

Cristi Name

Digital Designer & Frontend Developer

cristigtzname@gmail.com
cristi-name.netlify.app

Personal Profile

Digital designer and frontend developer with experience in multimedia content creation, editorial design, web, and frontend development.

Education

B.A. Digital Design
Lynn University

Masters in Web Engineering
UNIR Mexico Online

Software & Tools

•HTML/CSS	•AWS
•JavaScript	•WordPress
•React	•Github
•jQuery	•Adobe Suite

Career Background

Digital & Graphic Designer

National Review
New York, NY

Nov 20' - Present

- Keep brand consistency through all design projects
- Develop paywall components with HTML/CSS
- Redesign and develop the frontend of the newsletters signup webpage using HTML/CSS/WP/JavaScript
- Reverse engineering of WP website to design new responsive subscription web pages
- Design over 15 weekly graphics for digital channels

Digital Designer

MUD Magazine
Remote/New York, NY.

July 18' - Present

- Maintained a consistent responsive website using HTML/CSS/JS and Wix
- Main photographer for editorial and cover shoots including Noah Kahan and The Aces
- Created design assets for weekly articles, banners, ads and emails
- Executed 100 digital storytelling assets for digital advertising and web channels

Freelance Graphic Designer

Aplo Group
Remote/Montreal, CA

June - September 20'

- Design and developed over 10 weekly email newsletter templates
- Ensure each brand's identity is maintained across every email design
- Produce creative and engaging copy for email and SMS marketing campaigns

Content Designer

Pursuit
Long Island City, NY

Nov 19' - May 20'

- Designed over 50 weekly layout templates for social media channels
- Improved, built, and updated the website using HTML, CSS, and JavaScript programming skills
- Created content for events in partnership with companies like Twitter, Lyft, iHeartRadio, and Uber
- Captured and edited photography and video content

Social Media Content Designer

Chipry Restaurant
Veracruz, Mexico

May - Aug 19'

- Executed web-ready and print content to promote Chipry's brand identity
- Created digital content for social media platforms