

Mitchell A. Petersen, 2009, "Estimating Standard Errors in Finance Panel Data Sets: Comparing Approaches," *Review of Financial Studies*, vol. 22, no. 1, pp. 436-480

- Many works of Finance often use panel data.
- $\exists$  cross- or time- correlation  $\Rightarrow \exists$  bias in OLS standard errors (hereafter  $SE$ )
- Historically, researchers used different solutions for above two problems.
- objectives of this paper
  - examines the different methods used in the literature
  - explains when the different methods yield the same (and correct)  $SE$  and when they diverge
  - provide intuition as to why the different approaches sometimes give different answers and give researchers guidance for their use
- for  $y = X\beta + \varepsilon$ ,  $iid \varepsilon \Rightarrow \nexists$  bias in OLS  $SE$
- Researchers have addressed possible biases in the  $SE$  varies widely and in many cases is incorrect.
  - 42% of the papers have used wrong standard errors. (207 published papers of JF, JFE, RFS in 2001-2004)
- Approaches for estimating  $\beta$  and  $SE$ s in the presence of the within-cluster correlation varied among the remaining papers.
  - 34% used Fama-MacBeth procedure for  $\beta$ ,  $SE$
  - 29% used within-cluster dummy variables
  - 7% used Newey-West standard errors for  $SE$
  - 23% used Rogers (analogous with White) standard errors for  $SE$
  - etc.
- how the methods compare & how to select the correct one is important.
- 2 general forms of dependence most common in Finance applications
  - time-series dependence=firm effect ( $\rho$  for same firm, different time)
  - cross-sectional dependence=time effect ( $\rho$  for same time, different firm)
- 3 panel data simulation ① only firm effect ② only time effect ③ both effects
- ①  $\beta$  &  $SE$  estimation by each of them ② relative performance comparison
- section 1  $\rightarrow \exists$  firm effect
  - $\Rightarrow \exists$  downward big bias in OLS  $SE$ , Fama-MacBeth  $SE$
  - $\Rightarrow \exists$  downward small bias in Newey-West  $SE$
  - $\Rightarrow \nexists$  bias in clustered  $SE$
  - ex. financial leverage, dividends, investment
- section 2  $\rightarrow \exists$  time effect
  - $\Rightarrow \nexists$  bias in Fama-MacBeth  $SE$
  - ex. equity returns, earnings surprises

- section 3 →  $\exists$  firm effect + time effect
  - estimating standard errors clustered on more than 1 dimension
- section 4 →  $\exists$  general correlation structure
  - comparison of the OLS, clustered, and Fama-MacBeth  $SE$  in the setting
  - examine accuracy of 3 additional methods for adjusting  $SE$ 
    - ✓  $\exists$  fixed firm effect  $\Rightarrow$   $\nexists$  bias in fixed-effects  $SE$ , random-effects  $SE$
    - ✓ most cases  $\Rightarrow$   $\exists$  bias in adjusted Fama-MacBeth  $SE$
- section 5 → example; real data application
  - some published papers → may  $\exists$  biases $^\downarrow$  in  $SE$  and biases $^\uparrow$  in  $t$  stat.

1.  $\exists$  firm effect

- standard regression model for panel data

$$\begin{aligned} Y_{it} &= X_{it}\beta + \varepsilon_{it} & i \in \{1, 2, \dots, N\}, \quad t \in \{1, 2, \dots, T\} \\ X &\sim^{iid} ?(0, \sigma_X^2) & \sigma_X^2 < \infty \\ \varepsilon &\sim^{iid} ?(0, \sigma_\varepsilon^2) & \sigma_\varepsilon^2 < \infty \end{aligned}$$

- then OLS beta estimator

$$\begin{aligned} \hat{\beta}_{OLS} &= \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it} Y_{it}}{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2} \\ &= \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it} (X_{it}\beta + \varepsilon_{it})}{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2} \\ &= \beta + \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it} \varepsilon_{it}}{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2} \end{aligned}$$

- and its asymptotic variance

$$\begin{aligned} AVar(\hat{\beta}_{OLS} - \beta) &= \text{plim}_{\substack{N \rightarrow \infty \\ T \text{ fixed}}} \left[ \frac{1}{N^2} \left( \sum_{i=1}^N \sum_{t=1}^T X_{it} \varepsilon_{it} \right)^2 \left( \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2}{N} \right)^{-2} \right] \\ &= \text{plim}_{\substack{N \rightarrow \infty \\ T \text{ fixed}}} \left[ \frac{1}{N^2} \left( \sum_{i=1}^N \sum_{t=1}^T X_{it}^2 \varepsilon_{it}^2 \right) \left( \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2}{N} \right)^{-2} \right] && \text{if independent} \\ &= \frac{1}{N} (T \sigma_X^2 \sigma_\varepsilon^2) (T \sigma_X^2)^{-2} && \text{if identical} \\ &= \frac{\sigma_\varepsilon^2}{\sigma_X^2 N T} \end{aligned}$$

- $X, \varepsilon = iid \Rightarrow$  OLS = correct
- however,  $\exists$  fixed firm effect

$$\begin{aligned}
X_{it} &= \mu_i + v_{it} \\
\varepsilon_{it} &= \gamma_i + \eta_{it} \\
\mu, v, \gamma, \eta &\sim^{iid} ?[0, \sigma^2(\cdot)] \\
Corr(X_{it}, X_{js}) &= 1 && \text{for } i=j \text{ \& } t=s \\
&= \varrho_X (= \sigma_\mu^2 / \sigma_X^2) && \text{for } i=j \text{ \& } t \neq s \\
&= 0 && \text{for } i \neq j \\
Corr(\varepsilon_{it}, \varepsilon_{js}) &= 1 && \text{for } i=j \text{ \& } t=s \\
&= \varrho_\varepsilon (= \sigma_\gamma^2 / \sigma_\varepsilon^2) && \text{for } i=j \text{ \& } t \neq s \\
&= 0 && \text{for } i \neq j
\end{aligned}$$

- then its asymptotic variance

$$\begin{aligned}
A Var(\hat{\beta}_{OLS} - \beta) &= \text{plim}_{\substack{N \rightarrow \infty \\ T \text{ fixed}}} \left[ \frac{1}{N^2} \left( \sum_{i=1}^N \sum_{t=1}^T X_{it} \varepsilon_{it} \right)^2 \left( \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2}{N} \right)^{-2} \right] \\
&= \text{plim}_{\substack{N \rightarrow \infty \\ T \text{ fixed}}} \left[ \frac{1}{N^2} \sum_{i=1}^N \left( \sum_{t=1}^T X_{it} \varepsilon_{it} \right)^2 \left( \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2}{N} \right)^{-2} \right] \\
&= \text{plim}_{\substack{N \rightarrow \infty \\ T \text{ fixed}}} \left[ \frac{1}{N^2} \sum_{i=1}^N \left( \sum_{t=1}^T X_{it}^2 \varepsilon_{it}^2 + 2 \sum_{t=1}^{T-1} \sum_{s=t+1}^T X_{it} X_{is} \varepsilon_{it} \varepsilon_{is} \right) \left( \frac{\sum_{i=1}^N \sum_{t=1}^T X_{it}^2}{N} \right)^{-2} \right] \\
&= \frac{1}{N} [T \sigma_X^2 \sigma_\varepsilon^2 + T(T-1) \rho_X \sigma_X^2 \rho_\varepsilon \sigma_\varepsilon^2] (T \sigma_X^2)^{-2} && \text{if identical} \\
&= \frac{\sigma_\varepsilon^2}{\sigma_X^2 N T} [1 + (T-1) \rho_X \rho_\varepsilon]
\end{aligned}$$

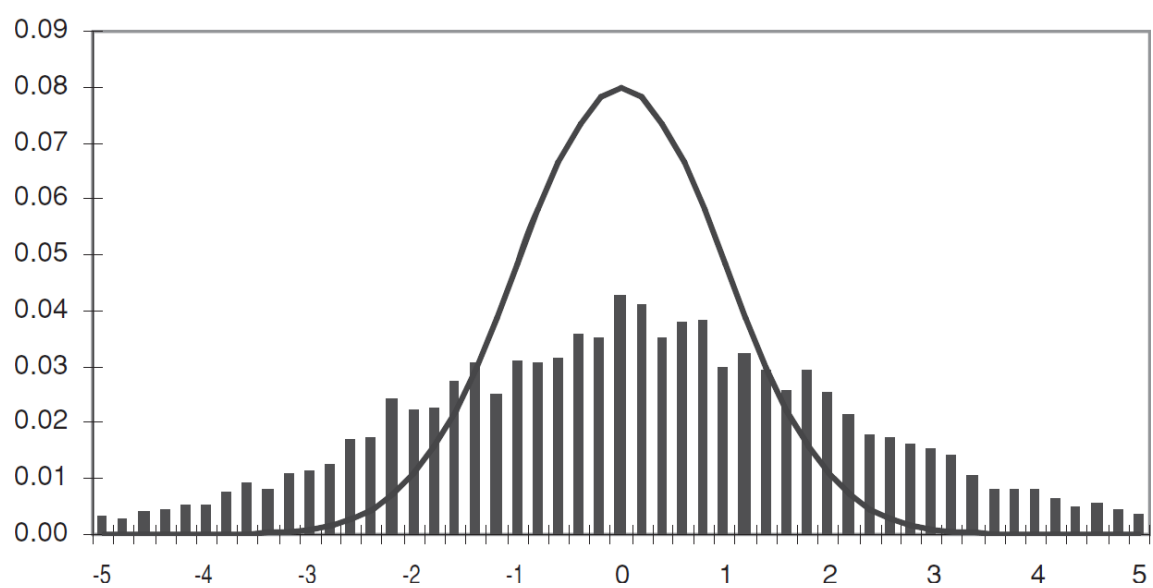
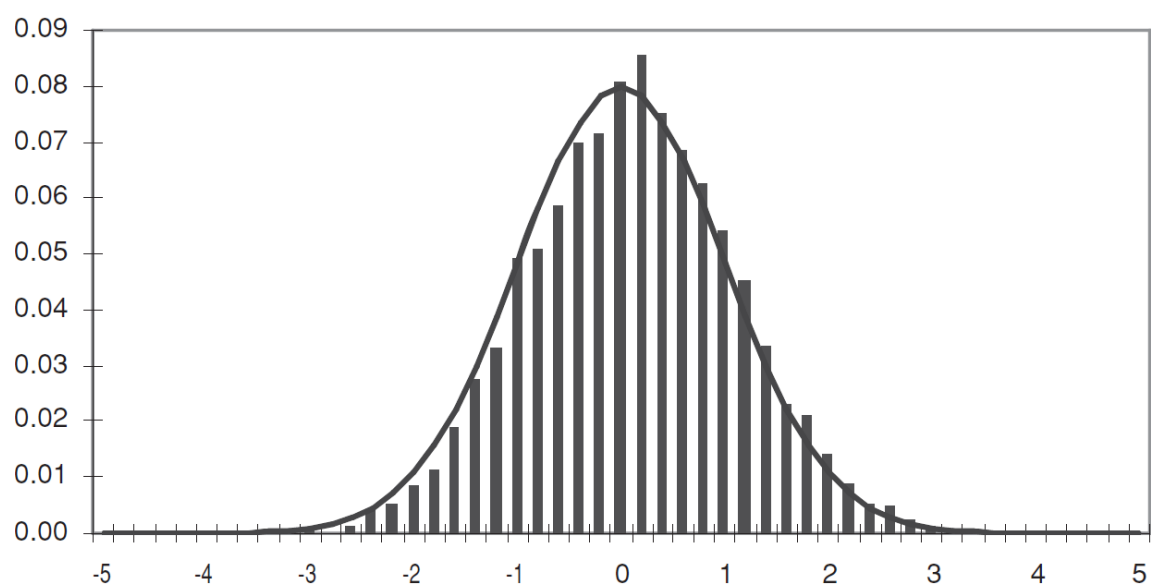
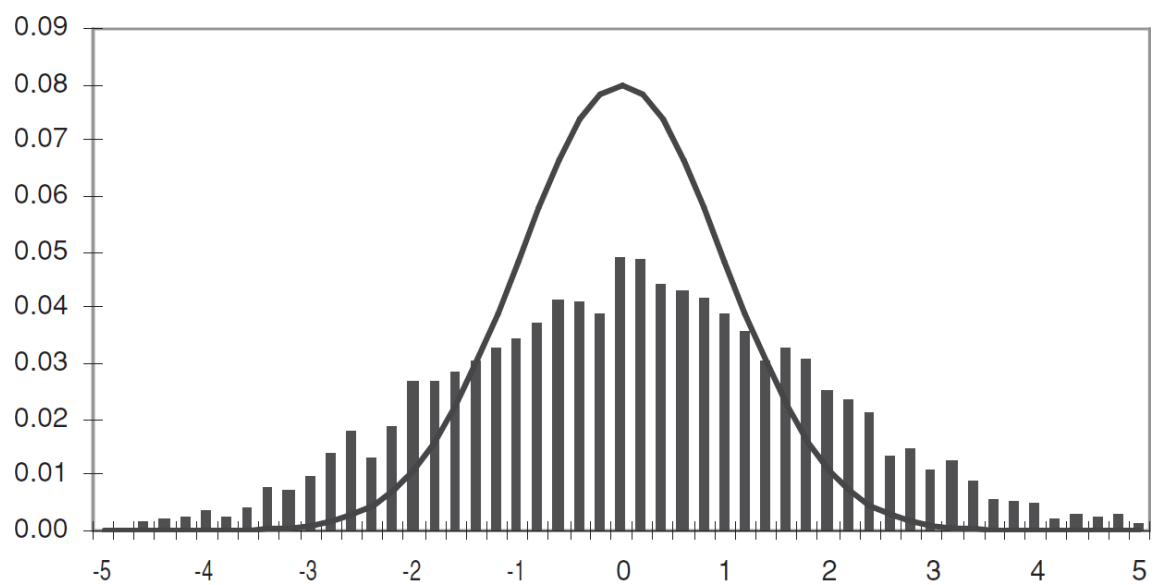
- $\therefore \exists \text{ firm effect} \Leftrightarrow \varrho_X, \varrho_\varepsilon \neq 0 \Rightarrow \exists \text{ bias}^\downarrow \text{ in OLS SE}$ 
  - extreme case  $\rightarrow \varrho_X = \varrho_\varepsilon = 1 \Rightarrow N^{-1} \sigma_X^{-2} \sigma_\varepsilon^2$  i.e. additional obs. in time=no information in reality, but OLS SE will regard these obs. as information then bias<sup>↓</sup> in SE
- clustered SE  $\rightarrow$  designed to correct the correlation of the residuals within a cluster

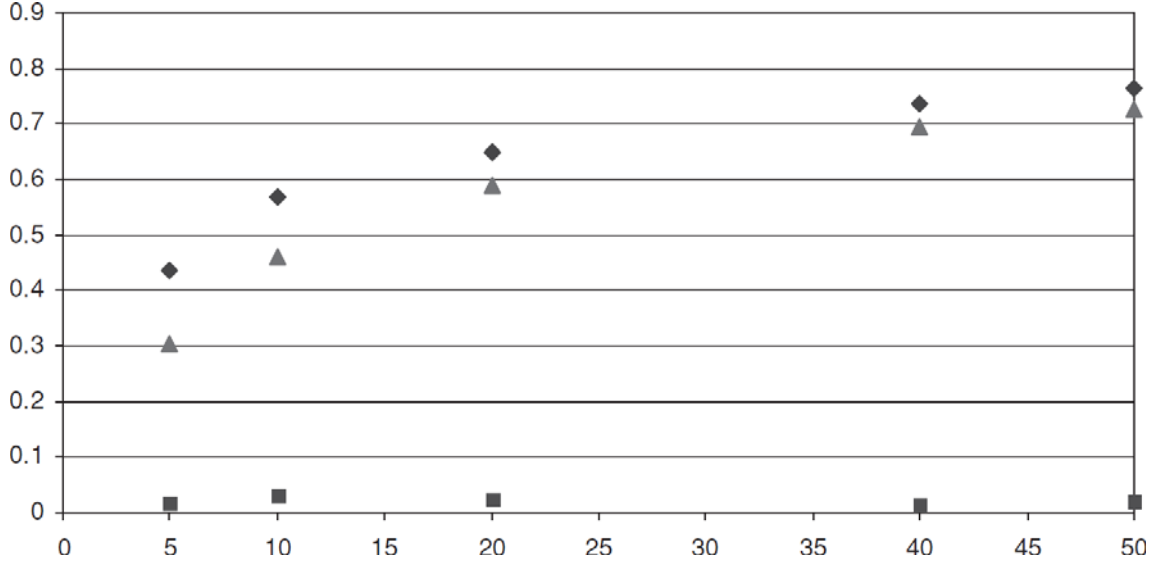
$$A Var(\beta) = \frac{N(NT-1) \sum_{i=1}^N \left( \sum_{t=1}^T X_{it} \varepsilon_{it} \right)^2}{(NT-k)(N-1) \left( \sum_{i=1}^N \sum_{t=1}^T X_{it}^2 \right)^2}$$

|        | firm 1                             |                                    |                                    | firm 2                             |                                    |                                    | firm 3                             |                                    |                                    |
|--------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| firm 1 | $\varepsilon_{11}^2$               | $\varepsilon_{11}\varepsilon_{12}$ | $\varepsilon_{11}\varepsilon_{13}$ | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  |
|        | $\varepsilon_{12}\varepsilon_{11}$ | $\varepsilon_{12}^2$               | $\varepsilon_{12}\varepsilon_{13}$ | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  |
|        | $\varepsilon_{11}\varepsilon_{13}$ | $\varepsilon_{13}\varepsilon_{12}$ | $\varepsilon_{13}^2$               | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  |
| firm 2 | 0                                  | 0                                  | 0                                  | $\varepsilon_{21}^2$               | $\varepsilon_{21}\varepsilon_{22}$ | $\varepsilon_{21}\varepsilon_{23}$ | 0                                  | 0                                  | 0                                  |
|        | 0                                  | 0                                  | 0                                  | $\varepsilon_{22}\varepsilon_{21}$ | $\varepsilon_{22}^2$               | $\varepsilon_{22}\varepsilon_{23}$ | 0                                  | 0                                  | 0                                  |
|        | 0                                  | 0                                  | 0                                  | $\varepsilon_{21}\varepsilon_{23}$ | $\varepsilon_{23}\varepsilon_{22}$ | $\varepsilon_{23}^2$               | 0                                  | 0                                  | 0                                  |
| firm 3 | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | $\varepsilon_{31}^2$               | $\varepsilon_{31}\varepsilon_{32}$ | $\varepsilon_{31}\varepsilon_{33}$ |
|        | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | $\varepsilon_{32}\varepsilon_{31}$ | $\varepsilon_{32}^2$               | $\varepsilon_{32}\varepsilon_{33}$ |
|        | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | 0                                  | $\varepsilon_{31}\varepsilon_{33}$ | $\varepsilon_{33}\varepsilon_{32}$ | $\varepsilon_{33}^2$               |

**Table 1****Estimating standard errors with a firm effect OLS and clustered standard errors**

|                               |     | Source of independent variable volatility |          |          |          |
|-------------------------------|-----|---|----------|----------|----------|
|                               |     | 0%  | 25%      | 50%      | 75%      |
| Avg( $\beta_{OLS}$ )          |     |   |          |          |          |
| Std( $\beta_{OLS}$ )          |     |   |          |          |          |
| Avg( $SE_{OLS}$ )             |     |   |          |          |          |
| % Sig( $T_{OLS}$ )            |     |   |          |          |          |
| Avg( $SE_C$ )                 |     |   |          |          |          |
| % Sig( $T_C$ )                |     |   |          |          |          |
| Source of residual volatility |     |   |          |          |          |
| 0%                            | 0%  | 1.0004                                    | 1.0006   | 1.0002   | 1.0001   |
|                               |     | 0.0286                                    | 0.0288   | 0.0279   | 0.0283   |
|                               |     | 0.0283                                    | 0.0283   | 0.0283   | 0.0283   |
|                               |     | [0.0098]                                  | [0.0088] | [0.0094] | [0.0094] |
|                               |     | 0.0283                                    | 0.0282   | 0.0282   | 0.0282   |
|                               |     | [0.0108]                                  | [0.0092] | [0.0096] | [0.0098] |
| 25%                           | 25% | 1.0004                                    | 0.9997   | 0.9999   | 0.9997   |
|                               |     | 0.0287                                    | 0.0353   | 0.0403   | 0.0468   |
|                               |     | 0.0283                                    | 0.0283   | 0.0283   | 0.0283   |
|                               |     | [0.0116]                                  | [0.0348] | [0.0678] | [0.1174] |
|                               |     | 0.0283                                    | 0.0353   | 0.0411   | 0.0463   |
|                               |     | [0.0120]                                  | [0.0064] | [0.0112] | [0.0118] |
| 50%                           | 50% | 1.0001                                    | 1.0002   | 1.0007   | 0.9993   |
|                               |     | 0.0289                                    | 0.0414   | 0.0508   | 0.0577   |
|                               |     | 0.0283                                    | 0.0283   | 0.0283   | 0.0283   |
|                               |     | [0.0124]                                  | [0.0770] | [0.1534] | [0.2076] |
|                               |     | 0.0282                                    | 0.0411   | 0.0508   | 0.0590   |
|                               |     | [0.0128]                                  | [0.0114] | [0.0088] | [0.0102] |
| 75%                           | 75% | 1.0000                                    | 1.0004   | 0.9995   | 1.0016   |
|                               |     | 0.0285                                    | 0.0459   | 0.0594   | 0.0698   |
|                               |     | 0.0283                                    | 0.0283   | 0.0283   | 0.0283   |
|                               |     | [0.0128]                                  | [0.1090] | [0.2230] | [0.2906] |
|                               |     | 0.0282                                    | 0.0462   | 0.0589   | 0.0693   |
|                               |     | [0.0128]                                  | [0.0114] | [0.0094] | [0.0112] |





- Fama-MacBeth beta estimator

$$\begin{aligned}
 \hat{\beta}_{FM} &= \sum_{t=1}^T \frac{\hat{\beta}_{FM}}{T} \\
 &= \frac{1}{T} \sum_{t=1}^T \left( \frac{\sum_{i=1}^N X_{it} Y_{it}}{\sum_{i=1}^N X_{it}^2} \right) \\
 &= \beta + \frac{1}{T} \sum_{t=1}^T \left( \frac{\sum_{i=1}^N X_{it} \varepsilon_{it}}{\sum_{i=1}^N X_{it}^2} \right)
 \end{aligned}$$

- and Fama-MacBeth SE estimator

$$S(\hat{\beta}_{FM}) = \sqrt{\frac{1}{T} \sum_{t=1}^T \frac{(\hat{\beta}_t - \hat{\beta}_{FM})^2}{T-1}}$$

- in reality, asymptotic variance of FM SE

$$\begin{aligned}
 A \text{Var}(\hat{\beta}_{FM}) &= \frac{1}{T^2} A \text{Var} \left( \sum_{t=1}^T \hat{\beta}_t \right) \\
 &= \frac{A \text{Var}(\hat{\beta}_t)}{T} + \frac{1}{T^2} 2 \sum_{t=1}^{T-1} \sum_{s=t+1}^T A \text{Cov}(\hat{\beta}_t, \hat{\beta}_s) \\
 &= \frac{A \text{Var}(\hat{\beta}_t)}{T} + \frac{T(T-1)}{T^2} A \text{Cov}(\hat{\beta}_t, \hat{\beta}_s) \\
 \Rightarrow A \text{Cov}(\hat{\beta}_t, \hat{\beta}_s) &= \text{plim}_{\substack{N \rightarrow \infty \\ T \text{ fixed}}} \left[ \left( \frac{\sum_{i=1}^N X_{it}^2}{N} \right)^{-1} \left( \frac{\sum_{i=1}^N X_{it} \varepsilon_{it}}{N} \right) \left( \frac{\sum_{i=1}^N X_{is} \varepsilon_{is}}{N} \right) \left( \frac{\sum_{i=1}^N X_{is}^2}{N} \right)^{-1} \right]
 \end{aligned}$$

$$\begin{aligned}
&= (\sigma_X^2)^{-2} \underset{T \text{ fixed}}{\underset{N \rightarrow \infty}{\text{plim}}} \left[ \left( \frac{\sum_{i=1}^N X_{it} \varepsilon_{it}}{N} \right) \left( \frac{\sum_{i=1}^N X_{is} \varepsilon_{is}}{N} \right) \right] \\
&= (\sigma_X^2)^{-2} \underset{T \text{ fixed}}{\underset{N \rightarrow \infty}{\text{plim}}} \left[ \frac{\sum_{i=1}^N X_{it} X_{is} \varepsilon_{it} \varepsilon_{is}}{N^2} \right] \\
&= (\sigma_X^2)^{-2} \frac{N \rho_X \sigma_X^2 \rho_\varepsilon \sigma_\varepsilon^2}{N^2} \\
&= \frac{\rho_X \rho_\varepsilon \sigma_\varepsilon}{N \sigma_X^2} \\
\therefore A \text{Var}(\hat{\beta}_{FM}) &= \frac{A \text{Var}(\hat{\beta}_t)}{T} + \frac{T(T-1)}{T^2} A \text{Cov}(\hat{\beta}_t, \hat{\beta}_s) \\
&= \frac{1}{T} \left( \frac{\sigma_\varepsilon^2}{N \sigma_X^2} \right) + \frac{T(T-1)}{T^2} \left( \frac{\rho_X \rho_\varepsilon \sigma_\varepsilon^2}{N \sigma_X^2} \right) \\
&= \frac{\sigma_\varepsilon^2}{\sigma_X^2 N T} [1 + (T-1) \rho_X \rho_\varepsilon]
\end{aligned}$$

- thus, Fama-MacBeth  $SE$  are biased in the same way as the OLS estimates.

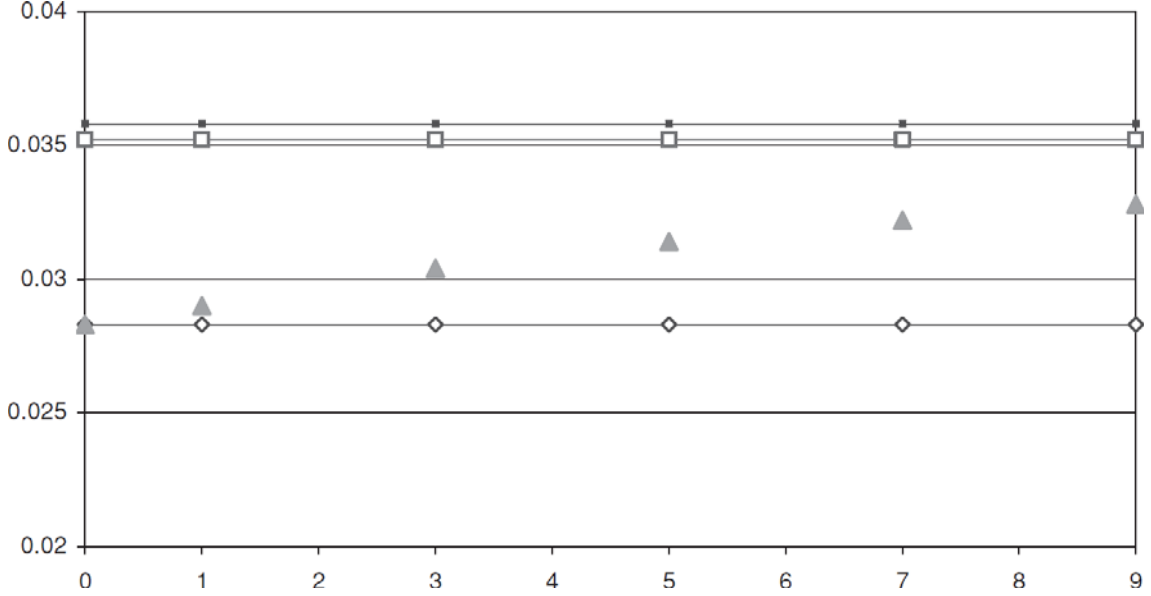
|                               |     | Avg( $\beta_{FM}$ ) | 0%       | 25%      | 50%      | 75%      |
|-------------------------------|-----|---------------------|----------|----------|----------|----------|
|                               |     | Std( $\beta_{FM}$ ) |          |          |          |          |
|                               |     | Avg( $SE_{FM}$ )    |          |          |          |          |
|                               |     | % Sig( $T_{FM}$ )   |          |          |          |          |
| Source of residual volatility | 0%  |                     | 1.0004   | 1.0006   | 1.0002   | 1.0001   |
|                               |     |                     | 0.0287   | 0.0288   | 0.0280   | 0.0283   |
|                               |     |                     | 0.0276   | 0.0276   | 0.0277   | 0.0275   |
|                               |     |                     | [0.0288] | [0.0304] | [0.0236] | [0.0294] |
|                               | 25% |                     | 1.0004   | 0.9997   | 0.9998   | 0.9997   |
|                               |     |                     | 0.0288   | 0.0354   | 0.0403   | 0.0469   |
|                               |     |                     | 0.0275   | 0.0268   | 0.0259   | 0.0250   |
|                               |     |                     | [0.0336] | [0.0758] | [0.1202] | [0.1918] |
|                               | 50% |                     | 1.0000   | 1.0002   | 1.0007   | 0.9993   |
|                               |     |                     | 0.0289   | 0.0415   | 0.0509   | 0.0578   |
|                               |     |                     | 0.0276   | 0.0259   | 0.0238   | 0.0219   |
|                               |     |                     | [0.0330] | [0.1264] | [0.2460] | [0.3388] |
|                               | 75% |                     | 1.0000   | 1.0004   | 0.9995   | 1.0016   |
|                               |     |                     | 0.0286   | 0.0460   | 0.0595   | 0.0699   |
|                               |     |                     | 0.0277   | 0.0248   | 0.0218   | 0.0183   |
|                               |     |                     | [0.0310] | [0.1778] | [0.3654] | [0.4994] |

- examples; persistent dependent and independent variables
  - dividend<sub>it</sub>=f(firm characteristics<sub>it</sub>)? → Fama and French (2001, JFE)
  - M/B ratio<sub>it</sub>=f(firm characteristics<sub>it</sub>)? → Pastor and Veronesi (2003, JF), Kemsley and Nissim (2002, JF)
  - capital structure literature; firm leverage<sub>it</sub>=f(firm characteristics<sub>it</sub>)? → Baker and Wurgler (2002, JF), Fama and French (2002, RFS), Johnson (2003, RFS)
  - $\varrho_Y^\uparrow \varrho_X^\uparrow \Rightarrow \exists \text{ bias}^\downarrow$  Fama-MacBeth *SE*
- Many authors believe (incorrectly) that these approaches are correct.
- The problem is actually worse; the literatures has gone on to provide incorrect advice that states that the Fama-MacBeth approach corrects the *SE* for the residual correlation in the presence of a firm effect. → Wu (2004, JFE), Denis, Denis, and Yost (2002, JF), Choe, Kho, and Stulz (2005, RFS)
- Fama-MacBeth *SE*
  - $\exists \text{ cross-correlation} \Rightarrow \nexists \text{ bias in } SE \text{ (time effect)}$
  - $\exists \text{ serial-correlation} \Rightarrow \exists \text{ bias in } SE \text{ (firm effect)}$
- Newey-West *SE* by Newey and West (1987)
  - account for a serial correlation of unknown form in the residuals of a single time-series
  - assumption → correlation decay  $\propto$  distance between observation
  - covariance weight →  $[1-j/(M+1)]$   $M$ =maximum lag  $\Rightarrow \text{distance}^\uparrow = \text{weight}^\downarrow$
  - initially developed for a single time-series → weighting function should have made the weighting matrix positive semidefinite
  - modified for use in a panel data set; estimating only correlations between lagged residuals in the same cluster [Brockman and chung (2001), MacKay (2003), Bertrand, Duflo, and Mullainathan (2004), Doidge (2004)]



- Newey-West  $SE$  estimator

$$\begin{aligned}
\sum_{i=1}^N \left( \sum_{t=1}^T X_{it} \varepsilon_{it} \right)^2 &= \sum_{i=1}^N \left[ \sum_{t=1}^T X_{it}^2 \varepsilon_{it}^2 + 2 \sum_{t=1}^{T-1} \sum_{s=t+1}^T w(t-s) X_{it} X_{is} \varepsilon_{it} \varepsilon_{is} \right] \\
&= \sum_{i=1}^N \left[ \sum_{t=1}^T X_{it}^2 \varepsilon_{it}^2 + 2 \sum_{t=1}^{T-1} \sum_{j=1}^{T-t} w(j) X_{it} X_{it-j} \varepsilon_{it} \varepsilon_{it-j} \right] \\
&= \sum_{i=1}^N \left[ \sum_{t=1}^T X_{it}^2 \varepsilon_{it}^2 + 2 \sum_{t=1}^{T-1} \sum_{j=1}^{T-t} \left(1 - \frac{j}{T}\right) X_{it} X_{it-j} \varepsilon_{it} \varepsilon_{it-j} \right]
\end{aligned}$$



- $M$  i.e. maximum lag  $(T-1)^\uparrow \Rightarrow$  Newey-West  $SE$  bias $^\downarrow$  ( $\because$  restriction in weighting)

## 2. $\exists$ time effect

- conversion of correlation structures

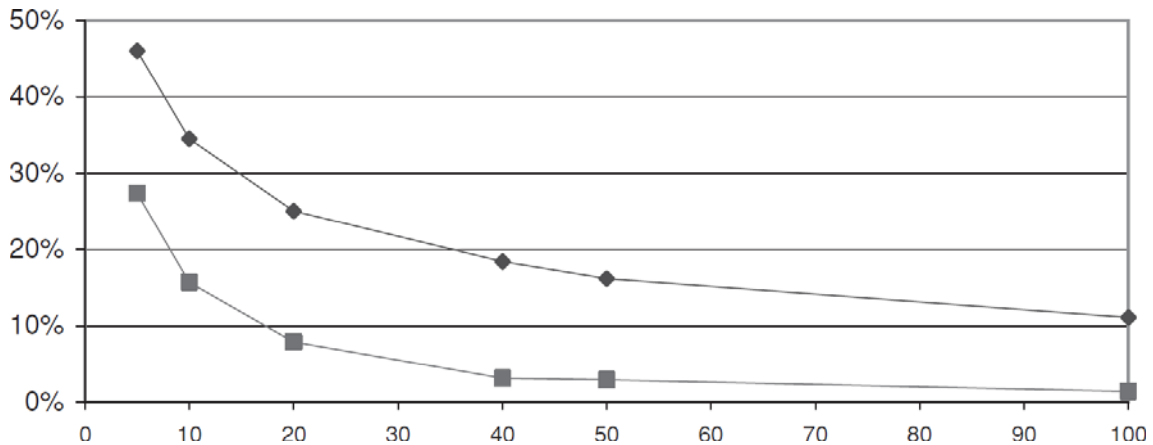
$$X_{it} = \zeta_t + v_{it}$$

$$\varepsilon_{it} = \delta_t + \eta_{it}$$

- $Var(\zeta)^\uparrow$  &  $Var(\delta)^\uparrow \Rightarrow \exists$  bias $^\downarrow$  in OLS  $SE$
- clustered  $SE$ ; accuracy $^\uparrow$  but  $\exists$  bias $^\downarrow$  13%~19%,  $\because$  limited number of clusters ( $T^\downarrow$ )
  - $N=500$ =sufficient,  $T=10$ =too small [Kezdi (2004), Hansen (2007, *JEconometrics*)]
  - $T^\uparrow \Rightarrow$  bias $^\downarrow$

$$\begin{aligned}
MSE &= E[(\widehat{SE} - SE_{true})^2] \\
&= E[(\widehat{SE} - \overline{SE} + \overline{SE} - SE_{true})^2] \\
&= E[(\widehat{SE} - \overline{SE})^2 + (\overline{SE} - SE_{true})^2 + 2(\widehat{SE} - \overline{SE})(\overline{SE} - SE_{true})] \\
&= E[(\widehat{SE} - \overline{SE})^2 + (\overline{SE} - SE_{true})^2] \\
&= Var(\widehat{SE}) + [Bias(\widehat{SE})]^2
\end{aligned}$$

|                               |     | Source of independent variable volatility                    |  |  |  |
|-------------------------------|-----|--|--|--|--|
|                               |     | 0%   | 25%  | 50%  | 75%  |
| Avg( $\beta_{OLS}$ )          |     |  |  |  |  |
| Std( $\beta_{OLS}$ )          |     |  |  |  |  |
| Avg( $SE_{OLS}$ )             |     |  |  |  |  |
| % Sig( $T_{OLS}$ )            |     |  |  |  |  |
| Avg( $SE_C$ )                 |     |  |  |  |  |
| % Sig( $T_C$ )                |     |  |  |  |  |
| Source of residual volatility | 0%  | 1.0004<br>0.0286<br>0.0283<br>[0.0098]<br>0.0277<br>[0.0330] | 1.0002<br>0.0291<br>0.0288<br>[0.0094]<br>0.0276<br>[0.0304] | 1.0006<br>0.0293<br>0.0295<br>[0.0088]<br>0.0275<br>[0.0348] | 0.9994<br>0.0314<br>0.0306<br>[0.0114]<br>0.0270<br>[0.0520] |
|                               | 25% | 1.0006<br>0.0284<br>0.0279<br>[0.0114]<br>0.0268<br>[0.0320] | 1.0043<br>0.1490<br>0.0284<br>[0.6064]<br>0.1297<br>[0.0360] | 0.9962<br>0.2148<br>0.0289<br>[0.7270]<br>0.1812<br>[0.0506] | 0.9996<br>0.2874<br>0.0300<br>[0.7874]<br>0.2305<br>[0.0736] |
|                               | 50% | 0.9996<br>0.0276<br>0.0274<br>[0.0100]<br>0.0258<br>[0.0294] | 0.9997<br>0.2138<br>0.0278<br>[0.7298]<br>0.1812<br>[0.0458] | 0.9919<br>0.3015<br>0.0282<br>[0.8096]<br>0.2546<br>[0.0596] | 1.0079<br>0.3986<br>0.0292<br>[0.8536]<br>0.3248<br>[0.0756] |
|                               | 75% | 1.0002<br>0.0273<br>0.0267<br>[0.0110]<br>0.0244<br>[0.0322] | 0.9963<br>0.2620<br>0.0271<br>[0.7994]<br>0.2215<br>[0.0402] | 0.9970<br>0.3816<br>0.0276<br>[0.8586]<br>0.3141<br>[0.0588] | 0.9908<br>0.4927<br>0.0284<br>[0.8790]<br>0.3986<br>[0.0768] |



- Fama-MacBeth;  $\exists$  time effect  $\Rightarrow \text{Corr}(\hat{\beta}_t, \hat{\beta}_s) = 0 \Rightarrow \text{bias FM SE}$

|   |     | Source of independent variable volatility |          |          |          |
|---|-----|---|----------|----------|----------|
|   |     | 0%  | 25%      | 50%      | 75%      |
| Avg( $\beta_{FM}$ )<br>Std( $\beta_{FM}$ )<br>Avg( $SE_{FM}$ )<br>% Sig( $T_{FM}$ ) |     |   |          |          |          |
| Source of residual volatility   | 0%  | 1.0004                                    | 1.0004   | 1.0007   | 0.9991   |
|   |     | 0.0287                                    | 0.0331   | 0.0396   | 0.0573   |
|   |     | 0.0278                                    | 0.0318   | 0.0390   | 0.0553   |
|   |     | [0.0310]                                  | [0.0312] | [0.0252] | [0.0338] |
|   | 25% | 1.0005                                    | 1.0003   | 1.0006   | 0.9999   |
|   |     | 0.0252                                    | 0.0284   | 0.0343   | 0.0496   |
|   |     | 0.0239                                    | 0.0276   | 0.0338   | 0.0480   |
|   |     | [0.0376]                                  | [0.0296] | [0.0284] | [0.0294] |
|   | 50% | 1.0000                                    | 1.0002   | 1.0006   | 1.0007   |
|   |     | 0.0200                                    | 0.0231   | 0.0280   | 0.0394   |
|   |     | 0.0195                                    | 0.0227   | 0.0276   | 0.0387   |
|   |     | [0.0254]                                  | [0.0304] | [0.0272] | [0.0278] |
|   | 75% | 1.0001                                    | 0.9996   | 1.0000   | 0.9999   |
|   |     | 0.0142                                    | 0.0161   | 0.0200   | 0.0285   |
|   |     | 0.0138                                    | 0.0159   | 0.0196   | 0.0276   |
|   |     | [0.0308]                                  | [0.0302] | [0.0284] | [0.0300] |

### 3. $\exists$ firm & time effect

- $\exists$  firm effect  $\Rightarrow$   $\nexists$  bias in clustered  $SE$
- $\exists$  time effect  $\Rightarrow$  FM  $SE$  is good for either  $T^\downarrow$  and  $T^\uparrow$ 
  - cost  $\rightarrow$  no correlation across clusters
- parametrically estimate one dimension; usually  $N > T \Rightarrow$  dummy for  $t$ , cluster for  $i \rightarrow$  Lamont and Polk (2001, JFE), Anderson and Reeb (2004, JF), Gross and Souleles (2004, RFS), Sapienza (2004, JFE), Faulkender and Petersen (2006, RFS)
  - $\exists$  fixed time effect  $\Rightarrow$  dummy for  $t$  eliminate correlation between observations in the same time period  $\Rightarrow$  only  $\exists$  firm effect  $\Rightarrow$   $\nexists$  bias in clustered  $SE$
  - only for fixed time effect; otherwise, even  $\exists$  bias in clustered  $SE$
  - The problem can be solved by simultaneous clustering for both firm and time  $\rightarrow$  Cameron, Gelbach, and Miller (2006), Thompson (2006) proposed below.

$$V_{\text{firm\&time}} = V_{\text{firm}} + V_{\text{time}} - V_{\text{White}}$$

$V_{\text{firm}} :=$  capture the correlation caused by firm effect

$V_{\text{time}} :=$  capture the correlation caused by time effect

$V_{\text{White}} :=$  avoid double-counting of diagonal term

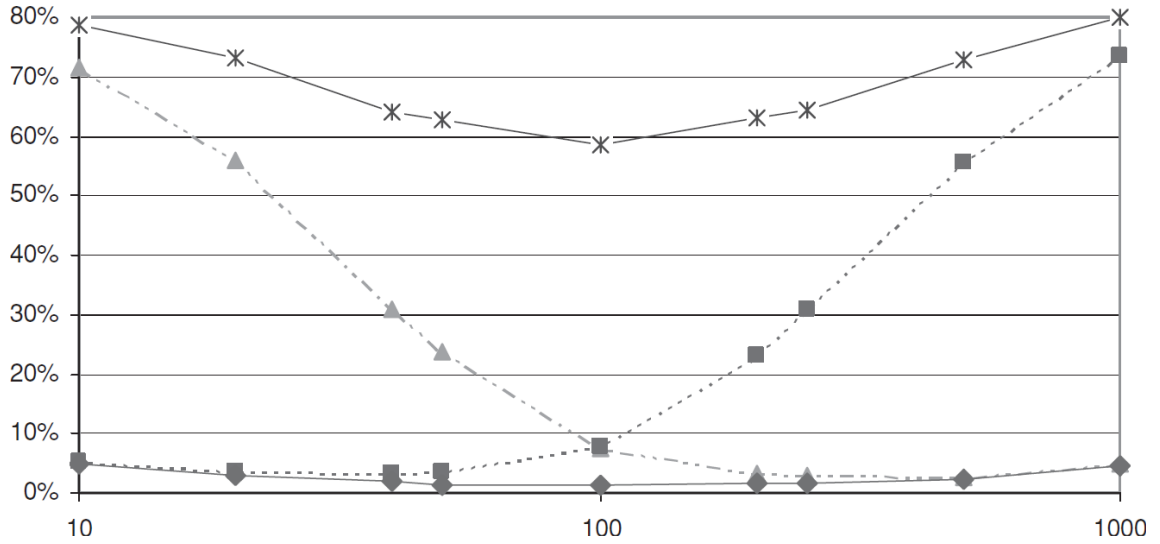
|        | firm 1                             |                                    |                                    | firm 2                             |                                    |                                    | firm 3                             |                                    |                                    |
|--------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|------------------------------------|
| firm 1 | $\varepsilon_{11}^2$               | $\varepsilon_{11}\varepsilon_{12}$ | $\varepsilon_{11}\varepsilon_{13}$ | $\varepsilon_{11}\varepsilon_{21}$ | 0                                  | 0                                  | $\varepsilon_{11}\varepsilon_{31}$ | 0                                  | 0                                  |
|        | $\varepsilon_{12}\varepsilon_{11}$ | $\varepsilon_{12}^2$               | $\varepsilon_{12}\varepsilon_{13}$ | 0                                  | $\varepsilon_{12}\varepsilon_{22}$ | 0                                  | 0                                  | $\varepsilon_{12}\varepsilon_{32}$ | 0                                  |
|        | $\varepsilon_{11}\varepsilon_{13}$ | $\varepsilon_{13}\varepsilon_{12}$ | $\varepsilon_{13}^2$               | 0                                  | 0                                  | $\varepsilon_{13}\varepsilon_{23}$ | 0                                  | 0                                  | $\varepsilon_{12}\varepsilon_{32}$ |
| firm 2 | $\varepsilon_{21}\varepsilon_{11}$ | 0                                  | 0                                  | $\varepsilon_{21}^2$               | $\varepsilon_{21}\varepsilon_{22}$ | $\varepsilon_{21}\varepsilon_{23}$ | $\varepsilon_{21}\varepsilon_{31}$ | 0                                  | 0                                  |
|        | 0                                  | $\varepsilon_{22}\varepsilon_{12}$ | 0                                  | $\varepsilon_{22}\varepsilon_{21}$ | $\varepsilon_{22}^2$               | $\varepsilon_{22}\varepsilon_{23}$ | 0                                  | $\varepsilon_{22}\varepsilon_{32}$ | 0                                  |
|        | 0                                  | 0                                  | $\varepsilon_{22}\varepsilon_{12}$ | $\varepsilon_{21}\varepsilon_{23}$ | $\varepsilon_{23}\varepsilon_{22}$ | $\varepsilon_{23}^2$               | 0                                  | 0                                  | $\varepsilon_{23}\varepsilon_{33}$ |
| firm 3 | $\varepsilon_{31}\varepsilon_{11}$ | 0                                  | 0                                  | $\varepsilon_{31}\varepsilon_{21}$ | 0                                  | 0                                  | $\varepsilon_{31}^2$               | $\varepsilon_{31}\varepsilon_{32}$ | $\varepsilon_{31}\varepsilon_{33}$ |
|        | 0                                  | $\varepsilon_{32}\varepsilon_{12}$ | 0                                  | 0                                  | $\varepsilon_{32}\varepsilon_{22}$ | 0                                  | $\varepsilon_{32}\varepsilon_{31}$ | $\varepsilon_{32}^2$               | $\varepsilon_{32}\varepsilon_{33}$ |
|        | 0                                  | 0                                  | $\varepsilon_{33}\varepsilon_{13}$ | 0                                  | 0                                  | $\varepsilon_{33}\varepsilon_{23}$ | $\varepsilon_{31}\varepsilon_{33}$ | $\varepsilon_{33}\varepsilon_{32}$ | $\varepsilon_{33}^2$               |

- correlation structure

$$X_{it} = \gamma_i + \delta_t + \eta_{it} \quad \text{Var}(\gamma) = \text{Var}(\delta) = \text{Var}(\eta)$$

$$\varepsilon_{it} = \mu_i + \zeta_t + v_{it} \quad \text{Var}(\mu) = \text{Var}(\zeta) = \text{Var}(v)$$

- 1-D clustered  $SE \Rightarrow \exists \text{bias}^\downarrow$ ;  $T^\uparrow \Rightarrow \text{bias}^\uparrow \rightarrow 5\%$  for  $T=10$ , 73% for  $T=100$



- 2-D clustered  $SE \Rightarrow \nexists \text{bias}$  (enough  $T$  and  $N$ ); but  $T^\downarrow$  or  $N^\downarrow \Rightarrow \exists \text{bias}^\downarrow$  in  $SE \rightarrow$  Cameron, Gelbach, and Miller (2006), Thompson (2006)
- $T^\downarrow$  or  $N^\downarrow \Rightarrow 2\text{-D clustered } SE \approx 1\text{-D clustered } SE$  with clustering  $\max(T, N)$

4.  $\exists$  firm effect but not fixed (non-permanent, i.e. decay over time)

- $\exists$  firm effect & serial correlation

$$\eta_{it} = \zeta_{it} \quad \text{if } t=1$$

$$= \phi\eta_{it-1} + \sqrt{1-\phi^2}\zeta_{it} \quad \text{if } t>1$$

$$\begin{aligned} \Rightarrow \text{Corr}(\varepsilon_{it}, \varepsilon_{it-k}) &= \frac{\text{Cov}(\gamma_i + \eta_{it}, \gamma_i + \eta_{it-k})}{\sqrt{\text{Var}(\gamma_i + \eta_{it})} \sqrt{\text{Var}(\gamma_i + \eta_{it-k})}} \\ &= \frac{\sigma_\gamma^2 + \phi^k \sigma_\eta^2}{\sigma_\gamma^2 + \sigma_\eta^2} \\ &= \rho_\varepsilon + (1 - \rho_\varepsilon) \phi^k \end{aligned}$$

Panel A: OLS and clustered standard errors

|                                      | I  | II   | III  | IV   |
|--------------------------------------|--|--|--|--|
| $\text{Avg}(\beta_{\text{OLS}})$     |  |  |  |  |
| $\text{Std}(\beta_{\text{OLS}})$     |  |  |  |  |
| $\text{Avg}(\text{SE}_{\text{OLS}})$ |  |  |  |  |
| % Sig( $T_{\text{OLS}}$ )            |  |  |  |  |
| $\text{Avg}(\text{SE}_C)$            |  |  |  |  |
| % Sig( $T_C$ )                       |  |  |  |  |
| $\rho_X/\rho_\varepsilon$            | 0.50/0.50  | 0.00/0.00  | 0.25/0.25  | 0.60/0.35  |
| $\phi_X/\phi_\varepsilon$            | 0.00/0.00  | 0.90/0.90  | 0.75/0.75  | 0.99/0.81  |
| OLS                                  | 0.9994<br>0.0513<br>0.0283<br>[0.1578]<br>0.0508<br>[0.0114] | 1.0001<br>0.0659<br>0.0283<br>[0.2746]<br>0.0668<br>[0.0086] | 1.0009<br>0.0566<br>0.0283<br>[0.1996]<br>0.0569<br>[0.0104] | 0.9991<br>0.0677<br>0.0253<br>[0.3302]<br>0.0670<br>[0.0098] |
| OLS with firm dummies                | 1.0007<br>0.0299<br>0.0298<br>[0.0096]<br>0.0298<br>[0.0100] | 1.0003<br>0.0517<br>0.0298<br>[0.1382]<br>0.0516<br>[0.0098] | 1.0013<br>0.0442<br>0.0298<br>[0.0802]<br>0.0441<br>[0.0092] | 1.0046<br>0.1881<br>0.1101<br>[0.1288]<br>0.1886<br>[0.0108] |

Panel B: GLS estimates with and without clustered standard errors

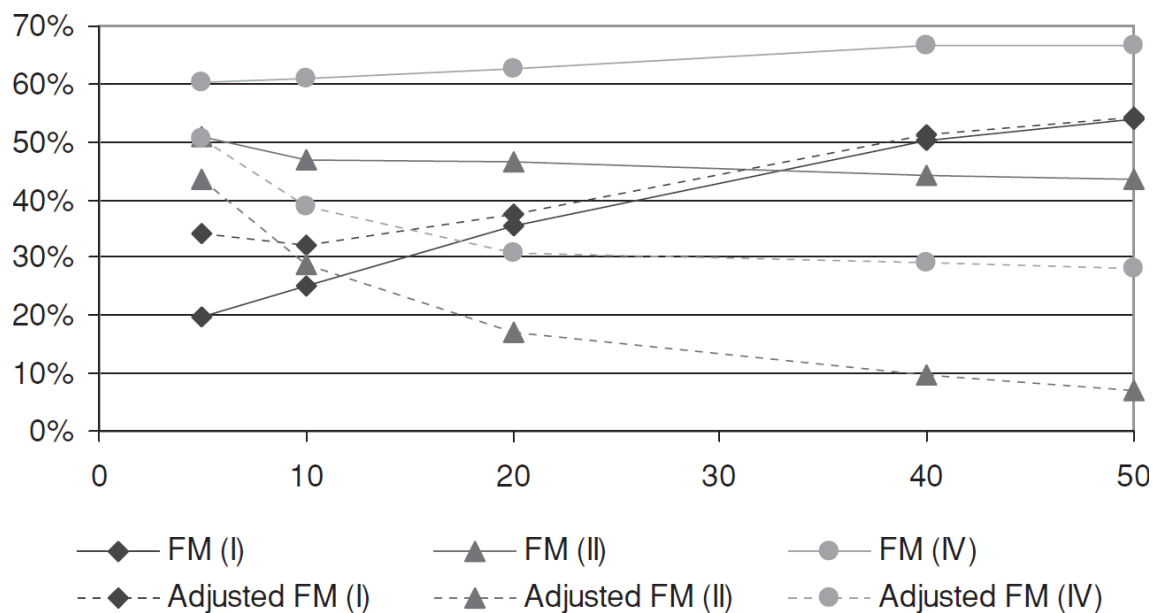
|  | I  | II   | III  | IV   |
|--|--|--|--|--|
| $\text{Avg}(\beta_{\text{GLS}})$       |  |  |  |  |
| $\text{Std}(\beta_{\text{GLS}})$       |  |  |  |  |
| $\text{Avg}(\text{SE}_{\text{GLS}})$   |  |  |  |  |
| % Sig( $T_{\text{GLS}}$ )              |  |  |  |  |
| $\text{Avg}(\text{SE}_{\text{GLS}-C})$ |  |  |  |  |
| % Sig( $T_{\text{GLS}-C}$ )            |  |  |  |  |
| $\rho_X/\rho_\varepsilon$              | 0.50/0.50  | 0.00/0.00  | 0.25/0.25  | 0.60/0.35  |
| $\phi_X/\phi_\varepsilon$              | 0.00/0.00  | 0.90/0.90  | 0.75/0.75  | 0.99/0.81  |
| GLS                                    | 1.0005<br>0.0284<br>0.0283<br>[0.0090]<br>0.0282<br>[0.0090] | 1.0003<br>0.0475<br>0.0283<br>[0.1240]<br>0.0474<br>[0.0100] | 1.0012<br>0.0408<br>0.0283<br>[0.0730]<br>0.0408<br>[0.0090] | 1.0006<br>0.0731<br>0.0580<br>[0.0388]<br>0.0721<br>[0.0112] |

- fixed effect (hereafter FE)  $\rightarrow$  significant minority
- efficiency; in many cases, fixed effect is better than OLS  $\rightarrow \text{Var}(\beta_{\text{FIX}}) \leq \text{Var}(\beta_{\text{OLS}})$
- $\exists$  fixed firm effect  $\Rightarrow$  SE of  $\rightarrow$  OLS=bias, OLS+FE & clustered & clustered+FE=unbias
  - Kezdi (2004, )
- $\exists$  decaying firm effect  $\Rightarrow$  OLS+FE=bias, clustered & clustered+FE=unbias
- $\exists$  decaying (temporary) firm effect  $\Rightarrow \exists$  bias<sup>†</sup> in SE of OLS+FE (depends on  $\phi$ )
  - Baker, Stein, and Wurgler (2003, QJE), Wooldridge (2003, AER)
- GLS; improve efficiency of estimator;  $\text{Var}(\beta_{\text{GLS}}) \leq \text{Var}(\beta_{\text{OLS}}) \rightarrow$  Wooldridge (2007)
  - rarely(<3%) done in finance paper  $\rightarrow$  Maksimovic and Phillips (2002, JF), Gentry, Kemsley, and Mayer (2003, JF), Almazan et al. (2004, JFE)

Panel C: Fama-MacBeth standard errors

|  | I         | II        | III       | IV        |
|--|-----------|-----------|-----------|-----------|
| Avg( $\beta_{FM}$ )  |           |           |           |           |
| Std( $\beta_{FM}$ )  |           |           |           |           |
| Avg( $SE_{FM}$ )   |           |           |           |           |
| % Sig( $T_{FM}$ )  |           |           |           |           |
| Avg( $SE_{FM-AR1}$ )   |           |           |           |           |
| % Sig( $T_{FM-AR1}$ )  |           |           |           |           |
| $\rho_X/\rho_\varepsilon$  | 0.50/0.50 | 0.00/0.00 | 0.25/0.25 | 0.60/0.35 |
| $\phi_X/\phi_\varepsilon$  | 0.00/0.00 | 0.90/0.90 | 0.75/0.75 | 0.99/0.81 |
| Fama-MacBeth   | 0.9995    | 1.0001    | 1.0008    | 0.9991    |
| very imprecise $SE$<br>because of negative<br>correlation in<br>cross-sectional $\beta$ for each<br>year | 0.0514    | 0.0660    | 0.0567    | 0.0667    |
|  | 0.0239    | 0.0187    | 0.0221    | 0.0138    |
|  | [0.2510]  | [0.4696]  | [0.3350]  | [0.6094]  |
|  | 0.0224    | 0.0389    | 0.0376    | 0.0289    |
|  | [0.3222]  | [0.2876]  | [0.2098]  | [0.3900]  |
| Avg(first-order autocorrelation)   | -0.1157   | 0.4395    | 0.3250    | 0.4389    |

- adjusted Fama-MacBeth  $SE$ ;  $SE_{aFM} = SE_{FM} \times (1 + \vartheta) / (1 - \vartheta)$ ,  $\vartheta = Corr(\beta_t, \beta_{t-1})$ 
  - Christopherson, Ferson, and Glassman (1998, RFS)
  - Graham, Lemmon, and Schallheim (1998, JF)
  - Chen, Hong, and Stein (2001, JFE)
  - Cochrane (2001)
  - Lakonishok and Lee (2001, RFS)
  - Fama and French (2002, RFS)
  - Kemsley and Nissim (2002, JF)
  - Bakshi, Kapadia, and Madan (2003, RFS)
  - Pastor and Veronesi (2003, JF)
  - Chakravarty, Gulen, and Mayhew (2004, JF)
  - Nagel (2005, JFE)
  - Schultz and Loughran (2005, JFE)
- 90% confidence interval for  $\vartheta = (-0.60, 0.41)$ ,  $E(\vartheta) = -0.12 \rightarrow P(|t| > 2.58) = 25 \sim 32\%$
- negative  $\vartheta \Rightarrow$  magnitude of bias<sup>†</sup>; reason = estimated autocorr.  $\neq$  population autocorr.
  - positive correlation in  $\beta_t$  and  $\beta_{t-1} \Rightarrow$  Fama-MacBeth  $SE$  bias<sup>†</sup>
  - however in sample  $E(\beta)$  is also influenced by firm effect  $\rightarrow$  asymptotic covariance between them will be zero  $\rightarrow$  adjustment based on this measure cannot be justified
  - $\phi > 0 \Rightarrow$  performance<sup>†</sup> of  $SE$  of aFM



- case (1,  $\blacklozenge$ )  $\rightarrow$   $FM \geq aFM$  &  $T^\dagger = \text{useless}$
- case (2,  $\blacktriangle$ )  $\rightarrow$   $aFM \geq FM$  &  $T^\dagger \Rightarrow \text{magnitude of bias}^\downarrow$
- case (3,  $\bullet$ )  $\rightarrow$  similar
- $\exists$  fixed & temporary firm effect  $\Rightarrow SE_{aFM} = \text{biased but less than } SE_{FM}$

## 5. Empirical Applications

- 2 examples of panel analysis
  - asset pricing; usually time-effect matters
  - corporate finance; usually firm-effect matters
- in real world  $\rightarrow$  data structure=unknown
- in this chapter
  - how the different methods for estimating  $SE$  compare
  - confirms that the methods used by some papers could have produced  $SE$
  - shows what can be learned from the different  $SE$  estimates
- $SE$  estimated by; OLS, White HCC, 1-D clustered by  $t$ ,  $i$  & 2-D clustered
  - comparison between White HCC and clustered  $SE$ ; no heteroskedasticity problem
  - if clustered  $SE \gg$  White HCC  $SE \Rightarrow \exists$  significant firm effect
    - OLS  $\beta$  + time dummy + White  $SE$
    - OLS  $\beta$  + time dummy + firm clustered  $SE$
    - OLS  $\beta$  + time dummy + time clustered  $SE$
    - OLS  $\beta$  + time dummy + 2-D clustered  $SE$
    - Fama-MacBeth  $\beta$  + Fama-MacBeth  $SE$
- Daniel and Titman (2006, JF)  $\rightarrow$   $\text{return}_{it} = f(B/M_{it-1})?$ 
  - return=monthly, B/M=yearly  $\Rightarrow$  highly persistent
  - White  $SE \approx$  clustered  $SE$  by firm  $\because$  autocorr. in residual=effectively 0
  - clustered  $SE$  by time  $\gg$  other  $SE \because$  heavy time effect in the data

**Table 6**  
Asset pricing application: Equity returns and asset tangibility

|  | I                     | II                    | III                   | IV                    | V                     |
|--|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| $\text{Log}(B/M)_{t-5}$                            | 0.2456**<br>(0.0238)  | 0.2456**<br>(0.0247)  | 0.2456**<br>(0.0924)  | 0.2456**<br>(0.0926)  | 0.2064**<br>(0.0795)  |
| $\text{Log}(\text{Book Return})$ (last five years) | 0.2482**<br>(0.0385)  | 0.2482**<br>(0.0396)  | 0.2482**<br>(0.0859)  | 0.2482**<br>(0.0864)  | 0.2145**<br>(0.0788)  |
| Market return (last five years)                    | -0.3445*<br>(0.0257)  | -0.3445*<br>(0.0261)  | -0.3445*<br>(0.1000)  | -0.3445*<br>(0.1001)  | -0.3310**<br>(0.0893) |
| Share issuance                                     | -0.5245**<br>(0.0426) | -0.5245**<br>(0.0427) | -0.5245**<br>(0.1440) | -0.5245**<br>(0.1441) | -0.5143**<br>(0.1235) |
| $R^2$  | 0.0008                | 0.0008                | 0.0008                | 0.0008                | 0.0008                |
| Coefficient estimates                              | OLS                   | OLS                   | OLS                   | OLS                   | FM                    |
| Standard errors                                    | White                 | $CL - F$              | $CL - T$              | $CL - F\&T$           | FM                    |

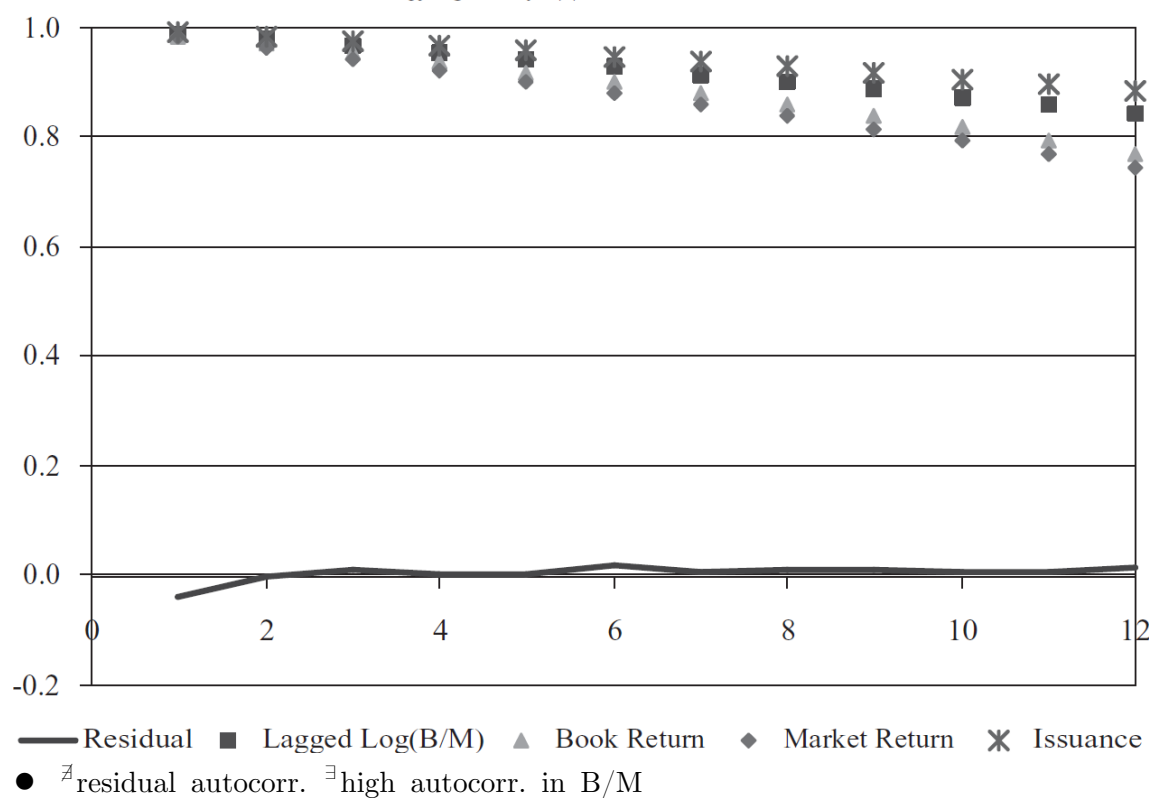
- temporary firm effect; understanding is simple (time decaying)
- non-constant time effect; difficult (time dummy  $SE = \text{clustered } SE \text{ by time} \rightarrow \exists \text{ constant effect, otherwise i.e. time dummy } SE \neq \text{clustered } SE \text{ by time} \Rightarrow \exists \text{ non-constant effect}$ )
- economic intuition can be applied into the analysis  $\Rightarrow$  matter of sorting order
- It can be found the structure of given data by comparing the magnitude of estimated  $SE$  of many models.
- III and V=similar  $\because \exists$  firm effect

**Table 7**  
Corporate finance application: Capital structure regressions (1965–2003)

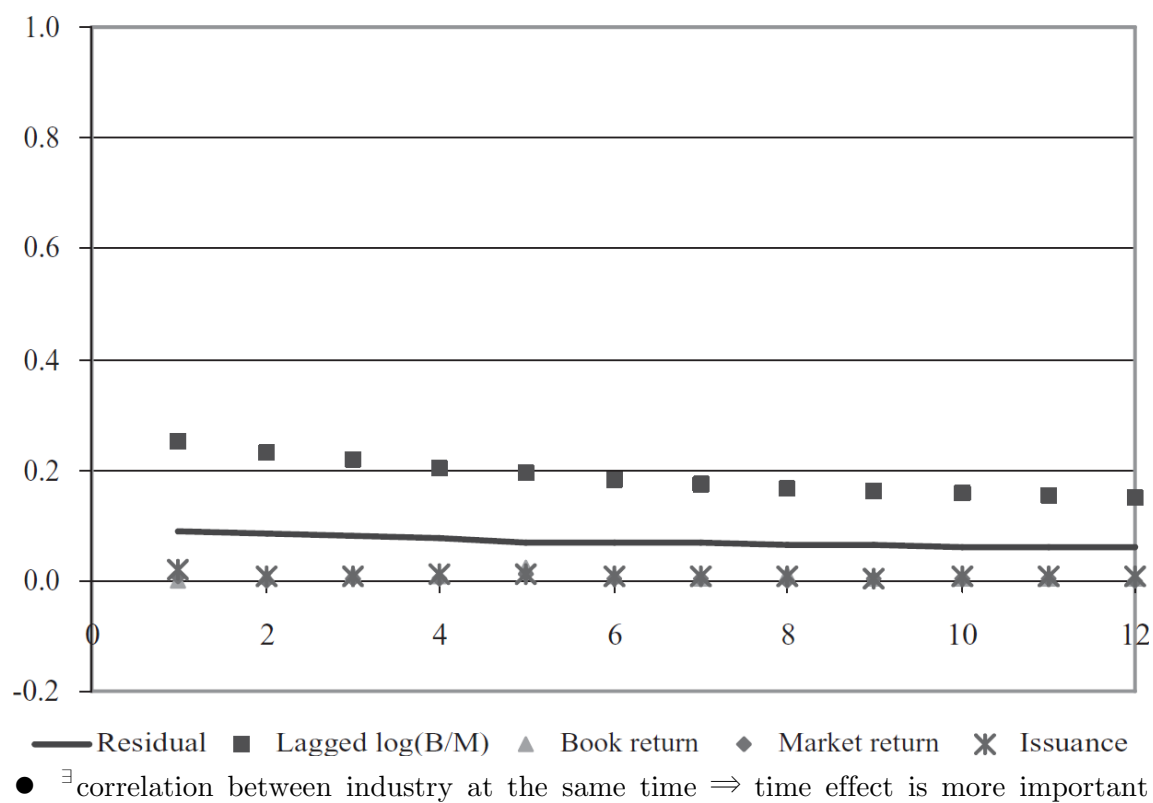
|                                  | I                     | II                    | III                   | IV                    | V                     |
|----------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| $\text{Ln}(\text{MV assets})$    | 0.0460**<br>(0.0055)  | 0.0460*<br>(0.0184)   | 0.0460**<br>(0.0074)  | 0.0460*<br>(0.0191)   | 0.0394**<br>(0.0076)  |
| $\text{Ln}(1 + \text{Firm age})$ | -0.0432**<br>(0.0084) | -0.0432<br>(0.0297)   | -0.0432**<br>(0.0067) | -0.0432<br>(0.0293)   | -0.0479**<br>(0.0077) |
| Profits/sales                    | -0.0330**<br>(0.0107) | -0.0330<br>(0.0359)   | -0.0330**<br>(0.0098) | -0.0330<br>(0.0357)   | -0.0299**<br>(0.0097) |
| Tangible assets                  | 0.1043**<br>(0.0057)  | 0.1043**<br>(0.0197)  | 0.1043**<br>(0.0083)  | 0.1043**<br>(0.0206)  | 0.1158**<br>(0.0096)  |
| Market-to-book (assets)          | -0.0251**<br>(0.0006) | -0.0251**<br>(0.0020) | -0.0251**<br>(0.0013) | -0.0251**<br>(0.0023) | -0.0272**<br>(0.0016) |
| Advertising/sales                | -0.3245**<br>(0.0841) | -0.3245<br>(0.2617)   | -0.3245**<br>(0.0814) | -0.3245<br>(0.2609)   | -0.3965*<br>(0.1712)  |
| R&D/sales                        | -0.3513**<br>(0.0469) | -0.3513*<br>(0.1544)  | -0.3513**<br>(0.0504) | -0.3513*<br>(0.1555)  | -0.3359**<br>(0.0501) |
| $R\&D > 0$ (= 1 if yes)          | 0.0177**<br>(0.0024)  | 0.0177*<br>(0.0076)   | 0.0177**<br>(0.0025)  | 0.0177*<br>(0.0077)   | 0.0126**<br>(0.0034)  |
| $R$ -squared                     | 0.1360                | 0.1360                | 0.1360                | 0.1360                | 0.1300                |
| Coefficient estimates            | OLS                   | OLS                   | OLS                   | OLS                   | FM                    |
| Standard errors                  | White                 | $CL - F$              | $CL - T$              | $CL - F\&T$           | FM                    |



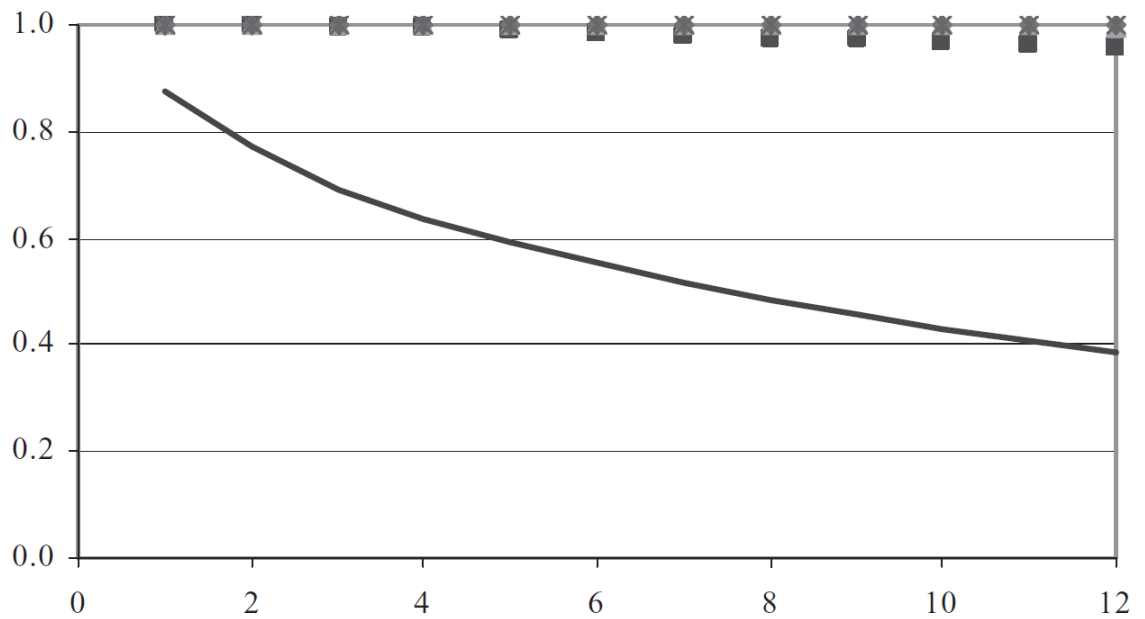
Panel A: Within Firm



Panel B: Within Month

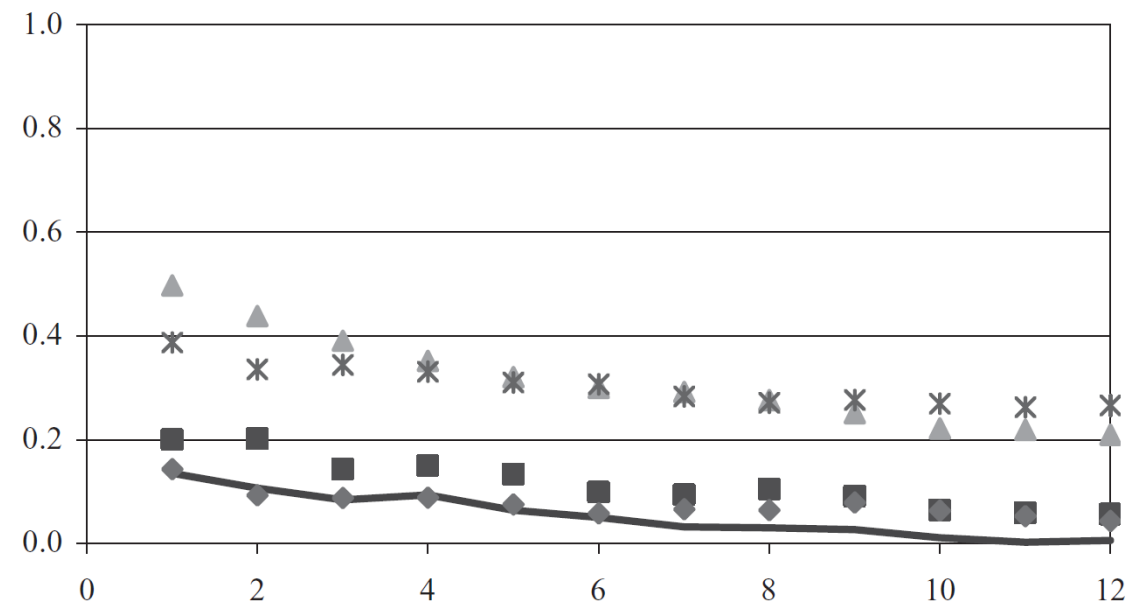


Panel A: Within Firm



— Residual   ■ Ln(MVA)   ▲ PPE/BVA   ◆ MVA/BVA   ✖ Profits/Sales  
 ● <sup>3</sup>high autocorrelation in dep. and indep. variable  $\Rightarrow$  firm effect matters!

Panel B: Within Month



— Residual   ■ Ln(MVA)   ▲ PPE/BVA   ◆ MVA/BVA   ✖ Profits/Sales  
 ● cross sectional correlation<sup>↓</sup>  $\Rightarrow$  time effect is small in this case!

6. conclusion; again, this paper is about  $SE$ !! not about  $\beta$ !

- empirical finance  $\Rightarrow$  panel analysis is important
- but! OLS or White HCC for regression  $SE$  are biased in usual situation
- but!! appropriate remedies have rarely been proposed
- objective of this paper= $\Rightarrow$  to provide good guide for  $SE$  problems in panel analysis

$\exists$  firm effect  $\Leftrightarrow \exists$  serial correlation in  $X$  and  $\varepsilon \Leftrightarrow$  highly persistent; usually in corporate finance data

- best= $\Rightarrow$  clustered  $SE$  by firm (whether the effect is fixed or not)
- good= $\Rightarrow$  fixed effect OLS, random effect GLS (only when firm effect is fixed)
- not good= $\Rightarrow$  simple OLS, White HCC, Newey-West for panel, Fama-MacBeth  $SE$ , first-order modified Fama-MacBeth  $SE$  (all of them will underestimate  $SE$ !)

$\exists$  time effect  $\Leftrightarrow \exists$  cross correlation  $\Leftrightarrow$  low persistent but systematically influenced by macro or etc.; usually in asset pricing data

- best= $\Rightarrow$  Fama-MacBeth  $SE$
- good= $\Rightarrow$  clustered  $SE$  by time (only when  $T^\dagger$  enough, otherwise  $\Rightarrow$  biased)
- not good= $\Rightarrow$  others

$\exists$  time effect &  $\exists$  firm effect

- best= $\Rightarrow$  2-D clustered  $SE$  (only when  $T^\dagger$  and  $N^\dagger$ )
- good= $\Rightarrow$  parametric on one dimension+clustered  $SE$  for other dimension  $\rightarrow$  ex. time dummy+clustered  $SE$  by firm

if  $\exists$  sufficient  $N$  and  $T \Rightarrow$  2-D clustered  $SE$ =always best

if not  $\Rightarrow$  dummy for small dimension+clustered  $SE$  by large dimension is quasi-best

“OLS  $SE$ =bias” means that “ $\exists$  remained information in the data”

- In this situation, researcher can improve the efficiency of  $\beta$  by using fixed effects, GLS, GMM, etc. to test.

comparing various  $SE$  estimates  $\Rightarrow$  quickly observe the presence of firm/time effect

- if White  $SE \gg$  clustered  $SE$  by firm  $\Rightarrow \exists$  heavy firm effect
- if White  $SE \gg$  clustered  $SE$  by time  $\Rightarrow \exists$  heavy time effect
- if 2-D clustered  $SE \gg$  one of 1-D clustered  $SE \Rightarrow \exists$  firm effect &  $\exists$  time effect

Which dependencies are most important will vary across data and thus researchers must consult their data.

- this paper gives; appropriate selecting method for  $SE$ , intuition as to the the deficiency of their models, guidance for improving their models

Firm Effect Concept!

| Time \ Firm | A | B | C | ... | N |
|-------------|---|---|---|-----|---|
| 2001        | a | b | c | ... | n |
| 2002        | a | b | c | ... | n |
| 2003        | a | b | c | ... | n |
| ⋮           | ⋮ | ⋮ | ⋮ | ⋮   | ⋮ |
| T           | a | b | c | ... | n |

Time Effect Concept!

| Time \ Firm | A | B | C | ... | N |
|-------------|---|---|---|-----|---|
| 2001        | 1 | 1 | 1 | ... | 1 |
| 2002        | 2 | 2 | 2 | ... | 2 |
| 2003        | 3 | 3 | 3 | ... | 3 |
| ⋮           | ⋮ | ⋮ | ⋮ | ⋮   | ⋮ |
| T           | t | t | t | ... | t |

2-D Effect Concept!

| Time \ Firm | A | B | C | ... | N |
|-------------|---|---|---|-----|---|
| 2001        | 1 | 1 | 1 | ... | 1 |
| 2002        | 2 | 2 | 2 | ... | 2 |
| 2003        | 3 | 3 | 3 | ... | 3 |
| ⋮           | ⋮ | ⋮ | ⋮ | ⋮   | ⋮ |
| T           | t | t | t | ... | t |