

# Junya Wang

## SENIOR PRODUCT DESIGNER

I am a full-stack product designer with nearly 8 years of experience crafting digital solutions for clients from innovative startups to Fortune 100 companies, by driving every step of the design process from stakeholder workshop, user research, user experience/interface design, to prototype, usability testing and iteration. My clients include: 3M, New York University, Barnes and Noble, Tempur-Pedic, ReadyRefresh, lululemon athletica, Vancity, etc.

## WORK EXPERIENCE

### Design Consultant, Deloitte, Freelance

Oct 2021 - Present · Remote

- Provided advice and guidance for the user experience and usability testing preparation for one of Deloitte's internal tools

### Senior Product Designer, Cognizant Softvision

Apr 2019 - Present · Vancouver, Canada

- Led initial discovery workshops to help clients develop the best product strategy required to achieve their business and user experience goals
- Drove every step of the design process from initial product strategy, to user research, user experience/interface design, to prototype and usability testing
- Led the design team by defining realistic scope, providing design estimates and planning attainable timeline to ensure design deliverables are on schedule and with high standard
- Conducted in-person and remote user research and usability testings sessions to learn user behaviors, gain insights, validate assumptions and refine product strategy and user experience in an iterative approach
- Mentored other designers by providing guidance and support to help them grow faster

### UX/UI Designer, Cognizant Softvision

Jul 2014 - Mar 2019 · Vancouver, Canada

- Collaborated with cross-functional teams and designed digital experience for mobile applications, web apps and smart table/mirror
- Researched and designed for AR/VR experience and presented my design process, learnings and outcomes to the entire company
- Initiated building and evolving design system for projects to create a shared and scalable design principle across teams

## EDUCATION

### Simon Fraser University, BSc. Interactive Arts and Technology

2009 - 2014 · Vancouver, Canada

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## COMPETENCIES

Product Design & Strategy  
Service Design  
Design System  
User Research/Testing  
AR/VR Design  
Inclusive Design  
Front-end Development

## TOOLS

Figma, Sketch, Adobe CC,  
InVision, Zeplin, Miro, Mural,  
Lookback, Sublime

## CERTIFICATES

### Scrum.org

2021

Professional Scrum Master I  
Professional Scrum Product  
Owner I

### Google

2020

Google Analytics for Beginner

### AlterSpark

2019

Emotional Design Psychology  
Psychology for Digital Behavior  
Change

### IDEO

2018

Human-Centered Service Design

### Nielson Norman Group

2017

Becoming a UX Strategist