# **Efficiently Estimating Motif Statistics of Large Networks**

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Exploring statistics of locally connected subgraph patterns (also known as network motifs) has helped researchers better understand the structure and function of biological and Online Social Networks (OSNs). Nowadays, the massive size of some critical networks—often stored in already overloaded relational databases—effectively limits the rate at which nodes and edges can be explored, making it a challenge to accurately discover subgraph statistics. In this work, we propose sampling methods to accurately estimate subgraph statistics from as few queried nodes as possible. We present sampling algorithms that efficiently and accurately estimate subgraph properties of massive networks. Our algorithms require no precomputation or complete network topology information. At the same time, we provide theoretical guarantees of convergence. We perform experiments using widely known datasets and show that, for the same accuracy, our algorithms require an order of magnitude less queries (samples) than the current state-of-the-art algorithms.

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#### 1. INTRODUCTION

Understanding the structure and function of complex systems is of wide interest across many fields of science and technology, from sociology to physics and biology. Networks with similar topological features, such as degree distribution or graph diameter, can exhibit significantly different local structure. Thus, there is much interest in exploring small connected subgraph patterns in networks, which are often shaped during their growth and have been used to characterize communication and evolution patterns in OSNs [Chun et al. 2008; Kunegis et al. 2009; Zhao et al. 2011; Ugander et al. 2013]. For example, simple three-node subgraph classes such as "the enemy of my enemy is my friend" and "the friend of my friend is my friend" are well known evolution patterns in social networks. Kunegis et al. [2009] considered the significance of these subgraph patterns in Slashdot Zoo<sup>1</sup> evaluating the stability of signed friend/foe subgraphs. Other examples include counting relative frequencies of closed triangle (i.e., three users connected with each other), which are probably more prevalent in Facebook than Twitter, since Twitter serves more as a news media than an OSN service [Kwak et al. 2010]. More complex examples of k-node subgraph frequencies, k > 3, include Milo et al. [2002], who defined network motifs (or local subgraph patterns) as small subgraph classes occurring in networks at numbers that are significantly larger than those found in random networks. Network motifs have been used for pattern recognition in gene expression profiling [Shen-Orr et al. 2002], protein-protein interaction predication [Albert and Albert 2004], and coarse-grained topology generation [Itzkovitz et al. 2005].

Unfortunately, characterizing the frequencies of subgraph patterns by searching and counting subgraphs is computationally intensive because the number of possible k-node combinations in the original graph increases exponentially with k. To address this problem, Kashtan et al. [2004] propose to sample subgraphs using random edge sampling, but this method scales poorly with the subgraph size, and the results can be heavily biased. Wernicke [2006] proposes another approach (FANMOD) based on enumerating subgraph trees. The latter relies on random node sampling, which is either not supported by most OSN APIs or is too resource intensive to be practical (with respect to cache misses and vacant user ID space [Ribeiro et al. 2012]).

Thus, it is paramount for such algorithms to query the graph on-the-fly, without knowledge of the complete topology. Moreover, such algorithms should output high-accuracy estimates of subgraph concentrations with as few queries as possible. Recently, Bhuiyan et al. [2012] proposed a Metropolis-Hastings-based algorithm (henceforth denoted GUISE) that jointly estimates concentrations of three-, four-, and five-node Connected Induced Subgraphs (CIS). However, the rejection sampling procedure of the Metropolis-Hastings Random Walk (MHRW) used in GUISE has received much criticism lately in the precise context of graph sampling [Gjoka et al. 2011; Ribeiro and Towsley 2012]. Rejecting a sample incurs the cost of sampling without gathering information in exchange. And, information-wise, the rejected samples may contain more information about the statistic of interest than the accepted samples. Recently, Ribeiro and Towsley [2012] shows that MHRW rejects information-rich samples when trying to estimate the degree distribution of a graph. The end result is a sampling method that exhibits large estimation errors. A new estimation method that does not suffer from these problems is needed.

<sup>&</sup>lt;sup>1</sup>www.slashdot.org.

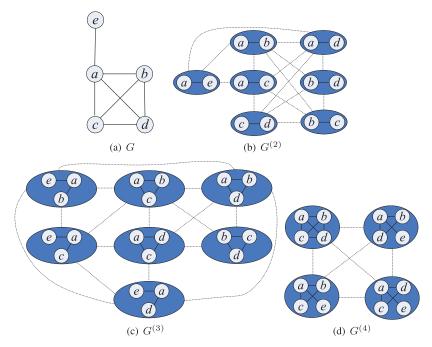


Fig. 1. An example of G and CIS relationship graphs  $G^{(2)}$ ,  $G^{(3)}$ , and  $G^{(4)}$ .

In this work, we propose two algorithms to accurately estimate subgraph concentrations. The first one, denoted PSRW, significantly improves on GUISE on two fronts: (a) PSRW can estimate CIS statistics of any size, in contrast to GUISE that is limited to jointly estimating three-, four-, and five-node CIS; and (b) through careful design, PSRW does not reject samples, making the estimation errors of PSRW significantly lower than those of GUISE. Most importantly, PSRW is not an incremental improvement over GUISE but rather a different type of Random Walk (RW) that is designed without the need to reject samples, using the Horvitz-Thompson estimator [Ribeiro and Towsley 2010] to unbias the observations. The second algorithm we propose, denoted Mix Subgraph Sampling or MSS, can jointly estimate CIS of sizes k-1, k, and k+1 for any  $k \geq 4$ , not only generalizing GUISE (GUISE three-, four-, and five-node CIS is the special case k=4), but also achieving lower estimation errors. One of the main differences between GUISE and PSRW or MSS is that our RW is designed to sample nodes that are important for the CIS estimation and use *all of the gathered samples* in the estimation phase.

Through simulations, we show that both of our methods (PSRW and MSS) are significantly more accurate than GUISE for either the same number of queried nodes or the same walk clock time (using a modern computer). The walk clock time is measured under the assumptions of access to a local or remote database (assuming 100 milliseconds of query response delay). Our methods represent the network as a CIS relationship graph, whose nodes are connected and induced subgraphs (CIS) of the original network. Figure 1 illustrates a CIS relationship graph for subgraphs of two-, three-, and four-node subgraphs. Our algorithms consist of running an RW on the CIS relationship graph. In addition to its accuracy, our algorithms are lightweight. They require little memory (more precisely,  $O(k^2 + B)$  space, where k is the subgraph size and k is the number of queried nodes) and, more importantly, significantly fewer queries than the state-of-the-art methods to achieve the same accuracy. Note that building the complete CIS relationship graph is prohibitively expensive, both in terms of queries

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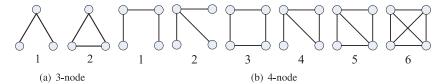


Fig. 2. All classes of three-and four-node undirected and connected subgraphs (the numbers are the subgraph class IDs).

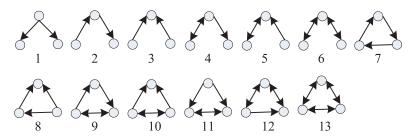


Fig. 3. All classes of three-node directed and connected subgraphs.

and memory. Thus, our RW methods *do not require* the CIS relationship graph, and there is no need to know the complete graph topology in advance, only those parts of the network already queried. We also prove that a RW on the CIS relationship graph achieves asymptotically unbiased concentration estimates of the distinct subgraphs on the original network.

This article is organized as follows. The problem formulation is presented in Section 2. Section 3 presents methods for estimating subgraph class concentrations. The performance evaluation and testing results are presented in Section 4. Section 5 presents applications of our methods to two real OSN websites. Section 6 summarizes related work. Concluding remarks then follow.

#### 2. PROBLEM FORMULATION

Let G = (V, E, L) be a labeled undirected graph where V is the set of nodes, let E be a set of pairs of V (edges), and L is a set of labels  $l_{i,j}$  associated with edges  $(i,j) \in E$ . If G represents a directed network, then we attach a label to each edge that indicates the direction of the edge  $(\rightarrow, \leftarrow, \leftrightarrow)$ . Edges may have other labels, too; for instance, in a signed network, edges have positive or negative labels.

An induced subgraph of G, G' = (V', E', L'),  $V' \subset V$ ,  $E' \subset E$  and  $L' \subset L$ , is a subgraph whose edges and associated labels are all in G; that is,  $E' = \{(i,j): i,j \in V', (i,j) \in E\}$ ,  $L' = \{l_{i,j}: i,j \in V', (i,j) \in E\}$ . We define  $C^{(k)}$  as the set of all connected and induced subgraphs (CIS) with k nodes in G. Then we partition  $C^{(k)}$  into  $T_k$  equivalence classes  $C_1^{(k)}, \ldots, C_{T_k}^{(k)}$  where CIS within  $C_i^{(k)}$  are isomorphic and any pair of CIS from  $C_i^{(k)}, C_j^{(k)}, i \neq j$  are not isomorphic. To illustrate our notation, in what follows, we present some simple examples. Figure 2(a) shows all three-node motifs of any unlabeled undirected network. When G is an unlabeled undirected network, then the number of three-node motifs is  $T_3 = 2$ , and  $C_1^{(3)}$  and  $C_2^{(3)}$  are the sets of CIS in G isomorphic to motifs 1 and 2 in Figure 2(a) respectively. Figure 2(b) shows all four-node motifs of any unlabeled undirected network; in this case  $T_4 = 6$ . Figure 3 shows all three-node motifs of any directed network; in this case  $T_3 = 13$ . Figure 4 shows all motifs when G is of any signed network, in this case  $T_3 = 7$ .

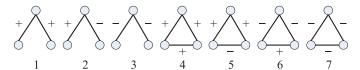


Fig. 4. All classes of three-node signed and undirected subgraphs.

|   | G = (V, E, L)                   | graph under study  |  |
|---|---------------------------------|--|--|
| ĺ | $d(v), v \in V$                 | degree of node $v$ in $G$  |  |
|   | $G^{(k)} = (C^{(k)}, R^{(k)})$  | k-node CIS relationship graph  |  |
| Ī | $V(s), s \in C^{(k)}$           | set of nodes for the $k$ -node CIS $s$   |  |
| Ĭ | $E(s), s \in C^{(k)}$           | set of edges for the $k$ -node CIS $s$   |  |
| Ī | $N(s), s \in C^{(k)}$           | $N(s) \subset V$ , set of nodes in $V \setminus V(s)$ that are connected to nodes in the $k$ -node CIS $s$ |  |
| Ī | $X(s), s \in C^{(k)}$           | $X\!(s) \subset C^{(k)}$ , neighbors of $k$ -node CIS $s$ in graph $G^{(k)}$                               |  |
| Ī | $d^{(k)}(s), s \in C^{(k)}$     | degree of the k-node CIS $s$ in $G^{(k)}$  |  |
| ĺ | C(s)                            | subgraph class of the CIS $s$  |  |
|   | $C_i^{(k)}$                     | the $i$ -th $k$ -node subgraph class in $G$  |  |
| ĺ | $T_k$                           | number of $k$ -node subgraph classes   |  |
|   | $\omega_i^{(k)}$                | concentration of subgraph class $C_i^{(k)}$  |  |
| ľ | $I^{(k)}(x), x \in C^{(k+1)}$   | number of $k$ -node CIS contained in $(k + 1)$ -node CIS $x$   |  |
| Ī | $C^{(k-1)}(s), s \in C^{(k)}$   |  |  |
| Ī | $O^{(k)}(s'), s' \in C^{(k-1)}$ | the set of $k$ -node CIS that contain the CIS $s'$   |  |
| ľ | В                               | number of sampled CIS  |  |
| İ | <i>B</i> *                      | number of queries  |  |

Table I. Table of Notations

The concentration of  $C_i^{(k)}$  is

$$\omega_i^{(k)} = \frac{|C_i^{(k)}|}{|C^{(k)}|}, \qquad 1 \leq i \leq T_k,$$

where  $|C_i^{(k)}|$  is the number of CIS in  $C_i^{(k)}$ . For example, we have  $|C^{(3)}|=7$  for G in Figure 1, and  $C_1^{(3)}$  includes three CIS: (1) CIS consisting of a, b, and b; (2) CIS consisting of b, b, and b; (3) CIS consisting of b, and b. Then we have b0 and b1. In this work, we are interested in accurately estimating b1 by querying a small number of nodes. Note that the network topology is unknown to us, and we are only given one initial connected subgraph of size b1 in b2 to bootstrap our algorithm.

## 3. CONNECTED AND INDUCED SUBGRAPH SAMPLING METHODS

In this section, we first introduce the notion of a *CIS relationship graph*. Then, we propose two subgraph sampling methods based on RWs on CIS relationship graphs to estimate the concentrations of subgraph classes of a specific size k. Finally, we propose a sampling method to solve the problem of measuring the concentrations of subgraph classes of sizes k-1, k, and k+1 simultaneously, where the special case k=4 is equivalent to the problem studied in Bhuiyan et al. [2012]. A list of notations used is shown in Table I.

## 3.1. CIS Relationship Graph

Let  $C^{(k)}$   $(2 \le k < |V|)$  denote the set of all k-node CIS in G. Two different k-node CIS,  $s_1$  and  $s_2$  in  $C^{(k)}$ , are connected if and only if they have exactly k-1 nodes in common. Formally, the undirected graph  $G^{(k)} = (C^{(k)}, R^{(k)})$  represents the CIS relationships

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between all k-node CIS in G, where  $C^{(k)}$  and  $R^{(k)}$  are the node and edge sets for graph  $G^{(k)}$ , respectively. When two k-node CIS  $s_i$  and  $s_j$  in  $C^{(k)}$  differ in one and only one node, there exists an edge  $(s_i,s_j)$  in graph  $G^{(k)}$ . We say that two k-node CIS  $s_i$  and  $s_j$  are reachable if and only if there is at least one path between them in graph  $G^{(k)}$ , and  $G^{(k)}$  is connected if and only if every pair of subgraphs in  $C^{(k)}$  is reachable. Figure 1 shows an example of an original unlabeled graph G and its associated CIS graphs  $G^{(2)}$ ,  $G^{(3)}$ , and  $G^{(4)}$ . Then we have the following theorems.

Theorem 3.1. If the graph G is connected, then the k-node CIS graph  $G^{(k)}$  is connected,  $2 \le k < |V|$ .

Theorem 3.2. If the graph G is connected and is either non-bipartite or contains a node with degree larger than 2, all k-node CIS graphs  $G^{(k)}$  are non-bipartite, where 2 < k < |V|.

The proofs of all theorems in this section are included in the Appendix for completeness. **Remark:** Theorems 3.2 states that  $G^{(k)}$  is non-bipartite for most connected graph G. Connectedness is critical for removing biases from RW sampling of  $G^{(k)}$ . Biases introduced through sampling a bipartite graph using a lazy RW are easily removed. Biases introduced through sampling via a classical RW can only be removed if the graph is non-bipartite.

# 3.2. Subgraph Random Walk (SRW)

In this subsection, we propose a sampling method,  $Subgraph\ Random\ Walk\ (SRW)$  and apply it over graph  $G^{(k)}$ ,  $2 \le k < |V|$  to estimate concentrations of subgraph classes. SRW can be viewed as a regular RW over graph  $G^{(k)}$ . We define  $X(s) \subset C^{(k)}$  as the set of neighbors of the current k-node CIS s sampled in  $G^{(k)}$ . From an initial k-node CIS, SRW randomly selects a CIS from X(s) as the next-hop CIS. SRW moves to this neighbor CIS and repeats the process. Clearly, X(s) cannot be directly obtained since  $G^{(k)}$  is not available in advance. In what follows, we first discuss the number of queries required to compute X(s) at each step. We observe that X(s) can be obtained using at most k queries, which makes SRW both practical and efficient. We then show in detail how to apply SRW to sample k-node CIS from the original graph G. Finally, we present our method for estimating concentrations of subgraph classes based on sampled CIS.

First, we present a critical observation for analyzing the performance of the SRW: Querying nodes in a k-node CIS s is suffices to obtain X(s); that is, the neighbors of s in  $G^{(k)}$ . Denote by V(s) the set of nodes in s and E(s) the set of edges in s. Denote by N(s) the set of nodes in  $V\setminus V(s)$  connected to nodes in V(s). Let  $E^{(N)}(s)$  denote the set of edges between nodes in N(s) and nodes in V(s). For example, when s is the three-node CIS consisting of nodes b, c, d shown in Figure 1(c), we have  $d^{(3)}(s) = 3$ ,  $V(s) = \{b, c, d\}$ ,  $E(s) = \{(b, c), (b, d), (c, d)\}, N(s) = \{a\}, E^{(N)}(s) = \{(a, b), (a, c), (a, d)\}, \text{ and } X(s) \text{ includes}$ three CIS: the CIS consisting of nodes (1) a, b, and c; (2) a, b, and d; as well as (3) a, c, and d. Clearly, a neighbor of s in  $G^{(k)}$  corresponds to a subgraph that includes k-1nodes in s and one node in N(s). For each (k-1) node set  $\{v_1,\ldots,v_{k-1}\}\subset V(s)$  and each node  $u \in N(s)$ , the induced subgraph s' = (V(s'), E(s')) of these k nodes—that is,  $V(s') = \{v_1, \dots, v_{k-1}, u\}$  and  $E(s') = \{(u, v) : u, v \in V(s') \text{ and } (u, v) \in E\}$ —is a neighbor of s in  $G^{(k)}$  when s' is a connected graph. Note that we can obtain E(s') without querying any node in N(s) since  $E(s') = \{(u, v) : u, v \in V(s') \text{ and } (u, v) \in E\} = \{(u, v) : u, v \in V(s') \}$ V(s') and  $(u, v) \in E(s) \cup E^{(N)}(s)$ . Therefore X(s) can be computed based on V(s), N(s), E(s),  $E^{(N)}(s)$ , which are all obtained by querying nodes in s.

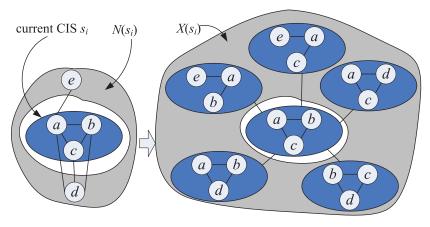


Fig. 5. An example of applying an SRW to graph  $G^{(3)}$ .

The SRW algorithm proceeds in steps. Consider the i-th step,  $i \geq 1$ , and the current node is  $s_i \in C^{(k)}$ . SRW first computes  $X(s_i)$  and then selects a CIS randomly from  $X(s_i)$  as the next CIS to visit. For example, as shown in Figure 5, suppose that the current sampled CIS  $s_i$  consists of nodes a, b, and c. After querying a, b, and c, we obtain  $N(s_i) = \{e, d\}$  and the edges between nodes in  $N(s_i)$  and nodes in  $s_i$ . Then, our SRW algorithm computes  $X(s_i)$  (i.e., the five CIS connecting to  $s_i$  shown in Figure 5) and randomly selects a new CIS from  $X(s_i)$  as the next CIS  $s_{i+1}$  to sample. The pseudo-code of computing  $X(s_i)$  is shown in Algorithm 1. As mentioned earlier,  $X(s_i)$  is computed without querying any node in  $N(s_i)$ . Moreover, since  $V(s_{i+1})$  differs from  $V(s_i)$  in one and only one node, SRW only needs to **query one node** in the original graph G at each step. Let  $d^{(k)}(s)$  be the degree of a k-node CIS s in graph  $G^{(k)}$ ; that is, the number of k-node CIS connected to s. Formally, SRW then can be modeled as a Markov chain with

# **ALGORITHM 1:** The Pseudo-code of Computing X(s).

```
/* s \in C^{(k)} .N(s) is the set of nodes in V \setminus V(s) connected to nodes in V(s) .E^{(N)}(s) is the set of
    edges between nodes in N(s) and nodes in V(s).
input: k-node CIS s = (V(s), E(s)), N(s), E^{(N)}(s)
/* X(s) \subset C^{(k)} is the set of neighbors of s in G^{(k)}.
output: X(s)
X(s) = \{\};
foreach \{v_1, \ldots, v_{k-1}\} \subset V(s) do
    foreach u \in N(s) do
             generateGraph(\{v_1,\ldots,v_{k-1}\},u,E(s),E^{(N)}(s)) returns a graph s'=(V(s'),E(s')), whose node
             set V(s') = \{v_1, \ldots, v_{k-1}, u\}, and edge set
             E(s') = \{(u, v) : u, v \in V(s') \text{ and } (u, v) \in E(s) \cup E^{(N)}(s)\}
         s' = \text{generateGraph}(v_1, \ldots, v_{k-1}, u, E(s), E^{(N)}(s));
         /* connectedGraph(s') returns "True" when s' is a connected graph, and "False"
             otherwise.
         if connected Graph(s') then
          X(s) = X(s) \cup \{s'\}
         end
    end
end
```

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transition matrix  $P^{(k)} = [P_{x,y}^{(k)}], x, y \in C^{(k)}$ , where  $P_{x,y}^{(k)}$  is defined as the probability that CIS y is selected as the next sampled k-node CIS given that the current k-node CIS is x.  $P_{x,y}^{(k)}$  is computed as

$$P_{x,y}^{(k)} = egin{cases} rac{1}{d^{(k)}(x)}, & x \in C^{(k)}, y \in X(x), \\ 0, & ext{otherwise}. \end{cases}$$

The stationary distribution  $\pi^{(k)} = (\pi^{(k)}(s) : s \in C^{(k)})$  of this Markov chain is

$$\pi^{(k)}(s) = \frac{d^{(k)}(s)}{\sum_{t \in C^{(k)}} d^{(k)}(t)}.$$

SRW is a regular RW over the undirected graph  $G^{(k)}$ , and we have the following theorem [Lovász 1993; Ribeiro and Towsley 2010].

Theorem 3.3. If graph  $G^{(k)}$   $(2 \le k < |V|)$  is non-bipartite and connected, the stationary distribution for the SRW to be at a k-node CIS  $s \in C^{(k)}$  converges to  $\pi^{(k)} = (\pi^{(k)}(s) : s \in C^{(k)})$ . The probabilities of a SRW sampling edges in  $E^{(k)}$  are equal when the SRW reaches the steady state.

**Remark:** As mentioned earlier, in most practical applications, the connected non-bipartite assumption over  $G^{(k)}$  only implies that the original graph G must have at least one node with degree 3 or larger and be connected.

Let C(s) denote the subgraph class of a CIS s. C(s) can be easily obtained by using the NAUTY algorithm [McKay 1981, 2009]. Define  $\mathbf{1}(\mathcal{P})$  as the indicator function that equals 1 when the predicate  $\mathcal{P}$  is true and 0 otherwise. Let  $s_j$ , j>0, be the k-node CIS sampled by the SRW at step j. Using the CIS visited by an SRW after B>1 steps, we use the Horvitz-Thompson estimator [Ribeiro and Towsley 2010] to estimate the concentration of subgraph class  $C_i^{(k)}$  as:

$$\hat{\omega}_{i}^{(k)} = \frac{1}{L} \sum_{j=1}^{B} \frac{\mathbf{1}(C(s_{j}) = C_{i}^{(k)})}{d^{(k)}(s_{j})}, \qquad 1 \le i \le T_{k}, \tag{1}$$

where  $L = \sum_{j=1}^{B} \frac{1}{d^{(k)}(s_j)}$ .

THEOREM 3.4. If  $G^{(k)}$  ( $2 \le k < |V|$ ) is non-bipartite and connected, then  $\hat{\omega}_i^{(k)}$  ( $1 \le i \le T_k$ ) in Equation (1) is an asymptotically unbiased estimator of  $\omega_i^{(k)}$ .

**Remark:** Theorem 3.4 provides the theoretical basis for producing unbiased estimates of the concentration of each CIS class in the graph under study. Proof is found in the Appendix.

## 3.3. Pairwise Subgraph Random Walk (PSRW)

In this subsection, we use SRW as a building block for our next subgraph statistics method. Instead of sampling over graph  $G^{(k)}$ , we apply SRW to  $G^{(k-1)}$  and observe that two adjacent sampled (k-1)-node CIS (i.e., an edge in  $G^{(k-1)}$ ) contains exactly k distinct nodes. Thus, we show how to obtain k-node CIS by sampling edges from  $G^{(k-1)}$ . Using this property we propose a better sampling method than SRW, which we denote Pairwise Subgraph Random Walk (PSRW). PSRW samples k-node CIS by applying SRW to  $G^{(k-1)}$ ,  $2 < k \le |V|$ . In what follows, we show that PSRW produces more accurate estimates than SRW, as observed from experimental results in Section 4. It remains an open theoretical problem why PSRW significantly outperforms SRW. Our

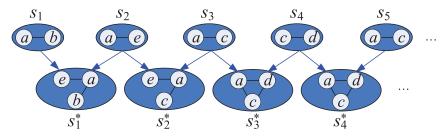


Fig. 6. An example of applying a PSRW to sample three-node CIS from G.  $s_1, s_2, \ldots$ , are two-node CIS sampled by applying an SRW to  $G^{(2)}$ .  $s_1^*$ ,  $s_2^*$ , ..., are three-node CIS generated based on  $s_1, s_2, \ldots G$  and  $G^{(2)}$  are graphs shown in Figure 1.

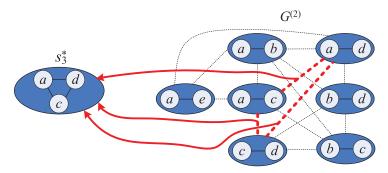


Fig. 7. Three-node CIS  $s_3^*$  can be generated by each of the three red edges in  $G^{(2)}$ .

conjecture is that it is due to the fact that an RW on  $G^{(k-1)}$  converges to its stationary behavior more quickly than  $G^{(k)}$ . Let  $s_j$   $(1 \leq j \leq B)$  be the j-th (k-1)-node CIS sampled by applying a SRW to  $G^{(k-1)}$ . Consider the edge  $(s_j, s_{j+1})$  in  $G^{(k-1)}$ . This edge is associated with a k-node CIS consisting all nodes contained in  $s_j$  and  $s_{j+1}$ . Therefore, we obtain k-node CIS  $s_j^*$   $(1 \leq j < B)$ , where  $s_j^*$  is the k-node CIS generated by  $(s_j, s_{j+1})$ . Figure 6 shows an example of applying a PSRW to sample three-node CIS  $s_1^*$ ,  $s_2^*$ , ... from G. We can see that  $s_1^*$ ,  $s_2^*$ , ... are generated based on two-node CIS  $s_1$ ,  $s_2$  sampled by applying an SRW to  $G^{(2)}$ , where G and  $G^{(2)}$  are shown in Figure 1. For any k-node CIS  $x \in C^{(k)}$ , let  $I^{(k-1)}(x)$  denote the number of (k-1)-node CIS contained by x. For example, three-node CIS  $s_1^*$  in Figure 1 contains two two-node CIS: (1) the CIS consisting of nodes A and B and (2) the CIS consisting of nodes A and B. Thus,  $I^{(2)}(s_1^*) = 2$ . Similarly, we have  $I^{(2)}(s_3^*) = 3$ . It is easy to show that a k-node CIS x associates with  $I^{(k-1)}(x)I^{(k-$ 

$$\pi_E^{(k)}(x) = \frac{I^{(k-1)}(x) \left(I^{(k-1)}(x) - 1\right)}{\sum_{y \in C^{(k)}} I^{(k-1)}(y) \left(I^{(k-1)}(y) - 1\right)}.$$

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Thus, using the Horvitz-Thompson estimator, we estimate the concentration of subgraph class  $C_i^{(k)}$  as follows,

$$\tilde{\omega}_{i}^{(k)} = \frac{1}{H} \sum_{j=1}^{B-1} \frac{\mathbf{1}(C(s_{j}^{*}) = C_{i}^{(k)})}{I^{(k-1)}(s_{j}^{*})(I^{(k-1)}(s_{j}^{*}) - 1)}, \quad 1 \le i \le T_{k},$$

$$(2)$$

where  $H = \sum_{j=1}^{B-1} [I^{(k-1)}(s_j^*)(I^{(k-1)}(s_j^*) - 1)]^{-1}$ .

Theorem 3.5. If  $G^{(k)}$   $(2 \le k \le |V|)$  is non-bipartite and connected, then  $\tilde{\omega}_i^{(k)}$   $(1 \le i \le T_k)$  in Equation (2) is an asymptotically unbiased estimator of  $\omega_i^{(k)}$ .

**Remark:** We find that PSRW cannot be easily further extended; that is, we cannot sample k-node CIS based on applying an SRW to graph  $G^{(k')}$ , where k' < k - 1. This is because it is difficult to analyze and remove sampling errors when we generate a k-node CIS using k - k' + 1 CIS consequently sampled by an SRW over  $G^{(k')}$ . Note that k - k' + 1 consequently sampled k'-node CIS might contain less than k different nodes.

# 3.4. Mix Subgraph Sampling (MSS)

The previous two subsections focus on subgraph classes of a specific size k. Motivated by Bhuiyan et al. [2012], we study the problem of estimating the concentrations of subgraph classes of sizes k-1, k, and k+1 simultaneously. Clearly, we can naively solve this problem by applying three independent PRSWs to calculate the concentrations of subgraph classes of sizes k-1, k, and k+1. However, this naive approach is inefficient. Next, we propose a more efficient sampling method, Mix Subgraph Sampling (MSS), which requires fewer queries to achieve the same estimation accuracy. MSS samples k-node CIS by applying an SRW to  $G^{(k)}$ .

$$\check{\omega}_i^{(k-1)} = \frac{1}{Q} \sum_{j=1}^B \frac{1}{d^{(k)}(s_j)} \sum_{s' \in C^{(k-1)}(s)} \frac{\mathbf{1} \left( C^{(k-1)}(s') = C_i^{(k-1)} \right)}{|O^{(k)}(s')|}, \quad 1 \le i \le T_{k-1}, \tag{3}$$

where  $Q = \sum_{j=1}^{B} \frac{1}{d^{(k)}(s_j)} \sum_{s' \in C^{(k-1)}(s_j)} \frac{1}{|O^{(k)}(s')|}$ .

Theorem 3.6. If  $G^{(k)}$  (3  $\leq k \leq |V|$ ) is non-bipartite and connected, then  $\check{\omega}_i^{(k-1)}$  (1  $\leq i \leq T_{k-1}$ ) in Equation (3) is an asymptotically unbiased estimator of  $\omega_i^{(k-1)}$ .

|                                   | LCC       |            |                |
|-----------------------------------|-----------|------------|----------------|
| Graph                             | nodes     | edges      | directed-edges |
| Flickr [Mislove et al. 2007]      | 1,624,992 | 15,476,835 | 22,477,014     |
| Pokec [Takac and Zabovsky 2012]   | 1,632,805 | 22,301,964 | 30,622,564     |
| LiveJournal [Mislove et al. 2007] | 5,284,459 | 48,688,097 | 76,901,758     |
| YouTube [Mislove et al. 2007]     | 1,134,890 | 2,987,624  | 4,942,035      |
| Epinions [Richardson et al. 2003] | 119,130   | 704,267    | 833,390        |
| Slashdot [Leskovec et al. 2009]   | 77,350    | 416,695    | 516,575        |
| Gnutella [Leskovec et al. 2009]   | 6,299     | 20,776     | 20,776         |

Table II. Overview of Graph Datasets Used in Our Simulations

*Note*: "Directed-edges" refers to the number of directed edges in a directed graph, "edges" refers to the number of edges in an undirected graph, and "LCC" refers to the largest connected component of a given graph.

#### 4. DATA EVALUATION

In this section, we first introduce our experimental datasets and a comparison model that is used to evaluate the performance of our methods for characterizing CIS classes of a specific size k in comparison with state-of-the-art methods. Then we present the experimental results of PSRW for  $k \in \{3, \ldots, 6\}$ . Last, we compare the special case MSS k=3,4,5 against GUISE [Bhuiyan et al. 2012]. Our experiments are conducted on a Dell Precision T1650 workstation with an Intel Core i7-3770 CPU 3.40GHz processor and 8GB DRAM memory.

#### 4.1. Datasets

Our experiments are performed on a variety of publicly available datasets taken from the Stanford Network Analysis Platform (SNAP).<sup>2</sup> We start by evaluating the performance of our methods in characterizing three-node CIS over 4 million-node graphs: Flickr, Pokec, LiveJournal, and YouTube, contrasting our results with ground truth computed through brute force. Since it is computationally intensive to calculate the ground truth of k-node CIS classes for  $k \geq 4$  in large graphs, the experiments for k-CIS,  $k \geq 4$ , are performed on three relatively small graphs Epinions, Slashdot, and Gnutella, where computing the ground truth by brute force is feasible. We also specifically evaluate the performance of our methods for characterizing signed CIS classes in the Epinions and Slashdot signed graphs. Flickr, LiverJournal, and YouTube are popular photo, blog, and video sharing websites, respectively, where a user can subscribe to other user updates such as photos, blogs, and videos. Pokec is the most popular online social network in Slovakia and has been in existence for more than 10 years. These four networks can be represented by directed graphs, where nodes representing users and a directed edge from u to v represents that user u subscribes to user v or u tags user vas a friend. Epinions is a who-trust-whom OSN providing consumer reviews, where a directed edge from u to v represents that user u trusts user v. Slashdot is a technologyrelated news website for its specific user community, where a directed edge from u to vrepresents that user u tags user v as a friend or foe. Epinions and Slashdot networks can be represented by signed graphs, where a positive edge from u to v indicates that u trusts v or u tags user v a friend, and a negative edge from u to v indicates that u distrusts v or u tags user v a foe. Gnutella is a peer-to-peer file- sharing network. Nodes represent users in the Gnutella network, and edges represent connections between the Gnutella users. In the following experiments, we evaluate our proposed methods on the Largest Connected Component (LCC) of these graphs (summarized in Table II).

 $<sup>^2</sup> www.snap.stanford.edu.\\$ 

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## 4.2. Comparison model

First, we introduce the error metric used to compare the different sampling methods. Mean Square Error (MSE) is a common measure to quantify the error of an estimate  $\hat{\omega}$  with respect to its true value  $\omega > 0$ . It is defined as  $\text{MSE}(\hat{\omega}) = \text{E}[(\hat{\omega} - \omega)^2] = \text{var}(\hat{\omega}) + (\text{E}[\hat{\omega}] - \omega)^2$ . We can see that  $\text{MSE}(\hat{\omega})$  decomposes into a sum of the variance and bias of the estimator  $\hat{\omega}$ ; both quantities are important and need to be as small as possible to achieve good estimation performance. When  $\hat{\omega}$  is an unbiased estimator of  $\omega$ , then  $\text{MSE}(\hat{\omega}) = \text{var}(\hat{\omega})$ . In our experiments, we study the Normalized Root Mean Square Error (NRMSE) to measure the relative error of the estimator  $\hat{\omega}_i$  of the subgraph class concentration  $\omega_i$ ,  $i = 1, 2, \ldots$  NRMSE $(\hat{\omega}_i)$  is defined as:

$$NRMSE(\hat{\omega}_i) = \frac{\sqrt{MSE(\hat{\omega}_i)}}{\omega_i}, \qquad i = 1, 2, \dots$$

When  $\hat{\omega}_i$  is an unbiased estimator of  $\omega_i$ , then NRMSE( $\hat{\omega}_i$ ) is equivalent to the normalized standard error of  $\hat{\omega}_i$ ; that is, NRMSE( $\hat{\omega}_i$ ) =  $\sqrt{\text{var}(\hat{\omega}_i)}/\omega_i$ . Note that our metric uses the relative error. Thus, when  $\omega_i$  is small, we consider values as large as NRMSE( $\hat{\omega}_i$ ) to be acceptable. In all our experiments, we average the estimates and calculate their NRMSEs over 1,000 runs.

We compute the NRMSE of our methods for estimating concentrations of CIS classes of specific size k, in comparison with that of two state-of-the-art algorithms: FANMOD [Wernicke 2006] and GUISE [Bhuiyan et al. 2012] under the constraint that the number of queries cannot exceed  $B^*$ . As mentioned earlier, issues arise when comparing our methods of estimating concentrations of CIS classes of a specific size k to that of the method in Bhuiyan et al. [2012] because the latter wastes most queries to sample CIS of a size not equal to k. To address this problem, we adapt the MHRW of GUISE [Bhuiyan et al. 2012] to focus on subgraphs of size k, which we name Metropolis-Hastings Subgraph Random Walk (MHSRW). Later, we compare MSS k=3,4,5 directly to GUISE [Bhuiyan et al. 2012], showing that MSS is significantly more accurate than GUISE.

To sample k-node CIS, MHSRW works as follows: At each step, MHSRW randomly selects a k-node CIS y from X(x) and the set of neighbors of the current k-node CIS x on CIS relationship graph  $G^{(k)}$  and accepts the move with probability  $\min\{1, \frac{d^{(k)}(y)}{d^{(k)}(x)}\}$ . Otherwise, it remains at x. MHSRW samples k-node CIS uniformly when it reaches the steady state. Based on CIS samples  $s_j$  ( $1 \le j \le B$ ), MHSRW estimates the concentration of subgraph class  $C_i^{(k)}$  for graph  $G_d$  as follows,

$$reve{\omega}_i^{(k)} = rac{1}{B}\sum_{i=1}^B \mathbf{1}ig(C(s_j) = C_i^{(k)}ig), \qquad 1 \leq i \leq T_k.$$

# 4.3. Results of Estimating Three-node CIS Class Concentrations

In this subsection, we show results of estimating three-node CIS class concentrations for undirected, directed, and signed graphs respectively.

(1) Three-node undirected CIS classes. Figure 8 shows the results of estimating  $\omega_2^{(3)}$ , the concentration of the three-node undirected CIS class 2 (or the triangle as shown in Figure 2(a)) for Flickr, Pokec, LiveJournal, and YouTube graphs, where  $B^*$  is the number of queries; that is, the number of distinct nodes required to query in the original graph G. The true value of  $\omega_2^{(3)}$  for Flickr, Pokec, LiveJournal, and YouTube is 0.0404, 0.0161, 0.0451, and 0.0021, respectively. The results show that PSRW exhibits the smallest errors, which are almost an order of magnitude less than errors of MHSRW and FANMOD for Flickr and Pokec graphs. SRW is more accurate than MHSRW and FANMOD but less accurate than PSRW. Note that PSRW uses only  $B^* = 3 \times 10^3$ 

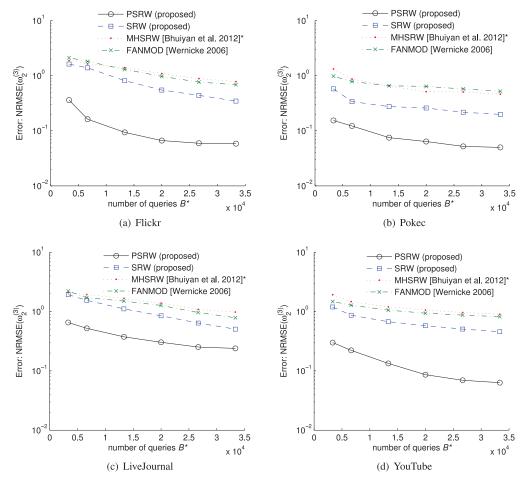


Fig. 8. Flickr, Pokec, LiveJournal, and YouTube: Compared NRMSEs of concentration estimates of three-node undirected CIS classes for different methods

queries and still exhibits smaller errors than the other methods that use one order of magnitude more queries  $B^* > 3 \times 10^4$ . Hence, PSRW reduces more than 10-fold the number of queries required to achieve the same estimation accuracy. Meanwhile, we observe that an order of magnitude increase in  $B^*$  roughly decreases the error by  $1/\sqrt{10}$  for all methods studied. Figure 9 plots the evolution of  $\omega_2^{(3)}$  estimates as a function of B (the number of sampling steps) for one run. We observe that PSRW converges to the value of  $\omega_2^{(3)}$  when  $10^3$ ,  $10^3$ ,  $10^3$ ,  $10^4$  CIS are sampled for Flickr, Pokec, Live-Journal, and YouTube, respectively, and it is much quicker than the other methods. To compare the performances of these methods after the RWs have entered the stationary regime, Figure 10 shows the results of estimating  $\omega_2^{(3)}$  based on  $10^4$  CIS sampled after  $10^6$  steps. We can see that PSRW outperforms the other methods at steady state.

(2) Three-node directed CIS classes. Figure 11 shows the concentrations of three-node directed CIS classes for Flickr, Pokec, LiveJournal, and YouTube graphs, and the subgraph classes and their associated IDs are listed in Figure 3. The total numbers of three-node CIS are  $1.4 \times 10^{10}$ ,  $2.0 \times 10^9$ ,  $6.9 \times 10^9$ , and  $1.5 \times 10^9$  for Flickr, Pokec,

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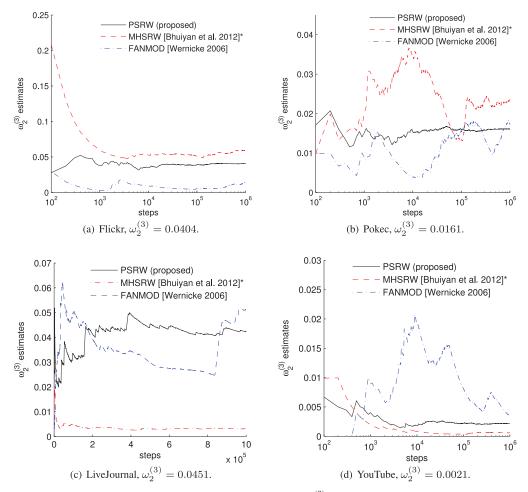


Fig. 9. Flickr, Pokec, Live Journal, and YouTube: Compared  $\omega_2^{(3)}$  estimates of three-node undirected CIS classes for different methods.

LiveJournal, and YouTube, respectively. Figure 12 compares concentration estimates of three-node directed CIS classes for different methods under the same number of queries  $B^* = 10,000$ . The results show that subgraph classes with smaller concentrations have larger NRMSEs. PSRW is significantly more accurate than the other methods for most subgraph classes. SRW is not shown in the plots, but its performance lies, again, somewhere between MHSRW and FANMOD.

(3) Three-node signed and undirected CIS classes. Figure 13 shows the concentrations of three-node signed and undirected CIS classes (as listed in Figure 4) for Epinions and Slashdot graphs. Epinions and Slashdot graphs have  $1.7 \times 10^8$  and  $6.7 \times 10^7$  signed and undirected three-node CIS respectively. Figure 14 shows the estimated concentrations of signed and undirected three-node CIS classes for different methods under  $B^* = 2,000$  queries. The results show that subgraph classes with smaller concentrations have larger NRMSEs. All NRMSEs given by PSRW are much smaller than 1 for all subgraph classes. PSRW is almost four times more accurate than MH-SRW and FANMOD. MHSRW exhibits slightly smaller errors than FANMOD for most subgraph classes.

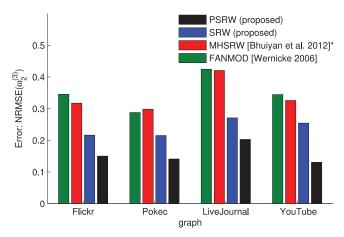


Fig. 10. Flickr, Pokec, Live-Journal, and YouTube: Compared NRMSEs of concentration estimates of three-node undirected CIS classes for different methods at the stationary state.

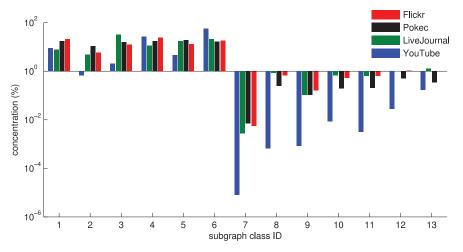


Fig. 11. Flickr, Pokec, Live-Journal, and YouTube: Concentrations of three-node directed CIS classes.

# 4.4. Results of Estimating Four-node CIS Class Concentrations

Figure 15 shows the concentrations of four-node undirected CIS classes (as listed in Figure 2(b)) for Epinions, Slashdot, and Gnutella graphs. Epinions, Slashdot, and Gnutella graphs have  $2.5 \times 10^{10}$ ,  $2.1 \times 10^{10}$ , and  $1.0 \times 10^7$  undirected four-node CIS, respectively. Figure 16 shows the estimated concentrations of undirected four-node CIS classes for different methods under  $B^* = 2,000$  queries. The results show that all NRMSEs given by PSRW are smaller than 0.4 for subgraph classes 1–5. PSRW is significantly more accurate than the other methods.

## 4.5. Results of Estimating Five-node and Six-node CIS Class Concentrations

Because the number of k-node CIS exponentially increases with k, it is computationally intensive to calculate the ground truth of k-node CIS classes when  $k \ge 5$ . Nevertheless, we proceed to evaluate our methods based on a relatively small graph Gnutella that has 6,299 nodes and 20,776 edges for k=5 and k=6. Gnutella has  $3.9 \times 10^8$  fivenode CIS and  $1.7 \times 10^{10}$  six-node CIS. It takes almost one day to obtain all these

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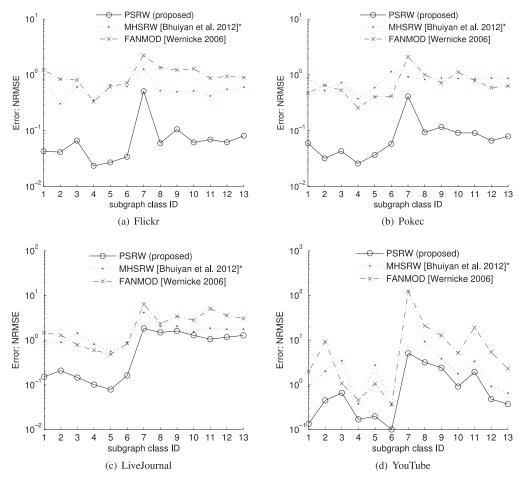


Fig. 12. Flickr, Pokec, Live-Journal, and YouTube: Compared NRMSEs of concentration estimates of three-node directed CIS classes for different methods under the same number of queries ( $B^* = 10,000$ ).

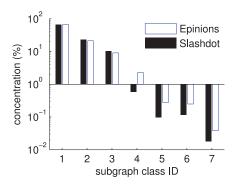


Fig. 13. Epinons and Slashdot: Concentrations of three-node signed and undirected CIS classes.

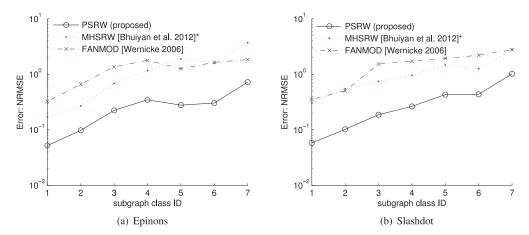


Fig. 14. Epinons and Slashdot: Compared NRMSEs of concentration estimates of three-node signed and undirected CIS classes for different methods under the same number of queries ( $B^* = 2,000$ ).

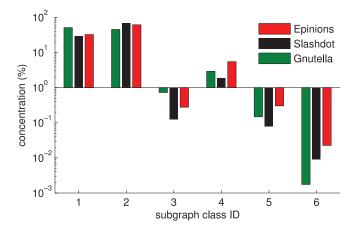


Fig. 15. Epinons, Slashdot, and Gnutella: Concentrations of the four-node undirected CIS classes.

subgraphs using the software provided in Kashtan et al. [2004]. Figure 17 shows NRMSEs of concentration estimates of one five-node undirected CIS class and one five-node undirected CIS class for Gnutella graph. The five-node undirected CIS class we studied is topologically equivalent to a five-node tree with depth one. The true value of its concentration is 0.183 for the Gnutella graph. The results show that PSRW is nearly four times more accurate than MHSRW and FANMOD. The six-node undirected CIS class we studied is topologically equivalent to a six-node tree with depth one. The true value of its concentration is 0.0589 for the Gnutella graph. The results show that PSRW is nearly twice as accurate as MHSRW and FANMOD.

## 4.6. Time Cost of Sampling CIS

The time cost of sampling a k-node CIS consists of two parts: (1) computational time and (2) the query response time. We observe that the computation times increase with k for PSRW, MHSRW, and FANMOD, and the computation times are smaller than 0.1 second for  $k \leq 5$ , which is usually smaller than the query rate limits for querying a node imposed by OSNs. Thus, we can easily find that PSRW is computationally more

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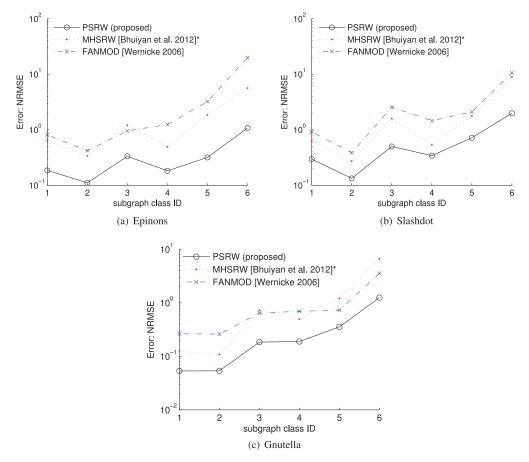


Fig. 16. Epinons and Slashdot: Compared NRMSEs of concentration estimates of four-node undirected CIS classes for different methods under the same number of queries ( $B^* = 2,000$ ).

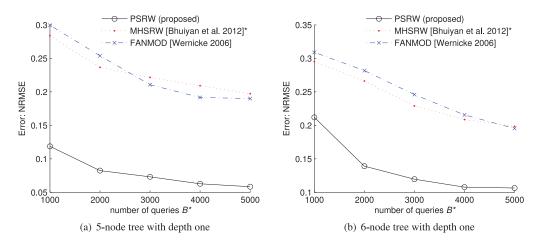


Fig. 17. Gnutella: Compared NRMSEs of concentration estimates of one five-node undirected CIS class and one six-node undirected CIS class for different methods.

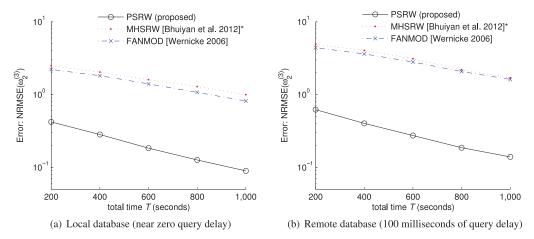


Fig. 18. Flickr: NRMSEs of error estimates of  $\omega_2^{(3)}$  under for computer time T.

efficient than MHSRW since PSRW samples k-node CIS from graph  $G^{(k-1)}$ , whereas MHSRW samples k-node CIS from graph  $G^{(k)}$ . We compare the performances of different methods under the same time budget T. We do simulations to evaluate the performance of different methods for two cases: (1) the graph is stored in a local database with near zero query delay, and (2) the graph is stored in a remote database with 100 milliseconds query delay. Figure 18 shows the NRMSEs of estimates of  $\omega_2^{(3)}$  under T=200,400,600,800, and 1,000 seconds for the Flickr graph. The results show that PSRW is four and five times as accurate as the other methods for the same time budget T for the local and remote databases, respectively. The results for other graphs are similar, so we omit them here.

## 4.7. Comparison with GUISE

Next, we evaluate the performance of our method MSS for the special case of simultaneous estimation of CIS k=3,4,5 concentrations as in GUISE [Bhuiyan et al. 2012]. Let  $\omega^{(k)}=(\omega_1^{(k)},\ldots,\omega_{T_k}^{(k)})$  and  $\hat{\omega}^{(k)}=(\hat{\omega}_1^{(k)},\ldots,\hat{\omega}_{T_k}^{(k)})$ , where  $\omega_i^{(k)}$  is the concentration of subgraph class  $C_i^{(k)}$  and  $\hat{\omega}_i^{(k)}$  is an estimate of  $\omega_i^{(k)}$ . We define the Root Mean Square Error (RMSE) as:

RMSE(
$$\hat{\omega}^{(k)}$$
) =  $\sqrt{\mathbb{E}\left[\sum_{i=1}^{T_k} (\hat{\omega}_i^{(k)} - \omega_i^{(k)})^2\right]}$ ,  $k = 3, 4, \text{ and } 5,$ 

which measures the error of the estimate  $\hat{\omega}^{(k)}$  with respect to its true value  $\omega^{(k)}$ . Note here that the variable  $\hat{\omega}^{(k)}$  of function RMSE( $\hat{\omega}^{(k)}$ ) is a *vector*. In our experiments, we average the estimates and calculate their RMSEs over 1,000 runs. Figure 19 shows RMSEs of estimates of  $\omega^{(3)}$ ,  $\omega^{(4)}$ , and  $\omega^{(5)}$  for different methods under  $B^*=3,000$  queries. In addition to MSS and GUISE, we also use PSRW to estimate  $\omega^{(3)}$ ,  $\omega^{(4)}$ , and  $\omega^{(5)}$ , respectively. For simplicity, we provide PSRW a budget of 1,000 queries for each value of k since it is hard to determine the optimal budget allocation for PSRW to jointly estimate  $\omega^{(3)}$ ,  $\omega^{(4)}$ , and  $\omega^{(5)}$ . The results show that MSS is more accurate than PSRW and is nearly three times more accurate than GUISE.

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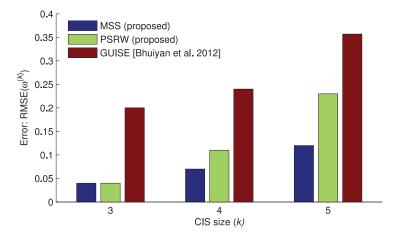


Fig. 19. Gnutella: Compared errors of characterizing three-, four-, and five-node undirected CIS classes simultaneously for different methods under the same number of queries ( $B^* = 3,000$ ).

#### 5. APPLICATIONS

In this section, we apply our methods to understand the intrinsic properties of some large OSNs. We conduct experiments on Chinese OSNs Sina microblog<sup>3</sup> and Douban.<sup>4</sup> Sina microblog is the most popular Chinese microblog service and has many features similar to Twitter. It has more than 300 million registered users as of February 2012. Douban provides an exchange platform for reviews and recommendations on movies, books, and music albums. It has approximately 6 million registered users as of 2009 [Zhao et al. 2011]. Douban and Sina microblogs both can be modeled as directed graphs, where edges are formed by users' following and follower relationships. We conducted experiments in September 2012 on Sina microblog and Douban. By using PSRW, we sampled approximately 500,000 three-node CIS from Sina microblog and Douban, respectively. Figure 20(a) shows the estimated concentrations of three-node directed CIS classes. It shows that closed subgraph classes (classes 8–13) have much lower concentrations than unclosed subgraph classes (classes 1-6), which indicates that Douban and the Sina microblog have a small fraction of closed triangles, and thus they have small clustering coefficients, unlike the friendship relationship-based OSNs such as Facebook. We observe that the concentration of subgraph class 7 is almost zero, and it is omitted from the concentration results shown in Figure 20. From Figure 3, we observe that subgraph class 7 is a directed circle of three nodes, which corresponds to three persons A, B, C, with A following B, B following C, and C following A. A concentration of zero might be explained by the asymmetry of following relationships, where a following edge usually indicates statuses of the two end users (e.g., an edge from a low-status user to high-status user such as a celebrity). Therefore, three users with different statuses are unlikely to form a closed circle.

Next, we study the Z-scores of these subgraph classes. The Z-score of each subgraph class  $C_i^{(k)}$ , k > 1, is defined as

$$Z_i^{(k)} = \frac{\omega_i^{(k)} - \mu_i^{(k)}}{\sigma_i^{(k)}}, \qquad 1 \le i \le T_k, \tag{4}$$

<sup>&</sup>lt;sup>3</sup>www.weibo.com.

<sup>&</sup>lt;sup>4</sup>www.douban.com.

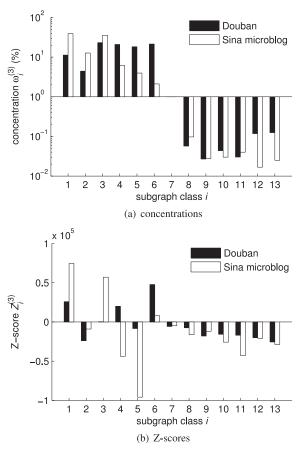


Fig. 20. Results of real applications for all three-node directed CIS.

where  $\mu_i^{(k)}$  and  $\sigma_i^{(k)}$  are the mean and the standard deviation, respectively, of the concentration of  $C_i^{(k)}$  for random graphs with the same in-degree and out-degree sequence as  $G_d$ . Clearly, the Z-score of  $C_i^{(k)}$  is a qualitative measure on the significance of  $C_i^{(k)}$  [Milo et al. 2002].

We propose a method to estimate  $\mu_i^{(k)}$  and  $\sigma_i^{(k)}$  as follows: First, we use graph sample methods such as RW to estimate the joint in-degree and out-degree distribution  $\phi = (\phi(i,j):i,j\geq 0)$ , where  $\phi(i,j)$  is the fraction of nodes in  $G_d$  with in degree i and out degree j. In essence, this is similar to the problem of estimating node label densities as studied in our previous work [Ribeiro and Towsley 2010]. We use the configuration model [Molloy and Reed 1995] to generate random networks according to the estimated joint in-degree and out-degree distribution  $\hat{\phi}(i,j)$ . To generate a random graph, we first generate |V| nodes, and the in-degree and out-degree of each node are randomly selected according to  $\hat{\phi}(i,j)$ , where the graph size |V| can be estimated by sampling methods proposed in Katzir et al. [2011]. We then use the configuration model [Molloy and Reed 1995] to generate a group of random graphs. Algorithm 2 describes the pseudo-code of our method for generating a random graph. Finally, we compute the mean and standard deviation of the subgraph class concentration based on randomly generated graphs.

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# ALGORITHM 2: Pseudo-code of Random Graph Generation Algorithm

1: Step 1: Assign each node v with  $d_I(v)$  incoming edge stubs (in-stubs) and  $d_O(v)$  outgoing edge stubs (out-stubs).

- 2: **Step 2**: Pick an unconnected in-stub randomly from all nodes' in-stubs. Denote the associated node of selected in-stub as  $v_i$ .
- 3: **Step 3**: Pick an unconnected out-stub randomly from all nodes' out-stubs. Denote the associated node of selected out-stub as  $v_o$ . Repeat this step when  $v_o = v_i$  or there already exists an edge from  $v_i$  to  $v_i$ .
- 4: **Step 4**: Connect the selected in-stub and out-stub.
- 5: Repeat Step 2 to Step 4 until no unconnected in-stub or out-stub remains.

Using this method, we estimate the joint degree distribution based on nearly 1 million unique nodes sampled by RW for Sina microblog and Douban, respectively, and then we generate 1,000 random graphs to compute the mean and the standard deviation of three-node subgraph classes' concentrations, which are used for estimating Z-scores shown in Equation (4). Figure 20(b) shows estimated Z-scores of three-node directed CIS. We find that subgraph classes 1 and 3 have higher Z-scores in Sina microblog than in Douban, where subgraph class 1 can be viewed as a *listening type* (i.e., celebrities), and subgraph class 3 can be viewed as a broadcast type (i.e., celebrities have many fans). This indicates that Sina microblog acts more like a news media than an OSN, which is similar to Twitter, as observed in Kwak et al. [2010]. Subgraph class 6 has a higher Z-score in Douban than in Sina microblog. It may be because Douban is an interest-based network, where an edge between two users with many common interests is more likely to be symmetric than asymmetric.

## 6. RELATED WORK

In this article, we aim to characterize small subgraphs in a single large graph, which is a very different problem than that of estimating the number of subgraph patterns appearing in a large set of graphs, as studied in Hasan and Zaki [2009]. Our problem can be directly solved by methods of enumerating all subgraphs of a specific size and type, such as triangle listing [Chu and Cheng 2012] and maximal clique enumeration [Cheng et al. 2011]. There are several subgraph concentration computation methods for motif discovery using different subgraph enumeration and counting methods [Chen et al. 2006; Kashani et al. 2009]. However these methods need to process the whole graph and are computationally hard for large graphs. Meanwhile, most of these methods are difficult to combine with sampling techniques. Omidi et al. [2009] proposed a subgraph enumeration and counting method using sampling. However, this method suffers from unknown sampling bias. To estimate subgraph class concentrations, Kashtan et al. [2004] proposed a connected subgraph sampling method using random edge sampling. However, their method is computationally expensive when calculating the weight of each sampled subgraph, which is used for correcting bias introduced by edge sampling. To address this drawback, Wernicke [2006] proposed a new method named FANMOD based on enumerating subgraph trees to detect network motifs. To sample a k-node CIS, his method needs to explore more than k nodes, which is expensive when exploring graph topology via crawling. Neither the method proposed in Kashtan et al. [2004] nor Wernicke [2006] can be applied to detect motifs in OSNs without the complete knowledge of the graph topology because they rely on uniform edge sampling and uniform node sampling techniques, respectively, which may not be feasible because these sampling functions are not supported by most OSNs.

Similar to estimate subgraph class concentrations, Bhuiyan et al. [2012] propose a method, GUISE, for estimating three-, four-, and five-node subgraph frequency distribution; that is,  $(\frac{n_x}{N}: x \text{ is a three-, four-, or five-node undirected and connected})$ subgraph class), where  $n_x$  is the number of undirected CIS in subgraph class x, and N is the total number of three-, four-, and five-node undirected CIS. GUISE builds a new graph  $G_{mix}$ , whose node set consists of all three-, four, and five-node CIS. For a three-node CIS, all three-node and four-node CIS having two and three nodes in common (respectively) are its neighbors in  $G_{mix}$ . For a four-node CIS, all three-, four-, and five-node CIS having three, three, and four nodes in common (respectively) are its neighbors in  $G_{mix}$ . For a five-node CIS, all four-node and five-node CIS with four nodes in common are its neighbors in  $G_{mix}$ . To estimate subgraph frequency distribution, GUISE performs a Metropolis-Hastings-based sampling method over  $G_{mix}$ . Hardiman and Katzir [2013] propose RW-based sampling methods for estimating the network average and global clustering coefficients. Gjoka et al. [2013] propose a uniform node sampling based method for estimating the clique (i.e., complete subgraph) size distribution. The methods in Hardiman and Katzir [2013] and Gjoka et al. [2013] are difficult to extend to measure concentrations of subgraph classes.

#### 7. CONCLUSIONS

In this article, we propose two RW-based sampling methods to estimate subgraph class concentrations when the complete graph topology is not available. The experimental results show that our methods PSRW and SRW only need to sample a very small fraction of subgraphs to obtain an accurate and unbiased estimate and that they significantly reduce the number of samples required to achieve the same estimation accuracy of state-of-the-art methods such as FANMOD. Also, simulation results show that PSRW is much more accurate and computationally efficient than SRW.

## **APPENDIX**

LEMMA 7.1. When a graph G = (V, E) is connected, for each node  $v \in V$ , we can generate a (k+1)-node tree with a root v that contains  $min\{d(v), k\}$  neighbors, where d(v) is the degree of v in graph G, and  $1 \le k \le |V| - 1$ .

PROOF. One can use Breadth-First Search (BFS) to traverse G starting from v, then build a tree from the first k nodes visited by BFS, where  $2 \le k \le |V|$ . This tree clearly contains  $min\{d(v), k\}$  neighbors of v, and the root node is v.  $\square$ 

LEMMA 7.2 ([ROBERTS AND ROSENTHAL 2004; Jones 2004; Lee et al. 2012]). Let G = (V, E) be connected and non-bipartite. Let  $u_j$  be the j-th node sampled by an RW on G, where  $1 \leq j \leq B$  and B be the number of samples. Denote by  $\pi = (\pi_v, v \in V)$  the stationary distribution, where  $\pi_v = \frac{d_v}{2|E|}$ . Then, for any function  $f(v) : V \to \mathbb{R}$ , where  $\sum_{\forall v \in V} f(v) < \infty$ , we have

$$\lim_{B\to\infty}\frac{1}{B}\sum_{j=1}^B f(u_j)\stackrel{a.s.}{\longrightarrow} \frac{1}{|V|}\sum_{\forall v\in V} f(v)\pi_v.$$

Lemma 7.3 ([Meyn and Tweedie 2009; Ribeiro and Towsley 2010]). Let G = (V, E) be an undirected graph that is connected and non-bipartite. Let  $(u_j, v_j)$   $(1 \le j \le B)$  be the j-th edge sampled by an RW, where B is the number of sampled edges. Denote function

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 $f(u, v): V \times V \rightarrow \mathbb{R}$ . Then, we have

$$\lim_{B\to\infty} \frac{1}{B} \sum_{j=1}^B f(u_j, v_j) \xrightarrow{a.s.} \frac{1}{|E|} \sum_{\forall (u,v)\in E} f(u,v),$$

for any function f with  $\sum_{\forall (u,v)\in E} f(u,v) < \infty$ .

# 7.1. Proof of Theorem 3.1

We use induction to prove  $G^{(k)}$  is connected.

Initial Step. Since G is connected, clearly there exists a path (edge sequence) between any two disconnected edges. Therefore,  $G^{(2)}$  is connected. Inductive Step. Our inductive assumption is that  $G^{(k)}$  is connected,  $2 \le k \le |V| - 2$ . We now prove that  $G^{(k+1)}$  is also connected. For any two different CIS  $x^{(k+1)}$  and  $y^{(k+1)}$  in  $C^{(k+1)}$ , from Lemma 7.1, we can easily show that there exists a k-node CIS  $x^{(k)}$  contained by  $x^{(k+1)}$  and a k-node CIS  $y^{(k)}$  contained by  $y^{(k+1)}$ . When  $x^{(k+1)}$  and  $y^{(k+1)}$  are not connected, our inductive assumption shows that there exists a k-node CIS sequence  $s_i^{(k)}$  ( $1 \le i \le l$ ) in graph  $G^{(k)}$ , where  $s_1^{(k)}$  connects to  $x^{(k)}$ ,  $s_i^{(k)}$  connects to  $y^{(k)}$ , and two adjacent k-node CIS  $s_i^{(k)}$  and  $s_{i+1}^{(k)}$  are connected, where  $2 \le i < l$ . Denote by  $s_1^{(k+1)}$  the (k+1)-node CIS consisting of k+1 different nodes appearing in  $s_1^{(k)}$  and  $x^{(k)}$ ,  $s_{l+1}^{(k+1)}$  the (k+1)-node CIS consisting of k+1 different nodes appearing in  $s_i^{(k)}$  and  $s_{i+1}^{(k)}$ , where  $2 \le i < l$ . In graph  $G^{(k+1)}$ , we can easily find that  $s_1^{(k+1)}$  connects to  $x^{(k+1)}$ ,  $x^{(k+1)}$  connects to  $x^{(k+1)}$ , and two adjacent  $x^{(k+1)}$  and  $x^{(k+1)}$  and  $x^{(k+1)}$  and  $x^{(k+1)}$  connected. This shows that there exists a path between any two disconnected nodes ((k+1)-node CIS) in  $G^{(k+1)}$ . Therefore, graph  $G^{(k+1)}$  is connected.

#### 7.2. Proof of Theorem 3.2

Denote by v the node with degree larger than 2. Lemma 7.1 indicates that there exists a k-node tree t with root v that contains at least three neighbors of v, where  $4 \le k \le |V|$ . We easily find that t has at least three leaves. Since t is still connected after we remove any leaf, there exist at least three different (k-1)-node CIS consisting of k-1 nodes in t obtained by removing one leaf of t, and these CIS are connected to each other in graph  $G^{(k-1)}$ . Similarly, there exist at least three (k-2)-node CIS consisting of k-2 nodes in t by excluding two leaves of t, which are connected to each other in  $G^{(k-2)}$ . Therefore, each  $G^{(k)}$  ( $2 \le k < |V|$ ) is non-bipartite since it has at least one odd-length loop. When G has no node with degree larger than 2, since G is connected and non-bipartite, we can easily show that G is a |V|-node circle and |V| is odd. For each node  $v \in V$ , we can generate a k-node CIS consisting of v and k-1 nodes close to v in a clockwise direction, where  $2 \le k < |V|$ . Finally, there are |V| different k-node CIS, and they form an odd-length loop in graph  $G^{(k)}$ . Therefore,  $G^{(k)}$  is non-bipartite.

## 7.3. Proof of Theorem 3.4

SRW can be viewed as a regular RW over graph  $G^{(k)}$ ,  $2 \le k < |V|$ . For each  $\omega_i^{(k)}$ ,  $1 \le i \le T_k$ , we then obtain the following equations from Lemma 7.2 and Theorem 3.3

for non-bipartite and connected  $G^{(k)}$ :

$$\begin{split} & \lim_{B \to \infty} \frac{1}{B} \sum_{j=1}^{B} \frac{\mathbf{1} \left( C(s_j) = C_i^{(k)} \right)}{d^{(k)}(s_j)} \\ & \stackrel{a.s.}{\longrightarrow} \frac{1}{|C^{(k)}|} \sum_{\forall s \in C^{(k)}} \frac{\mathbf{1} \left( C(s) = C_i^{(k)} \right)}{d^{(k)}(s)} \pi^{(k)}(s) \\ & = \frac{1}{|C^{(k)}| \sum_{t \in C^{(k)}} d^{(k)}(t)} \sum_{\forall s \in C^{(k)}} \mathbf{1} \left( C(s) = C_i^{(k)} \right) \\ & = \frac{\omega_i^{(k)}}{\sum_{t \in C^{(k)}} d^{(k)}(t)}. \end{split}$$

Similarly, we have

$$\lim_{B \to \infty} \frac{1}{B} \sum_{i=1}^B \frac{1}{d^{(k)}(s_j)} \overset{a.s.}{\longrightarrow} \frac{1}{\sum_{t \in C^{(k)}} d^{(k)}(t)}.$$

Thus, we can easily find that  $\hat{\omega}_i^{(k)}$   $(1 \le i \le T_k)$  is an asymptotically unbiased estimator of  $\omega_i^{(k)}$ .

## 7.4. Proof of Theorem 3.5

To estimate  $\tilde{\omega}_i^{(k)}$ ,  $1 \leq i \leq T_k$ ,  $2 \leq k < |V|$ , PSRW can be viewed as a regular RW over the graph  $G^{(k-1)}$ . Denote  $s_{(u,v)}^*$  as the k-node CIS generated by  $(u,v) \in R^{(k-1)}$ , an edge in  $G^{(k-1)}$ , where  $u,v \in C^{(k-1)}$  are (k-1)-node CIS. For each  $\omega_i^{(k)}$ ,  $1 \leq i \leq T_k$ , we then obtain the following equations from Lemma 7.3:

$$\begin{split} &\lim_{B \to \infty} \frac{1}{B-1} \sum_{j=1}^{B-1} \frac{\mathbf{1} \big( C(s_j^*) = C_i^{(k)} \big)}{I^{(k-1)} \big( s_j^* \big) \big( I^{(k-1)} \big( s_j^* \big) - 1 \big)} \\ &\stackrel{a.s.}{\to} \frac{1}{|R^{(k-1)}|} \sum_{\forall (u,v) \in R^{(k-1)}} \frac{\mathbf{1} \big( C\big( s_{(u,v)}^* \big) = C_i^{(k)} \big)}{I^{(k-1)} \big( s_{(u,v)}^* \big) \big( I^{(k-1)} \big( s_{(u,v)}^* \big) - 1 \big)} \\ &= \frac{1}{2|R^{(k-1)}|} \sum_{\forall s \in C^{(k)}} \mathbf{1} \big( C(s) = C_i^{(k)} \big) \\ &= \frac{\omega_i^{(k)} |C^{(k)}|}{2|R^{(k-1)}|}. \end{split}$$

The last equation holds because the k-node CIS s is generated by  $\frac{(I^{(k-1)}(s))(I^{(k-1)}(s)-1)}{2}$  edges in  $R^{(k-1)}$ . Similarly, we have

$$\lim_{B \to \infty} \frac{\sum_{j=1}^{B-1} \frac{1}{I^{(k-1)}(s_j^*)(I^{(k-1)}(s_j^*)-1)}}{B-1} \xrightarrow{a.s.} \frac{|C^{(k)}|}{2|R^{(k-1)}|}.$$

Thus, we can easily find that  $\tilde{\omega}_i^{(k)}$   $(1 \le i \le T_k)$  is an asymptotically unbiased estimator of  $\omega_i^{(k)}$ .

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#### 7.5. Proof of Theorem 3.6

For each  $\omega_i^{(k-1)}$ ,  $1 \le i \le T_{k-1}$ , we obtain the following equations from Lemma 7.2 and Theorem 3.3 for non-bipartite and connected  $G^{(k)}$ :

$$\begin{split} & \lim_{B \to \infty} \frac{1}{B} \sum_{j=1}^{B} \frac{1}{d^{(k)}(s_{j})} \sum_{s' \in C^{(k-1)}(s_{j})} \frac{\mathbf{1} \left( C^{(k-1)}(s') = C_{i}^{(k-1)} \right)}{|O^{(k)}(s')|} \\ & \stackrel{a.s.}{\to} \frac{1}{|C^{(k)}|} \sum_{\forall s \in C^{(k)}} \frac{\pi^{(k)}(s)}{d^{(k)}(s)} \sum_{s' \in C^{(k-1)}(s)} \frac{\mathbf{1} \left( C^{(k-1)}(s') = C_{i}^{(k-1)} \right)}{|O^{(k)}(s')|} \\ & = \frac{1}{|C^{(k)}| \sum_{t \in C^{(k)}} d^{(k)}(t)} \sum_{\forall s \in C^{(k)}} \sum_{s' \in C^{(k-1)}(s)} \frac{\mathbf{1} \left( C^{(k-1)}(s') = C_{i}^{(k-1)} \right)}{|O^{(k)}(s')|} \\ & = \frac{1}{|C^{(k)}| \sum_{t \in C^{(k)}} d^{(k)}(t)} \sum_{\forall s' \in C^{(k-1)}} \sum_{s \in O^{(k)}(s')} \frac{\mathbf{1} \left( C^{(k-1)}(s') = C_{i}^{(k-1)} \right)}{|O^{(k)}(s')|} \\ & = \frac{\omega_{i}^{(k-1)} |C^{(k-1)}|}{|C^{(k)}| \sum_{t \in C^{(k)}} d^{(k)}(t)}. \end{split}$$

Similarly, we have

$$\lim_{B \to \infty} \frac{\sum_{j=1}^B \frac{1}{d^{(k)}(s_j)} \sum_{s' \in C^{(k-1)}(s_j)} \frac{1}{|O^{(k)}(s')|}}{B} \xrightarrow{a.s.} \frac{|C^{(k-1)}|}{|C^{(k)}| \sum_{t \in C^{(k)}} d^{(k)}(t)}.$$

Thus, we can easily find that  $\check{\omega}_i^{(k-1)}$   $(1 \leq i \leq T_{k-1})$  is an asymptotically unbiased estimator of  $\omega_i^{(k-1)}$ .

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