



Finance for non-finance managers

Delhi | Mumbai | Bengaluru



Building a better
working world



This is a three-day program that gives you valuable insight on important financial areas and is extremely relevant for decision making.

Knowledge of the financial aspects, which helps in decision making, is the key to success. It is important for a senior professional to be conversant with financial-decision making tools, which helps them to analyze a given financial statement, understand the nature of cost and ways to reduce cost, take pricing decision, decide a product mix and opt for the best option suiting the financing need.

This program provides awareness and understanding of the ways finance affects their business objectives. The participants will get familiar with the form, content and analysis of financial statements and the main accounting principles and techniques. The program may also help in the improvement of organizations' performance by pointing out the importance of cost control, breakeven and variance analysis. After attending the program, participants will be able to communicate comfortably with Financial Executives and discuss the financial performance of the organization effectively.

Benefits:

This program may help you to:

- ▶ Understand the financial statements and its key elements
- ▶ Understand how business decisions made by you impact key elements of your company's financial statements
- ▶ Identify signals pointing to deterioration in financial condition
- ▶ Take part in discussions on current financial and economic issues
- ▶ Know the advantages of budgeting
- ▶ Analyse the reasons for variances between the actual and budgeted results
- ▶ Understand what the cost of business operations is and how to manage the same
- ▶ Learn the most important principles of budgeting
- ▶ Be able to prepare management information

Who should attend



Program schedule and contact person

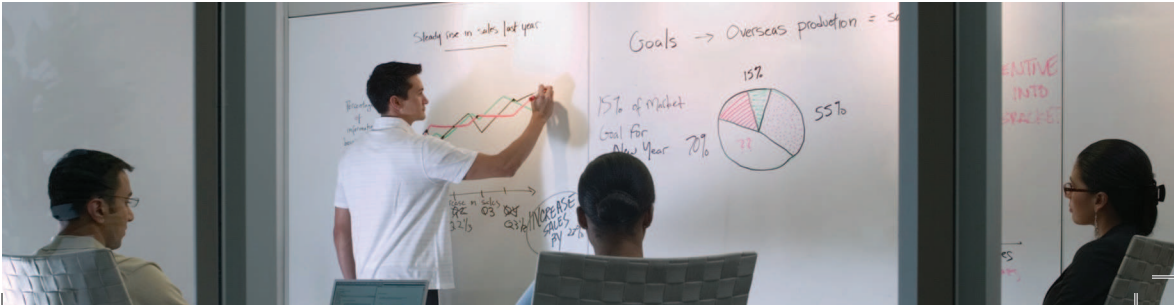
EY will award **“Certificate of Participation”** to participants at the end of the program.

For Corporate enrolment OR Enquiry for any other/customized training program you may contact us at ey.learningsolutions@in.ey.com

City	Mode and schedule	Contact Person
Delhi	On 21, 22 and 23 April 2016	Rohit Gupta Email: Rohit13.Gupta@in.ey.com Mobile: +91 98913 95363
Mumbai	On 21, 22 and 23 April 2016	Asif Chowgule Email:- Asif.Chowgule@in.ey.com Mobile: +91 99200 40333
Bangalore	On 25, 26 and 27 February 2016	Pradeep Pandey Email:- Pradeep.Pandey@in.ey.com Mobile : +91 78380 00185

Program fee: 20000/- plus applicable taxes

“All courses/programs are subject to a minimum number of participants. If a course/program has less than the required number of participants then EY FAAS learning solution is entitled to cancel any of the courses/programs at its absolute discretion, without liability. In such instances, the EY FAAS learning solution team can offer the participants with alternative options that are same level or standard”





About EY Learning Solutions

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure your teams can respond to today's challenges, and are equipped for career success.

We, at EY FAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business-specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs. All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

Other training programs



Ind-AS Master Class

Companies Act 2013
Master Class

Income Computation and
Disclosure Standards (ICDS)
Master Class

EY IFRS Covering
the syllabus of ACCA's
Diploma in IFRS

Master Class - Sexual
harassment of Women at
workplace (prevention,
prohibition and Redressal)
Act, 2013

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Agenda

Day 1

- A. Understanding & Interpreting Financial Statements
 - a. Balance Sheet
 - b. Profit & Loss Account
 - c. Cash Flow Statement
 - d. Net Profit Versus Net Cash Flow
 - e. Related Ratios and interpretations.
- B. Overview on Regulatory Structure.
 - a. Companies Act
 - b. Income Tax Act
 - c. Service Tax Act
 - d. Excise & Customs Act
- C. Case study

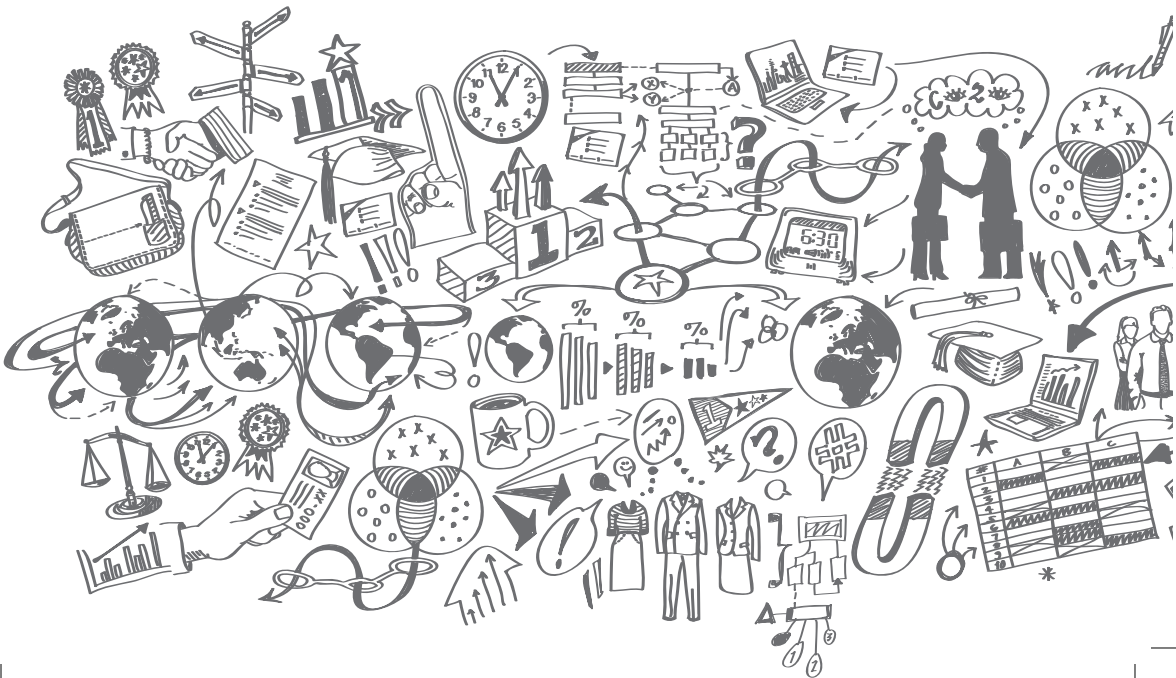
Day 2

- A. Understanding Working Capital, its Importance & Management
 - a. Working Capital and its Components
 - b. Working Capital Cycle
 - c. Working Capital Finance
 - d. Management & Decision Making.
 - e. Case study
- B. Cost Concepts and its application in Decision Making
 - a. Types of Cost
 - b. Understanding Cost Behaviour
 - c. Marginal Costing
 - i. Make or Buy
 - ii. Shut Down or Continue
 - iii. Sell or Process further
 - iv. Domestic Vs Export sales
- C. Budgets & Budgetary Controls :
 - a. Need and Type of Budgets
 - b. Variance Analysis
 - c. Case study



Day 3

- A. Capital Budgeting
 - a. Meaning & Need
 - b. Techniques of Capital Budgeting
 - i. Payback Period
 - ii. Accounting rate of return
 - iii. Net Present value
 - iv. Internal Rate of Return
 - v. Discounted Payback
 - c. Case study
- B. Means of Financing
 - a. Share Capital
 - b. Term Loans
 - c. Debentures
 - d. Leasing
- C. Financial Markets & Instruments
- D. Personal Financial Planning
- E. Test Yourself



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