

## Junyu Wang

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### EDUCATION

#### The Chinese University of Hong Kong

*Bachelor of Journalism and Communication* GPA: 3.5/4.0

Relevant Courses: Analytics in Communication, Creative Media, Data Science in Marketing

Hong Kong S.A.R.

Sep 2017 – Jun 2021

#### University of Southern California

*MS in Digital Social Media (STEM)* GPA: 4.0/4.0

Relevant Courses: Interactive Marketing Technologies, Web Strategies for Organizations, Web Technologies

Los Angeles, U.S.

Aug 2021 – Present

#### Career Foundry Bootcamp

*Web Development*

Relevant Courses: Frontend Development, Introduction to JavaScript, Server-Side & Client-Side Programming

Online

Jun 2022 – Present

### SKILLS

- **Programming Languages:** JavaScript, TypeScript, Python
  - **Design:** Adobe InDesign, Adobe Photoshop, Figma, Canva, WordPress, Squarespace
  - **Web:** HTML5, CSS3, SCSS, jQuery, Bootstrap, Angular, React, Express, Node.js, Flask, Google Cloud Platform
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### EXPERIENCE

#### MetaForce NFT

Feb 2022 - Apr 2022

*Web Development Intern*

- Researched on competitor websites' information architecture and visual presentation, formed company website feature ideas according to NFT industry protocols, created low fidelity **wireframe** and developed two versions of **static prototype** with Figma.
- Worked closely with frontend engineer to transform design into HTML, CSS and JavaScript code, iterated over responsive design and visual style to adjust to well-functioning code.

#### Annenberg Media Center Interactives Desk: Covid-19 Halloween Feature

Sep 2021 - Oct 2021

- Established an **interactive webpage** listing activities to do on Halloween, crafted Halloween-themed layout with **HTML**, inserted well designed pictures and text contents with **CSS**, and created interactive effects with **JavaScript**.
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### PROJECTS

#### Book Soup Blog Website | Figma, WordPress

- Initiated content audit for the bookstore Book Soup's website, conceptualized a blog site based on **competitive and SWOT analysis**, devised **personas** and conducted **interviews** to explore pain points and determine design goals.
- Proposed **content inventory** and **feature list** for the blog, developed **sitemap** and **user flow** with FigJam, designed and launched the final website with **WordPress**, refined on-page keywords, title tags and image alt texts for **SEO**.

#### Yelp Business Search Full Stack Web Application | Angular, Node.js, Google Cloud Platform

- Constructed **frontend** page, implemented a search box feature, a table of businesses generated according to keyword request and business detail page, translated input location into geocode with Google Geocoding API, realized auto-detect location function with IPinfo.io based on user's IP geolocation, wrote backend with **Python** and **Flask** retrieving data from Yelp fusion API and responding to frontend, deployed the application on **Google Cloud Platform**.
- Redesigned frontend with **Angular** and **Bootstrap**, improved business detail page with picture carousel and user review section, upgraded search experience with autocomplete drop-down, integrated Google map embed API to display business location on Google map formulated backend with **Node.js** and **Express**.
- Built a reservation form using Bootstrap modals to store data in web local storage, generated a **CRUD**-available list of reservations.

#### My Movie Base Full Stack Web Application | React, Node.js

- Engineered backend API with **Node.js** and **Express**, built movie and user entry models and connected to **MongoDB** database with hard coded data entries, realized user authorization and authentication with **Passport** and **JWT token**.
- Constructed frontend single page application with **React** and connected to backend, retrieving and rendering data from established database to display movie info upon request.
- Created sign up and login view to allow access to authorized users, developed favorite movie list feature for users to add favorite movies to or remove them from personal profile page.