

# Cristi Name

## Digital Designer & Frontend Developer

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## Personal Profile

Digital designer and frontend developer with experience in multimedia content creation, editorial design, web, and frontend development.

## Education

B.A. Digital Design  
Lynn University

Masters in Web Engineering  
UNIR Mexico Online

## Software & Tools

•HTML/CSS	•AWS
•JavaScript	•WordPress
•React	•Github
•jQuery	•Adobe Suite

## Career Background

### Digital & Graphic Designer

National Review  
New York, NY

Nov 20' - Present

- Keep brand consistency through all design projects
- Develop paywall components with HTML/CSS
- Redesign and develop the frontend of the newsletters signup webpage using HTML/CSS/WP/JavaScript
- Reverse engineering of WP website to design new responsive subscription web pages
- Design over 15 weekly graphics for digital channels

### Digital Designer

MUD Magazine  
Remote/New York, NY.

July 18' - Present

- Maintained a consistent responsive website using HTML/CSS/JS and Wix
- Main photographer for editorial and cover shoots including Noah Kahan and The Aces
- Created design assets for weekly articles, banners, ads and emails
- Executed 100 digital storytelling assets for digital advertising and web channels

### Freelance Graphic Designer

Aplo Group  
Remote/Montreal, CA

June - September 20'

- Design and developed over 10 weekly email newsletter templates
- Ensure each brand's identity is maintained across every email design
- Produce creative and engaging copy for email and SMS marketing campaigns

### Content Designer

Pursuit  
Long Island City, NY

Nov 19' - May 20'

- Designed over 50 weekly layout templates for social media channels
- Improved, built, and updated the website using HTML, CSS, and JavaScript programming skills
- Created content for events in partnership with companies like Twitter, Lyft, iHeartRadio, and Uber
- Captured and edited photography and video content

### Social Media Content Designer

Chipry Restaurant  
Veracruz, Mexico

May - Aug 19'

- Executed web-ready and print content to promote Chipry's brand identity
- Created digital content for social media platforms