

Jusley Smaly

Senior Product Designer
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Dear Hiring Manager,

I am excited to apply for the Product Designer position at your company, and I believe that my experience and skills make me an ideal candidate for this role. After reviewing your job description, I am confident that my background aligns with the qualifications and requirements you are seeking.

I'm a Designer with 20 years of experience, working in several areas, such as graphic design, front-end, e-commerce, and UX. Throughout my career I worked in a large communication group, starting as an intern and leaving as Head of Design, where I had the opportunity to lead a team of designers and work closely with the company's C-Level in strategic decisions.

After 10 years in this company, I decided to open my own digital agency, where I learned a lot about business and developed myself in all aspects, both as a hands-on professional and as a strategic one, dealing with stakeholders in search of business solutions. My focus is to deliver innovative solutions that are satisfactory for both the user and the business, bringing profit to the company and improving the user experience.

As a Product Designer, I have recent experience in several segments, including B2B and B2C, in industries such as finance, e-commerce, beauty and Software as a Service (SaaS). My work as a product designer involves creating innovative solutions that meet user needs and help drive business growth. Through my diverse experience, I am able to identify and solve design problems in different contexts, creating engaging and useful experiences for users. I am constantly looking for new challenges and opportunities to expand my product design knowledge and skills.

I am an expert in my field and have a considerable and growing impact across the company. I am recognized for my design and/or user research skills within the company. As an employee, I am committed to and developing skills in the domains of leadership, inspiration and guidance. My main skills include information architecture, interaction design, motion/animation design prototyping, user research, visualization design and visual design. I am committed to using these skills to create innovative solutions that meet customer needs and drive business growth.

Sincerely,

Jusley Smaly