Joins in BigQuery

INTRODUCTION TO BIGQUERY

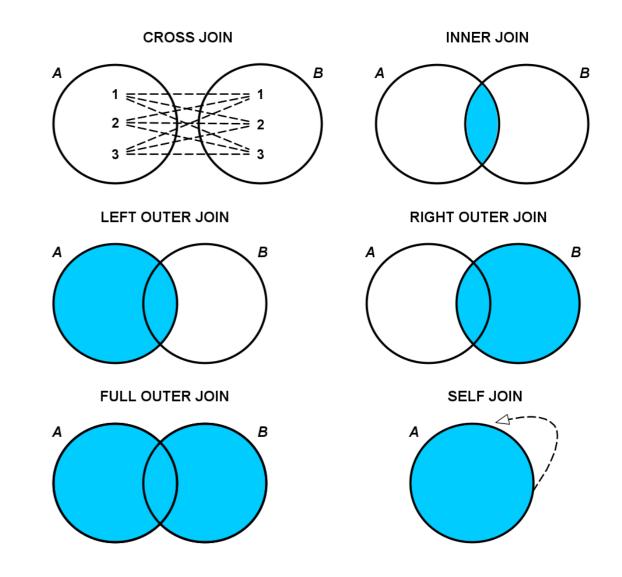


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Joining data in BigQuery

- INNER JOIN: Values exist in both tables.
- LEFT JOIN: All rows in left table, matches right table.
- RIGHT JOIN: All rows in right table, matches left table.
- FULL JOIN: All rows from **both tables**, matches **and non matches**.
- CROSS JOIN: Every row matched to every row from both tables.



Real life examples of joins

Customers: left table

Orders: right table

- INNER JOIN: Matching customers and their orders
- LEFT JOIN: Showing all customers, even if they haven't placed any orders
- RIGHT JOIN: Showing all orders, even if there is a missing customer ID
- FULL JOIN: Showing all customers and all orders, even if some haven't interacted
- CROSS JOIN: Match every order to every customer with no conditions

INNER JOIN

Only returns matching results from both datasets

```
SELECT
    c.customer_id, s.product_name
FROM customers c
-- The INNER keyword is optional
JOIN sales_data s
ON c.customer_id = s.customer_id;
```

LEFT JOIN

Returns all rows from the LEFT dataset

```
SELECT
    c.customer_id, s.product_name
FROM customers c
LEFT JOIN sales_data s
ON c.customer_id = s.customer_id;
```

RIGHT JOIN

Returns all rows from the RIGHT dataset

```
SELECT
    c.customer_id, s.product_name
FROM customers c
RIGHT JOIN sales_data s
ON c.customer_id = s.customer_id;
```

OUTER JOIN

• A "RIGHT-LEFT" join: all rows from both RIGHT a and LEFT datasets

```
SELECT
    c.customer_id, s.product_name
FROM customers c
OUTER JOIN sales_data s
ON c.customer_id = s.customer_id;
```

SELF or CROSS JOIN

A cartesian join - every row with every row

```
SELECT
 c.customer_id,
 s.product_name,
-- Adding table names separated
  by a comma is a CROSS JOIN
-- Order is determined by the
-- left table, here "customers"
FROM customers c, sales_data s;
```

Joins and UNNEST

Also used to join unnested data

```
SELECT
    c.customer_id,
    payments.method
FROM customers c,
UNNEST(
    customers.payment_methods
) payments;
```

Let's practice!

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Data manipulation language (DML) statements

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Overview of data manipulation in BigQuery

- INSERT: Add new rows of data.
- UPDATE: Modify existing values in a row.
- DELETE: Remove unwanted data from a tables.
- MERGE: Statement that can combine INSERT, UPDATE, and DELETE statements into one statement.
- CREATE TABLE AS: Creates a new table from a query result.

Considerations and performance

- Group DML statements together when possible rather than running them individually
- You must use a WHERE condition when running an UPDATE statement
- Consider using table partitions and clusters

¹ https://cloud.google.com/bigquery/docs/reference/standard-sql/data-manipulation-language



INSERT

Add records to tables

```
-- Define the columns in the parentheses
INSERT INTO customers (customer_id, name, email)

-- Each value is a row to be inserted
VALUES (1, "John Doe", "john.doe@example.com"),

(2, "Jane Doe", "jane.doe@example.com"),

(3, "Alice Smith", "alice.smith@example.com");
```

UPDATE

Changing data based on a condition

```
UPDATE customers
-- Set one column for each SET statement
SET email = "john.doe@newdomain.com"
-- Make sure to include where otherwise all
-- rows will be updated
WHERE customer_id = 1;
```

UPDATE together with subqueries or joins

```
UPDATE customers c
SET c.email = e.email
FROM emails e
WHERE c.customer_id = 1;
```

DELETE

• DELETE permanently removes records and can't be reversed

WHERE email = 'john.doe@newdomain.com'

```
DELETE FROM customers

-- Include WHERE to ensure only specific rows are deleted
WHERE customer_id = 3;

DELETE FROM customers c
JOIN emails e USING (customer_id)
```

MERGE

• Combines INSERT, UPDATE, and DELETE in a single operation

```
-- Sets the customers table as the target
MERGE customers AS target
-- The source is set to new_customers
USING new customers AS source
-- Matching condition
ON target.customer_id = source.customer_id
-- If the emails do not match, update the email
WHEN MATCHED AND target.email != source.email THEN
 UPDATE SET email = source.email
-- If the match is not met, insert the record
WHEN NOT MATCHED THEN
 INSERT (customer_id, name, email) VALUES
  (source.customer_id, source.name, source.email);
```

CREATE TABLE

Create new tables from queries

```
CREATE TABLE active_customers AS
SELECT customer_id, name, email
FROM customers
WHERE last_active_date > DATE_SUB(CURRENT_DATE(), INTERVAL 30 DAY);
```

Let's practice!

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Query optimization strategies

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Three rules of thumb

There are three main optimization rules:

- 1. Reduce the amount of data that needs to be processed
- 2. Optimize the query operations
- 3. Reduce the output size of your query

¹ https://cloud.google.com/bigquery/docs/best-practices-performance-compute#use-bi-engine

Reducing the amount of data

- Avoid using SELECT *, and only select the columns of data we need
- Filter the amount of data in our CTEs early and often
- Filter our data using the WHERE clause early and often

Optimizing joins

- Make sure we reduce the data we need using CTEs.
- Join using an INT64 data type.

```
WITH filter_my_data AS (SELECT
-- Filter data with
-- WHERE in the CTE first
)
SELECT
-- This query will run
-- faster with less data
JOIN a USING (user_id)
```

Optimizing the WHERE clause

- In BigQuery, use
 - B00L
 - o INT
 - FLOAT
 - DATE
- Data types with WHERE, STRING, or BYTE are not optimal.

Not optimal

```
SELECT user_id, date_ordered
FROM dataset.table
WHERE product = 'shoes'
```

Optimal

```
SELECT user_id, date_ordered
FROM dataset.table
WHERE product_id = 1234
```

ORDER BY optimizations

- ORDER BY should always be at the outermost (end) of our query
- The only exception to this is using ORDER BY within a window clause

ORDER BY without optimization

Not optimal

```
WITH order_total AS (SELECT
user_id,
sum(product_price) as order_sum
FROM orders
GROUP BY user_id
-- Order by is not at the end of the query
ORDER BY last_purchase_date
SELECT order_total.order_sum,
users.user_name
FROM dataset.users users
JOIN order_total USING (user_id);
```

ORDER BY with optimization

Optimal

```
WITH order_total AS (SELECT
user_id,
last_purchase_date
sum(product_price) as order_sum
GROUP BY user_id
SELECT order_total.order_sum,
users.user_name
FROM dataset.users users
JOIN a USING (user_id)
-- Order by should always be at the end
ORDER BY orders_total.last_purchase_date;
```

Using EXISTS vs. COUNT

- If we only need to know if a record is in the table, using EXISTS
- Avoid using COUNT to solve this use case

```
SELECT EXISTS (
  -- Write the main query as a subquery v
  SELECT
    user_id
  FROM
    dataset.table
  WHERE
    product_category = 'home_goods'
    AND status = 'Closed Account'
);
```

Other optimization methods

- Use approximate aggregate functions such as APPROX_TOP_SUM or APPROX_COUNT_DISTINCT.
- Many BigQuery tables are partitioned by date include dates in the WHERE clause.

Let's practice!

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Congratulations!

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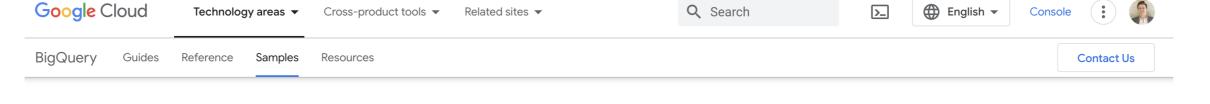
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What we covered

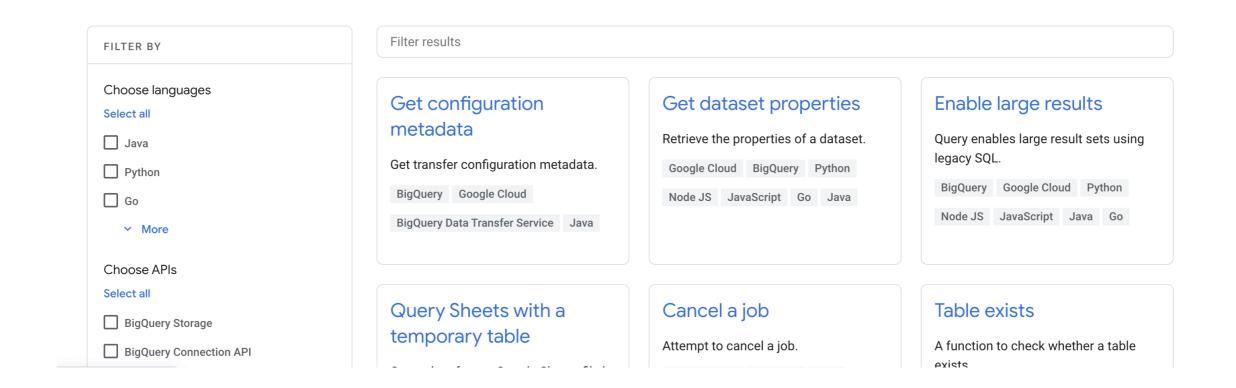
- 1. BigQuery architecture, background, and comparisons
- 2. Data ingestion, data types, and unstructured data
- 3. Querying data in BigQuery with CTEs, aggregations, and WINDOWs
- 4. Joins, query optimizations, and data manipulation

What's next?



All BigQuery code samples

This page contains code samples for BigQuery. To search and filter code samples for other Google Cloud products, see the Google Cloud sample browser.



Congrats!

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