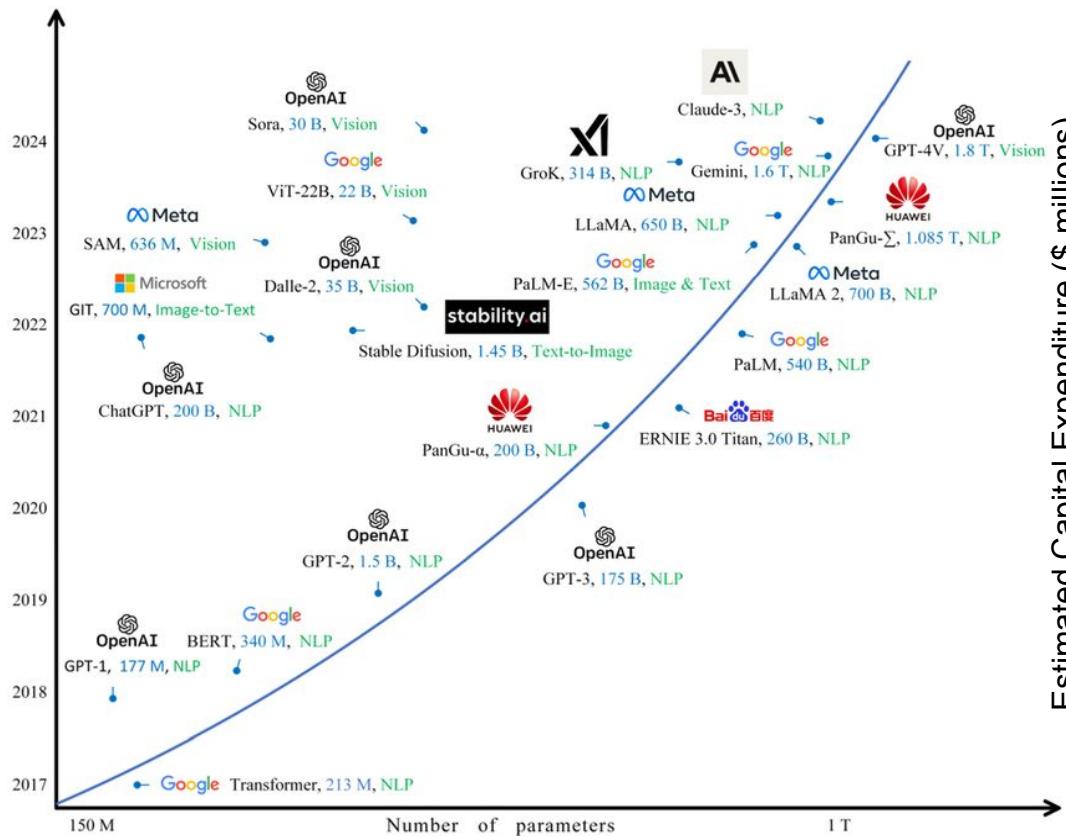


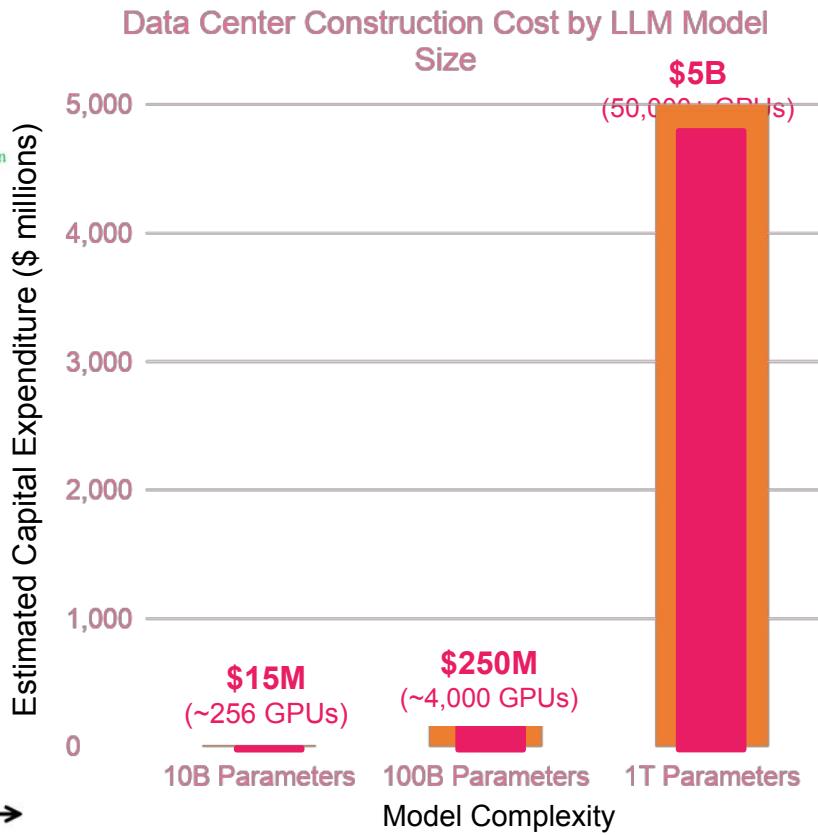
# KubeFlash

Revolutionary All Flash Technology For HCI and Kubernetes

# Cost of AI data centers grows even faster than LLM model size



Source: <https://www.researchgate.net/>

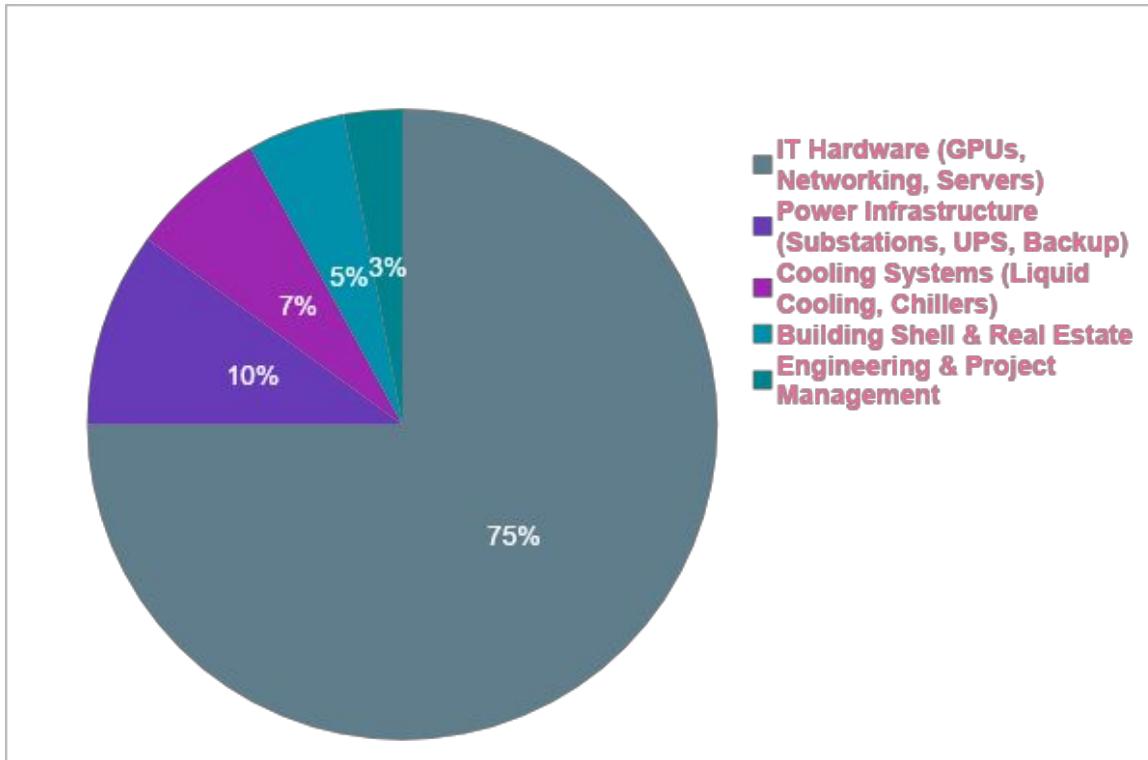


# The Need to Democratize AI Data Centers

	Public AI	Private AI
<b>Data Privacy</b>	Shared environment; risk of data leakage.	Air-gapped security; zero external exposure.
<b>IP Protection</b>	IP may inadvertently "train" a competitor's model.	100% ownership of model weights and logic.
<b>Cost Profile</b>	Variable OpEx; high scaling "tax" at volume.	Fixed CapEx; lower TCO for high-utilization.
<b>Customization</b>	General-purpose; limited hardware tuning.	Bespoke architecture for specific domain tasks.
<b>Governance</b>	Subject to vendor Terms of Service (ToS).	Full control over compliance and ethics.

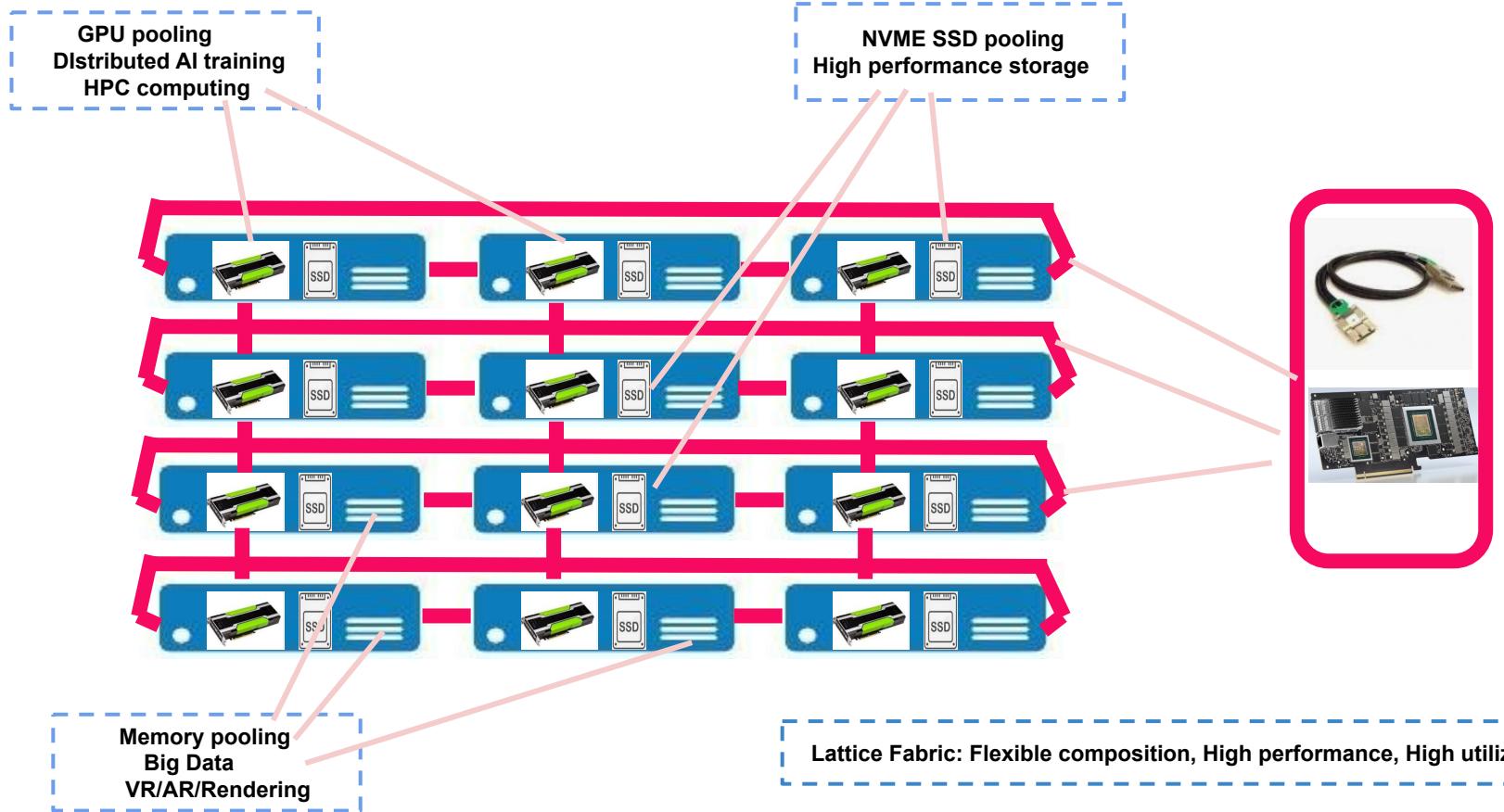
Despite the necessity of private AI, >99.9% of companies **cannot** afford owning proprietary AI data centers, limiting AI's proliferation in enterprise applications.

# AI Data Center Cost Breakdown

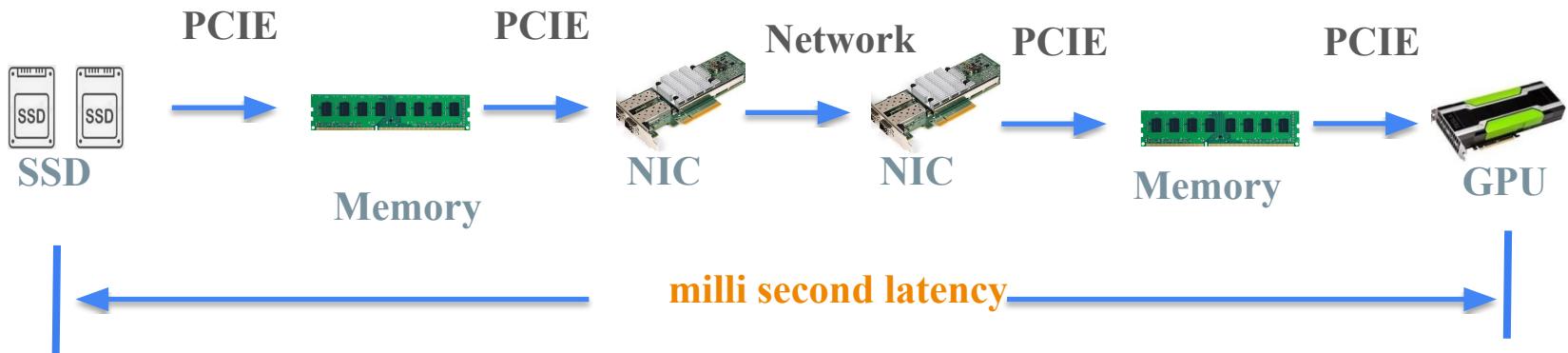


All cost factors are based on **the number of GPUs** provisioned.

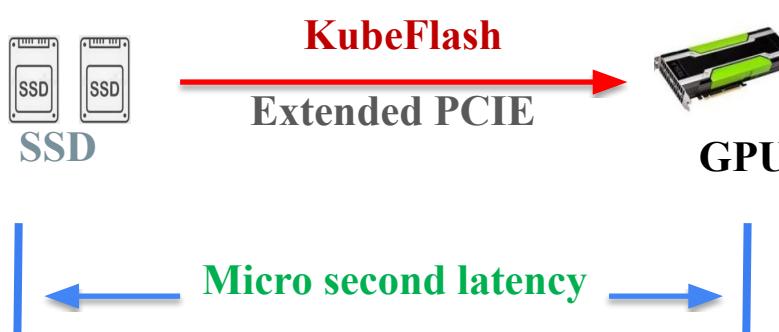
# KubeFlash extends PCI Express for server interconnect



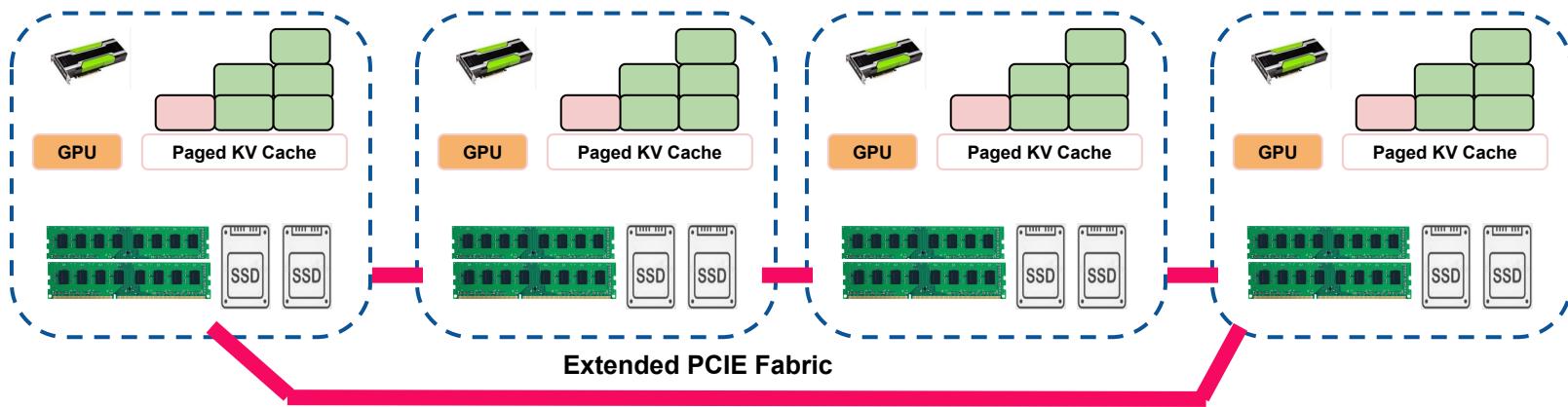
# GPU/SSD Data Exchange



**KubeFlash Enable**

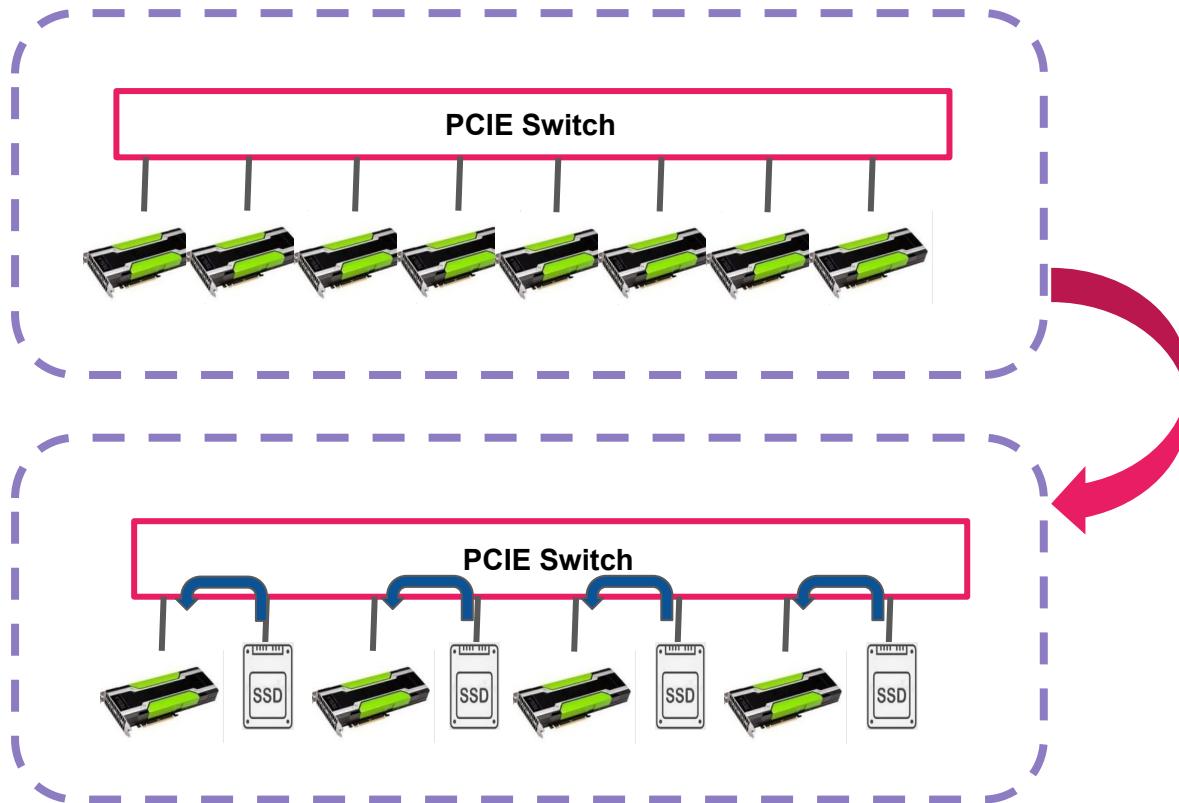


# KubeFlash: Tightly coupled GPU/SSD KV Cache for LLM



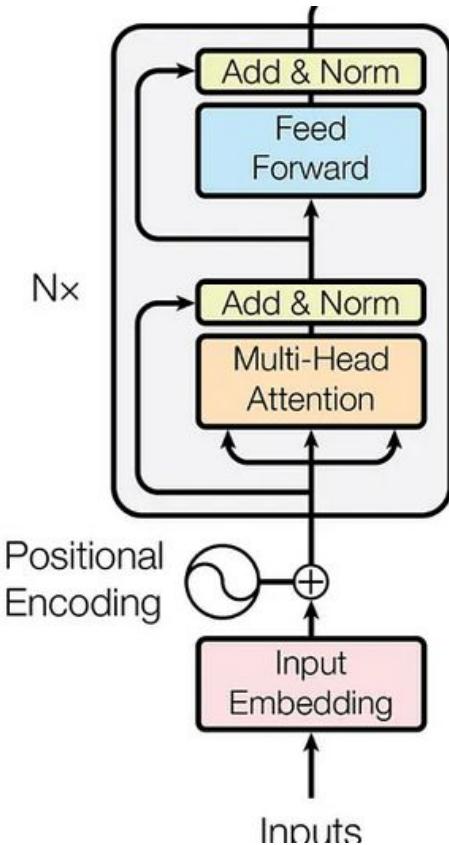
- Extended PCIE fabric provide pooling for memory and SSD
- **Data movement all in hardware, minimal driver/FW involvement**
- Big improvement in bandwidth and latency compared with traditional RDMA

# KubeFlash's Revolutionary KFNative™ Technology



- Each GPU paired with SSD
- GPUs have dedicated computing scratch pad
- SSD hold all model parameters, gradients, optimizer states
- GPU exchange data through neighboring SSD

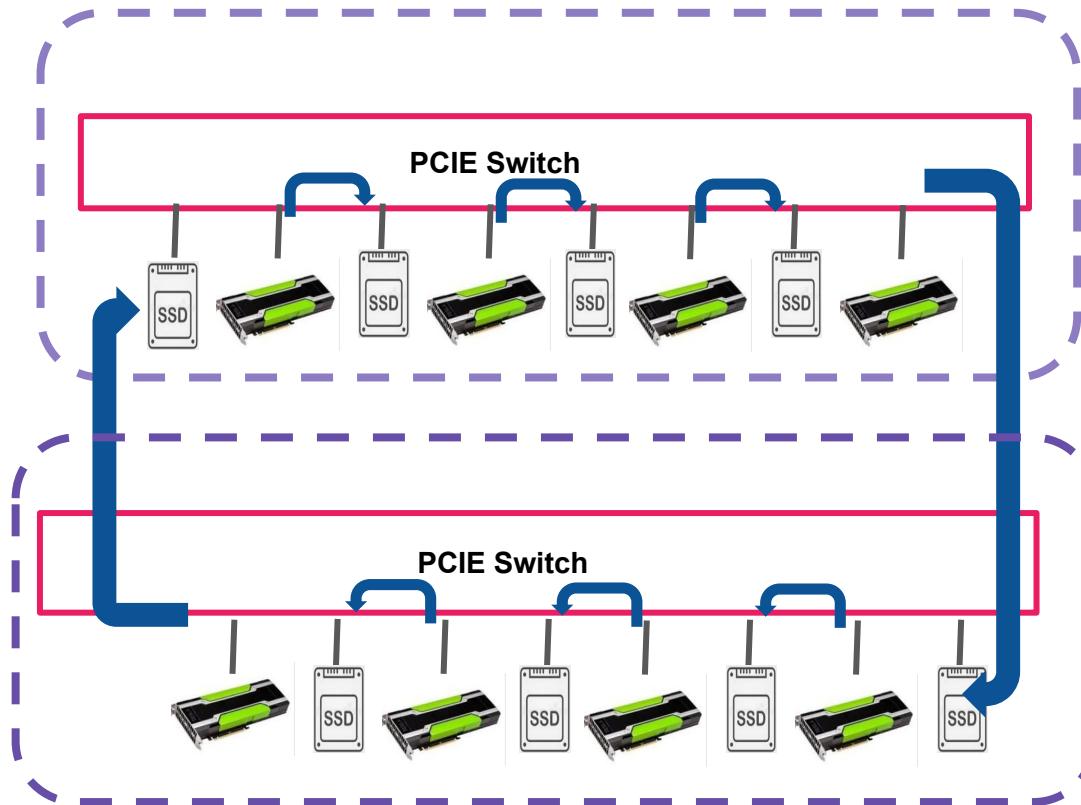
# Comparable Performance with Far Fewer GPUs



## Case Study of Streaming Computing during LLM Inference

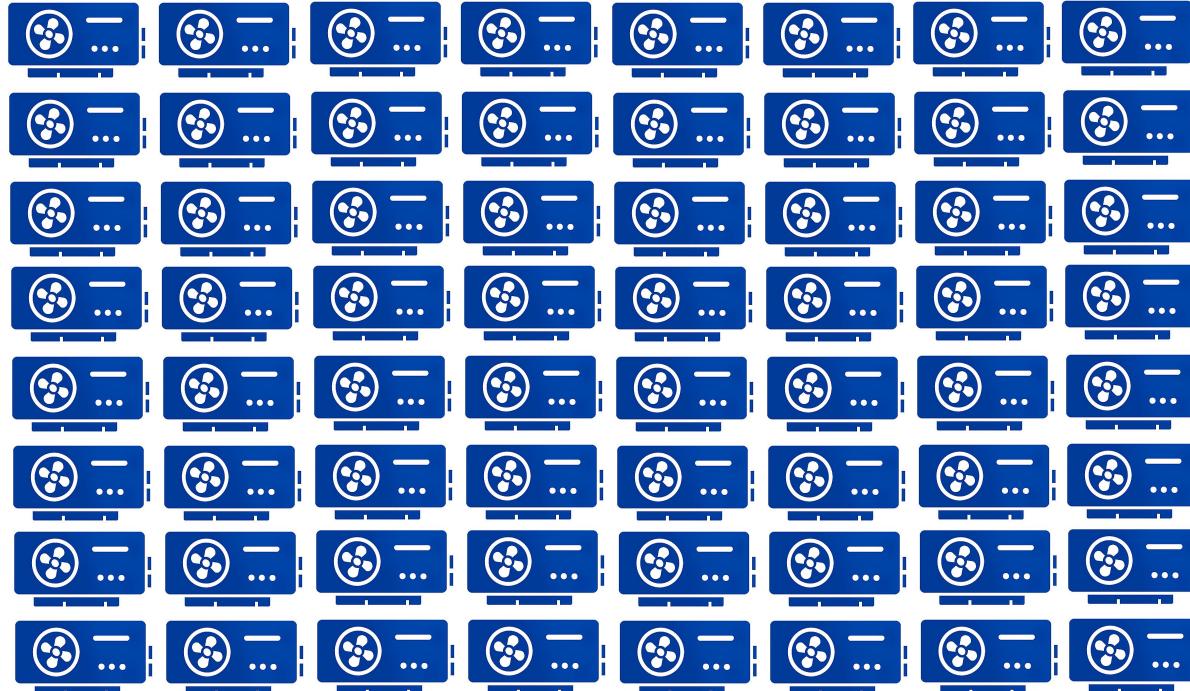
- GPT-3 175B, 96 layer
- Each layer ~1.8B, 3.6G Bytes
- Gen6x16 SSD bandwidth ~ 100GB/s
- Model loading time for one layer:  $3.6/100 \sim 35\text{ms}$
- Computing:  $100\text{K} \times 1.8\text{B} / 1000 \text{ T} \sim 180\text{ms}$

# GPU Server Ring Extension



- Commodity GPU, less HBM dependency
- No NVlink dependency
- Better parallelism  
All/All Ring reduce
- Train largest LLM  
with **64X** fewer GPUs

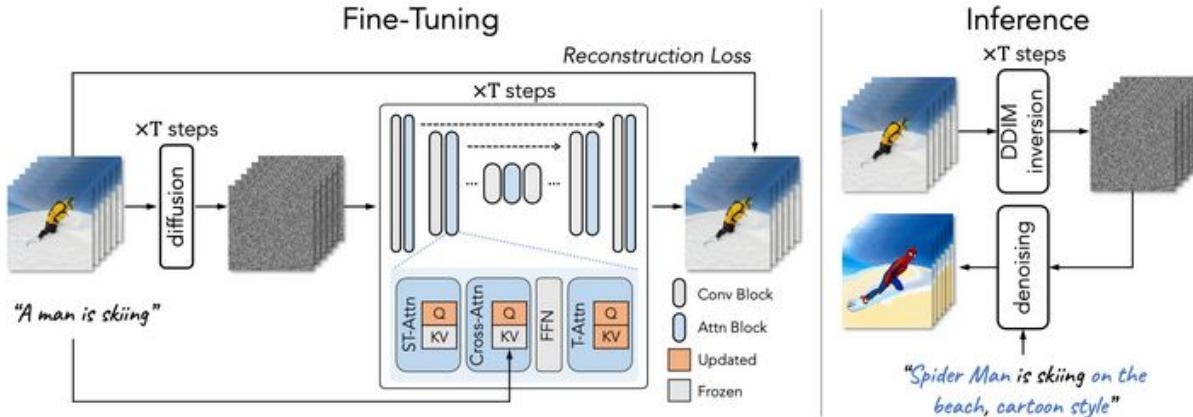
# KubeFlash enable large scale training with low cost GPU or Alternative



- Nvidia 5090 ~ \$2K
- 256 5090 ~\$500K
- Aggregated ~ 50 Pflops
- Train any of the largest LLM
- Multi-Agent Reinforcement Learning

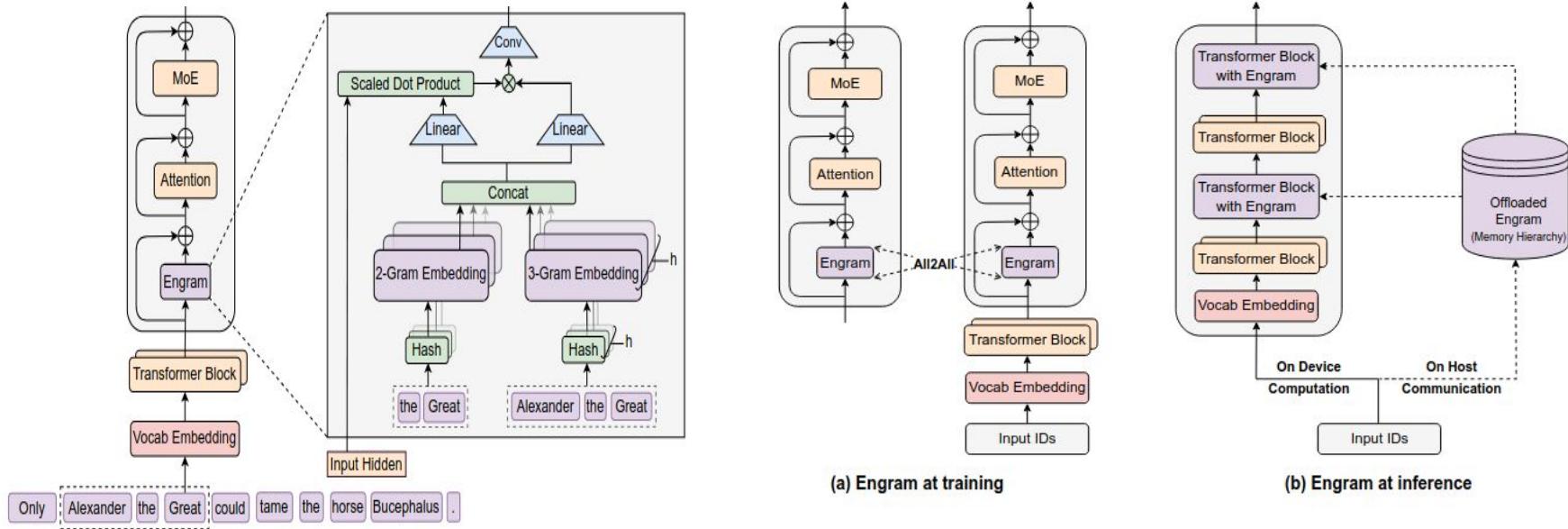
Data center cost is reduced >100 times.

# Diffusion Transformer (DiT) - Video Generation



- Inverse and Denoise process both have long computing to overlap with IO loading
- High definition video gen requires large HBM in current approach
- Kubeflash provide high quality video Gen solution with single GPU

# Greater Advantages with Engram LLM



- Both training and inference could leverage KFnative flash IO technology
- Provide large size engram vocabulary from SSD
- Natively combined engram lookup in the computing data path

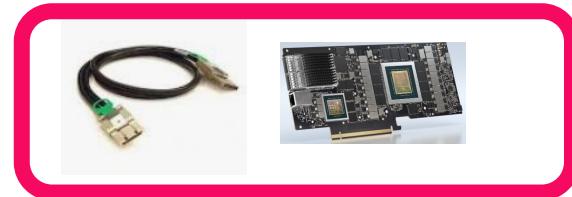
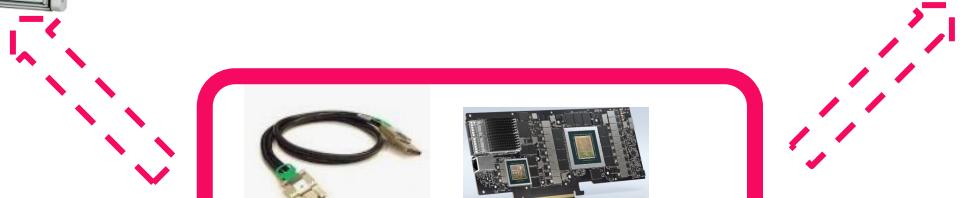
# KubeFlash integrating with any platform with ease



Hewlett Packard  
Enterprise

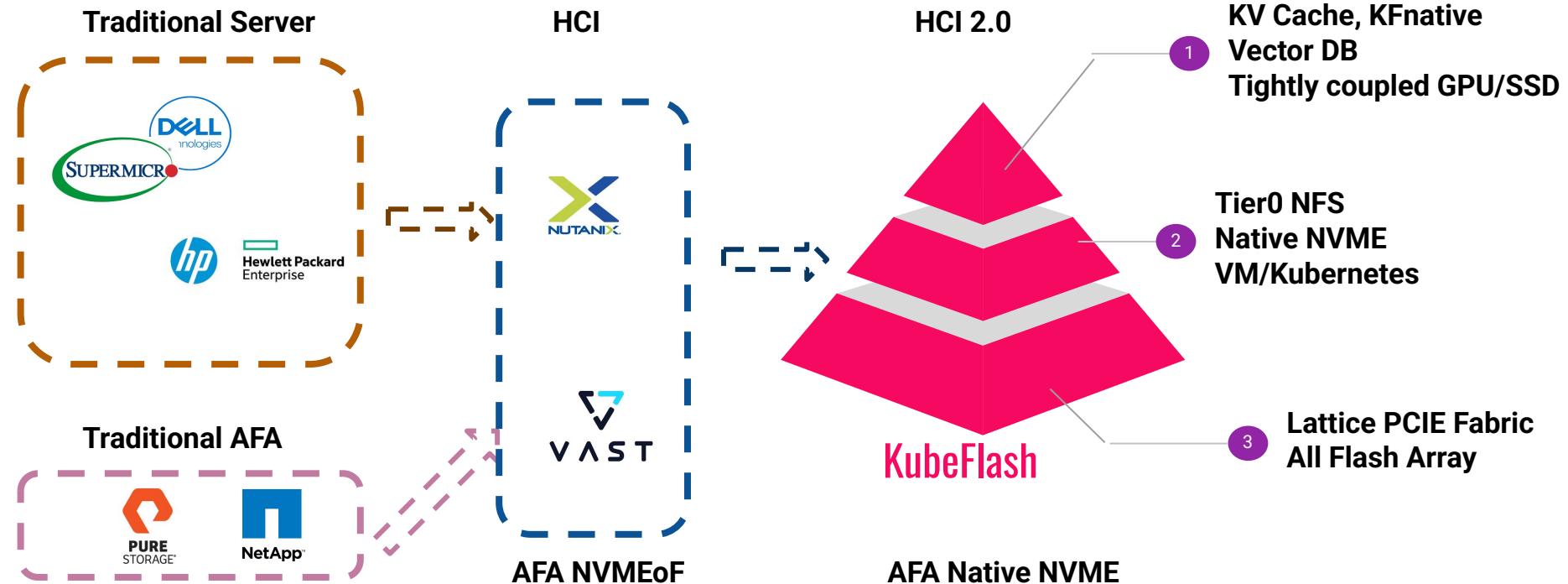


Lenovo



- **Extended PCIE fabric could turn any server platform into high performance cluster**
- All Flash Array built from standard off shelf components
- Converged and native SSD performance across cluster

# KubeFlash Computing infrastructure evolving



# Market Segments for KubeFlash

	All Flash Array	HCI	AI & Data Analytics
Market Size	~ 25B	~ 15B	Billions
Major Player	PURE STORAGE <sup>®</sup> NetApp <sup>®</sup> 	NUTANIX <sup>®</sup> VMware vSAN™	Many Players
KubeFlash Advantage	<ul style="list-style-type: none"><li>- Off-the-Shelf components</li><li>- Utilizing server from any vendor</li><li>- High performance and low CPU utilization</li></ul>	<ul style="list-style-type: none"><li>- Native local NVME performance</li><li>- Power efficient</li><li>- Revolutionary all flash solution for Kubernetes</li></ul>	<ul style="list-style-type: none"><li>- Converged SSD/Memory Caching</li><li>- Native NVME throughput for KV cache</li><li>- Boosting data analytics with native flash storage</li></ul>

# Founding Team



- Wei Zhou, worked in Storage industry for over 20 years, have held senior management position at Marvell and SK hynix, leading teams in storage HW/FW/system engineering. Master degree of Applied Physics from Stanford.
- K. Wong, have worked in various fields in storage, have broad experience in SSD FW engineering and linux kernel engineering, have held principle engineer positions at Marvell and Sk Hynix
- X. Chen, 20 years plus experience in storage industry, strong kernel and OS engineering expertise, have held various engineering and management positions at Marvell and Startups