

Elena Valerica Lasconi: Profile for 2025 Election Reference

Personal Background & Early Career

- **Born:** 20 April 1972 in Hațeg, Hunedoara County, Romania
[Wikipédia+14](#)[Wikipédia+14](#)[Wikipédia+14](#).
- **Education:** Graduated from Queen Marie National Pedagogical College in Deva (1990); earned a bachelor's degree at Traian Ecological University of Deva (2001) via an exam at Bucharest Academy of Economic Studies; also attended the BBC School of Television in 1999 and trained as a professional competencies evaluator in 2007
[Wikipédia+2](#)[Wikipédia+2](#)[Diario ABC+2](#).
- **Journalism career:** Over two decades at Pro TV (1996–2020) in roles including reporter, war correspondent, news anchor, producer, and social-issues campaigner [Wikipédia](#).

Political Rise

- **Mayor of Câmpulung:** Elected in October 2020 and re-elected in 2024
[RFI+5](#)[Wikipédia+5](#)[Wikipédia+5](#).
- **USR Leadership:** Joined USR (Save Romania Union) in 2019; elected party president on 26 June 2024 with ~68 % in internal vote, succeeding Cătălin Drulă [Diario ABC+7](#)[Wikipédia+7](#)[Wikipédia+7](#).

Presidential Campaigns

2024 Presidential Race (Annulled)

- Designated USR's official candidate in July 2024 with ~94 % support in a party congress
[Wikipédia](#)[Wikipédia](#).
- In the first round on 24 November 2024, placed **second** behind Călin Georgescu (ultranationalist), just ahead of Marcel Ciocan; scheduled runoff for 8 December 2024 was cancelled by Romania's Constitutional Court due to alleged foreign interference
[CESCOS+4](#)[Wikipédia+4](#)[POLITICO+4](#).
- Lasconi condemned the annulment as illegal, immoral, and undermining democracy
[YouTube+12](#)[Wikipédia+12](#)[agerpres.ro+12](#).

2025 Presidential Race (May Election)

- Launched campaign again for the May 2025 rerun election. Initially remained on the ballot as USR candidate even after her party officially withdrew support in favor of Nicușor Dan on 9 April 2025 [Wikipédia+4](#)[Wikipédia+4](#)[Wikipédia+4](#).
- Faced internal USR blockade: funding cut by party leadership, prompting her to launch legal challenges via the Constitutional Court and electoral authority AEP [agerpres.ro](#).
- Focused her campaign on anti-corruption, depoliticization of public services, reducing bureaucracy, tax relief, and reinforcing Romania's Euro-Atlantic orientation. Called for

banning TikTok ahead of the vote to counter disinformation attributed to Russia
[WikipediaCESCOSagerpres.ro](#).

- On election day (4 May 2025), she received **2.68 % of the vote**, finishing in fifth place; announced resignation as USR president on 5 May 2025
[Wikipedia+2infobae+2Wikipedia+2](#).

Policy Positions & Public Image

- Positioning: *Moderate conservative*, pro-EU and pro-NATO, emphasizing traditional values, anti-corruption, transparency, and civil service reform [Diario ABCWikipediaWikipedia](#).
- Public persona: Lived in modest circumstances, single parent raising her daughter Oana alone in early years; remarried in 2012 to Cătălin Georgescu. Known for being resilient under political pressure and consistently outspoken [Wikipedia+1POLITICO+1](#).

Timeline of Key Events

Date	Event
26 Jun 2024	Elected president of USR
24 Nov 2024	Placed 2nd in first round of 2024 election (cancelled)
4 May 2025	Ran in rerun first round (finished 5th)
5 May 2025	Resigned as USR president

Summary

Elena Lasconi is a Romanian journalist-turned-politician who rose quickly within USR to lead the party and run for president in 2024 and again in 2025. Although she advanced in the original race, a court-ordered annulment disrupted the process. In the rerun election, she was marginalized by her own party, received only 2.68% of the vote, and resigned her leadership position shortly after. She campaigned as a moderate conservative, pro-European, anti-corruption reformer focused on institutional integrity and civic transparency.