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Abstract

- Abnormal long-run returns: due to imperfect control-firm matching
 - o Negative after IPO: Loughran and Ritter (1995, JF)
 - o (-) after SEO: Eckbo, Masulis and Norli (2007)
 - o (-) after M&A bid: Betton, Eckbo and Thorburn (2008)
 - o (+) after paying dividends: Boehme and Sorescu (2002, JF)
- Regression approach that allows other variations in characteristics
 - o Idiosyncratic volatility: Ang et al. (2006, JF)
 - o Liquidity: Amihud (2002, JFM)
 - o Return momentum: Jegadeesh and Titman (1993, JF)
 - o Capital investment: Lyandres, Sun and Zhang (2008, RFS)
- Long-run returns do not differ significantly from 0 for these firms

1 Introduction

- BHAR method versus calendar time portfolio method
 - o Sometimes produce conflicting results
- Many studies are using BHAR with size-B/M matching, but
 - o Event firms largely differ from matched counterparts
 - o If # of matching variables \uparrow , then matching quality \downarrow rapidly
- Previous papers allowing variations other than size & B/M explains abnormal returns after events
 - o Post-event abnormal returns are not due to the events per se
 - o But due to return regularities that are general for equities

2 The related literature

- <u>Bad model problem</u>: Fama (1998, JFE)
 - o Trivial in short-term event studies
 - o Crucial in long-term studies: Kothari and Warner (2007)
- Loughran and Ritter (2000, JFE): "Whether a pattern is distinct from other cross-sectional patterns such as size and book-to-market, or merely a manifestation of those patterns"
- Characteristics other than size & B/M
 - o Volatility, liquidity, momentum, investment
 - o Differences in these characteristics explain the abnormal returns
 - o Long-run post-event returns are not unique (just the manifestation)
- Then why this refined method instead of portfolio method?
 - Portfolio method is misspecified in nonrandom samples: Lyon,
 Barber and Tsai (1999, JF)
 - o Rebalancing bias: Barber and Lyon (1997, JFE), Asparouhova, Bessembinder and Kalcheva (2013, JF)

- o Neither BHAR method nor portfolio method is perfect
- Other previous trials
 - o Macroeconomic risks: Eckbo, Masulis and Norli (2000, JFE)
 - o Larger investments after events: Li, Livdan and Zhang (2009, RFS)
 - o Applying investment factor: Lyandres, Sun and Zhang (2008, RFS)
 - o Liquidity of issuing firms: Butler and Wan (2010, RFS)

3 Data and methods

- 3.1 Sample selection
 - 1980–2005, Thomson Financial's SDC database
 - M&A
 - o Matching: Closest B/M among firms with size between 70–130%
 - SEO
 - o Closest B/M among 70–130%-size firms
 - IPO
 - o Closest but greater size at the December following the IPO
 - Dividend initiation (from CRSP daily stock event file)
 - o Based on size and B/M at the end of the December prior to the announcement of dividend initiation
 - Identical matching technique for M&As and SEOS
- 3.2 Characteristics of event and control firms
 - Idiosyncratic volatility measure: Ang et al. (2006, JF)
 - o Annualized standard deviation of the residuals in monthly regressions of daily stock returns on Fama–French factors
 - Illiquidity measure: Amihud (2002, JFM)
 - Average of the daily ratio of absolute stock return to dollar trading volume

- Investment measure: Lyandres, Sun and Zhang (2008, RFS)
 - o Annual change in grow property, plant, and equipment plus inventory, divided by assets at the beginning of the fiscal year
 - o Investment during July of year t to June of year t + 1 is calculated using the accounting data of fiscal year t
- Momentum measure
 - o Cumulative return from the 12th month to the second month prior to that month
- Market beta
 - o Estimated by implementing the market model in daily stock returns (in each of the 120 months around the events)
- Figures 1–4
 - o While each sample is well matched on average at a particular time, the closeness of the match degrades as time passes
 - Event firms differ from their matched comparable firms in terms of average idiosyncratic volatility, illiquidity, investment, market beta and return momentum

4 A model to assess long-run returns after corporate events

• Both buy-and-hold abnormal return (BHAR) and Wealth relative (WR) are defined as

$$\begin{split} BHAR_{eT} &= \prod_{t=1}^{T} (1 + r_{et}) - \prod_{t=1}^{T} (1 + r_{mt}) \\ &= \exp\left\{\sum_{t=1}^{T} \ln(1 + r_{et})\right\} - \exp\left\{\sum_{t=1}^{T} \ln(1 + r_{mt})\right\} \\ WR_{eT} &= \exp\left\{\sum_{t=1}^{T} [\ln(1 + r_{eT}) - \ln(1 + r_{mt})]\right\} = \frac{\prod_{t=1}^{T} (1 + r_{et})}{\prod_{t=1}^{T} (1 + r_{mt})} \end{split}$$

- o Both are equivalent to testing whether the time series mean log return is equal across the event and control firms
- Seven firm characteristics considered in this paper
 - Market beta, firm size, BM, momentum, illiquidity, idiosyncratic volatility and investment
- Implemented (panel) regression model

$$\begin{split} \ln(1+r_{et}) - \ln(1+r_{mt}) &= \alpha + \beta_1 \Delta Beta_{et} + \beta_2 \Delta Size_{et} + \beta_3 \Delta BM_{et} \\ &+ \beta_4 \Delta Mom_{et} + \beta_5 \Delta Illiquidity_{et} + \beta_6 \Delta IdioVol_{et} \\ &+ \beta_7 \Delta Investment_{et} + \varepsilon_{et}, \qquad e \in \mathbb{N}_E, \qquad t \in \mathbb{N}_T \\ WR &= \exp(\hat{\alpha}T) \end{split}$$

- \circ Where Δ denotes a normalized difference in the associated firm characteristic across the event firm and the matching firm
- \circ This normalized differences range from -1 to 1 (percentile)
- o Testing H_0 : $\alpha=0$ is equivalent to testing H_0 : WR=1
- 4 benefits of this regression approach
 - o Accommodates variation in firm characteristics other than those used to select the matched firms (e.g. size and B/M)
 - o Accommodates variation across time in firm characteristics
 - o Addresses the compounding problem
 - o Lower skewness and kurtosis relative to BHARs

5 Empirical results

- 5.1 Firm characteristics and abnormal returns after SEOs
 - Table 4 Panel A: The intercept in Column (1) (no regressor) is
 -.0028 (WR=.85) and significant. The intercept in Column (9)
 (linear regressors) is -.0012 (WR=.93) and insignificant. The post-SEO abnormal return can be explained by firm characteristics.

- 5.2 Firm characteristics and abnormal returns after IPOs
 - Table 4 Panel B: The intercept in Column (1) (no regressor) is
 -.0115 (WR=.50) and significant. The intercept in Column (10)
 (quadratic regressors) is -.0010 (WR=.94) and insignificant. The post-IPO abnormal return can be explained by firm characteristics.
- 5.3 Firm characteristics and abnormal returns to bidding firms
 - Table 4 Panel C: The intercept in Column (1) (no regressor) is
 -.0046 (WR=.76) and significant. The intercept in Column (10)
 (quadratic regressors) is .0002 (WR=1.01) and insignificant. The post-M&A abnormal return can be explained by firm characteristics.
- 5.4 Firm characteristics and abnormal returns to dividend-initiating firms
 - Table 4 Panel D: The intercept in Column (1) (no regressor) is .0040 (WR=1.27) and significant. The intercept in Column (10) (quadratic regressors) is .0010 (WR=1.06) and insignificant. The post-dividend-initiating abnormal return can be explained by firm characteristics.
- 5.5 Implementing the calendar time portfolio method
 - Table 4 Panel E: All the estimated alphas are insignificant. This result is consistent with the results from previous panel regressions
- 5.6 Omitted characteristics versus time variation in characteristics
 - If there is no time variation in firm characteristics, then
 - o Table 5 Panel A: The intercept is insignificant after introducing firm characteristics as linear regressors $(-.0028 \rightarrow -.0009)$
 - o Table 5 Panel B: The intercept is insignificant after introducing firm characteristics as quadratic regressors $(-.0046 \rightarrow -.0004)$
 - o Table 5 Panel C: The intercept is insignificant after introducing firm characteristics as quadratic regressors (.0040 \rightarrow -.0026)

6 Conclusions

- Usual matching algorithms for event and control firms are imperfect
 - o Though typical matching procedures are successful in matching event and control firms on the basis of size and BM ratio at a particular time, the quality of these matches degrade over time
- The abnormal returns could be
 - o Directly associated with the event being studied
 - o Or <u>could reflect differences across event and control firms in</u>
 <u>characteristics</u> that are themselves relevant for returns in the
 broader stock markets
 - o The latter interpretation is appropriate
- Reconcile the diverging results obtained in
 - o The literature in studies that assess long run abnormal returns by measuring BHARs
 - Versus those that study alphas to <u>calendar time portfolios</u> formed from event firms
- The apparently abnormal long-run returns
 - o <u>Reflect the characteristics</u> of the firms undergoing the events and known market-wide return regularities
 - o And need not be attributed to event-specific explanations
- These methods are applicable to a wide variety of corporate event such as
 - o Exchange listing
 - o Management turnover
 - o Stock splits
 - o Dividend suspensions

	OLS (1)	OLS (2)	OLS (3)	OLS (4)	OLS (5)	OLS (6)	OLS (7)	OLS (8)	\$10 (9)	OLS (10)	Fama-MacBeth (11)
Panel A: SEOs	Difference in	log rotum									
ΔBeta	Dijerence m	-0.0090***							-0.0040*	-0.0041*	-0.0024
		(-3.160)							(-1.742)	(-1.830)	(-1.227)
$\Delta Beta^2$										0.0015	0.0026
A Cinc			*10000						0 0000	(0.752)	(1.018)
ASIZE			(1.656)						(-0.167)	(-0.088)	(-1.132)
ΔSize ²										0.0010	-0.0003
										(0.474)	(-0.126)
ΔBM				0.0043***					0.0044***	0.0045***	0.0028*
•				(2.650)					(2.800)	(2.843)	(1.702)
ΔBM^2										0.0008	-0.0014
										(0.415)	(-0.569)
AMomentum					0.0154***				0.0117***	0.0117***	0.0102***
					(5.040)				(3.962)	(3.954)	(4.300)
∆momentum ²										0.0002	0.0005
										(0.115)	(0.159)
Alliquidity						0.0015			0.0016	0.0018	90000
						(0.942)			(1.003)	(1.111)	(0.314)
Alliquidity ²										0.0006	-0.0007
										(0.255)	(-0.209)
Aldio. volatility							-0.0188		-0.0157***	-0.0157***	-0.0150***
							(-6.320)		(-5.994)	(-6.040)	(-6.913)
Aldio, volatility2										0.0033	0.0083**
									1	(1.479)	(2.146)
Alnvestment								-0.0055	-0.0044	-0.0043	-0.0045***
\Delta linvestment ²								(-3.820)	(-3.208)	(-3.148) -0.0016	(-2.950) -0.0010 (-0.331)
										(5:00)	(:55:5)

	OLS (1)	0LS (2)	OLS (3)	OLS (4)	0LS (5)	OLS (6)	015	OLS (8)	OLS (9)	0IS (10)	Fama-MacBeth (11)
Constant	-0.0028** (-2.012)	-0.0016	-0.0032** (-2.375)	-0.0026* (-1.956)	-0.0029** (-2.079)	-0.0027**	-0.0014	-0.0012	-0.0000 (-0.017)	-0.0019 (-1.143)	-0.0018 (-0.870)
Cluster by date Observations Adjusted R ² Wealth relative	Yes 215,853 0.000 0.845	Yes 214,515 0.001 0.908	Yes 215,605 0.000 0.825	Yes 208,241 0.000 0.856	Yes 215,801 0.002 0.840	Yes 209,602 0.000 0.850	Yes 215,782 0.003 0.919	Yes 181,857 0.000 0.931	Yes 169,152 0.004 1.000	Yes 169,152 0.004 0.892	No 169,082 0.100 0.898
Panel B: IPOs		-0.0089							-0.0027	-0.0026	-0.0016
ΔBeta ²		(-2.468)							(-0.871)	(-0.878)	(-0.689)
ASize			-0.0007						0.0011	0.0011	0.0011
ASize ²			(-0.354)						(0.474)	0.0017	0.0028
АВМ				0.0150***					0.0072***	0.0070	0.0058
ΔBM^2				(80.6)					(3.710)	-0.0042*	(3.345) -0.0042
ΔMomentum					0.0235				0.0154	0.0154	0.0127
Δmomentum ²					(6.550)				(4.027)	(4.023)	(5.043)
Allliquidity						0.0064			0.0079	0.0076	0.0071
Allliquidity ²						(3.746)			(3.398)	0.0024	0.0029
Aldio. volatility							-0.0259		-0.0215	(0.738)	(0.834)
Aldio. volatility ²							(0/79-)		(-5.450)	-0.0020	-0.0044
Alnvestment								-0.0152	-0.0084	-0.0083	-0.0074**
AInvestment ²								(crea-)	(100-)	-0.0038	-090000-
Constant	_0.0115*** (_5.008)	-0.0079***(-4.591)	-0.0114*** (-5.172)	-0.0109*** (-4.428)	-0.0105*** (-4.608)	-0.0113***(-5.088)	-0.0089** (-4.703)	-0.0099**(-3.818)	-0.0034** (-2.185)	(-1.577) -0.0010 (-0.387)	(-2.124) -0.0015 (-0.547)
Cluster by date Observations Adjusted R ²	Yes 447,655 0.000	Yes 246,693 0.000	Yes 395,406 0,000	Yes 270,995 0.001	Yes 429,147 0.003	Yes 388,674 0,000	Yes 437,347 0.004	Yes 236,523 0.001	Yes 152,796 0.005	Yes 152,796 0.005	No 152,708 0.088
Wealth relative	0.502	0.623	0.505	0.520	0.533	0.508	0.586	0.552	0.815	0.942	0.914
Panel C: Mergers and acquisitions ABeta	and acquisitions	-0.0064							-0.0003	-0.0001	-0.0000
ΔBeta²									(carry)	-0.0055** (-1.989)	-0.0028 (-1.123)

0.0003 (0.210) -0.0009 (-0.333) 0.0017 (0.996)	(0.500) 0.0082*** (3.176) 0.0041	(1.475) 0.0028 (1.370) -0.0033	(-0.857) -0.0157*** (-6.404)	(-2.428) -0.0042** (-2.558) 0.0015	(0.579) -0.0005 (-0.233)	No 119,682 0.112 0.970	-0.0039	(2.173) 0.0077 = (2.585) -0.0059	(-1.034) 0.0056* (1.840) -0.0015	(−0.286) 0.0070** (1.991)	0.0035 (0.627) 0.0072 ** (2.072) 0.0099	(1.481) -0.0171*** (-4.739)
0.0006 (0.329) -0.0008 (-0.283) 0.0036* (1.813)	0.0102** (2.588) 0.0013	(0.560) 0.0055	(-0.784) -0.0167** (-4.546)	(-1.791) -0.0057*** (-3.124)	(-0.103) 0.0002 (0.105)	Yes 120,133 0.00 4 1.012	-0.0025 (-1.035)	(2.548) -0.0061	(-1.472) 0.0052** (2.078) -0.0041	0.0088	0.0016 (0.395) 0.0054* (1.967) 0.0060	(1.104) -0.0139*** (-4.915)
0.0010 (0.523) 0.0038*	0.0101**	0.0059***	-0.0168*** (-4.535)	-0.0056*** (-3.079)	-0.0035** (-3.492)	Yes 120,133 0.003 0.811	-0.0028 (-1.166)	0.0045**	0.0052**	0.0095***	0.0055**	-0.0144*** (-5.193)
				-0.0068***(-3.597)	-0.0049*** (-3.947)	Yes 125,458 0.000 0.745						
			_0.0178*** (_4328)		-0.0039*** (-4.023)	Yes 160,845 0.002 0.791						-0.0167***(-6.185)
		0.0046**			-0.0041*** (-4.175)	Yes 160,856 0.000 0.782					0.0039*	
	0.0145***				-0.0045*** (-4.229)	Yes 160,860 0.001 0.763				0.0132***		
0.0031					_0.0045*** (_4.145)	Yes 155,132 0.000 0.763			0.0025 (1.193)			
(1509)					_0.0050*** (_4.364)	Yes 160,739 0.000 0.741		(2.128)				
					_0.0044** (_4.708)	Yes 159,860 0.000 0.768	-0.0054** (-2.255)					
					-0.0046*** (-4.300)	Yes 160,900 0.000 0.759	d initiations					
ASize ASize² ABM	AMomentum Amomentum ²	Allliquidity Allliquidity ²	Aldio. volatility	Almestment	Constant	Cluster by date Observations Adjusted R ² Wealth relative	Panel D: Dividend initiations ABeta	Δδετα- ΔSize ΔSize ²	ABM ABM²	ΔMomentum	Amomentum ² Alliquidity	Aldio. volatility

	015	0LS (2)	(3)	OLS (4)	(5)	(6)	(7)	(8)	(6)	(10)	Fama-MacBeth (11)
Aldio. volatility ²	7									0.0004	0.0020
Alnvestment								-0.0042*	-0.0040*	-0.0045**	-0.0050
Alnvestment ²								(-2.079)	(-1.6/3)	0.0028	-0.0013
Constant	0.0040*** (3.518)	0.0041***	0.0036***	0.0040***	0.0034***	0.0043***	0.0037	0.0053***	0.0041***	0.0010 (0.276)	0.0008 (0.165)
Cluster by date Observations Adjusted R ² Wealth relative	Yes 44,956 0.000 1.271	Yes 44,854 0.000 1.279	Yes 44,853 0.000 1.241	Yes 43,233 0,000 1,271	Yes 44,935 0.002 1.226	Yes 43,867 0,000 1,294	Yes 44,934 0.002 1.249	Yes 33,574 0.000 1.374	Yes 31,742 0,004 1,279	Yes 31,742 0.004 1.062	No 31,211 0,221 0,953
	SEO (1)	IPO (2)	M&A (3)	Dividend initiation (4)							
Panel E: The ca	Panel E: The calendar time portfolio method Dependent variable: Excess portfolio retum	olio method									
MKT	1.1853***	1.0784***	1.0507***	0.9525***							
SMB	0.8619***	1.0321	0.6891	0.6759***							
HML	(16.605)	(14.574)	0.1189	0.4275***							
	(-1.433)	(-4.189)	(2291)	(7.853)							
OMD	(-6.188)	-0.3016 (-4.689)	(-6.066)	(-1.959)							
Alpha	0.0009 (0.927)	0.0020 (1.204)	0.0009 (0.848)	0.0013							
Observations Adjusted R ²	369 0.941	365 0.878	308 0.941	355 0.832							

	OLS (1)	OLS (2)	OLS (3)	Fama-MacBet (4)
Panel A: SEOs	1000			
Dependent variable: Differe	ence in log return			
ΔBeta	ince in log return	- 0.0029	-0.0028	-0.0019
		(-1.563)	(-1.557)	(-1.017)
∆Beta ²		(-1.505)	-0.0014	-0.0032
abeta			(-0.608)	(-1.055)
ΔSize		0.0019*	0.0011	0.0012
asize		(1.772)	(1.058)	(0.943)
\Size ²		(1.772)	-0.0040*	-0.0051*
asize			(-1.829)	(-1.755)
\BM		0.0027***	0.0028***	0.0021
ADM		(2.721)	(2.751)	(1.431)
∆BM ²		(2.721)	0.0073***	0.0062**
Y DIVI			(3.633)	(2.255)
Momentum		- 0.0028*	-0.0033**	-0.0046**
awomentum		(-1.670)	(-2.035)	(-2.147)
\momentum ²		(-1.070)	0.0011	0.0027
amomentam			(0.445)	(0.919)
Alliquidity		0.0003	0.0009	0.0003
Alliquidity		(0.243)	(0.691)	
Alliquidity ²		(0.243)	0.0012	(0.212) -0.0030
Mildudity-				
Idia valatility		0.0049**	(0.427)	(-0.857)
Aldio. volatility		-0.0048**	-0.0046**	-0.0064***
14:		(-2.254)	(-2.221)	(-2.844)
Aldio. volatility ²			0.0014	0.0040
		0.0021	(0.602)	(1.302)
Minvestment		- 0.0031***	-0.0032***	-0.0030**
1		(-2.646)	(-2.698)	(-2.194)
\Investment ²			0.0001	0.0019
	0.0020##	0.0000	(0.033)	(0.708)
Constant	-0.0028**	-0.0009	-0.0028	-0.0011
	(-2.012)	(-0.918)	(-1.496)	(-0.440)
Cluster by date	Yes	Yes	Yes	No
Observations	215,853	139,375	139,375	139,305
Adjusted R ²	0.000	0.000	0.001	0.081
Wealth relative	0.845	0.947	0.845	0.936
Panel B: Mergers and acquisi	itions			
∆Beta		- 0.0009	-0.0007	0.0000
		(-0.419)	(-0.328)	(0.006)
∆Beta ²		,,	-0.0012	-0.0009
			(-0.459)	(-0.327)
Size		0.0011	0.0010	0.0004
		(1.034)	(0.931)	(0.366)
∆Size ²		(1.031)	-0.0012	0.0018
a series.			(-0.484)	(0.636)
			0.404)	10.0301

	OLS (1)	OLS (2)	OLS (3)	Fama-MacBe (4)
		(1.731)	(1.750)	(-0.517)
∆BM²			-0.0001	-0.0010
			(-0.035)	(-0.378)
Momentum		-0.0058***	-0.0055***	-0.0032**
The second secon		(-3.219)	(-3.152)	(-2.096)
\momentum ²			-0.0030	-0.0009
			(-1.085)	(-0.340)
\ll\iquidity		0.0038**	0.0037*	0.0051***
		(1.985)	(1.945)	(2.663)
Miquidity ²			-0.0032	-0.0003
			(-0.969)	(-0.098)
Aldio. volatility		-0.0088***	-0.0088***	-0.0084***
		(-3.152)	(-3.163)	(-4.131)
Idio. volatility ²			-0.0015	-0.0027
			(-0.565)	(-0.876)
Investment		-0.0022	-0.0024*	-0.0024*
		(-1.591)	(-1.683)	(-1.699)
Investment ²			-0.0025	-0.0021
			(-1.020)	(-0.689)
onstant	-0.0046***	-0.0046***	-0.0004	-0.0016
	(-4.300)	(-4.306)	(-0.204)	(-0.638)
luster by date	Voc	Voc		No
Cluster by date Observations	Yes	Yes	Yes 110,744	No
djusted R ²	160,900	110,744 0.001	0.001	110,315 0.090
Vealth relative	0.000		0.976	0.908
vealth relative	0.759	0.759	0.976	0.908
anel C: Dividend initiations				
Beta		-0.0010	0.0001	0.0008
		(-0.438)	(0.030)	(0.251)
ABeta ²			0.0030	0.0021
			(0.804)	(0.388)
Size		0.0019	0.0022	0.0037
		(1.010)	(1.234)	(1.221)
Size ²			-0.0051	-0.0073
			(-1.211)	(-1.160)
ABM		0.0012	0.0003	-0.0005
		(0.571)	(0.140)	(-0.179)
BM ²		•	0.0002	-0.0015
			(0.041)	(-0.246)
Momentum		-0.0036	-0.0043*	-0.0058*
		(-1.610)	(-1.864)	(-1.786)
momentum ²		,,	0.0085**	0.0081
			(2.171)	(1.567)
Illiquidity		0.0069***	0.0071***	0.0079**
, , , , , , , , , , , , , , , , , , , ,		(2.902)	(2.970)	(2.233)
Illiquidity ²		(-1.5-1.7)	0.0113*	0.0106
4			(1.951)	(1.372)
Idio. volatility		-0.0070***	-0.0063***	-0.0096***
		(-3.019)	(-2.672)	(-2.649)
aldio. volatility ²		(3.3.3)	0.0007	0.0056
nero. Volutinty			(0.145)	(0.996)
Investment		-0.0030	-0.0026	-0.0033
myesunene		(-1.347)	(-1.148)	(-1.050)
Investment ²		(-1347)	0.0043	0.0120**
anive Sufferio			(1.045)	(1.976)
onstant	0.0040***	0.0047***	-0.0026	-0.0037
Onsedit	(3.518)	(3.570)	(-0.653)	(-0.612)
luster by date	Yes	Yes	Yes	No
bservations	44,956	29,946	29,946	29,436
adjusted R ²	0.000	0.001	0.001	0.226
Vealth relative	1.271	1.326	0.856	0.801