

# CRISTI NAME

Queens, NY 11385 - (917) 680-9136 - [cristigtzname@gmail.com](mailto:cristigtzname@gmail.com)

[linkedin.com/in/cristigtzname](https://www.linkedin.com/in/cristigtzname)

Web developer with professional background on graphic design. Solving problems by using creativity and technology. I have 5+ years of experience in design and marketing. Key skills include:

HTML	-	CSS	-	JavaScript	-	React
Adobe Suit	-	WordPress	-	GitHub	-	Design

## WORK EXPERIENCE

*Graphic Designer In-House - National Review, New York City*

*11/2020 - present*

- Work alongside the Marketing Director to redesign the UI, edit, and code over 100 marketing webpages adhering to NR's brand style and story.
- Collaborate with the marketing team to develop creative and content-rich design material for campaigns and social media channels, including graphics, headers, layouts, illustrations, photos and videos.
- Code 50+ responsive paywalls for non-subscribed users using HTML, CSS, JS, AWS and WordPress.
- Design and code a new UI for the newsletter webpage on WordPress, serving 788k email users.
- Serve as the lead in-house designer and assisting developer for the e-commerce website hosted on Shopify, learning the Liquid programming language on the job and meeting fast-paced deadlines.
- Maintain brand style across all marketing materials and ensure consistent attention to detail on all creative components, delivering high quality assets.

*Digital Designer- Pursuit Org , Long Island City, NY*

*10/2019 - 05/2020*

- Designed and developed the website's brand identity, as well as responsive webpages for marketing purposes using HTML, CSS, and SquareSpace.
- Collaborate with the Director of Marketing to create over 40 weekly assets for digital content for all social media channels, and website.
- Created video, animations, digital ads, and photography, for marketing campaigns.
- Photographed and developed marketing ads for all partnership events with companies such as Twitter, iHeartMedia, and Facebook.

## PROJECTS

**Work Portfolio** - HTML, CSS, JavaScript, Responsive Design

[Live](#)

[Code](#)

**NR's Newsletter Signup Webpage** - HTML, CSS, JavaScript, Adobe XD

[Live](#)

[Code](#)

**Quote Generator** - HTML, CSS, JS, API

[Live](#)

[Code](#)

**NR Membership Subscribe Webpage** - HTML, CSS, WordPress

[Live](#)

*\*Private\**

## EDUCATION

*Certification in Digital Project Management - MIU City Miami - Online*

*Graduation Year - 2023*

*Master's in Web Engineering - UNIR Mexico - Online*

*Graduation Year - 2023*

*Bachelor in Digital Arts & Design - Lynn University - Boca Raton, FL*

*Graduation Year - 2019*