

A. Formulating Analytical Results from Manipulating over One Hundred Million data on a Weekly Basis
WeeklyDataProduction—Workflow

DataProduction

DataTransmission

ads_inno_item_sku_nielsen_al
l (base data) 【start at
6am,Mon】

ads_inno_product_daily_pre_globa
l_final (intermediary data)

ads_inno_item_sku_nielsen_fina
l (result data1) 【start at
6:30am, Mon】

ads_inno_cmo_det_nielsen_fina
l
(result data2) 【start at
7am,Mon】

/export/nielsenFMCG/JD_fm
cg_sku/dt='Y-M-D' (result
data1 storage location)

/export/nielsenFMCG/JD_fm
cg_cmodet/dt='Y-M-D'
(result data2 storage
location)

/export/data/zip/JD_fm
cg_sku_YMD.tar.gz (compres
sed result data1 【start at
12pm,Mon】

/export/data/zipJD_fm
cg_cmodet_YMD.tar.gz (c
ompressed result
data2) 【start at 12pm,
Mon】

Recipient's SFTP