Cristi Name

Frontend Developer

cristigtzname@gmail.com

cristi-name.netlify.app

Personal Profile

Frontend developer and jack of all trades, with experience in web development, design, marketing, and multimedia content creation.

Education

B.A. Digital Design

Lynn University

Masters in Web Engineering

UNIR Mexico Online

Software & Tools

•HTML/CSS	•AWS	•Bootstrap
•JavaScript	•WordPress	•Next.js
•React	•Github	•Linux
•JQuery	•Adobe Suite	•Fast learner

Career Background

Frontend & Graphic Design
National Review — *Nov 20' - Present*
New York, NY
- Keep brand consistency through all website projects
- Develop paywall components with HTML/CSS
- Redesign and develop the frontend of the newsletters signup webpage using HTML/CSS/WP/JavaScript
- Reverse engineering of WP website to design new responsive subscription web pages
- Convert designs to responsive web elements

Web Dev & Designer
MUD Magazine — *July 18' - Present*
Remote/New York, NY.
- Maintained a consistent responsive website using HTML/CSS/JS and Wix
- Main photographer for editorial and cover shoots including Noah Kahan and The Aces
- Mantained UI design principles and guidelines over the entire website
- Executed 100 digital storytelling assets for digital advertising and web channels

Freelance Graphic Designer
Aplo Group — *June - September 20'*
Remote/Montreal, CA
- Design and developed over 10 weekly email newsletter templates
- Ensure each brand's identity is maintained across every email design
- Produce creative and engaging copy for email and SMS marketing campaigns

Content Designer
Pursuit — *Nov 19'- May 20'*
Long Island City, NY
- Designed over 50 weekly layout templates for social media channels
- Improved, built, and updated the website using HTML, CSS, and JavaScript programming skills
- Created content for events in partnership with companies like Twitter, Lyft, iHeartRadio, and Uber
- Captured and edited photography and video content

Social Media Content Designer
Chipry Restaurant — *May - Aug 19'*
Veracruz, Mexico
- Executed web-ready and print content to promote Chipry's brand identity
- Created digital content for social media platforms