

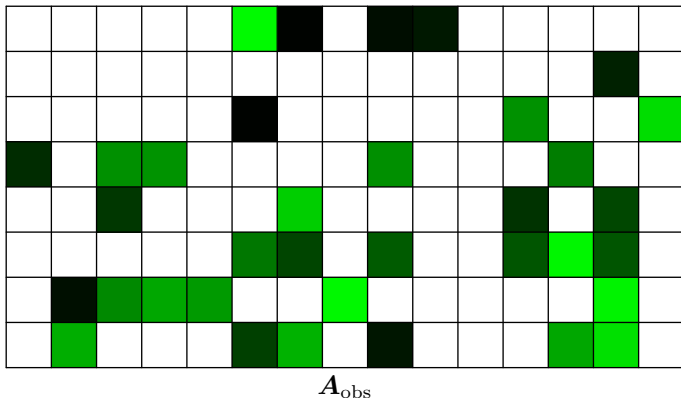
# An algorithm for two-cost budgeted matrix completion

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## Problem

$\mathbf{A} \in \mathbb{R}^{m \times n}$  is a low-rank (rank- $r$ ) matrix from which we have noisily observed only a few entries  $\mathbf{A}_{\text{obs}}$ , with indices  $\Omega_e$ .



Recover a good approximation  $\bar{\mathbf{A}}$  of  $\mathbf{A}$ .

# Applications

Ubiquitous in statistics, applied math, electrical engineering.

- ▶ Recommender systems
- ▶ Genomics
- ▶ Multi-task learning
- ▶ Computer vision
- ▶ ... many, *many* more

# Classical Approach: Nuclear Norm Completion

$$\begin{aligned}\bar{\mathbf{A}} &= \arg \min_{\mathbf{Z}} \text{rank}(\mathbf{Z}) \\ \text{s.t. } &\|\mathcal{P}_{\Omega_e}(\mathbf{Z}) - \mathcal{P}_{\Omega_e}(\mathbf{A}_{\text{obs}})\|_F \leq \delta\end{aligned}$$

- ▶  $\mathcal{P}_{\Omega_e}(\cdot)$  zeroes out all unobserved entries.
- ▶ The parameter  $\delta$  is chosen to correspond to the noise level
- ▶ This problem is nonconvex, and NP-hard

$$\begin{aligned}\bar{\mathbf{A}} &= \arg \min_{\mathbf{Z}} \|\mathbf{Z}\|_{\star} \\ \text{s.t. } &\|\mathcal{P}_{\Omega_e}(\mathbf{Z}) - \mathcal{P}_{\Omega_e}(\mathbf{A}_{\text{obs}})\|_F \leq \delta\end{aligned}$$

- ▶  $\|\cdot\|_{\star}$  is the nuclear norm, a convex proxy for the rank
- ▶ This problem is convex
- ▶ If  $\Omega_e$  are sampled i.i.d. uniformly at random, solution has approximation guarantees

# Drawbacks of Nuclear Norm MC

The classical uniform sampling model is restrictive:

- ▶ It requires *incoherence*: all the entries of the matrix are equally important.
- ▶ It cannot take advantage of multiple sampling modalities with different cost-vs-accuracy tradeoffs.
- ▶ It requires that  $O((n + m)r \log(n + m))$  entries of the matrix can be observed with high precision to obtain approximation guarantees. Cannot handle budgets for observations.

# Contributions

This project:

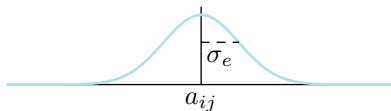
- ▶ Investigate a two-cost budgeted matrix completion framework.
- ▶ Test a regression-based algorithm for this budgeted MC problem. It allows  $\mathbf{A}$  to be row-incoherent, and exploits the cost-vs-accuracy tradeoffs of the two sampling modalities.
- ▶ Empirically validate the superior performance of this algorithm for two-cost budgeted MC.

## Two-cost budgeted completion

An idealized model corresponding to two sampling models with different cost-vs-accuracy tradeoffs. The experimentalist:

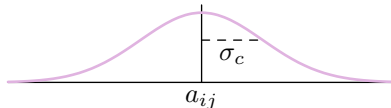
- ▶ Has a finite budget  $B > 0$ .
- ▶ At cost  $p_e$  can draw a single low-noise entry observation,

$$(\mathbf{A}_{\text{obs}})_{ij} \sim \mathcal{N}(\mathbf{A}_{ij}, \sigma_e^2)$$



- ▶ At cost  $p_c$  can observe an entire column with higher noise,

$$(\mathbf{A}_{\text{obs}})_{:,j} \sim \mathcal{N}(\mathbf{A}_{:,j}, \sigma_c^2)$$



- ▶  $p_c \ll p_e m$ : the amortized cost of column sampling is much lower than entry sampling.
- ▶  $\sigma_c^2 > \sigma_e^2$ : column noise is higher than entrywise noise.

How to allocate the budget between entry and column observations to obtain an accurate  $\overline{\mathbf{A}}$ ?

- ▶ Let  $d$  be the number of column observations.
- ▶ Classical MC model chooses  $d = 0$  and spends all of the budget on high-fidelity entry observations.
- ▶ In the low-budget case,  $B \leq (n + m)r \log(n + m)p_e$ , this is not enough to sample the entries needed to get recovery guarantees.
- ▶ **Hypothesis: one can use a mix of low-fidelity column observations with high-fidelity entrywise observations to get recovery guarantees even in the low-budget case.**



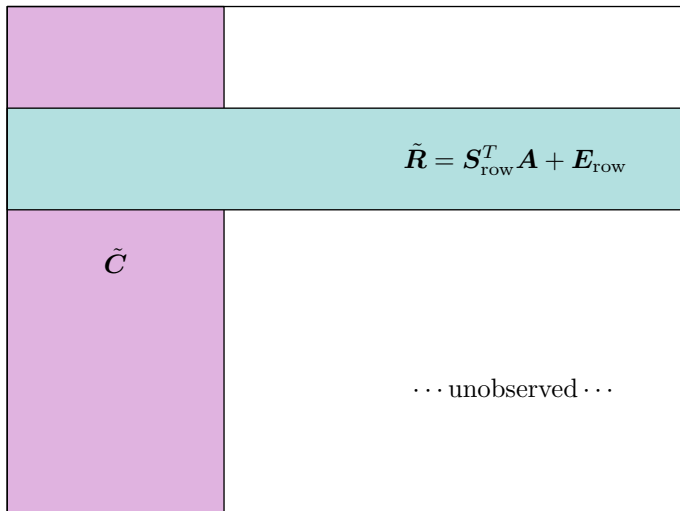
## Algorithm

Sample  $d$  noisy columns  $\tilde{\mathbf{C}}$  to capture the column span of  $\mathbf{A}$ .



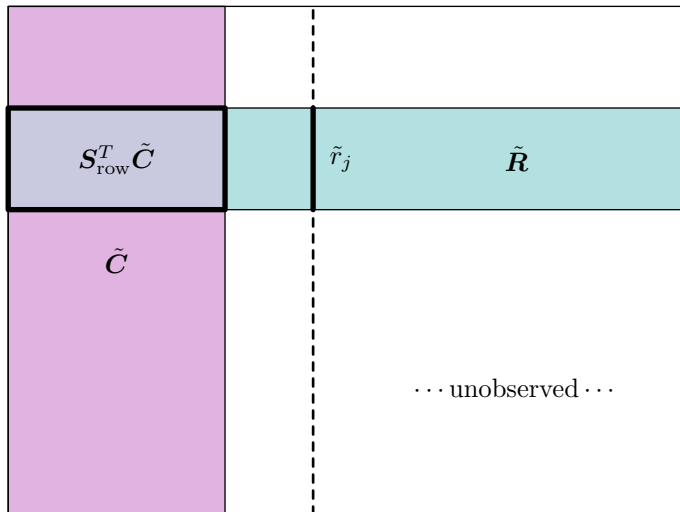
# Algorithm

Sample  $s$  noisy rows (entrywise)  $\tilde{\mathbf{R}}$  from all columns of  $\mathbf{A}$ .



## Algorithm

Regress observations against  $\tilde{\mathbf{C}}$ , so  $\bar{\mathbf{a}}_j = \tilde{\mathbf{C}}(\mathbf{s}_{\text{row}}^T \tilde{\mathbf{C}})^\dagger \tilde{\mathbf{r}}_j$ .



## Algorithm: the details

- ▶ The number of column samples  $d$  depends on the rank, noise level, and conditioning of the matrix  $\mathbf{A}$ .
- ▶ The number of rows  $s = \tilde{O}(d)$ .
- ▶ Use ridge regression to better handle noise, so this Algorithm's estimate is

$$\bar{\mathbf{A}} = \tilde{\mathbf{C}}\mathbf{X},$$

where

$$\mathbf{X} = \arg \min_{\mathbf{Z}} \|\tilde{\mathbf{R}} - (\mathbf{s}_{row}^T \tilde{\mathbf{C}})\mathbf{Z}\|_F^2 + \lambda \|\mathbf{Z}\|_F^2.$$

## Empirical results: Baselines

The performance of this Algorithm is compared against that of four baselines: CUR+, a regression-based baseline, and three nuclear norm-based baselines

1) CUR+: a regression algorithm originally designed for noiseless matrix completion, is adapted to the two-cost budgeted noisy setting in a straightforward manner. Given a value of  $d$ , low-precision observations of  $d/2$  noisy columns  $\tilde{\mathbf{C}}$  and  $d/2$  noisy rows  $\tilde{\mathbf{R}}$  are sampled uniformly with replacement from  $\mathbf{A}$ , and the remaining budget is used to sample entries to form  $\Omega_e$  and  $\mathbf{A}_{\text{obs}}$ . The approximation is  $\bar{\mathbf{A}} = \tilde{\mathbf{C}}\mathbf{U}\tilde{\mathbf{R}}$ , where

$$\mathbf{U} = \arg \min_{\mathbf{Z}} \|\mathcal{P}_{\Omega_e}(\mathbf{A}_{\text{obs}}) - \mathcal{P}_{\Omega_e}(\tilde{\mathbf{C}}\mathbf{Z}\tilde{\mathbf{R}})\|_F^2.$$

2) NNa: Nuclear norm minimization for all uniform samples.

$$\begin{aligned}\bar{\mathbf{A}} &= \arg \min_{\mathbf{Z}} \|\mathbf{Z}\|_{\star} \\ \text{s.t. } &\|\mathcal{P}_{\Omega_e}(\mathbf{Z}) - \mathcal{P}_{\Omega_e}(\mathbf{A}_{\text{obs}})\|_F \leq \delta\end{aligned}$$

All the budget is spent to sample entries  $\Omega_e$  and form  $\mathbf{A}_{\text{obs}}$ .

3) NNs: Nuclear norm minimization with separate penalizations.

$$\begin{aligned}\bar{\mathbf{A}} &= \arg \min_{\mathbf{Z}} \|\mathbf{Z}\|_{\star} \\ \text{s.t. } &\|\mathcal{P}_{\Omega_e}(\mathbf{Z}) - \mathcal{P}_{\Omega_e}(\mathbf{A}_{\text{obs}})\|_F \leq \delta_e^2 \\ \text{s.t. } &\|\mathcal{P}_{\Omega_c}(\mathbf{Z}) - \mathcal{P}_{\Omega_c}(\mathbf{A}_{\text{obs}})\|_F \leq \delta_c^2\end{aligned}$$

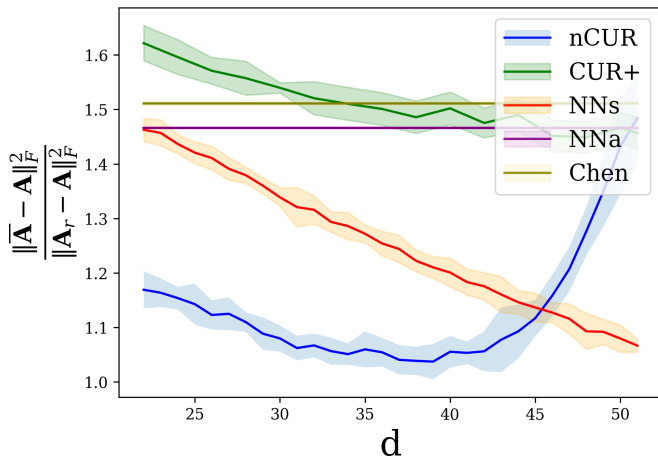
Noisy observations of  $d$  columns are uniformly sampled to form  $\Omega_c$ , the corresponding indices, and placed in  $\mathbf{A}_{\text{obs}}$ , then the remaining budget is spent to uniformly sample entries  $\Omega_e$ , which are added to  $\mathbf{A}_{\text{obs}}$ .

4) Chen: An adaptation of a two-phase nuclear norm minimization method. A portion of the budget is sampled to sample entries uniformly at random with low noise, which are used to estimate the leverage scores of the rows of  $\mathbf{A}$ . The remaining budget is used to sample low-noise entries  $\Omega_e$  according to the entrywise leverage scores, rather than uniformly at random, to form  $\mathbf{A}_{\text{obs}}$ . The NNa formulation is used with these samples.

$$\begin{aligned}\bar{\mathbf{A}} &= \arg \min_{\mathbf{Z}} \|\mathbf{Z}\|_{\star} \\ \text{s.t. } &\|\mathcal{P}_{\Omega_e}(\mathbf{Z}) - \mathcal{P}_{\Omega_e}(\mathbf{A}_{\text{obs}})\|_F \leq \delta\end{aligned}$$

For all of these methods, cross-validation is used to select the hyperparameters. ADMM is used to obtain the nuclear norm estimators.

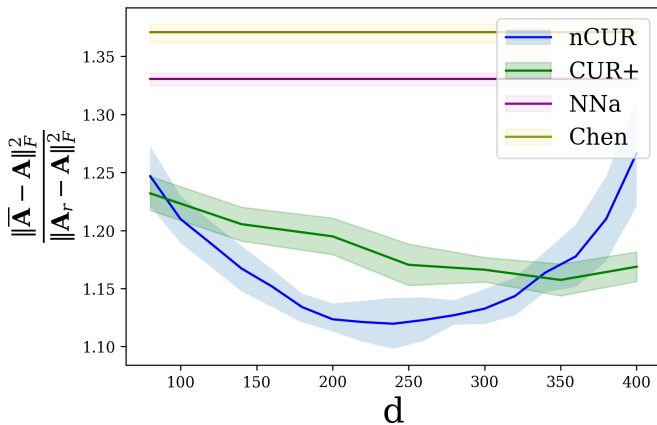
## Jester dataset



$\mathbf{A} \in \mathbb{R}^{7200 \times 100}$ , joke ratings dataset. Budget chosen so that only 11% of the entries can be observed if all the budget is used. Noise levels:  $\sigma_e^2 = 0.04$  and  $\sigma_c^2 = 2$ . Ratio of costs:  $p_c / (mp_e) = 0.2$ .



# MovieLens dataset



$\mathbf{A} \in \mathbb{R}^{1682 \times 943}$ , movie ratings dataset. Budget chosen so that only 10.6% of the entries can be observed if all the budget is used. Noise levels:  $\sigma_e^2 = 0.003$  and  $\sigma_c^2 = 0.06$ . Ratio of costs:  $p_c / (mp_e) = 0.2$ . NNs is not shown as it has orders of magnitude higher error.

# Conclusion

- ▶ Investigated the two-cost budgeted matrix completion problem
- ▶ Tested the algorithm, which is a ridge-regression based algorithm for this problem
- ▶ Empirically demonstrated its superior performance to nuclear norm baselines for this problem
- ▶ Future question: how to determine an optimal  $d$  for a given budget?

Thank you!