

JUSA ANNEVIRTA



+358 44 252 7741
jusa.annevirta@aalto.fi
www.linkedin.com/in/annevirtajusa/

EDUCATION

MSc, International Design Business Management

Aalto University | 2022 -
GPA 4.81 (currently)
Minor: Computer Science

BSc, Information Networks

Aalto University | 2019 - 2021
GPA 4.60, Graduated with Honours
Minors: Computer Science, Design

BSc, Industrial Engineering and Management

Aalto University | 2018 - 2019
Transferred to Information Networks

SKILLS

Creativity	Web Development
Problem-solving	UX & Service Design
Collaboration	Product Development

TOOLS & TECH

HTML + CSS	SQL
JavaScript	MongoDB
Node.js	Scala
React, Vue	Python
Figma	Hotjar
Adobe CC	Google Analytics

LANGUAGES

Finnish	English	Swedish
Native	Fluent	Basics

PROFILE

I'm a master's student with technical and analytical yet human-centric skills. As a tech-savvy designer focusing on users, data, development and design, I'm passionate about understanding and developing the interaction between human beings and digital technologies on an individual and societal level.

WORK EXPERIENCE

Teaching Assistant, Growth Hacking w/ Columbia Road

Aalto University | 1/2023 -

- Assisting in the development and delivery of a masters level course on growth hacking, organised in collaboration with Columbia Road
- Coordinating collaboration with student teams and 4 different client projects

Solution Support Specialist

Sievo | 5/2022 - 8/2022

- Provided technical support and troubleshooting to a 130+ global customer base
- Implemented changes to customers' software environments and databases using SQL and Qlik
- Solved complex technical issues and built new configurations, demonstrating strong problem-solving skills
- Collaborated with the product and engineering teams to resolve issues and implement improvements

Growth Hacker

Slurp | 5/2021 - 1/2022

- Analysed data to identify and prioritise growth opportunities
- Utilised SEO + SEM tactics to drive targeted traffic to the website
- Leveraged social media to drive brand awareness and customer acquisition
- Collaborated in a fast-paced startup environment

Web Design and Digital Media -course Teacher and Coordinator

Helsingin Suomalainen Yhteiskoulu | 9/2021 - 11/2021

- Organised a hands-on three-day course for high school students
- Taught HTML/CSS and web design, resulting in individual web design projects
- Arranged a field trip to a startup for real-world experience

Claims Advisor

If P&C Insurance Ltd | 5/2019 - 12/2019 | 6/2020 - 8/2020

- Maintained over 95% satisfaction rate through effective advisory and customer service
- Made independent decisions with a high level of responsibility
- Demonstrated the ability to handle many tasks concurrently in a team environment

VOLUNTEERING

Platform Team volunteer | 9/2020 - 11/2020

Dash Design Hackathon

Board Member | 2018 - 2021

PELMU (Polytechnicians' Live Music Association)

Member of the Host Team | 2018 - 2019

Prodeko ry

Student Board Member | 2015 - 2018

Nousiaisten Lukio