

포항시 관광지 통계분석의 새로운 변화를 위한

# 주요 관광지 유동인구 분석자료 [202511]





## 주요관광지 유동인구 분석자료

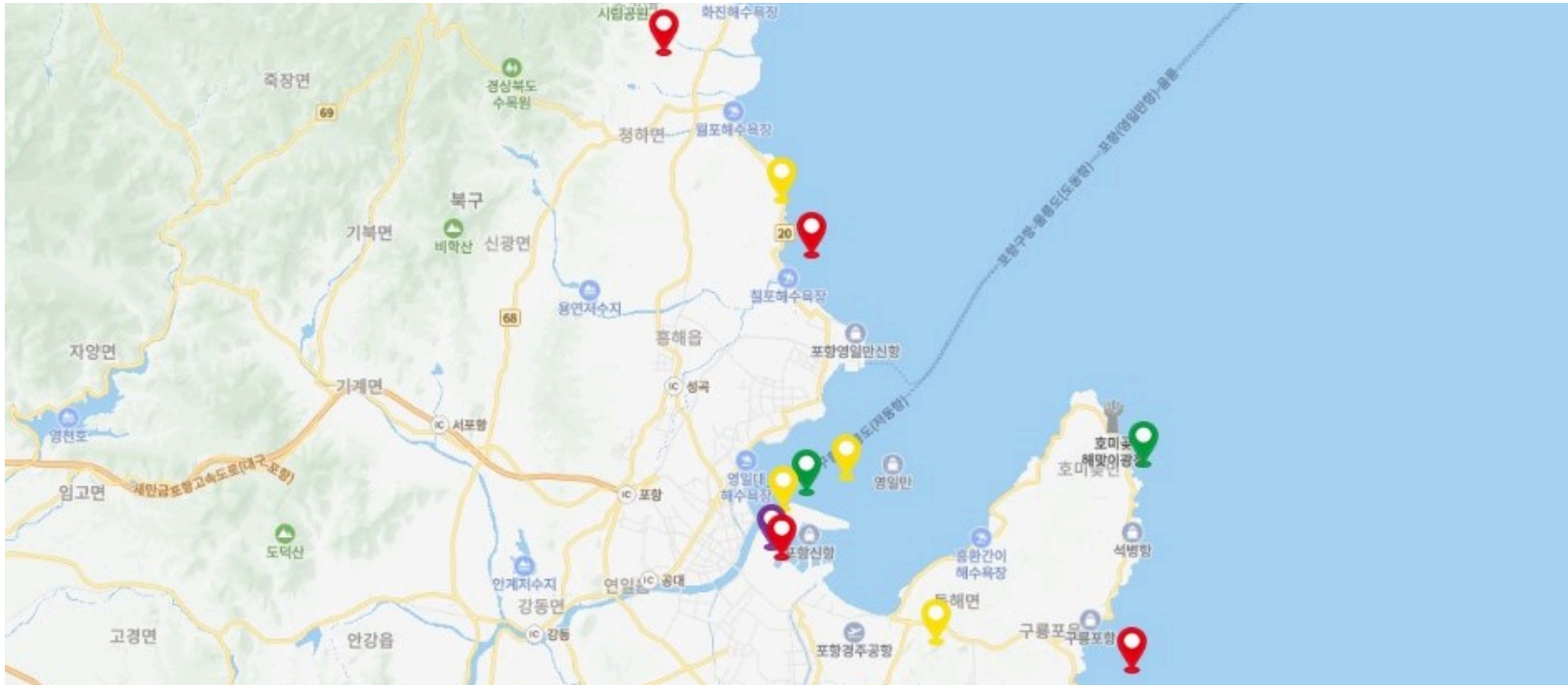
### c o n t e n t s

- 1 측정데이터 범위
- 2 포항시 주요 관광지 분석자료  
별첨. 측정데이터 세부자료

# 1. 측정 데이터 범위

스마트센서 빅데이터 분석자료

## 가. 공간적 범위



## 나. 시간적 범위

- 측정일 : 2024년 12월 31일 ~
- 측정시간 : 매일 00:00 ~ 23:59

## 다. 내용적 범위

- 요일별 방문자 수 ■ 일별 방문자 수

### 1 영일대해수욕장/해상누각

The dashboard displays five charts related to visitor statistics and environmental conditions:

- 일일 방문자 수 (Daily Visitor Count):** A line chart showing daily visitor counts over a 29-day period. The y-axis ranges from 0 to 1.0.
- 요일별 방문자 수 (Daily Visitor Count by Day of Week):** A bar chart showing visitor counts for each day of the week (Mon-Sun). The y-axis ranges from 0 to 1.0.
- 온도 (Temperature):** A line chart showing temperature over 29 days. The y-axis ranges from 0 to 1.0.
- 습도 (Humidity):** A line chart showing humidity over 29 days. The y-axis ranges from 0 to 1.0.
- 미세먼지 (PM10):** A line chart showing PM10 levels over 29 days. The y-axis ranges from 0 to 1.0.
- 초미세먼지 (PM2.5):** A line chart showing PM2.5 levels over 29 days. The y-axis ranges from 0 to 1.0.
- TVOC:** A line chart showing TVOC levels over 29 days. The y-axis ranges from 0 to 1.0.

## 2 스페이스워크(환호공원)

The dashboard displays the following data series:

- 일일방문자수 (Daily Visitor Count):** A bar chart showing daily visitor counts. The y-axis ranges from 0 to 1.0.
- 요일별방문자수 (Daily Visitor Count by Day of Week):** A bar chart showing visitor counts by day of the week. The y-axis ranges from 0 to 1.0.
- 온도 (Temperature):** A line chart showing temperature over time. The y-axis ranges from 0 to 1.0.
- 습도 (Humidity):** A line chart showing humidity over time. The y-axis ranges from 0 to 1.0.
- 미세먼지 (Particulate Matter):** A line chart showing particulate matter levels over time. The y-axis ranges from 0 to 1.0.
- 초미세먼지 (Fine Particulate Matter):** A line chart showing fine particulate matter levels over time. The y-axis ranges from 0 to 1.0.
- TVOC:** A line chart showing TVOC levels over time. The y-axis ranges from 0 to 1.0.

### 3 해상스카이워크

The dashboard displays visitor statistics and environmental data. The top section features two bar charts: '일간 방문자 수' (Daily Visitor Count) and '요일별 방문자 수' (Weekly Visitor Count). The bottom section features five line charts: '온도' (Temperature), '습도' (Humidity), '미세먼지' (PM2.5), '초미세먼지' (PM10), and 'TVOC'.

날짜	방문자수	날짜	방문자수
2023-09-01	0.0	2023-09-01	0.0
2023-09-02	0.0	2023-09-02	0.0
2023-09-03	0.0	2023-09-03	0.0
2023-09-04	0.0	2023-09-04	0.0
2023-09-05	0.0	2023-09-05	0.0
2023-09-06	0.0	2023-09-06	0.0
2023-09-07	0.0	2023-09-07	0.0
2023-09-08	0.0	2023-09-08	0.0
2023-09-09	0.0	2023-09-09	0.0
2023-09-10	0.0	2023-09-10	0.0
2023-09-11	0.0	2023-09-11	0.0
2023-09-12	0.0	2023-09-12	0.0
2023-09-13	0.0	2023-09-13	0.0
2023-09-14	0.0	2023-09-14	0.0
2023-09-15	0.0	2023-09-15	0.0
2023-09-16	0.0	2023-09-16	0.0
2023-09-17	0.0	2023-09-17	0.0
2023-09-18	0.0	2023-09-18	0.0
2023-09-19	0.0	2023-09-19	0.0
2023-09-20	0.0	2023-09-20	0.0
2023-09-21	0.0	2023-09-21	0.0
2023-09-22	0.0	2023-09-22	0.0
2023-09-23	0.0	2023-09-23	0.0
2023-09-24	0.0	2023-09-24	0.0
2023-09-25	0.0	2023-09-25	0.0
2023-09-26	0.0	2023-09-26	0.0
2023-09-27	0.0	2023-09-27	0.0
2023-09-28	0.0	2023-09-28	0.0
2023-09-29	0.0	2023-09-29	0.0
2023-09-30	0.0	2023-09-30	0.0

#### 4 송도해수욕장

### 요일별 방문자수

요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	0 명	0 명	0 명	0 명	0 명	0 명	0 명
백분율	%	%	%	%	%	%	%

(단위:명)



## 5 송도송림테마거리(솔밭도시숲)



## 6 이가리 달 전망대

스마트센서 빅데이터 분석자료

### 요일별 방문자수

요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	0 명	0 명	0 명	0 명	0 명	0 명	0 명
백분율	%	%	%	%	%	%	%

일별 방문자 수

(단위:명)





## 8 내연산/보경사

The dashboard displays the following data series:

- 일별 방문자 수 (Daily Visitor Count):** A bar chart showing daily visitor counts over 29 days. The y-axis ranges from 0 to 1.0.
- 요일별 방문자 수 (Monthly Visitor Count):** A bar chart showing visitor counts by day of the week (Mon-Sun). The y-axis ranges from 0 to 1.0.
- 온도 (Temperature):** A line chart showing temperature fluctuations over 29 days. The y-axis ranges from 0.1 to 1.0.
- 습도 (Humidity):** A line chart showing humidity levels over 29 days. The y-axis ranges from 0.1 to 1.0.
- 미세먼지 (Fine Dust):** A line chart showing fine dust levels over 29 days. The y-axis ranges from 0.1 to 1.0.
- 초미세먼지 (PM10):** A line chart showing PM10 levels over 29 days. The y-axis ranges from 0.1 to 1.0.
- TVOC:** A line chart showing TVOC levels over 29 days. The y-axis ranges from 0.1 to 1.0.

## 9 연오랑세오녀 테마공원(귀비고)

The dashboard displays the following data series:

- 월별 방문자 수 (Monthly Visitor Count):** A bar chart showing visitor counts for each month from January to December. The y-axis ranges from 0 to 1.0.
- 요일별 방문자 수 (Daily Visitor Count):** A bar chart showing visitor counts for each day of the week (Mon to Sun). The y-axis ranges from 0 to 1.0.
- 온도 (Temperature):** A line chart showing temperature over 29 days. The y-axis ranges from 0 to 1.0.
- 습도 (Humidity):** A line chart showing humidity over 29 days. The y-axis ranges from 0 to 1.0.
- 미세먼지 (Fine Dust):** A line chart showing fine dust levels over 29 days. The y-axis ranges from 0 to 1.0.
- 초미세먼지 (Ultrafine Dust):** A line chart showing ultrafine dust levels over 29 days. The y-axis ranges from 0 to 1.0.
- TVOC (Total Volatile Organic Compounds):** A line chart showing TVOC levels over 29 days. The y-axis ranges from 0 to 1.0.

10 호미곶 해맞이광장

The figure displays five line graphs, each representing a different indoor air pollutant. The y-axis for all graphs ranges from 0.1 to 1.0, and the x-axis represents time in days, with markers at 0, 5, 9, 13, 17, 21, 25, and 29. The data series are as follows:

- 온도 (Temperature):** Starts at approximately 0.85, drops to 0.75 by day 5, and then fluctuates between 0.7 and 0.8 for the remainder of the period.
- 습도 (Humidity):** Starts at approximately 0.75, drops to 0.65 by day 5, and then fluctuates between 0.6 and 0.7 for the remainder of the period.
- 미세먼지 (PM<sub>10</sub>):** Starts at approximately 0.85, drops to 0.75 by day 5, and then fluctuates between 0.7 and 0.8 for the remainder of the period.
- 초미세먼지 (PM<sub>2.5</sub>):** Starts at approximately 0.85, drops to 0.75 by day 5, and then fluctuates between 0.7 and 0.8 for the remainder of the period.
- TVOC (Total Volatile Organic Compounds):** Starts at approximately 0.85, drops to 0.75 by day 5, and then fluctuates between 0.7 and 0.8 for the remainder of the period.

## 11 구룡포 일본인가옥거리

The figure consists of five sub-graphs, each representing a different environmental metric. All graphs share the same axes: the y-axis ranges from 0.1 to 1.0 in increments of 0.1, and the x-axis shows the years 2020, 2022, and 2023. Each graph contains five data series represented by different colored lines: blue, orange, green, red, and purple.

- 온도 (Temperature):** Shows a steady increase from approximately 0.25 in 2020 to 0.85 in 2023.
- 습도 (Humidity):** Shows a fluctuating but generally increasing trend, starting around 0.25 in 2020 and reaching about 0.85 in 2023.
- 미세먼지 (Fine Dust):** Shows a significant increase, starting near 0.1 in 2020 and rising to approximately 0.85 in 2023.
- 초미세먼지 (Ultrafine Dust):** Shows a consistent upward trend, starting around 0.25 in 2020 and reaching about 0.85 in 2023.
- TVOC:** Shows a fluctuating but generally increasing trend, starting around 0.25 in 2020 and reaching about 0.85 in 2023.

12 오어사

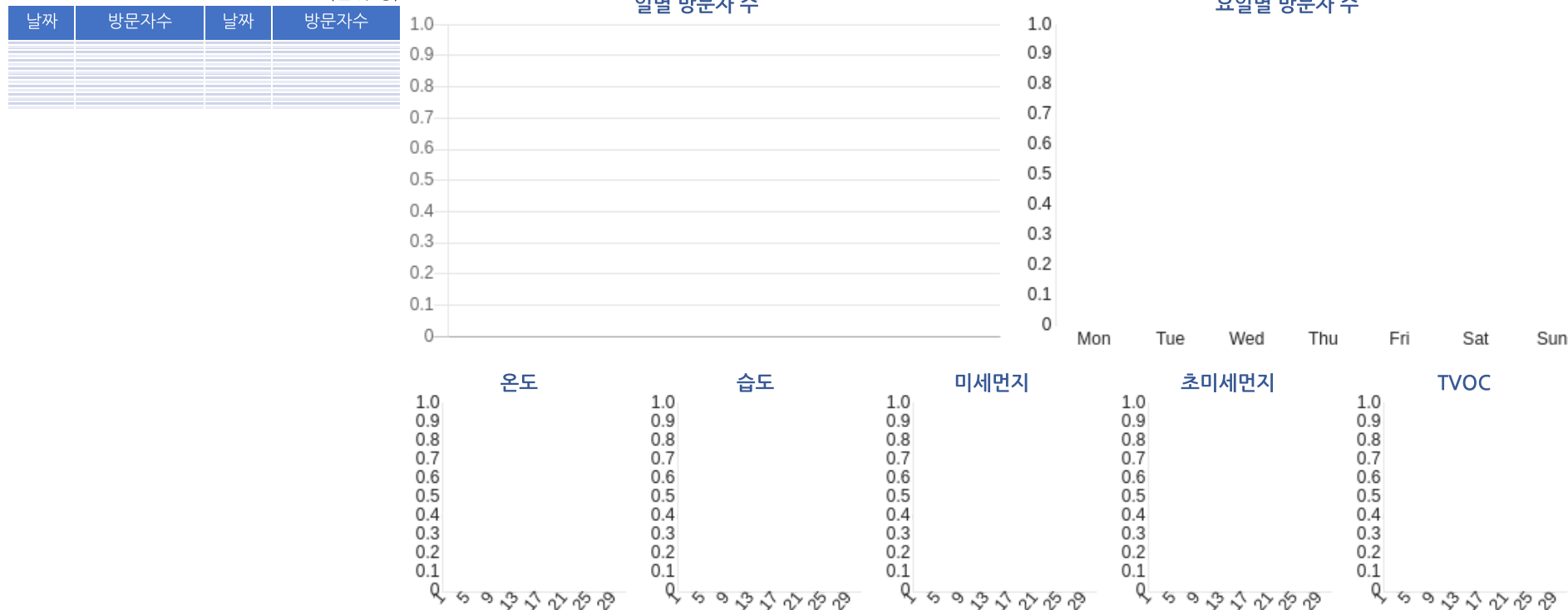
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### 요일별 방문자수

요일별	월요일	화요일	수요일	목요일	금요일	토요일	일요일
방문자	0 명	0 명	0 명	0 명	0 명	0 명	0 명
백분율	%	%	%	%	%	%	%

일별 방문자 수

(단위:명)



13 일일문화공원

The dashboard displays visitor statistics and environmental data. The top section features two bar charts for '날짜' (Date) and '방문자수' (Visitor Count). The bottom section features five line charts for '온도' (Temperature), '습도' (Humidity), '미세먼지' (PM2.5), '초미세먼지' (PM10), and 'TVOC' (Total Volatile Organic Compounds).



## 14 장기유배문화체험촌

감사합니다

