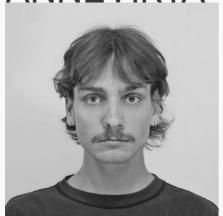
# JUSA ANNEVIRTA



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# **EDUCATION**

#### MSc, International Design Business Management

Aalto University | 2022 -GPA 4.81 (currently) Minor: Computer Science

#### BSc, Information Networks

Aalto University | 2019 - 2021 GPA 4.60, Graduated with Honours Minors: Computer Science, Design

# BSc, Industrial Engineering and Management

Aalto University | 2018 - 2019 Transferred to Information Networks

# **SKILLS**

Creativity Web Development
Problem-solving UX & Service Design
Collaboration Product Development

# **TOOLS & TECH**

HTML + CSS SQL
JavaScript MongoDB
Node.js Scala
React, Vue Python

Figma Hotjar

Adobe CC Google Analytics

# **LANGUAGES**

Finnish English Swedish Native Fluent Basics

### **PROFILE**

I'm a master's student with technical and analytical yet human-centric skills. As a tech-savvy designer focusing on users, data, development and design, I'm passionate about understanding and developing the interaction between human beings and digital technologies on an individual and societal level.

#### **WORK EXPERIENCE**

#### Teaching Assistant, Growth Hacking w/ Columbia Road

Aalto University | 1/2023 -

- Assisting in the development and delivery of a masters level course on growth hacking, organised in collaboration with Columbia Road
- Coordinating collaboration with student teams and 4 different client projects

#### Solution Support Specialist

Sievo | 5/2022 - 8/2022

- Provided technical support and troubleshooting to a 130+ global customer base
- Implemented changes to customers' software environments and databases using SQL and Qlik
- Solved complex technical issues and built new configurations, demonstrating strong problem-solving skills
- Collaborated with the product and engineering teams to resolve issues and implement improvements

#### **Growth Hacker**

Slurp | 5/2021 - 1/2022

- Analysed data to identify and prioritise growth opportunities
- Utilised SEO + SEM tactics to drive targeted traffic to the website
- Leveraged social media to drive brand awareness and customer acquisition
- Collaborated in a fast-paced startup environment

#### Web Design and Digital Media -course Teacher and Coordinator

Helsingin Suomalainen Yhteiskoulu | 9/2021 - 11/2021

- Organised a hands-on three-day course for high school students
- Taught HTML/CSS and web design, resulting in individual web design projects
- Arranged a field trip to a startup for real-world experience

#### Claims Advisor

If P&C Insurance Ltd | 5/2019 - 12/2019 | 6/2020 - 8/2020

- Maintained over 95% satisfaction rate through effective advisory and customer service
- Made independent decisions with a high level of responsibility
- Demonstrated the ability to handle many tasks concurrently in a team environment

## **VOLUNTEERING**

Platform Team volunteer | 9/2020 - 11/2020

Dash Design Hackathon

Board Member | 2018 - 2021

PELMU (Polytechnicians' Live Music Association)

Member of the Host Team | 2018 - 2019

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Student Board Member | 2015 - 2018

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