Juliana Guimaraes

WEB DEVELOPER WITH UI AND UX KNOWLEDGE

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> I am a lifelong learner, always seeking new opportunities to expand my knowledge and skills. With a multicultural background and a zest for personal growth, I bring a diverse perspective and a commitment to making a positive impact.

EXPERIENCE

Full Stack Developer 💼 Devart 📅 Apr. 2024 – Currently (until 29/08)

- **Design and development:** I contribute to designing, developing, and maintaining websites and applications tailored to diverse client needs, focusing on both front-end and back-end development.
- **Technologies:** Working extensively with SilverStripe, Laravel, Astro, Tailwind, Vue.js, and Docker to create effective solutions.
- **Client collaboration:** Collaborating closely with clients to understand their requirements and provide solutions tailored to their challenges.
- **Languages:** I frequently use PHP, JavaScript, HTML, CSS, and SQL (MySQL) in development processes.

Recent projects:
- **Recipe reviews for the Westgold website:** Developed interactive features using Vue.js for star ratings and form effects. Implemented approval workflows and structured data integration for SEO.
- **Customised designer portal:** Contributed to the development of a portal to streamline designers and sales team collaboration for a carpet company.
- **Integration APIs:** Integrated SilverStripe forms with HubSpot for seamless data flow and marketing automation for an education company. Integrated a Laravel app to pull news from a Webflow website, ensuring real-time content updates.

SharePoint Intranet Developer 💼 Central Heating New Zealand 📅 Nov. 2023 – Mar. 2024

- **Intranet development:** Developed the internal communication intranet using SharePoint as the primary platform during a summer internship.
- **Integration and enhancement:** Integrated Microsoft 365 group frameworks, including PowerApps and Power Automate, to streamline processes and enhance intranet features. Automating various processes to simplify and improve day-to-day workflows, significantly easing employees' work life.
- **Cross-department collaboration:** Communicated with employees and managers from various departments to understand their needs and implemented functionalities that improved their intranet experience.
- **Languages:** Used JavaScript, HTML, and CSS to create and customise solutions tailored to the organisation's requirements.
- **Launch and presentation:** Delivered a presentation to launch the new intranet, highlighting its features and benefits to employees and management.
- **Training and support:** Provided training and support to employees who were less technologically inclined, including those based out of town, ensuring a smooth transition and effective use of the intranet.

Web Developer (volunteer) 💼 South Island Wildlife Hospital 📅 Aug. 2023 – Currently

- **Initial project:** Created a UX case study, user documentation, and a four-page WordPress website with a WooCommerce shop for the South Island Wildlife Hospital as part of my final project for my Diploma in Web and UX Design.
- **Website redesign and expansion:** Offered to redesign additional pages and implement changes based on feedback, enhancing the website's functionality and user experience.
- **Customised admin area:** Developed a WordPress website with a customised admin area for staff, making it easier for them to manage content and operations.

- **WooCommerce implementation:** Set up a WooCommerce shop to support fundraising efforts, allowing the organisation to generate additional revenue through online sales.
- **Ongoing support:** I continually support and maintain the website as a volunteer, driven by a passion for assisting this incredible organisation.
- **Languages:** I use HTML, CSS (and Sass), JavaScript, and PHP to develop and maintain the website.

Teacher
🗄 Active Explorers - Richmond　　　📅 2018- 2020

Worked teaching under twos, our routine was based on the children's needs while providing an environment that was inspiring and engaging. We followed Tikanga practices and exposed children to NZSL and te reo Māori.

Teacher
🗄 Minerva House　　　📅 2017 - 2018

Taught 0 to 2.5 year olds in a Te Whāriki , Rudolf Steiner and Montessori based centre. The curriculum focused on inquiry-based learning and we planned activities based on children's needs and dispositions. I wrote individual and group learning stories.

Teacher
🗄 System Idiomas - Brazil　　　📅 2009 - 2015

Taught English as a foreign language to children between 2 and 13 years old using Systemic - an in-house method based on the natural approach, combined with content-based instruction (CBI) using the communicative approach. I taught different school subjects (like maths, geography, history, etc) in English.

Editor / Reviewer
🗄 Systemic Bilingual - Brazil　　　📅 2014

Edited and reviewed textbooks (using InDesign), as well as class materials for various school subjects in English.

PERSONALITY HIGHLIGHTS

- Quick learner
- Cheerful disposition
- Neat and well-organized
- Independent worker and also a team player
- Collaborative and efficient
- Flexible and easy to adapt
- Good sense of humour

SKILLS

Tools

Design: Figma, Illustrator, Photoshop, Canva.
Development: Visual Studio Code, GitLab, Github, WordPress, SilverStripe, Postman, TablePlus, Docker

Languages and Frameworks

Bootstrap, Tailwind, Sass, PHP, JavaScript, Vue.js, SQL, NoSQL

Non-tech languages

Portuguese, English and basic Spanish

EDUCATION

Microcredentials: Digital Marketing and E-commerce - Level 5

📖 Yoobee College of Creative Innovation　　　📅 Sep 2023 - Nov 2023

Diploma in Web and UX Design - Level 6

📖 Yoobee College of Creative Innovation　　　📅 July 2022 - June 2023

Diploma in Web Development - Level 5

📖 Ara Institute of Canterbury　　　📅 July 2021 - June 2022

Bachelor in Social Communications - Major in Advertisement

📖 Faculdade Mauricio de Nassau　　　📅 February 2009 - December 2012

- 3 references upon request from my last 3 employers.
- 1 tutor reference, if you require more.