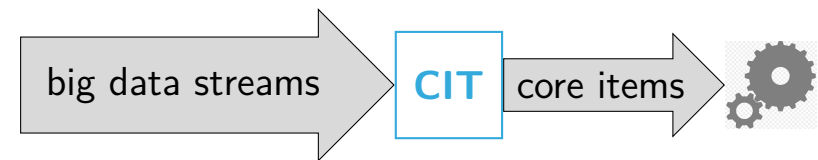


# Continuously Tracking Core Items in Data Streams with Probabilistic Decays

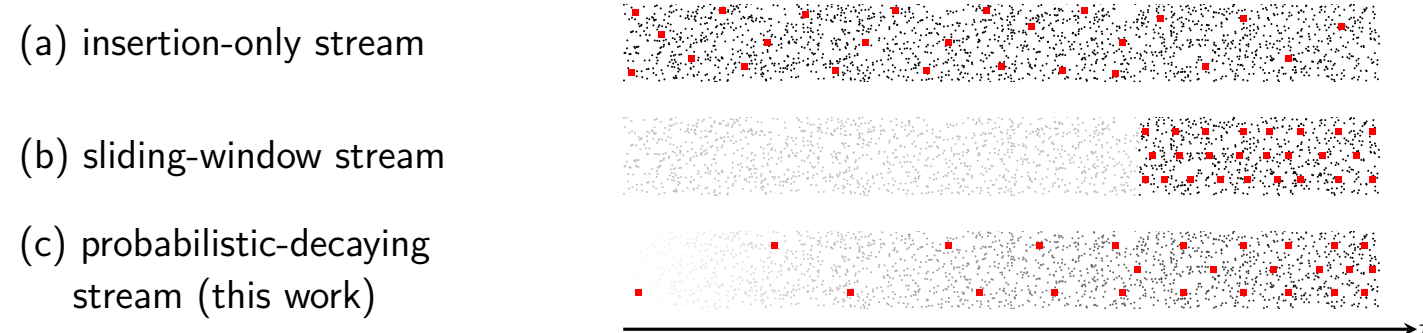
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## Background & Motivation

- Data streams are ubiquitous:
  - email stream, tweets stream, news stream, network traffic stream, etc
  - geo-location stream generated by taxis, IoT devices, LBSNs, etc
  - user consuming record stream from Amazon, Taobao, etc
- Applications:
  - real-time trending topic detection
  - network security monitoring
  - online collaborative filtering
- However, their **high speed** and **large volume** cause troubles.
- Core Items**: informative or representative items in a data stream.
- Core Items Tracking (CIT)**: a streaming algorithm that can continuously track core items in a data stream in real-time.

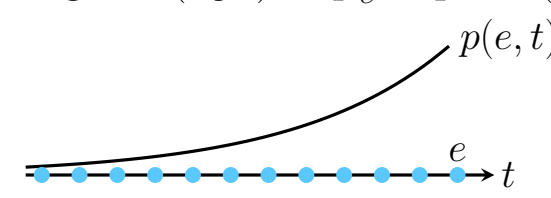


- The right to be forgotten:



## Problem Formulation

- Utility Function: measuring the informativeness of a set of items:  $f: 2^V \mapsto \mathbb{R}_{\geq 0}$
- Monotonicity:  $f(S) \leq f(T), \forall S \subseteq T \subseteq V$ .
- Submodularity:  $f(S \cup \{e\}) - f(S) \geq f(T \cup \{e\}) - f(T), \forall S \subseteq T \subseteq V, e \in V$ .
  - aka the *dimension return* property [Nemhauser et al. 1978]
- Probabilistic-Decaying Stream (PDS) model**:
  - At time  $t$ , an item  $e$  arrived at time  $t_e \leq t$  participates in analysis with probability  $p(e, t) = h_e(t - t_e)$
  - $h_e: \mathbb{Z}_{\geq 0} \mapsto [0, 1]$  is an item-specific decaying function.
  - $h_e(\text{age})$  decreases as  $\text{age}$  increases, e.g.,  $h_e(\text{age}) = p_e^{\text{age}}, p_e \in (0, 1)$ .



- The Core Items Tracking (CIT) problem**:

- Given** a monotone submodular utility function  $f$ , a PDS with item-specific decaying function  $h_e$ , and a budget  $k > 0$

- Want** to find a subset  $S_t^* \subseteq V$  at any query time  $t$ , s.t.

$$S_t^* = \arg \max_{S \subseteq V, |S| \leq k} \mathbb{E}_{h_e}[f(S) | \mathcal{D}_t]$$

where  $\mathcal{D}_t \triangleq \{e: t_e \leq t\}$  denotes the items arrived before  $t$ .

## A Monte-Carlo Framework

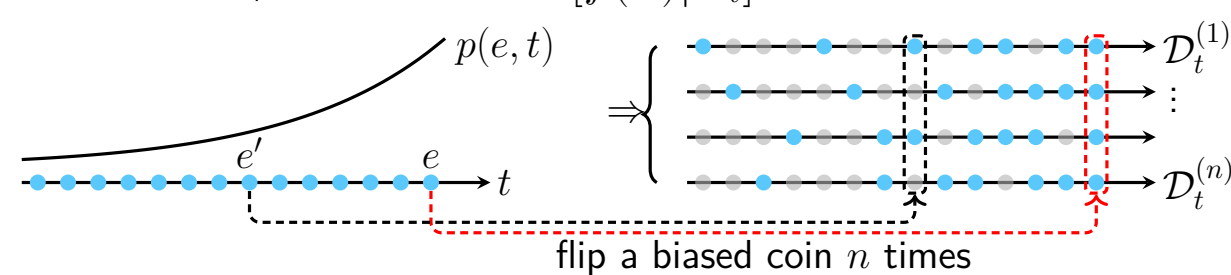
- Expensive to calculate  $\mathbb{E}[f(S) | \mathcal{D}_t]$  exactly
  - need to consider the participation possibility of each item in  $S$ , e.g.,

$$\mathbb{E}[f(\{a, b\}) | \mathcal{D}_t] = \underbrace{p(a, t)p(b, t)f(\{a, b\})}_{\text{both } a \text{ and } b \text{ participate in the analysis}} + \underbrace{p(a, t)(1 - p(b, t))f(\{a\})}_{\text{only } a \text{ participates in the analysis}} + \underbrace{(1 - p(a, t))p(b, t)f(\{b\})}_{\text{only } b \text{ participates in the analysis}}$$

- exactly calculating  $\mathbb{E}[f(S) | \mathcal{D}_t]$  requires  $O(2^{|S|})$  oracle calls.

- Monte-Carlo Approximation**:

- Generate  $n$  samples of the PDS, and estimate  $\mathbb{E}[f(S) | \mathcal{D}_t]$ .



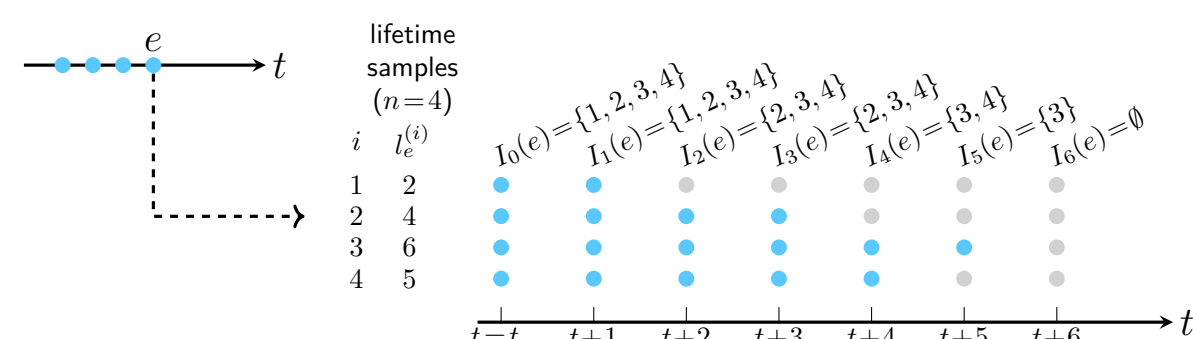
- By Monte-Carlo approximation, we have

$$F(S) \triangleq \frac{1}{n} \sum_{i=1}^n f(S \cap \mathcal{D}_t^{(i)}) \xrightarrow{a.s.} \mathbb{E}[f(S) | \mathcal{D}_t], \quad n \rightarrow \infty.$$

- The number of oracle calls reduces from  $O(2^{|S|})$  to  $O(n)$ .
- $F(S)$  is still monotone and submodular.

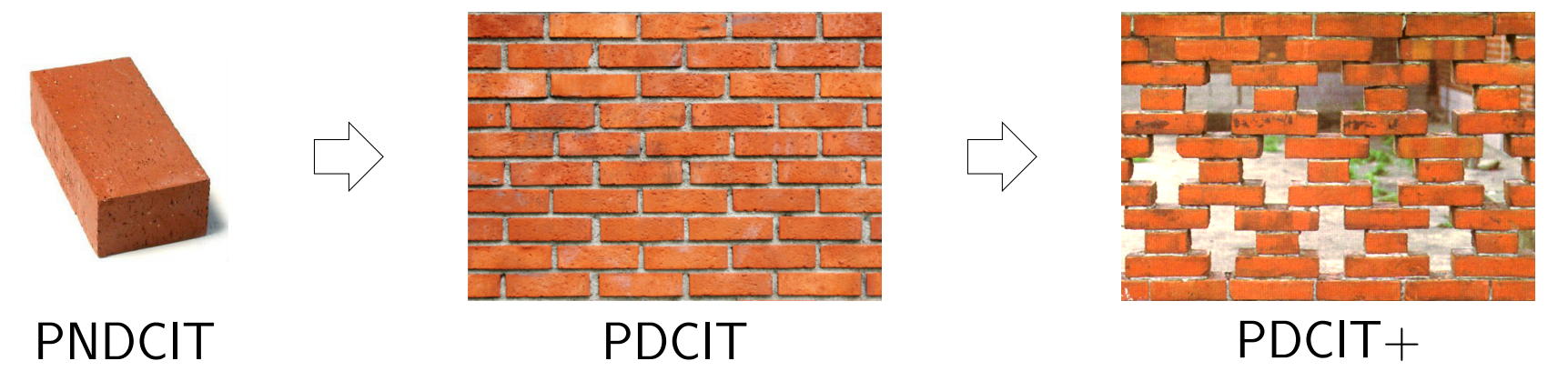
- Maintaining data stream samples:

- naive sampling/incremental sampling/lifetime sampling



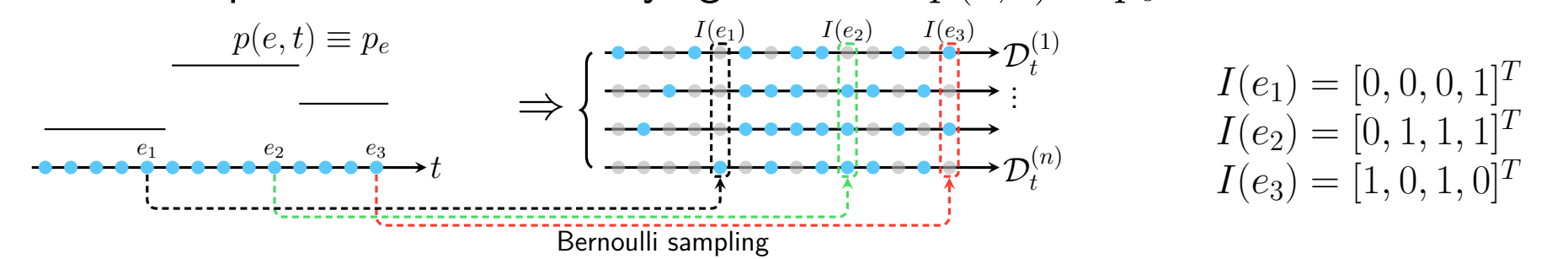
## Algorithms

- Overview

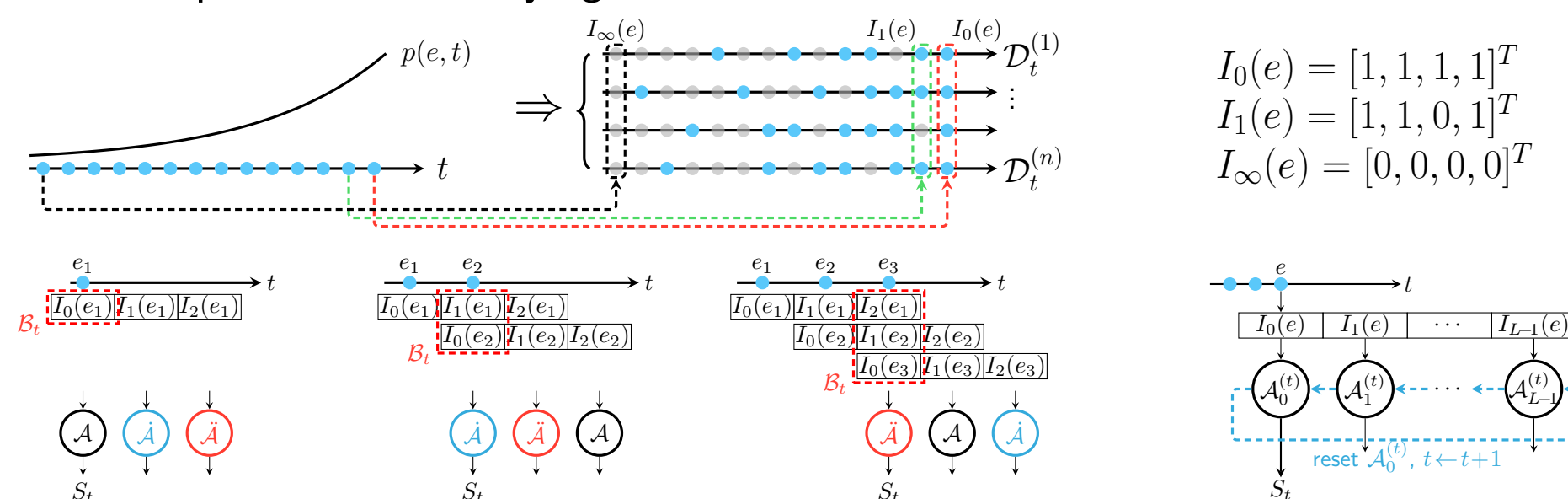


| Algorithm | Update Time                  | Memory                        | Approximate Ratio |
|-----------|------------------------------|-------------------------------|-------------------|
| PND CIT   | $O(n\epsilon^{-1} \log k)$   | $O(nk\epsilon^{-1} \log k)$   | $1/2 - \epsilon$  |
| PDCIT     | $O(Ln\epsilon^{-1} \log k)$  | $O(Lnk\epsilon^{-1} \log k)$  | $1/2 - \epsilon$  |
| PDCIT+    | $O(n\epsilon^{-2} \log^2 k)$ | $O(nk\epsilon^{-2} \log^2 k)$ | $1/4 - \epsilon$  |

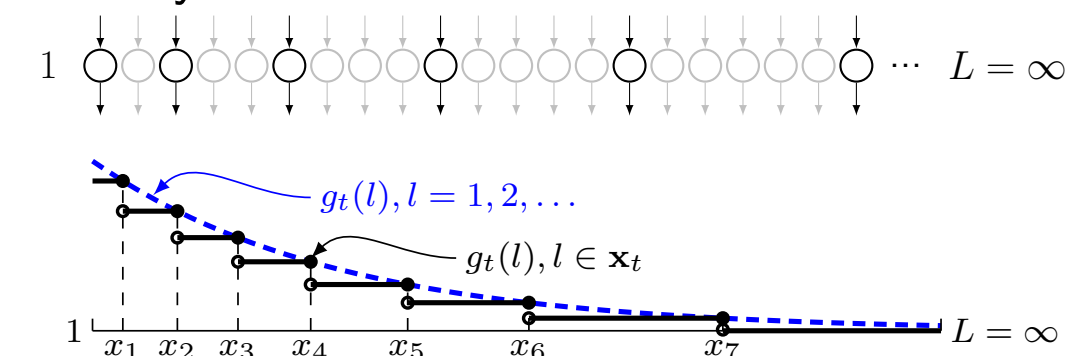
- PND CIT: probabilistic non-decaying case, i.e.,  $p(e, t) \equiv p_e$



- PDCIT: probabilistic decaying case



- PDCIT+: improve efficiency



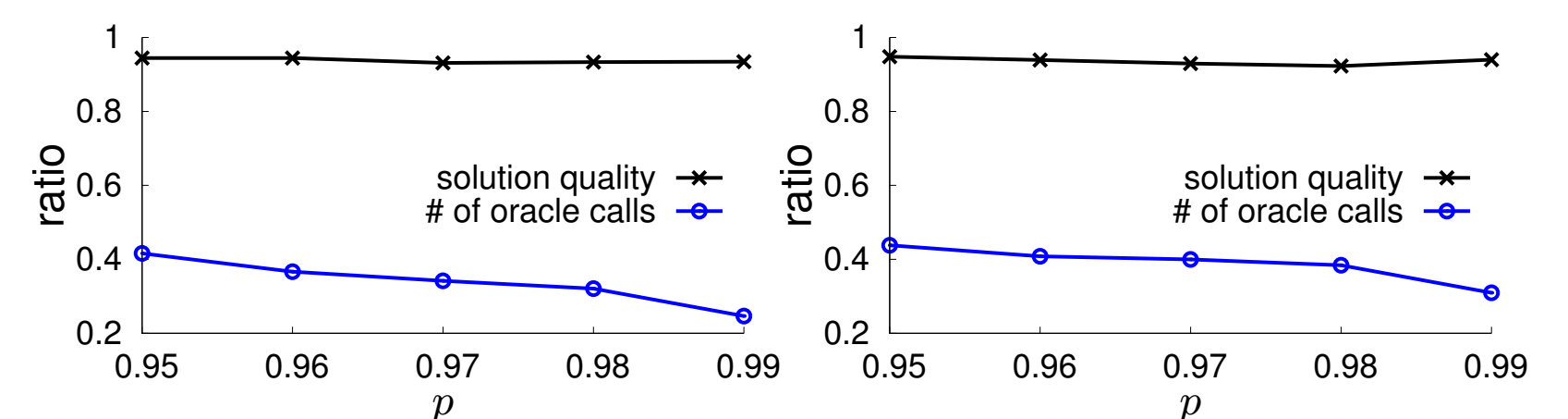
## Experiments

- Data

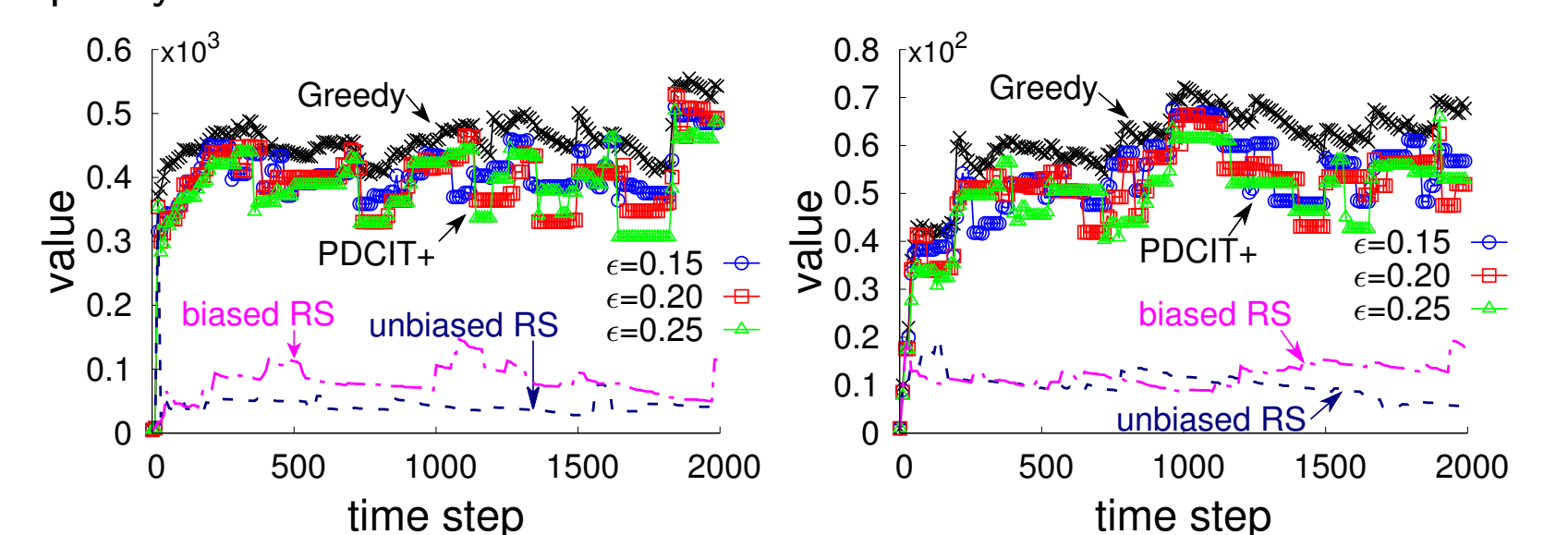
| data stream        | item     | length    | time period        |
|--------------------|----------|-----------|--------------------|
| DBLP               | author   | 371,690   | 1936 - 2018        |
| MemeTracker        | article  | 714,072   | 1/2009 (one month) |
| math.StackExchange | question | 955,284   | 7/2010 - 6/2018    |
| StackOverflow      | question | 2,904,450 | 1/2015 - 3/2016    |

- Goal**: maintain  $k$  most representative items that jointly have the maximum coverage, i.e.,  $f(S) = |\cup_{e \in S} e|$ .

- PDCIT vs PDCIT+:



- Solution quality:



- Scalability:

