

Website Privacy Policy Version 1.0

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Introduction

The Giving App Inc. ("**Company**" or "**We**") respect your privacy and are committed to protecting it through our compliance with this policy.

This policy describes the types of information we may collect from you or that you may provide when you visit the website <https://www.the-givingapp.org/> (our "**Website**") and our practices for collecting, using, maintaining, protecting, and disclosing that information.

This policy applies to information we collect:

- On this Website.
- In email, text, and other electronic messages between you and this Website.
- Through mobile and desktop applications you download from this Website, which provide dedicated non-browser-based interaction between you and this Website.
- When you interact with our advertising and applications on third-party websites and services, if those applications or advertising include links to this policy.

It does not apply to information collected by:

- Us offline or through any other means, including on any other website operated by Company or any third party (including our affiliates and subsidiaries); or
- Any third party (including our affiliates and subsidiaries), including through any application or content (including advertising) that may link to or be accessible from or on the Website.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, your choice is not to use our Website. By accessing or using this Website, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy Policy). Your continued use of this Website after we make changes is deemed to be acceptance of those changes, so please check the policy periodically for updates.

Users Under the Age of 18

Our Website is not intended for users under 18 years of age ***without verification of parental consent***. No one under age 18 may provide any personal information to or on the Website ***without verification of parental consent***. We do not knowingly collect personal information from users under 18 ***without verification of parental consent***. If you are under 18, do not use or provide any information on this Website or through any of its features, register on the Website, make any purchases through the Website, use any of the interactive or public comment features of this Website, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or user name you may use ***without***

verification of parental consent. If we learn we have collected or received personal information from a user under 18 ***without verification of parental consent***, we will delete that information. If you believe we might have any information from or about a child under 18 or require information regarding how we verify parental consent, please contact us at help@the-givingapp.org.

Information We Collect About You and How We Collect It

We do not receive any personal information about you other than what you provide us, either by creating an account through our Website, information that may be generated by using our Website, or from Facebook and Apple ID when you agree to connect those accounts to our Website. Generally, we collect several types of information from and about users of our Website, including information:

- By which you may be personally identified, such as name, date of birth, postal address, e-mail address, telephone number, and your social security number for tax purposes ("**personal information**"); and/or
- About your internet connection, the equipment you use to access our Website, and usage details.

We collect this information:

- Directly from you when you provide it to us.
- Automatically as you navigate through the site. Information collected automatically may include usage details, IP addresses, and information collected through cookies, web beacons, and other tracking technologies.
- From third parties, for example, the charities with which we partner.

Information You Provide to Us

The information we collect on or through our Website may include:

- Information that you provide by filling in forms on our Website. This includes information provided at the time of registering to use our Website, posting material, or requesting further services. We may also ask you for information when you report a problem with our Website.
- Records and copies of your correspondence (including email addresses), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions i.e. donations you carry out through our Website. You may be required to provide financial information before making a donation through our Website.
- Your search queries on the Website.

- Activities associated with your use of our Website, such as your IP address, mobile device identifier, how much time you spend on the site, and what you do, like or view, which is done through the use of cookies.

Specifically, we may collect the above-mentioned information from:

- **When you create an account on our Website.** We will collect basic information about you to set up your account so that you make donations. This will include your name, date of birth, postal address, e-mail address, telephone number, and your social security number for tax purposes. We will also ask you to register a username and password so that you can maintain secure access to your account.
- **When you create an account on our Website through your Facebook or Apple ID accounts.** If you choose to create an account via Facebook or Apple ID, we will obtain access to your Facebook and/or Apple ID public profile information and email address. We will use this information to allow you to login and populate our records about you. If you give us permission (via Facebook's preference settings), we may also obtain access to your friends list but we only receive the names of your friends who are also The Giving App users. You can control whether or not Facebook shares this data with us, either by changing your preferences when you first login to The Giving App with your Facebook account or by visiting the setting controls on Facebook's platform.
- **When you make a donation.** In order to process donations, we will collect basic payment information as well as your name, postal address, and email address. Your name and the amount you have donated will display on the public page, unless you select the "Hide my name and photo from public view" option when you donate. As well as hiding your details from the public when you donate, you can also change the display name to something else, such as a nickname or your initials.
- **When you give us information about others.** You may decide to provide us with information about others (or authorize us to collect this information on your behalf from your social networks or your email contacts list) to, for example, share links to register for The Giving App, links to charities or causes that you have donated to or believe someone else would be interested in, etc. You should only utilize our services in this capacity to individuals you know would appreciate such correspondence and you must not use any of these services to send unsolicited spam messages.

You also may provide information to be published or displayed (hereinafter, "**posted**") on public areas of the Website, or transmitted to other users of the Website or third parties (collectively, "**User Contributions**"). Your User Contributions are posted on and transmitted to others at your own risk. Although access is limited to your public profile to only other registered users, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of other users of the Website with whom you may choose to share your User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

Information We Collect Through Automatic Data Collection Technologies

As you navigate through and interact with our Website, we may use automatic data collection technologies, such as Mixpanel (<https://mixpanel.com/>) to collect certain information about your equipment, browsing actions, and patterns, including:

- Details of your visits to our Website, including traffic data, location data, logs, and other communication data and the resources that you access and use on the Website.
- Information about your computer and internet connection, including your IP address, operating system, and browser type.

We also may use these technologies to collect information about your online activities over time and across third-party websites or other online services (behavioral tracking).

The information we collect automatically is only statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Website and to deliver a better and more personalized service, including by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Website according to your individual interests.
- Speed up your searches.
- Recognize you when you return to our Website.

The technologies we use for this automatic data collection may include:

- **Cookies (or browser cookies).** A cookie is a small file placed on the hard drive of your computer. You may refuse to accept browser cookies by activating the appropriate setting on your browser. However, if you select this setting you may be unable to access certain parts of our Website. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies when you direct your browser to our Website.
- **Flash Cookies.** Certain features of our Website may use local stored objects (or Flash cookies) to collect and store information about your preferences and navigation to, from, and on our Website. Flash cookies are not managed by the same browser settings as are used for browser cookies. For information about managing your privacy and security settings for Flash cookies, see Choices About How We Use and Disclose Your Information.
- **Web Beacons.** Pages of our the Website and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related website statistics (for example, recording the popularity of certain website content and verifying system and server integrity).

We do not collect personal information automatically, but we may tie this information to personal information about you that we collect from other sources or you provide to us.

Third-Party Use of Cookies and Other Tracking Technologies

Some content or applications, including advertisements, on the Website are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our website. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see Choices About How We Use and Disclose Your Information.

California Do Not Track Disclosures

California law requires us to let you know how we respond to web browser Do Not Track (DNT) signals. Because there currently is not an industry or legal standard for recognizing or honoring DNT signals, we don't respond to them at this time. We await the result of work by the privacy community and industry to determine when such a response is appropriate and what form it should take.

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information:

- To present our Website and its contents to you.
- To provide you with information, products, or services that you request from us.
- To process your donations.
- To personalize your The Giving App experience by tailoring the site to your interests:
 - When you “like” a cause or type of cause, we use that information to suggest causes you may be interested in.
 - On your profile, we will show you actions taken by people in your giving network including Facebook friends (only if you have linked your Facebook account to The Giving App) who are also users of The Giving App. We will also show the causes you have donated to and causes related to prior donations.
- To provide you with notices about your account.
- To carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for donations made to our partner charities.

- To notify you about changes to our Website or any products or services we offer or provide through it.
- To allow you to participate in interactive features on our Website.
- In any other way we may describe when you provide the information.
- For any other purpose with your consent.

We may also use your information to contact you about our own and third-parties' services that may be of interest to you. If you do not want us to use your information in this way, please adjust your user preferences in your account profile. For more information, see [Choices About How We Use and Disclose Your Information](#).

We may use the information we have collected from you to enable us to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

How Long We Keep Your Data

We keep your personal data in an identifiable form for as long as we have a legitimate reason to use the data and as required by law.

Disclosure of Your Information

We may disclose aggregated information about our users, and information that does not identify any individual, without restriction.

We may disclose personal information that we collect or you provide as described in this privacy policy:

- To our subsidiaries and affiliates, in particular the charities that are registered with our Website.
- To contractors, service providers, and other third parties we use to support our Website activities.
 - Service providers include:
 - Banks and payment providers who authorize and complete payment transactions, which includes all major credit card processors and Stripe;
 - Organizations within the payment card industry that help prevent online fraud;
 - IT, information security and cloud services providers that help us maintain the integrity of our Website and keep your data safe;
 - Communication providers who assist us with the processing and delivery of email and other communications;
 - Behavioral analytics tools that collect and help us understand data when you use our Website, described in the [How We Use Your Information](#) Section.

- To a buyer or other successor in the event of a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of The Giving App Inc.'s assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by The Giving App Inc. about our Website users is among the assets transferred.
- To fulfill the purpose for which you provide it. For example, if you give us an email address to use the "email a friend" feature of our Website, we will transmit the contents of that email and your email address to the recipients.
- For any other purpose disclosed by us when you provide the information.
- With your consent.

We may also disclose your personal information:

- To comply with any court order, law, or legal process, including to respond to any government or regulatory request.
- To enforce or apply our terms and conditions [INSERT LINK TO WEBSITE'S TERMS AND CONDITIONS] and other agreements, including for donation purposes.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of The Giving App Inc., our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

How Charity Partners Use My Data

As stated above we will share your personal data with the charities to which you donate. When we pass your information to charities and not for profits, they also become a controller with respect to such personal data. This means that they are responsible for their own compliance with data protection laws when they use your personal data, and all such use is subject to the charity's own privacy notice. The Giving App Inc. is not responsible for charities' use of your personal data or the charities' compliance with applicable laws.

When you donate to a charity, The Giving App Inc. will ask whether or not you consent to receiving email from the charity about the impact of your donation and other ways to support them including future events, campaigns, and appeals. We will pass your consent preference on to the charity, if it is subscribed to receive such reporting from us. Note that the charity will need to receive your personal data to send you emails you consent to receive.

If you want to change your preferences for a charity to use your data (to contact you or otherwise), please contact the charity directly.

Note that charities receive information about supporters from many different sources. We are not the system of record for our charity partners, so we can only collect and evidence your consent to receive emails from our charity partners as you elect on our platform. We cannot reflect any changes in your consent preferences that you make directly with the charity. For example, if you opt in to receive emails from a charity when you make a donation through The Giving App Inc.,

but then you subsequently opt out by telling the charity, The Giving App Inc. will not have a record that you opted out of receiving email from that charity.

Choices About How We Use and Disclose Your Information

We strive to provide you with choices regarding the personal information you provide to us. We have created mechanisms to provide you with the following control over your information:

- **Tracking Technologies and Advertising.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. To learn how you can manage your Flash cookie settings, visit the Flash player settings page on Adobe's website. If you disable or refuse cookies, please note that some parts of this site may then be inaccessible or not function properly.
- **Promotional Offers from the Company.** If you do not wish to have your email address used by the Company to promote our own or third parties' products or services, you can opt-out by logging into the Website and adjusting your user preferences in your account profile by checking or unchecking the relevant boxes or by sending us an email stating your request to help@the-givingapp.org. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions.

We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.

California residents may have additional personal information rights and choices. Please see [Your California Privacy Rights] for more information.

Accessing and Correcting Your Information

You can review and change your personal information by logging into the Website and visiting your account profile page.

You may also send us an email at help@the-givingapp.org to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Website, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Website users. Proper access and use of information provided on the Website, including User Contributions, is governed by our terms and conditions [URL LINK TO WEBSITE'S TERMS AND CONDITIONS] .

California residents may have additional personal information rights and choices. Please see [Your California Privacy Rights] for more information.

Communications Preferences

We use your information to send you some different types of emails and you can stop receiving them as set forth below:

Types of Emails	Can I Unsubscribe?
Related to helping us to analyze how well our products, marketing activities, and business processes are working and understanding how we can provide a better experience for our users.	You can opt-out by clicking unsubscribe at the bottom on the email.
Related to donations you make. Keeps you up to date as to what is happening on your profile and the charity to which you donated.	You can opt-out by clicking unsubscribe at the bottom on the email.
Notifying all our users of important alerts related to the platform, like outages or security issues	You cannot unsubscribe from these emails. To stop receiving these emails, please contact us to delete your account.
Containing marketing messages about other ways to donate, like news and competitions related to charities, page activity in your giving network, developments in our services, information about our affiliates' products.	We only send these with your consent. To stop receiving them, click unsubscribe on any email or visit your Preferences in your account.
Triggered by actions you take using our Website such as cancellation notification emails	You cannot unsubscribe from these emails but you will not receive any unless you take action on our Website.
Communications we are required to provide you by law, like donation receipts or notices about data breaches	To stop receiving these emails, please contact us to delete your account.

Your California Privacy Rights

If you are a California resident, California law may provide you with additional rights regarding our use of your personal information. To learn more about your California privacy rights, visit <https://oag.ca.gov/privacy/ccpa>.

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to help@the-givingapp.org.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any payment transactions and any personal information that you provide on or through the Website will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Website, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the Website like message boards. The information you share in public areas may be viewed by any user of the Website.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Website. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Website.

Changes to Our Privacy Policy

It is our policy to post any changes we make to our privacy policy on this page with a notice that the privacy policy has been updated on the Website home page. If we make material changes to how we treat our users' personal information, we will notify you by email to the primary email address specified in your account and/or through a notice on the Website home page. The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Website and this privacy policy to check for any changes.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at: help@the-givingapp.org

To register a complaint or concern, please see our Terms and Conditions at [INSERT LINK].