# Mohammed Abid

User Experience and Interaction Designer

#### **ABOUT**

I am an experienced designer with a background in Human-Computer Interaction and Economics. I've worked for various tech and consulting companies, including Tesla, Booz Allen Hamilton, and Apple, in a variety of design and business roles. I am currently looking for a full-time user experience or interaction designer role.

#### **EDUCATION**

Carnegie Mellon University Masters of Human-Computer Interaction Graduating August 2015

Stanford University Bachelors of Economics Graduated June 2013

#### **EXPERIENCE**

Lively (Moringa Living) Aug. 2014 - Dec. 2014

MGP (Stanford d.school) Oct. 2013 - July 2014

The Hummus lan. 2013 - Present

Tesla Motors Oct. 2013 - July 2014

## Apple

June 2012 - Dec. 2012

Booz Allen Hamilton Sept. 2010 - Dec. 2010

## Design Lead

- Designed and coded front-end of an activity and group based website for Boomers; process included user research, prototyping, and iterative design.

### User Experience Designer

- Designed the interface and collaborated with programmers to release an application on the App Store and Google Play with 1,000+ downloads.

#### Co-founder

- Founded a Muslim satire news site that was featured on NPR, BBC, Buzzfeed, and other news sources. I lead design and manage 5 writers.

## Graphic Design Intern

- Created 10 graphics and 15 emails for Tesla stores and test drive events.

## Finance Intern

- Prepared a report on the success of Apple's product segments and the ROI of Apple installations at Best Buy locations for Tim Cook, Apple's CEO.

#### Consultant Intern

- Led a team of five interns in developing a framework for a military mobile applications platform with a need for secure application download and usage.

## **CONTACT INFORMATION**

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#### **VISUAL & WEB DESIGN**

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
HTML & CSS
Javascript & Jquery

### **DATA VISUALIZATION & PRESENTATIONS**

Tableau

Microsoft Excel

Keynote

Powerpoint

#### **USER CENTERED RESEARCH**

Heuristic Evaluations
Think Alouds
Surveys
Competitive Analysis
Log Analysis
A/B Testing
Affinity Diagramming
Sequence Modelling
Flow Modelling
Card Sorting
Diary Studies

## LANGUAGES, LEADERSHIP & AWARDS

French Verbal: Intermediate Written: Novice

Arabic Verbal: Excellent Written: Intermediate

Buzzfeed's 21 Kick-ass Muslims of 2014 2015 CHI Conference Design Challenge Finalist President of Stanford in Washington California Boys State

First high school student body president in California to serve as a sophomore, junior and senior  $\,$