



# Statistical Learning of Basketball Strategy: The Potential Field Approach

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## Objectives

- SportVU technology has enabled us to track, nearly-continuously, players and ball movement in the NBA.
- We propose a statistical framework harnessing this data based on stochastic differential equations to model the movement of both the players and the ball.

## Methods Overview

- We model the movement of the players and/or the basketball via a **stochastic differential equation (SDE)**.
- The expected movement direction and velocity for any location on the basketball court is described by a 3-dimensional surface called the **potential field (PF)**.
- The potential field approach was originally developed to analyze the movement of animals by learning tendencies in their velocity.

## Potential Field Method

- The movement of the players and/or the basketball is modelled via the SDE:

$$d\mathbf{r}(t) = -\nabla H(\mathbf{r}(t), t; \beta)dt + \sigma(\mathbf{r}(t), t; \theta)dB(t).$$

- The function  $H : \mathbb{R}^2 \rightarrow \mathbb{R}$  is the potential field.
- The negative gradient of the potential field,  $-\nabla H(\mathbf{r}(t), t; \beta)$ , is interpreted as the expected velocity of the object at the location  $\mathbf{r}(t) \in \mathbb{R}^2$ .
- The diffusion coefficient,  $\sigma(\mathbf{r}(t), t; \theta)$ , captures the uncertainty in the movement of the object.

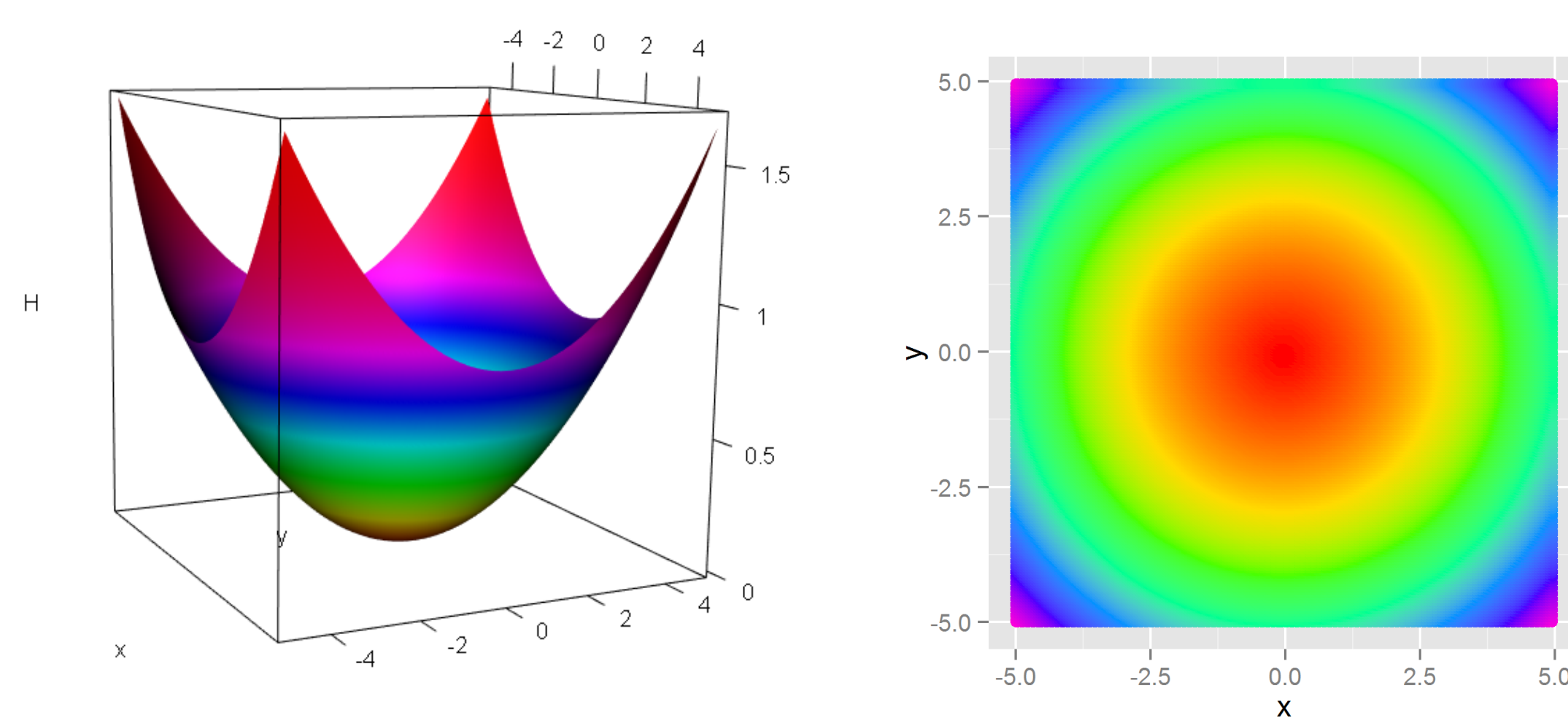


Figure: Left: a 3-D plot of a possible  $H$  function. Right: 2-D representation of this potential field using colours to indicate the values of  $H$ .

## Model Fitting

- We use the Euler-Maruyama method (piecewise linear) to find approximate solution to the SDE.
- After the approximation, the parameters  $(\beta, \theta)$  can be calculated via least squares.

## Modelling the Ball or Player's Movement

- For the ball/player movement, we consider a **tensor product spline** for the potential field,

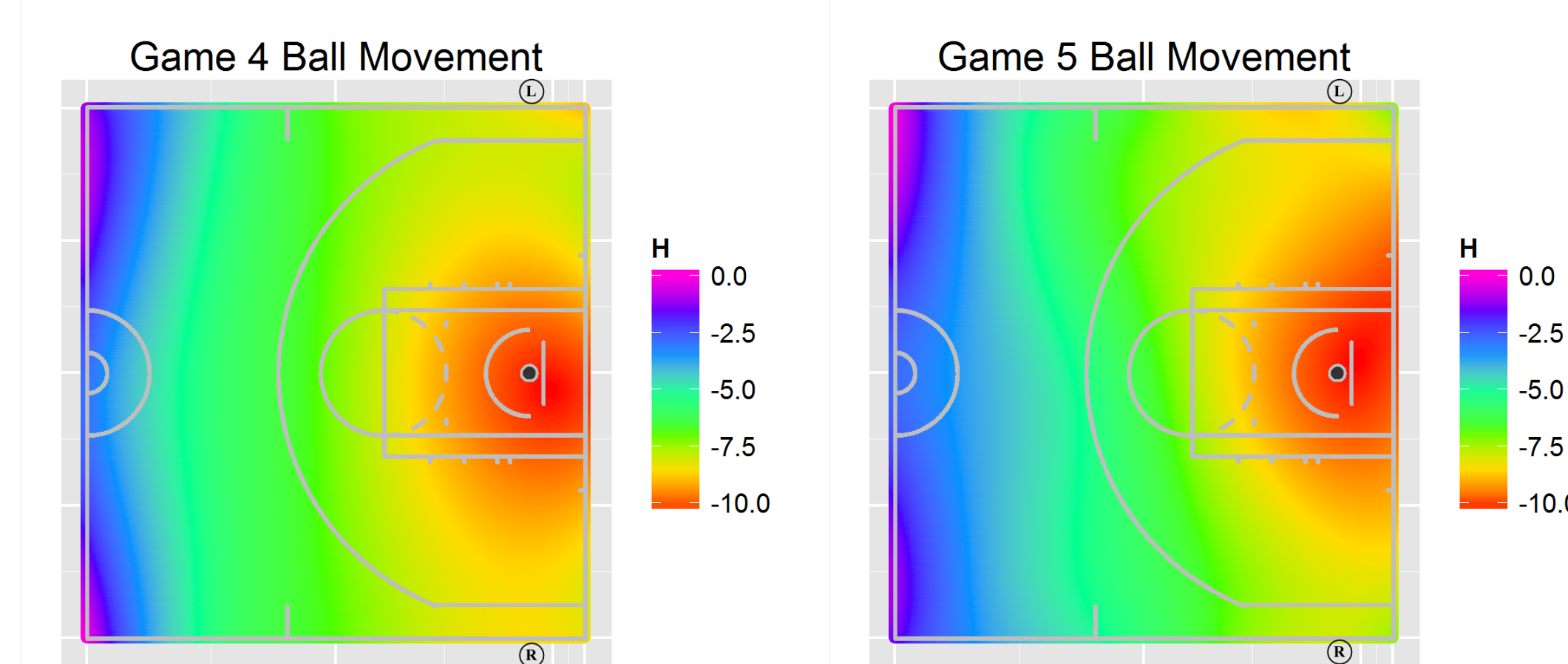
$$H(\mathbf{r}(t), t; \beta) = -\sum_{j=1}^K \sum_{k=1}^K \beta_{jk} S_j(x(t)) T_k(y(t)),$$

with univariate spline functions  $S_1, \dots, S_K$  and  $T_1, \dots, T_K$ .

- It produces a flexible map that can capture the areas of the court that are favoured by the ball and players.

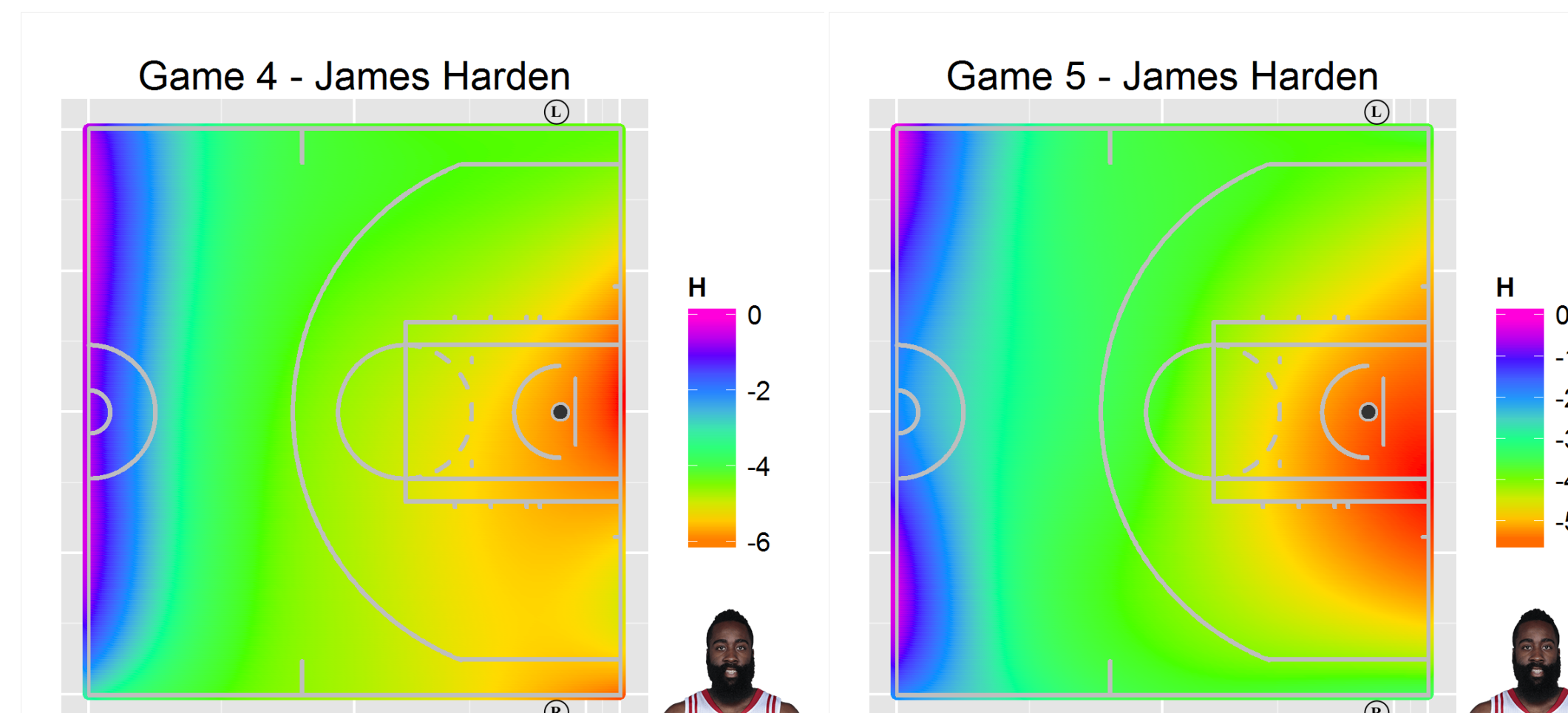
## Analysis Results for Ball Movement

Our illustrations use data from the 2015 NBA Western conference semi-finals: Houston Rockets (HOU) vs Los Angeles Clippers (LAC). We use HOU's offensive plays for Games 4 (G4) and 5 (G5) as an example.



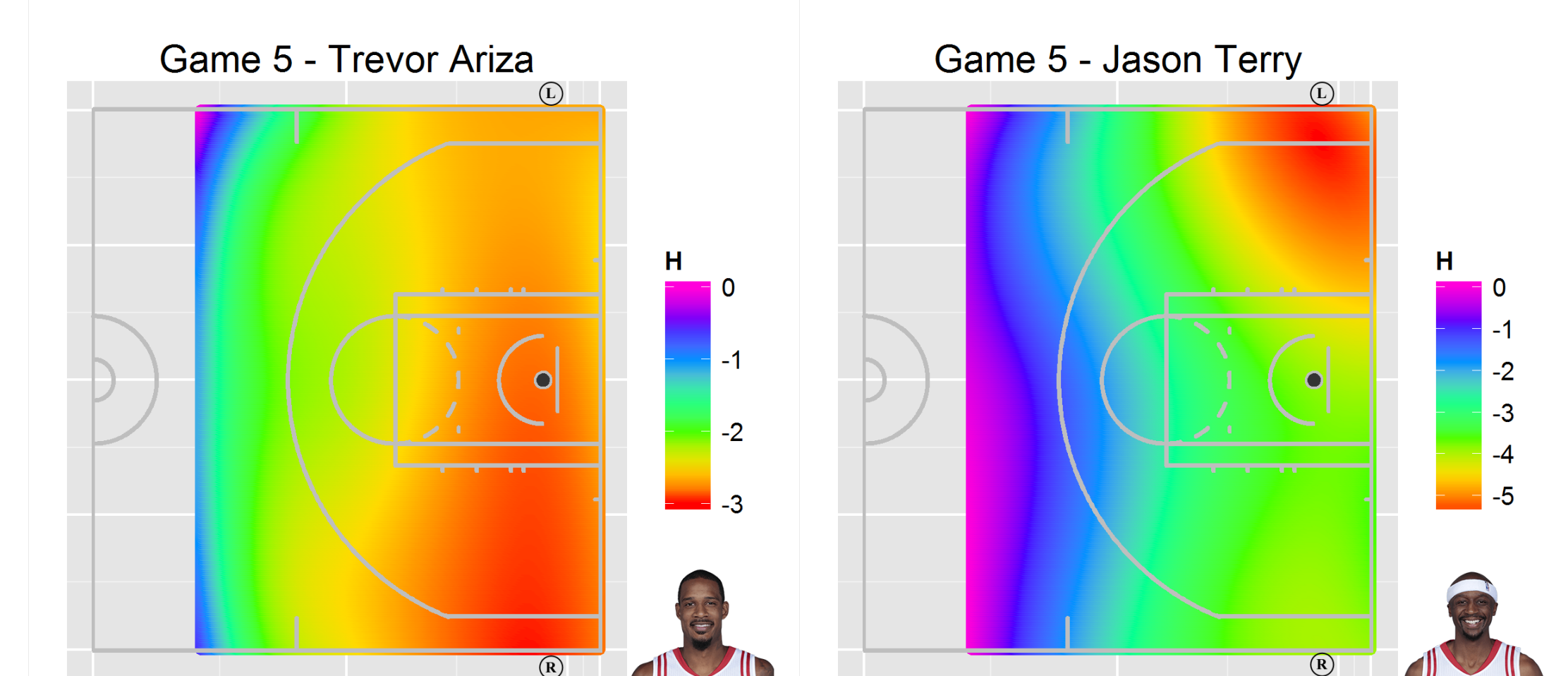
- High values around the half court line (blue) and low values towards the basket → The ball is moving towards the basket (as it should);
- Relatively low values in the corners → HOU likes to shoot corner threes after Harden's drives.
- Yellow areas in the corners change between games → More 3's from the right corner in G4, compared to more left corner 3's in G5.

## James Harden Movement



- Obvious discrepancy between G4 and G5: Harden moved less frequently to the right corner in G5. Presumably, Harden leaves the corner spaces to other shooters (see Ariza and Terry section).

## Ariza and Terry's Movements in G5



- Both Terry and Ariza frequently go to the corners.
- Terry rarely attacks the basket; Ariza drives more regularly to the basket.
- The fields above were produced from the movement plots below:

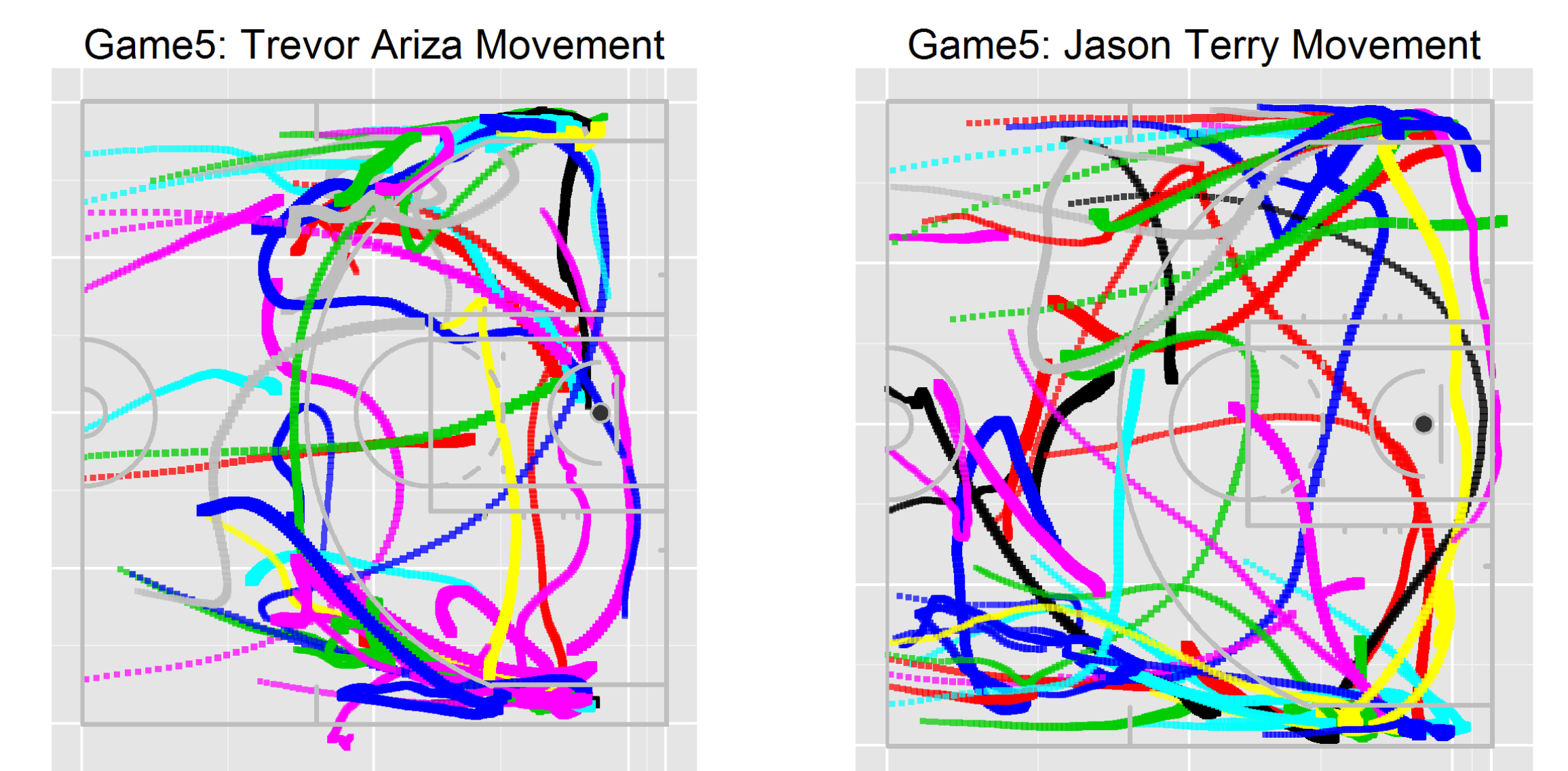


Figure: Raw movement plots for G5.

## Experimental Work: PF with Covariates

We have experimented with including other players' locations as covariates in the potential field. These coefficients reflect the likeliness of one player passing the ball to another.

$$H(\mathbf{r}(t), t; \beta) = \beta_0 \|\mathbf{r}(t)_{\text{ball}} - \mathbf{r}_{\text{basket}}\|_2^2 + \sum_{j=1}^4 \beta_j \|\mathbf{r}(t)_{\text{ball}} - \mathbf{r}(t)_{\text{player}_j}\|_2^2,$$

G5	Ariza	Jones	Howard	Harden	Terry	Basket
Ariza	NA	-3.35	-1.51	1.90	1.03	5.38
Smith	1.14	NA	-1.23	-1.09	0.44	1.59
Howard	1.19	3.98	NA	-5.28	2.97	-6.27
Harden	0.72	-2.65	-3.70	NA	1.73	4.90
Terry	-1.21	-1.36	-3.04	2.29	NA	4.21

## Conclusions

- The potential field approach is promising in summarizing and analyzing basketball strategies from large tracking datasets.
- SDEs are flexible and can be parameterized to analyze other sports.