

# CRISTI NAME

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## WORK EXPERIENCE

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### Graphic Designer & Frontend Developer

National Review

November 2020 - Present

- Work alongside the VP of Operations and Marketing Director to redesign the UI, and develop over 50 responsive paywalls for non-subscribers using HTML/CSS/JS and AWS.
- Design, optimize, and develop a new interface for the newsletter sign up page on the WordPress website for 788k email subscribers alongside individual sign up marketing web pages.
- Develop creative designs for marketing materials such as print ads, newsletters templates, logos, graphics, headers, hero images, layouts, illustrations, photo and video.
- Maintain graphic standards and style brand through our website's interface, and all marketing materials.
- Design and develop over 100 responsive landing pages using Adobe XD, WordPress, Visual Studio Code, HTML, CSS, and JS. Storing copies of all files in private GitHub repositories.
- Lead frontend developer for the online store hosted on Shopify, by learning the liquid language.
- Assisted from beginning to end in the company's App design and development, contributing to UI/UX and CSS improvements as well as product testing.
- Create over 20 weekly graphics for all digital channels and frontend website.

### Communications & Digital Designer

Pursuit Org.

October 2019 - May 2020

- Designed and developed the website's brand identity and responsive pages with HTML, CSS and Squarespace.
- Worked alongside the Director of Marketing to create digital content for all social media channels, website, and newsletters.
- Created video and animations with Adobe Premier, After Effects and Procreate.
- Photographed all partnership events with companies such as Twitter, iHeartMedia, and Facebook.

## EDUCATION

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### Digital Project Management Certification

MIU City University Miami

Present - January 2024

### Masters in Web Engineering

UNIR Mexico Online

April 2021 - August 2023

### Bachelor of Arts in Digital Arts & Design

Lynn University

August 2015- May 2019

## TOOLS

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- HTML, CSS, JavaScript, React
- UI Design, WordPress, Wix
- GitHub, VS Code, Adobe XD
- Graphic Design, Web Design, Layout, Typography, Adobe Suite
- Linux, Burp Suite, OWASP Zap

## LANGUAGES

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- Spanish (Native)
- English (Fluent)