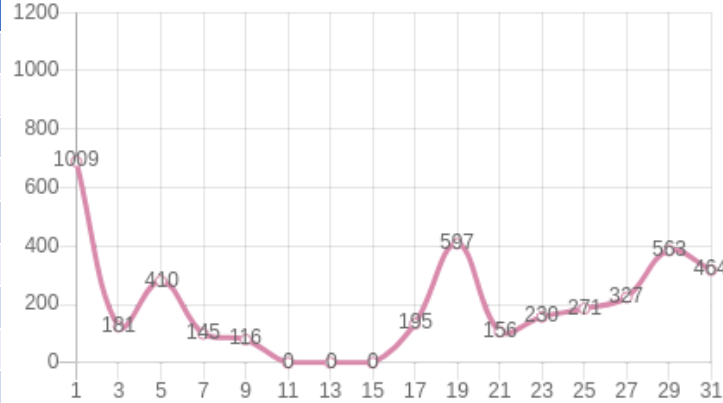
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	652 명	967 명	1,865 명	1,437 명	1,087 명	1,203 명	1,777 명
백분율	7 %	11 %	21 %	16 %	12 %	13 %	20 %

일별 방문자 수

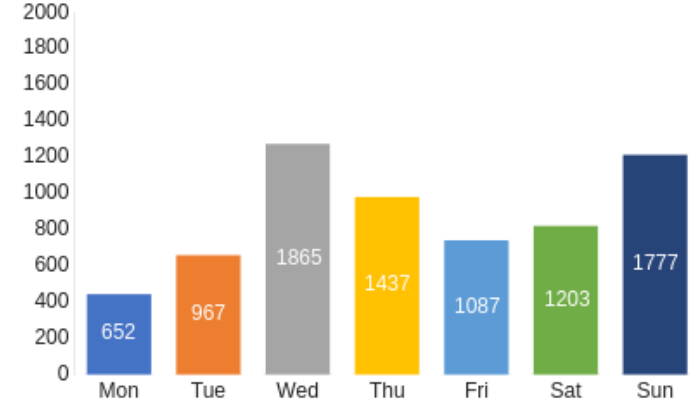
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	1,009	2025-01-17	195
2025-01-02	247	2025-01-18	482
2025-01-03	181	2025-01-19	597
2025-01-04	450	2025-01-20	176
2025-01-05	410	2025-01-21	156
2025-01-06	149	2025-01-22	114
2025-01-07	145	2025-01-23	230
2025-01-08	179	2025-01-24	220
2025-01-09	116	2025-01-25	271
2025-01-10	27	2025-01-26	770
2025-01-11	0	2025-01-27	327
2025-01-12	0	2025-01-28	666
2025-01-13	0	2025-01-29	563
2025-01-14	0	2025-01-30	718
2025-01-15	0	2025-01-31	464
2025-01-16	126		

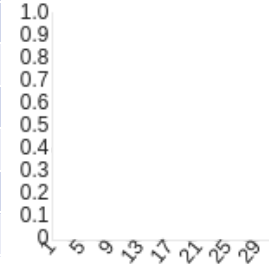
일별 방문자 수



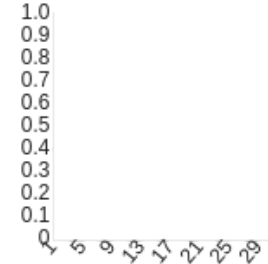
요일별 방문자 수



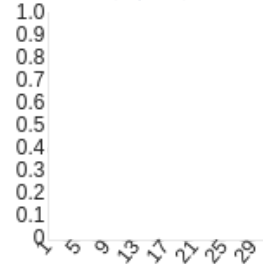
온도



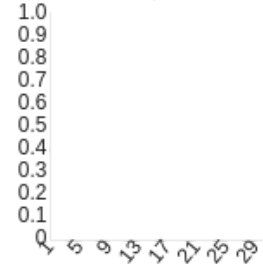
습도



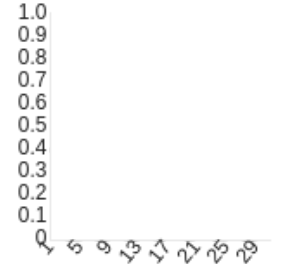
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

10 호미곶 해맞이광장

스마트센서 빅데이터 분석자료

요일별 방문자수

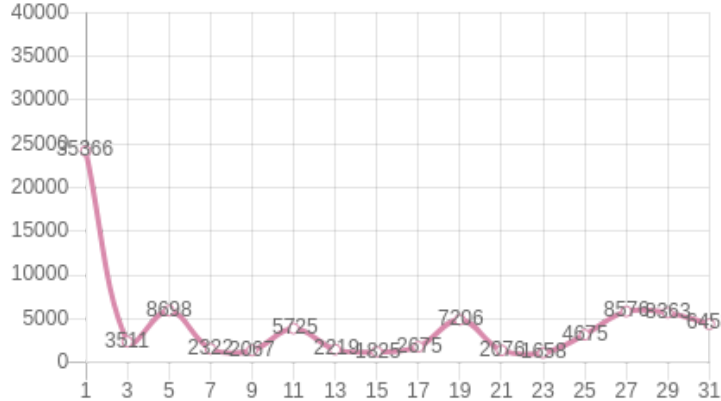
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	15,255 명	15,104 명	49,044 명	19,829 명	16,018 명	27,136 명	35,066 명
백분율	9 %	9 %	28 %	11 %	9 %	15 %	20 %

일별 방문자 수

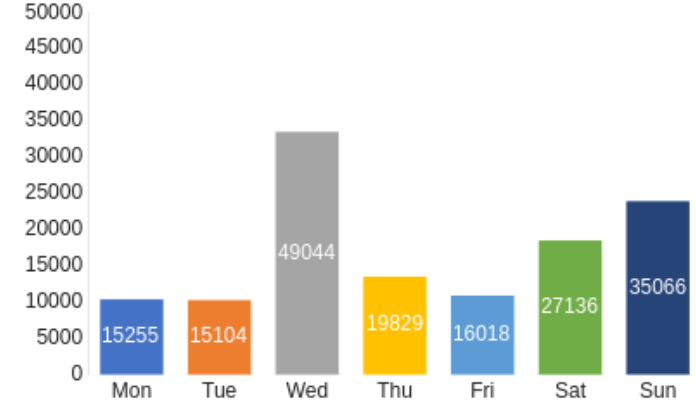
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	35,366	2025-01-17	2,675
2025-01-02	4,535	2025-01-18	7,926
2025-01-03	3,511	2025-01-19	7,206
2025-01-04	8,810	2025-01-20	2,108
2025-01-05	8,698	2025-01-21	2,076
2025-01-06	2,352	2025-01-22	1,599
2025-01-07	2,322	2025-01-23	1,658
2025-01-08	1,891	2025-01-24	1,911
2025-01-09	2,067	2025-01-25	4,675
2025-01-10	1,468	2025-01-26	12,189
2025-01-11	5,725	2025-01-27	8,576
2025-01-12	6,973	2025-01-28	8,355
2025-01-13	2,219	2025-01-29	8,363
2025-01-14	2,351	2025-01-30	9,574
2025-01-15	1,825	2025-01-31	6,453
2025-01-16	1,995		

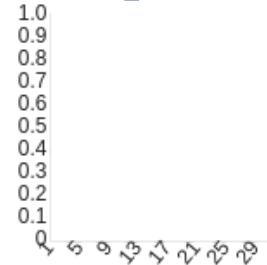
일별 방문자 수



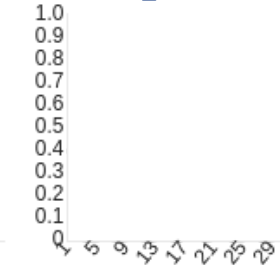
요일별 방문자 수



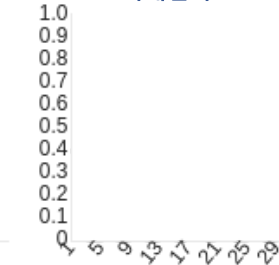
온도



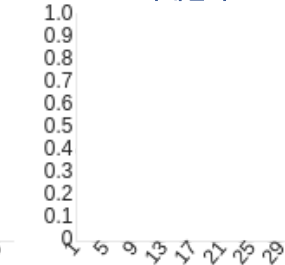
습도



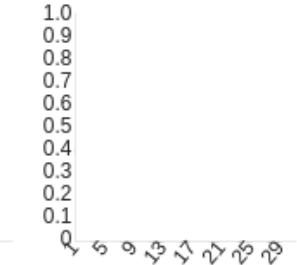
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

11 구룡포 일본인가옥거리

스마트센서 빅데이터 분석자료

요일별 방문자수

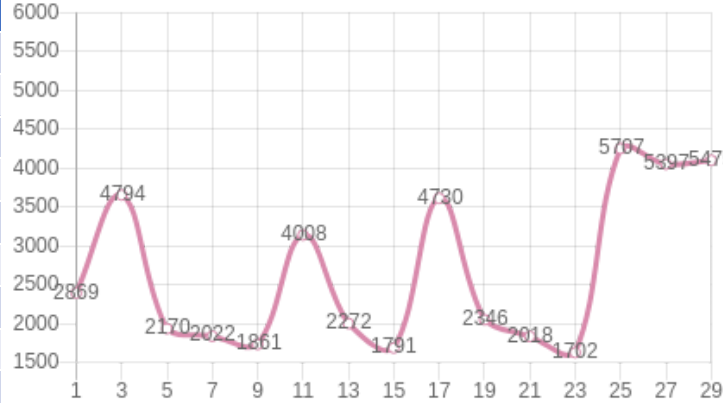
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	11,424 명	11,927 명	19,560 명	13,462 명	12,693 명	16,889 명	18,621 명
백분율	11 %	11 %	19 %	13 %	12 %	16 %	18 %

일별 방문자 수

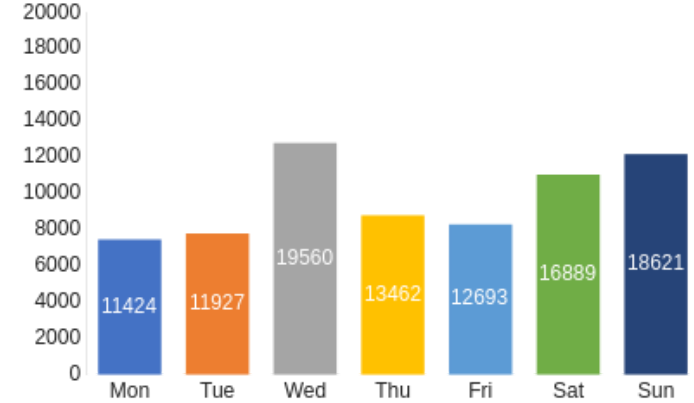
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	9,001	2025-01-17	2,174
2025-01-02	2,869	2025-01-18	4,730
2025-01-03	2,617	2025-01-19	4,490
2025-01-04	4,794	2025-01-20	2,346
2025-01-05	4,416	2025-01-21	2,093
2025-01-06	2,170	2025-01-22	2,018
2025-01-07	2,165	2025-01-23	1,583
2025-01-08	2,022	2025-01-24	1,702
2025-01-09	1,744	2025-01-25	3,189
2025-01-10	1,861	2025-01-26	5,707
2025-01-11	4,176	2025-01-27	4,719
2025-01-12	4,008	2025-01-28	5,397
2025-01-13	2,189	2025-01-29	4,688
2025-01-14	2,272	2025-01-30	5,475
2025-01-15	1,831	2025-01-31	4,339
2025-01-16	1,791		

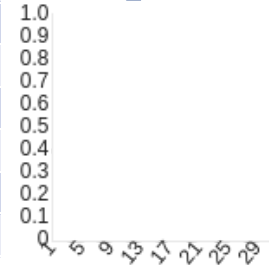
일별 방문자 수



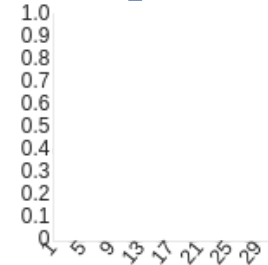
요일별 방문자 수



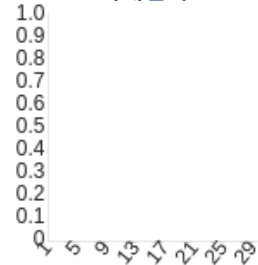
온도



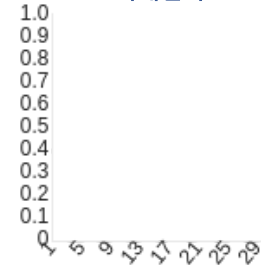
습도



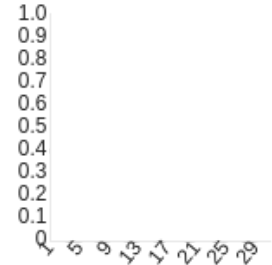
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

12 오어사

스마트센서 빅데이터 분석자료

요일별 방문자수

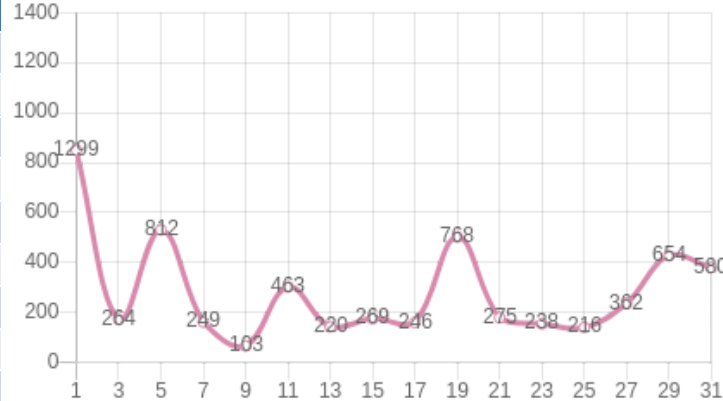
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	1,114 명	1,322 명	2,728 명	1,774 명	1,496 명	2,085 명	3,021 명
백분율	8 %	10 %	20 %	13 %	11 %	15 %	22 %

일별 방문자 수

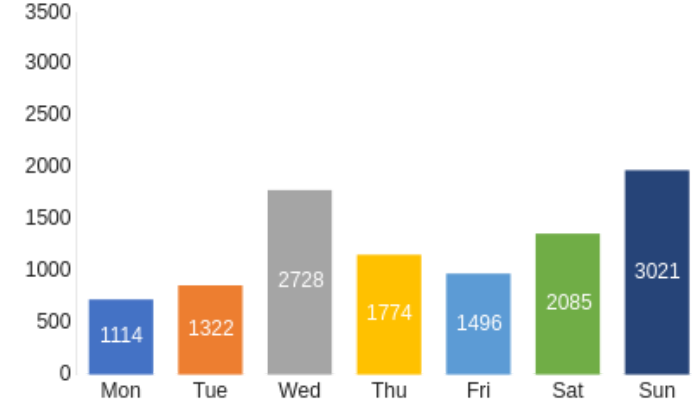
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	1,299	2025-01-17	246
2025-01-02	347	2025-01-18	872
2025-01-03	264	2025-01-19	768
2025-01-04	534	2025-01-20	264
2025-01-05	812	2025-01-21	275
2025-01-06	268	2025-01-22	250
2025-01-07	249	2025-01-23	238
2025-01-08	256	2025-01-24	252
2025-01-09	103	2025-01-25	216
2025-01-10	154	2025-01-26	719
2025-01-11	463	2025-01-27	362
2025-01-12	722	2025-01-28	507
2025-01-13	220	2025-01-29	654
2025-01-14	291	2025-01-30	883
2025-01-15	269	2025-01-31	580
2025-01-16	203		

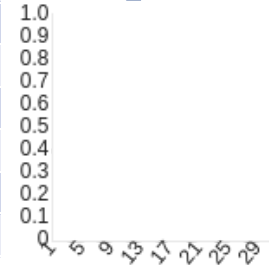
일별 방문자 수



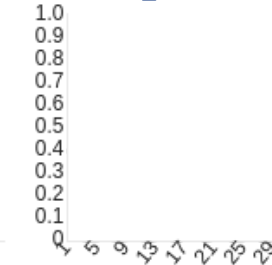
요일별 방문자 수



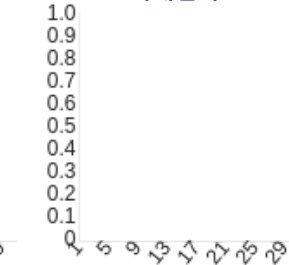
온도



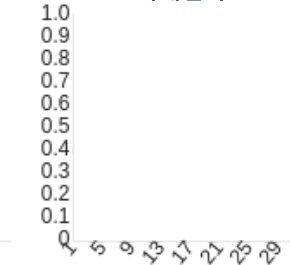
습도



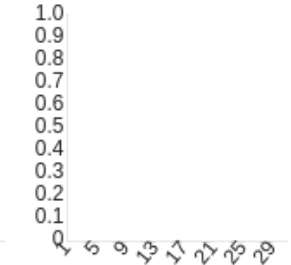
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

13 일월문화공원

스마트센서 빅데이터 분석자료

요일별 방문자수

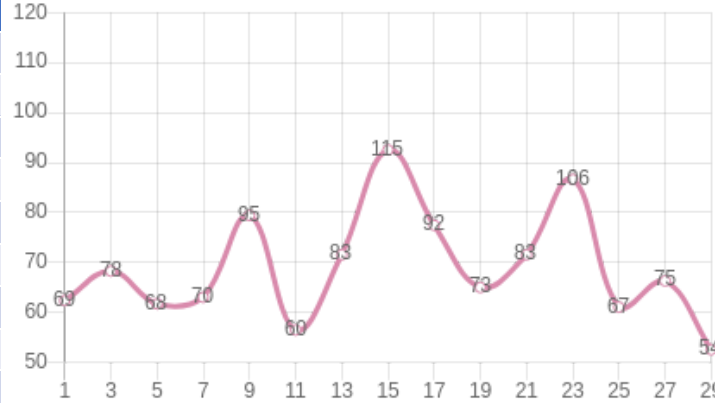
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	288 명	345 명	384 명	551 명	440 명	298 명	308 명
백분율	11 %	13 %	15 %	21 %	17 %	11 %	12 %

일별 방문자 수

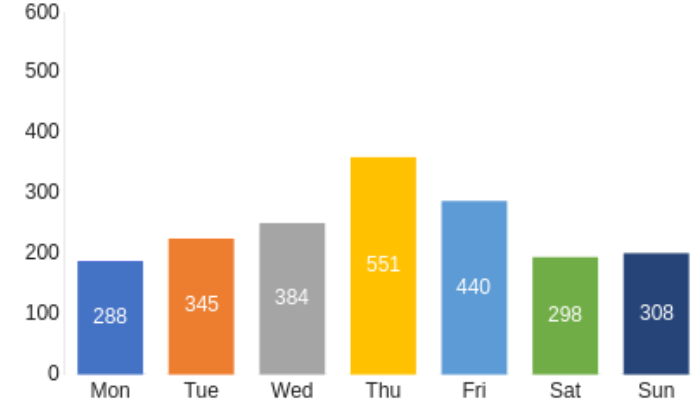
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	109	2025-01-17	87
2025-01-02	69	2025-01-18	92
2025-01-03	77	2025-01-19	93
2025-01-04	78	2025-01-20	73
2025-01-05	88	2025-01-21	96
2025-01-06	68	2025-01-22	83
2025-01-07	91	2025-01-23	111
2025-01-08	70	2025-01-24	106
2025-01-09	202	2025-01-25	61
2025-01-10	95	2025-01-26	67
2025-01-11	67	2025-01-27	45
2025-01-12	60	2025-01-28	75
2025-01-13	102	2025-01-29	48
2025-01-14	83	2025-01-30	54
2025-01-15	74	2025-01-31	75
2025-01-16	115		

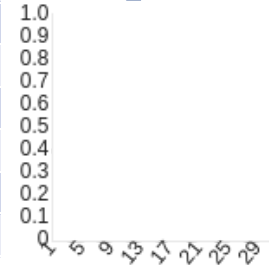
일별 방문자 수



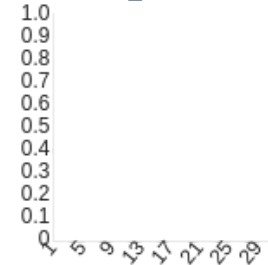
요일별 방문자 수



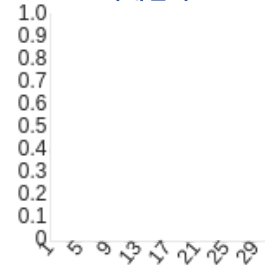
온도



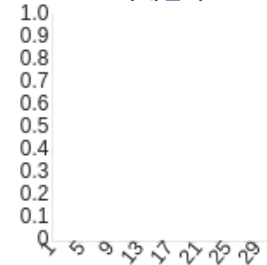
습도



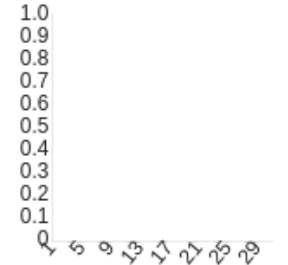
미세먼지



초미세먼지



TVOC



2.포항 관광지 분석자료

14 장기유배문화체험촌

스마트센서 빅데이터 분석자료

요일별 방문자수

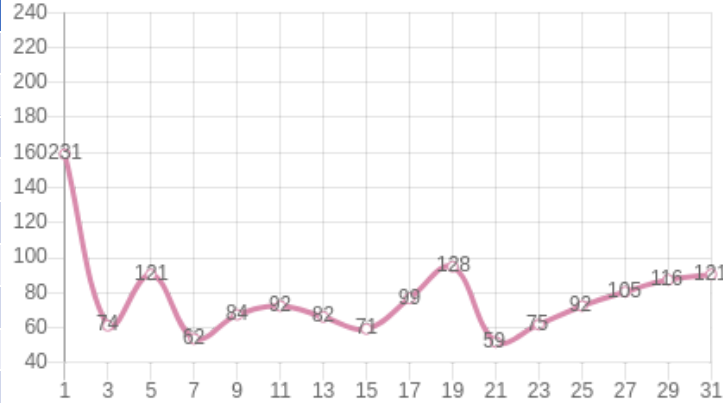
요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	330 명	304 명	584 명	454 명	427 명	379 명	482 명
백분율	11 %	10 %	20 %	15 %	14 %	13 %	16 %

일별 방문자 수

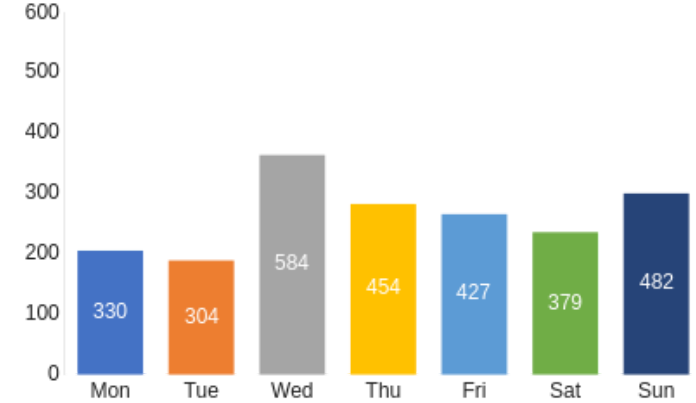
(단위:명)

날짜	방문자수	날짜	방문자수
2025-01-01	231	2025-01-17	99
2025-01-02	72	2025-01-18	118
2025-01-03	74	2025-01-19	128
2025-01-04	77	2025-01-20	61
2025-01-05	121	2025-01-21	59
2025-01-06	82	2025-01-22	84
2025-01-07	62	2025-01-23	75
2025-01-08	82	2025-01-24	70
2025-01-09	84	2025-01-25	92
2025-01-10	63	2025-01-26	144
2025-01-11	92	2025-01-27	105
2025-01-12	89	2025-01-28	89
2025-01-13	82	2025-01-29	116
2025-01-14	94	2025-01-30	138
2025-01-15	71	2025-01-31	121
2025-01-16	85		

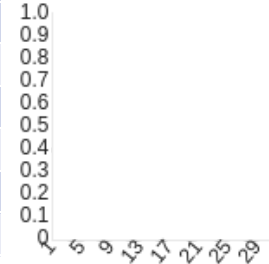
일별 방문자 수



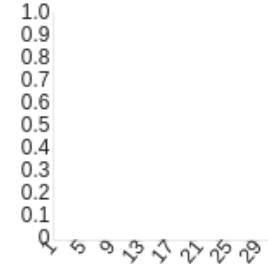
요일별 방문자 수



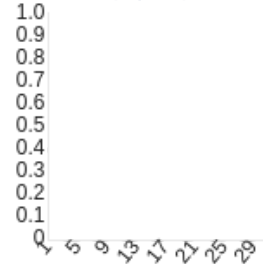
온도



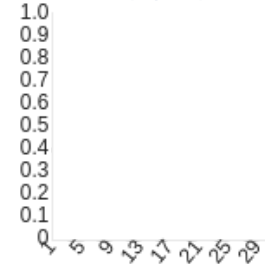
습도



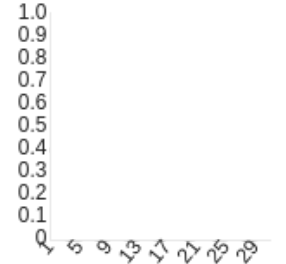
미세먼지



초미세먼지



TVOC



감사합니다

