



WORDPRESS FRONTEND DEVELOPER

## Juross Jude Madrid

PHONE:  
09164668357/09260551289

WEBSITE:  
[juross14.github.io/myprofile/](https://juross14.github.io/myprofile/)


- Block 4, Lot 19, Calaanan Canitoan, CDOC
- [juross14madrid@gmail.com](mailto:juross14madrid@gmail.com)
- <https://github.com/juross14>
- [@juross-jude-madrid](#)

### PROFILE

Im web developer with over 7 years of wordpress/frontend experience and a problem solver to innovate new ideas and solution that can help with team's Goal.

### SKILLS

Wordpress CMS

 90%

HTML | JS | CSS | Page Builder

 85%

PHP coding & Timber framework

 75%

Custom & Premium Theme Conversion

 75%

Reactjs Headless CMS styling

 70%

Web & Graphic Design / Adobe Tools

 60%

GIT Version tools

 60%

## WORK EXPERIENCE

### SENIOR WORDPRESS DEVELOPER & WEBMASTER

#### SEOcopilot & WPCopilot

Aug 2021 - Present

website: [www.seocopilot.com.au](http://www.seocopilot.com.au)

- Expert building wordpress website using divi or elementor page builder
- Building landing pages and lead form sites.
- Responsive website approach making sure its visible in all devices
- Third party integration like networkx (lead generation) and yotpo (product & user reviews).
- Experienced integrating gravity form webhooks
- Experienced integrating custom wordpress codex
- Wordpress technical support such us frontend , backend issues and etc.
- Managing hosting accounts via cpanel, directadmin, whm platforms through dreamit & ventraip
- Managing and pointing domains through godaddy, drop.com.au and dreamit.
- Experienced handling cloudflare dns setup, url forwarding and mx records configuration
- Creating email accounts and setting up mx records
- Managing and customizing e-commerce websites specially woocommerce
- SEO on page optimization
- Image optimization
- Website pagespeed and performance optimization and gtmetrix
- Creating staging websites
- Website backup & restore via managewp or cpanel
- Website cloning & site migration
- Checking plugins for any security issues

### WEB/WORDPRESS FRONTEND DEVELOPER





#### Prosource (ISelect)

Apr 2019 - May 2021

website: [www.iselect.com.au](http://www.iselect.com.au)

- Agile method environment
- Jira and confluence for ticket and documentation
- Integrating adobe experience cloud tools analytics & target
- Converting Invision design to live wordpress custom theme
- Creating custom landing or marketing pages
- Experienced in customizing premium themes & page builders
- Insuring website being build are responsive & user friendly
- Experienced integrating ACF Pro plugin for dynamic data
- Maintain and opmitized page performance of website
- Knowledge working on headless cms nextjs/gatsbyjs
- Experienced in creating styled & shared components.
- Experienced working on adobe tools like adobe photoshop.
- Experienced on version control like GIT
- Experienced on pipeline platforms like bamboo and jenkins

## PORTFOLIO

-  [juross14madrid@gmail.com](mailto:juross14madrid@gmail.com)
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## SKILLS

### Divi and Elementor Page Builder

 90%

### Cpanel | Directadmin | WHM

 90%

### Cloudflare

 85%

### Page speed and Performance

 85%

### SEO on page optimization

 85%

## WORK EXPERIENCE

### WORDPRESS FRONTEND DEVELOPER

#### Peak Outsourcing (TSEG)

Feb 2017 - Feb 2019

website: [www.theseengineguys.com](http://www.theseengineguys.com)

- Creating WP custom themes & optimized for pagespeed performance.
- Experienced integrating ACF Pro plugin for dynamic data
- Experienced working with bootstrap css & sass framework
- Fixing styling issues on web & responsive
- Maintaining premium & free themes for marketing webpages & websites
- Experienced working on page builders like visual composer, themify builder, divi & gutenber.
- Experienced using with adobe photoshop for multimedia tasks & web design
- Technical support for Wordpress
- Experienced working with trello & basecamp
- knowledge working on wp-engine
- Domain and Hosting Management using Cpanel/WHM

### WEB/WORDPRESS DEVELOPER

#### Charlotte SEO

Sep 2016 - Mar 2017

website: [www.charlotteseofirm.com](http://www.charlotteseofirm.com)

- Hosting & Domain management (cpanel, whm & godaddy)
- Multisite management using WP-engine and Managewp.
- Customizing Wordpress Themes using divi and wpbaker page builder
- Creating Wordpress Custom Themes
- Website Pagespeed Audit
- Creating PBN websites.
- CRM integrations like Mailchimp, Ontraport & Getresponse
- Design & Developed landing or marketing pages
- Wordpress technical support in ensuring site is up and running.

### SHOPIFY DEVELOPER / ADMINISTRATOR





#### BeelInventive Pty Ltd

Mar 2015 - Sep 2016

website: [www.honeyflow.com.au/](http://www.honeyflow.com.au/)

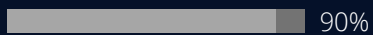
- Customizing shopify theme
- Experienced building custom theme using liquid template
- CRM integration like mailchimp & aweber
- Creating some ads banners and web banners.
- Creating custom landing or marketing pages
- Webmaster managing website backup and restore
- Ensuring Shopify being build are responsive & user friendly
- Integrating shopify apps
- Maintain and opmitized page performance of website

## PORTFOLIO

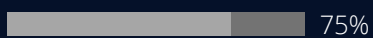
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## SKILLS

ACF Pro plugin & Wordpress Codex



Liquid Templating in Shopify



CRM Integration Mailchimp & More



Bootstrap & Foundation framework



SASS/SCSS & Gulp Compiler



Responsive Styling



RestAPI



Gatsbyjs & Nextjs



## WORK EXPERIENCE

### WEB DESIGNER & WORDPRESS DEVELOPER

#### Right Clicks Marketing

Nov 2011 - Apr 2014

website: [rightclicks.com.au](http://rightclicks.com.au)

- Hosting & Domain Management (cpanel,whm,ventraip)
- Customizing Premium themes such as themeforest, avada, genesis,themify and more.
- Creating Wordpress Custom theme integrated by divi,themify,wpbaker pagebuilder
- Creating ecommerce, commercial, and elearning Websites.
- Integrating Marketing tools (mailchimp, ontraport,getrsponse and more).
- Creating marketing pages like landing pages, funnel videos, and automated emails for clients.
- Creating graphic designs like web banners, and more.
- Creating web designs for landing pages.

For more Information visit or connect with my linkedin@[juross-jude-madrid](#)

## EDUCATION HISTORY

### Tertiary (BS-Information Technology)

2008- 2012

#### AMA Computer College Cagayan de Oro Campus

- Thesis for Automated Information and Sales Quotation System for Union Galvasteel Corporation
- Multimedia and Programming Skill

## CHARACTER REFERENCE

#### Michael Aries Malaca

Web Developer

Phone: 09208768590

Email: [malaca.aries29@gmail.com](mailto:malaca.aries29@gmail.com)

#### Michael Roland Discipulo

Iteration Manager/Delivery Lead

Phone: 09189622526

linkedin: [michael-roland-discipulo](#)