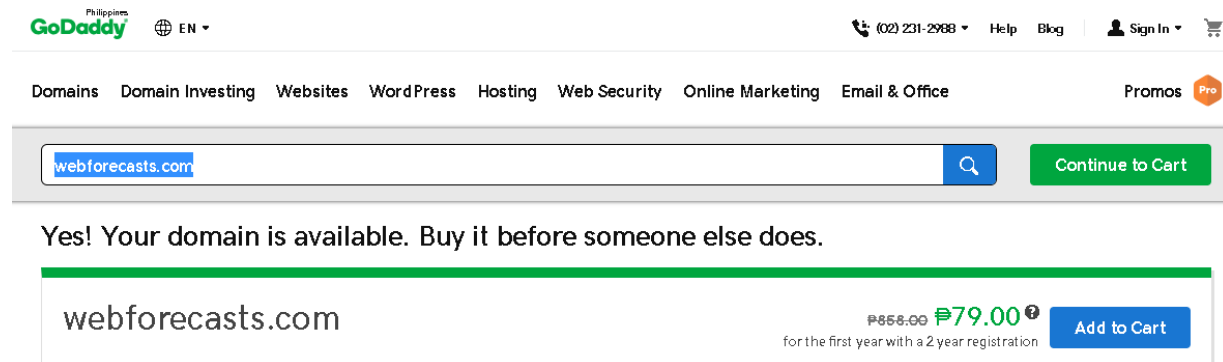


WebForecasts.com

Site Plan

The purpose of this document is to describe the Webforcast.com website, its purpose and intended audience, utilization scenarios, and other aspects such as its organization and structure, elements of style, etc. It is to be used as a planning and elaboration tool for the personal site to be developed this semester as part of the CIT 230 course.

Site name: Webforecasts.com as indicated in the domain search this is still available.



The screenshot shows the GoDaddy website with the domain 'webforecasts.com' entered in the search bar. The search results indicate that the domain is available. The price for the first year with a 2-year registration is shown as ₱79.00, with a crossed-out original price of ₱85.00. There is an 'Add to Cart' button next to the price.

The site's purpose

The site's purpose is to provide weather updates for forecasts for people who needs to know the daily weather condition that is critical in their jobs, hobbies, or interests. Also, site provides links or other related topics and product suggestions for outdoor activities.

Target Audience

Target audience for this site are individuals who are concerned about current weather conditions. People who are planning travels, civic group volunteers, parents, managers and supervisors for employee tardiness or absences weather related excuses.

Personas

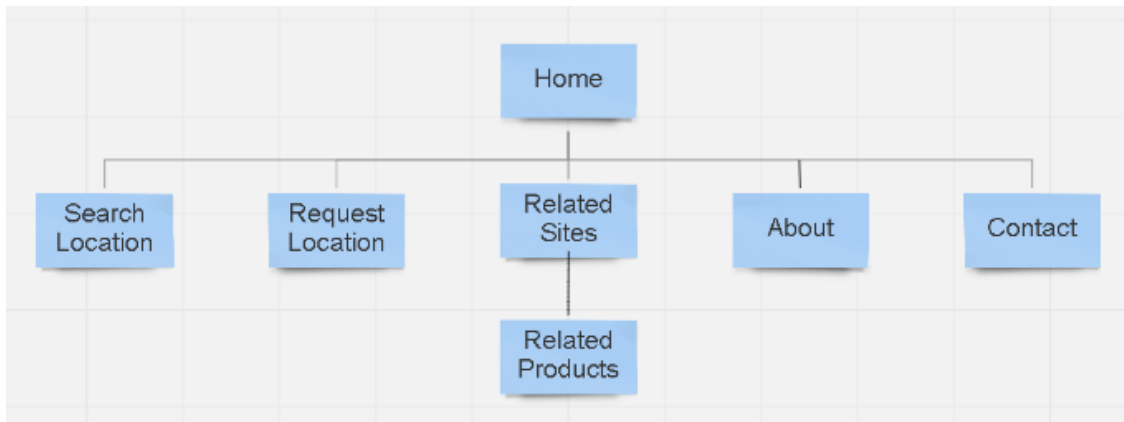


Stephen Flores, 45 Years old. A professional. Works at the Philippine Cost Guard. Weather condition is a critical part of his daily job. Posts bulletins in the costal area of his responsibility. Leader of a bike group. Posts daily in social media about safety and emergency preparedness. Uses weather updates to consider trips and explorations.



Leo Mosquera, 60 years old. Owns a travel and tours business. Maintains their website with updated tour packages, including trips to several locations in remote areas like beach resorts and parks, history sites. Weather forecast is important to his business to plan for trips and adjust tour schedules based on weather condition.

Sitemap



Fonts:

Main Logo Text using google font Roboto – Slab as primary, and Helvetica, serif as fall back.

Link for the fonts:

`<link href="https://fonts.googleapis.com/css?family=Roboto+Slab" rel="stylesheet">`

CSS Usage: font-family: 'Roboto Slab', serif;

Nav Text Style: font – Roboto Slab

Main body text style: font-family:Helvetica,Arial,sans-serif

Background and spaces: #FFFFFF/# FCFCFC

#83D16B

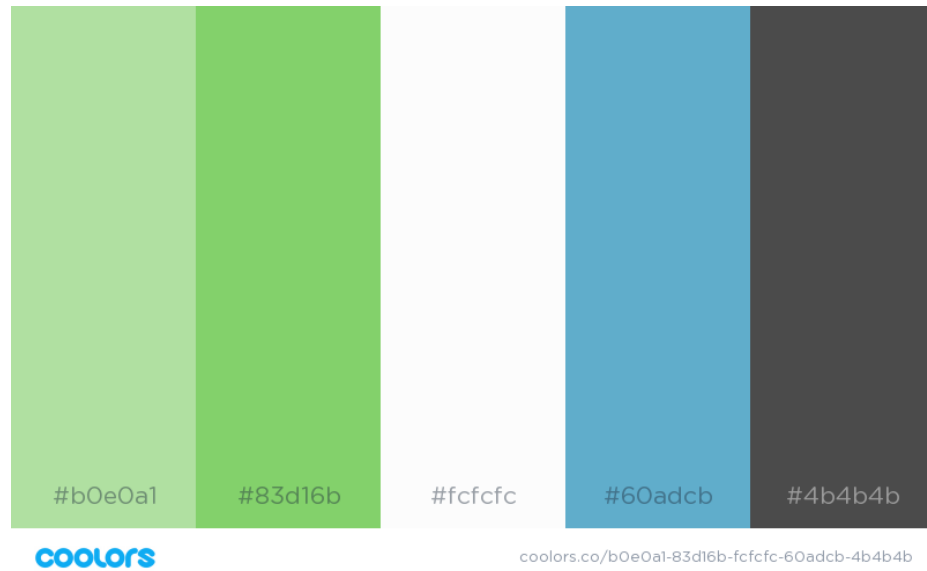
Black Text and social media icon shade: #4B4B4B

Button2 color 2: #60ADCB

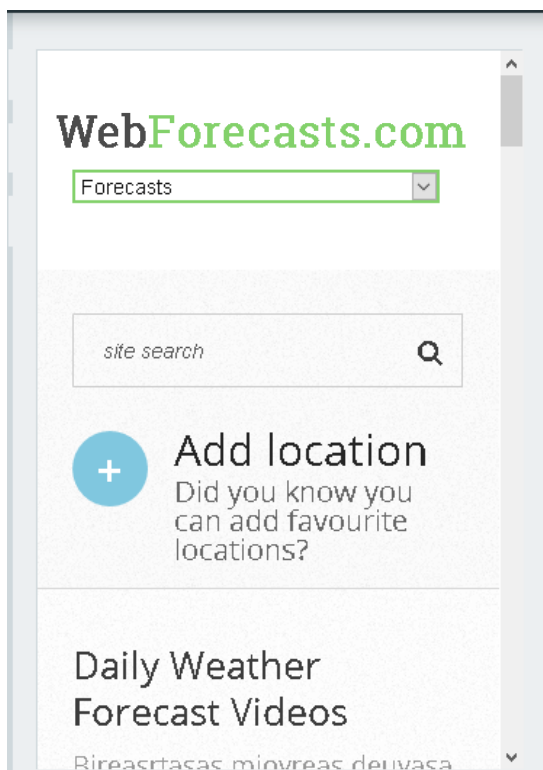
Shaded portion: #FCFCFC

Dropdown menu background: #B0E0A1

Color Scheme:



Sample mobile view, top page view



Sample mobile view bottom page view

