1. What are three conclusions we can make about Kickstarter campaigns given the provided data?

* Journalism projects are not popular & do not go far
* Theater projects are plentiful
* Cheaper projects (<10000) have a higher success rate than more expensive projects

1. What are some of the limitations of this dataset?

* Only samples 4,000 projects sampled – only 1.334% of 300,000 – and limited categories

1. What are some other possible tables/graphs that we could create?

* Lots of options:
  + Amount pledged vs # backers
  + # successful vs Staff picks/spotlights
  + Amount pledged vs quarter vs year
  + # successful vs country
  + % funded vs date ended
  + % funded/# succesful vs length of campaign