

Junya Wang

A seasoned product designer with a decade of experience delivering digital solutions for clients ranging from startups to Fortune 500 companies. I excel across the entire design process from ideation, will discovery workshop, research, product strategy, to concept validation, iteration and product launch. I've led teams designing for web apps, iOS/Android apps, AR/VR, and other innovative solutions like smart table/mirror experiences. Passionate about elevating team quality, I've spearheaded the creation of design system for large-scale product, standardized design patterns and workflows, and mentored team on design thinking, usability testing and inclusive design.

Trusted by: PwC, 3M, New York University, Deloitte, Barnes and Noble, Tempur-Pedic, Amgen, ReadyRefresh, lululemon athletica, Vancity, etc.

Influenced industries: Workforce management, e-Commerce, IT service, retail, food, health, banking, etc.

EXPERIENCE

Design Lead, Design Ops

Cognizant

Apr 2023 - Present

- Led the design of the core experience for PwC's enterprise workforce management platform during its transition to version 2.0, addressing complex UX challenges and seamlessly integrating a fresh design system with emerging technologies
- Spearheaded the creation and evolution of a product-tailored design system for PwC, bridging the gap between the generic organizational design system and the unique needs of individual teams. This design system's success later extended its benefits to more product teams across the organization
- Shaped the vision for DesignOps by coaching teams on best practices for effective use and collaboration of the design system. This guidance drove wide adoption, significantly enhancing the efficiency and design consistency across multiple teams during the organization-wide transition to the new design system
- Established and standardized design patterns and workflow, mentored team on design thinking, inclusive design and effective design handoff, ensuring collaboration and front-end quality

Senior Product Designer

Cognizant Softvision

Apr 2019 - Mar 2023

- Led design projects for Fortune 500 companies, driving the end-to-end design process from discovery and ideation to testing, iteration and product launch
- Facilitated discovery workshops and conducted in-depth user research to align client's business objectives and uncover user needs, driving and shaping the overall product strategy
- Directed design team, setting clear project scope and milestones, managing client relationships and expectations, and ensuring timely delivery of high-quality deliverables
- Mentored fellow designers, offering personalized guidance to support their growth and career development

Product Designer

Momentum

Jul 2014 - Mar 2019

- Collaborated with cross-functional teams to design digital experiences for mobile applications, web apps, and innovative large-screen devices like smart tables and mirrors
- Pioneered AR/VR design in an R&D project as the sole designer, independently designed and developed an Android VR app that catalyzed the company's entry into the AR/VR industry

EDUCATION

Simon Fraser University

BSc. Interactive Arts and Technology

2009 - 2014

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COMPETENCIES

Discovery & Strategy
Leadership & management
Product Design
Design System
Service Design
User Research
Usability Testing
AR/VR Design
Inclusive Design
Front-end Development

TALKS

Best Practices for Creating a Design System

PwC Digital | 2024

The Comprehensive Guide to Usability Testing

Cognizant Softvision Programmers' Week | 2020

Designing the Future: From Concept to Reality - VR Design Playbook

Momentum | 2016

RECOGNITIONS

Fan Favorite | Purdue University Innovation Prize

Purdue University Entrepreneurial Hub

Winner | SIAT Showcase Competition

Simon Fraser University

Top 10 | SIAT Creative of the Year Competition

Simon Fraser University

CERTIFICATES

IDEO

Human-Centered Service Design

Nielson Norman Group

Becoming a UX Strategist

DeepLearning.AI

Generative AI for Everyone

Scrum.org

Professional Scrum Master I,
Professional Scrum Product Owner I

AlterSpark

Emotional Design Psychology,
Psychology for Digital Behavior Change