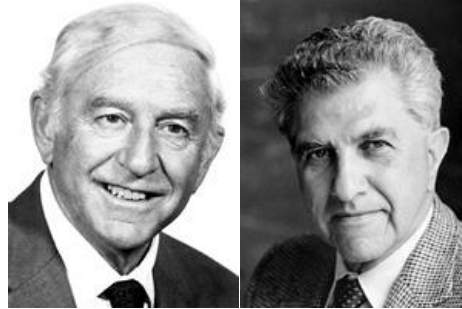


Modiglian, Franco and Merton H. Miller, 1958, “The Cost of Capital, Corporate Finance and the Theory of Investment,” *American Economic Review*, vol. 48, no. 3, pp. 261–297



Proposition 1 In equilibrium,

$$V_j \equiv S_j + D_j = \frac{\bar{X}_j}{\rho_k} \text{ for any firm } j \text{ in class } k$$

Where V =the market value of the firm, S =the market value of its common shares, D =the market value of its debts, \bar{X} =the expected return on its assets, ρ_k =the average cost of capital.

Proof Suppose Firm 1 and Firm 2 exist. Firm 1 is unlevered and Firm 2 is levered—thanks to Siyuan (09/26/17). Their expected returns are identical with \bar{X} . Then, by investing s_2 into Firm 2,

$$Y_2 = \frac{s_2}{S_2} (\bar{X} - rD_2) = \alpha (\bar{X} - rD_2)$$

Where Y =the return from the portfolio. Meanwhile, by borrowing αD_2 and investing $s_2 + \alpha D_2$ into Firm 1,

$$\begin{aligned} Y_1 &= \frac{s_2 + \alpha D_2}{S_1} \bar{X} - r\alpha D_2 = \frac{\alpha S_2 + \alpha D_2}{S_1} \bar{X} - r\alpha D_2 \\ &= \alpha \left(\frac{S_2 + D_2}{S_1} \bar{X} - rD_2 \right) \\ &= \alpha \left(\frac{V_2}{V_1} \bar{X} - rD_2 \right) \end{aligned}$$

If $V_2/V_1 > 1$, then $Y_1 > Y_2$ and hence there exists an arbitrage opportunity. Therefore, in order to eliminate this opportunity, $V_2/V_1 \geq 1$.

Similarly, by investing s_1 into Firm 1,

$$Y_1 = \frac{s_1}{S_1} \bar{X} = \alpha \bar{X}$$

Meanwhile, by lending $(D_2/V_2)s_1$ and investing $(S_2/V_2)s_1$ into Firm 2,

$$\begin{aligned} Y_2 &= \frac{(S_2/V_2)s_1}{S_2}(\bar{X} - rD_2) + r(D_2/V_2)s_1 \\ &= \frac{s_1}{V_2}(\bar{X} - rD_2) + r\frac{D_2}{V_2}s_1 \\ &= \frac{\alpha S_1}{V_2}\bar{X} \\ &= \alpha\frac{V_1}{V_2}\bar{X} \end{aligned}$$

If $V_1/V_2 > 1$, then $Y_2 > Y_1$ and hence there exists an arbitrage opportunity. Therefore, in order to eliminate this opportunity, $V_1/V_2 \geq 1$. Thus, since $V_2/V_1 \geq 1$ and $V_1/V_2 \geq 1$, $V_1 = V_2$. ■

Proposition 2 For Firm j ,

$$i_j = \rho_k + (\rho_k - r)\frac{D_j}{S_j}$$

Where i = the expected rate of return.

Proof The expected rate of return is given by,

$$i_j \equiv \frac{\bar{X}_j - rD_j}{S_j}$$

From Proposition 1,

$$\bar{X}_j = \rho_k(S_j + D_j)$$

Therefore,

$$i_j = \frac{\rho_k S_j + \rho_k D_j - rD_j}{S_j} = \rho_k + (\rho_k - r)\frac{D_j}{S_j} \quad \blacksquare$$

Proposition 3 $S_1 \geq S_0$ (or $W_1 \geq W_0, P_1 \geq P_0$) $\Leftrightarrow \rho^* \geq \rho_k$

Where ρ^* = the rate of return on the investment,

Proof

Firstly, for bonds,

$$\begin{aligned}V_0 &= \bar{X}_0 / \rho_k \\ S_0 &= V_0 - D_0\end{aligned}$$

By borrowing I and investing at ρ^* ,

$$\begin{aligned}V_1 &= \frac{\bar{X}_0 + \rho^* I}{\rho_k} = V_0 + \frac{\rho^*}{\rho_k} I \\ \therefore S_1 &= V_1 - (D_0 + I) = V_0 + \frac{\rho^*}{\rho_k} I - D_0 - I = S_0 + \left(\frac{\rho^*}{\rho_k} - 1 \right) I\end{aligned}$$

If $\rho^* / \rho_k \geq 1$, then $S_1 \geq S_0$.

Secondly, for retained earnings, if the firm acquired I dollars of cash,

$$W_0 = S_0 + I = \frac{\bar{X}_0}{\rho_k} - D_0 + I$$

Where W =the stockholders' wealth. By investing I at ρ^* ,

$$W_1 = \frac{\bar{X}_0 + \rho^* I}{\rho_k} - D_0 = S_0 + \frac{\rho^*}{\rho_k} I$$

If $\rho^* / \rho_k \geq 1$, then $W_1 \geq W_0$.

Lastly, for common stock issues,

$$P_0 = S_0 / N$$

Where P =the current market price per share of stock, N =the original number of shares. Then, for investing I ,

$$M = \frac{I}{P_0}$$

Where M =the number of new shares. Then,

$$S_1 = \frac{\bar{X}_0 + \rho^* I}{\rho_k} - D_0 = S_0 + \frac{\rho^*}{\rho_k} I$$

If $\rho^* / \rho_k \geq 1$, then $S_1 \geq S_0$. Or, equivalently,

$$\begin{aligned}P_1 &= \frac{S_1}{N + M} = \frac{1}{N + M} \left(S_0 + \frac{\rho^*}{\rho_k} I \right) \\ &= \frac{1}{N + M} \left(NP_0 + MP_0 + \frac{\rho^* - \rho_k}{\rho_k} I \right) \\ &= P_0 + \frac{1}{N + M} \frac{\rho^* - \rho_k}{\rho_k} I\end{aligned}$$

If $\rho^* \geq \rho_k$, then $P_1 \geq P_0$. ■

Note

The effect of the corporate income tax on investment decisions

$$\frac{(\bar{X} - rD)(1 - \tau) + rD}{V} = \underbrace{\rho_k^\tau}_{\text{constant}}$$

$$\therefore \frac{\bar{X}}{V} = \frac{1}{1 - \tau} \left(\rho_k^\tau - \frac{\tau r D}{V} \right) = \frac{\rho_k^\tau}{1 - \tau} \left(1 - \frac{\tau r D}{\rho_k^\tau V} \right) = \begin{cases} \rho_k^S = \frac{\rho_k^\tau}{1 - \tau}, & \text{if } D/V = 0 \\ \rho_k^D = \rho_k^S - \frac{\tau}{1 - \tau} r, & \text{if } D/V = 1 \end{cases}$$

$$\Rightarrow \frac{d(\bar{X}/V)}{d(D/V)} = -\frac{\tau r}{1 - \tau} < 0$$

Where ρ_k^S =the required rate of return on a venture with $D=0$, ρ_k^D =the required rate of return with $D=V$.

For investments financed out of retained earnings,

$$\rho_k^R = \frac{\rho_k^\tau}{1 - \tau} \frac{1 - \tau_d}{1 - \tau_g} = \frac{1 - \tau_d}{1 - \tau_g} \rho_k^S$$

Where ρ_k^R =the required return for retained earnings, τ_d =the assumed rate of personal income tax on dividends, τ_g =the assumed rate of tax on capital gains.

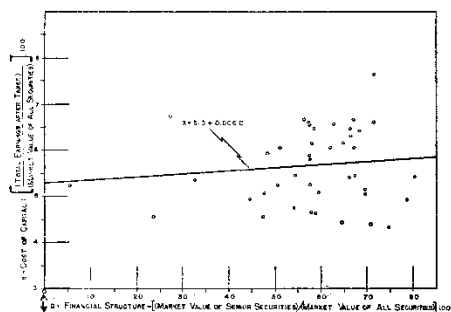


FIGURE 3. COST OF CAPITAL IN RELATION TO FINANCIAL STRUCTURE FOR 43 ELECTRIC UTILITIES, 1947-48

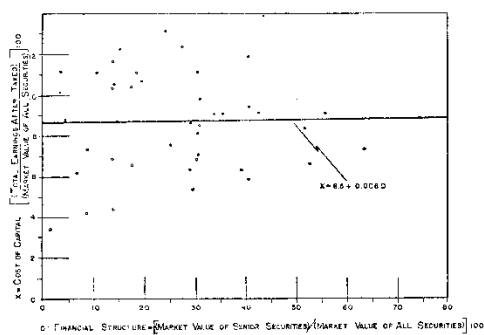


FIGURE 4. COST OF CAPITAL IN RELATION TO FINANCIAL STRUCTURE FOR 42 OIL COMPANIES, 1953

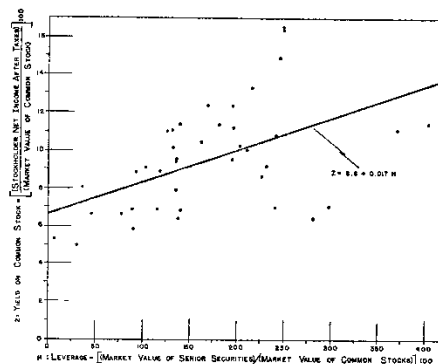


FIGURE 5. YIELD ON COMMON STOCK IN RELATION TO LEVERAGE FOR 43 ELECTRIC UTILITIES, 1947-48

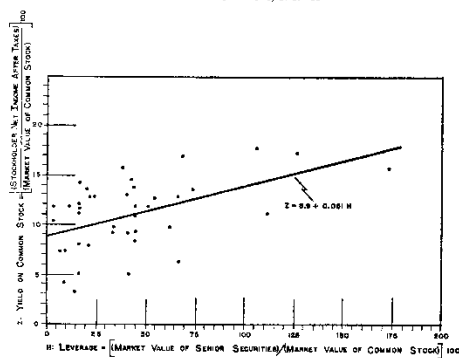


FIGURE 6. YIELD ON COMMON STOCK IN RELATION TO LEVERAGE FOR 42 OIL COMPANIES, 1952-53

$\rho_k = \text{WACC}$: not affected by D/V ratio

$$i_j = \rho_k + (\rho_k - r) \times D/S$$

Summary

1. If \nexists tax \Rightarrow firm value and WACC are both independent of capital structure.
2. \Rightarrow expected rate of return is dependent on capital structure.
3. \Rightarrow only the rate of return of investment does matter; the way to finance does not matter.