

1. What is your gender?

- ☐ Female
- ☐ Male
- ☐ I'd rather not specify

2. What is your age range?

- ☐ 18 - 24
- ☐ 25 - 35
- ☐ 36 - 50
- ☐ 50+

3. What Phone OS user are you?

- ☐ iOS
- ☐ Android
- ☐ Windows
- ☐ BlackBerry

4. What is your approximate average household income?

- ☐ 0-\$49,999
- ☐ \$50,000-\$99,999
- ☐ \$100,000-\$149,999
- ☐ \$150,000+
- ☐ I'd rather not say

5. Do you use or are familiar with a built-in Infotainment unit in cars?

- ☐ Yes
- ☐ No

6. If you answered yes, how often do you use this system?

- ☐ Not often
- ☐ Often
- ☐ Very often

7. Would you be interested in purchasing a product that can help you access your home systems such as garage door, driveway lights, thermostat etc. from a car infotainment system?

- ☐ Definitely Buy
- ☐ Probably Buy
- ☐ Might or Might Not Buy
- ☐ Probably Not Buy
- ☐ Definitely Not Buy

8. Which of the following home systems would you like to see a car connect to?

- ☐ Garage door
- ☐ House lights
- ☐ Thermostat (e.g. Nest)
- ☐ Other (please specify)

9. At what price would this new product begin to look expensive?

- ☐ \$100
- ☐ \$150
- ☐ \$200
- ☐ \$250
- ☐ \$300
- ☐ Other (please specify)

10. At what price would this new product begin to look cheap?

☐ \$100

☐ \$150

☐ \$200

☐ \$250

☐ \$300

☐ Other (please specify)