

JUAN GÓMEZ

Social Communicator

<https://juango.pro> | Cali, Valle del Cauca, Colombia | hello@juango.pro

I am a Social Communicator with 4 years of experience in audiovisual production. I transform ideas into captivating videos using storytelling and software such as Adobe Premiere Pro, DaVinci Resolve, and CapCut.

Work Experience

Freelance | Audiovisual Producer

Cali, Valle del Cauca | 08.2021 - Present

- Videography for audiovisual productions.
- Video editing for social media campaigns.
- Writing scripts and shooting scripts.

Black Bulb Media | Creative Specialist

Remote | 02.2025 - 05.2025

- Thumbnail design for YouTube Gaming videos.
- Video editing for American content creators.
- Simultaneous management of multiple projects.

Ossa Films | Video Editor

Cali, Valle del Cauca | 01.2023 - 12.2024

- Direct collaboration with clients.
- Creation of engaging audiovisual narratives.
- Video editing for commercial projects.

Universidad Santiago de Cali | Videographer

Cali, Valle del Cauca | 08.2022 - 11.2024

- Camera operation for live events.
- Videography for institutional and academic productions.
- Instruction in videography for university students.

Education

Universidad Santiago de Cali | Social Communication

Cali, Valle del Cauca | 02.2018 - 11.2023

Centro Colombo Americano | Language (English - B2)

Cartago, Valle del Cauca | 2004 - 2013

Skills

Bilingual (Spanish and English) • Effective Communication • Active Listening • Creativity • Audiovisual Production • Videography • Video Editing • Adobe Premiere Pro • DaVinci Resolve • CapCut

Featured Projects

- **TV Mini-Series:** Audiovisual production of the TV mini-series "videoju[z]gar", winner of the Audiovisual Journalism category of the El Anzuelo Medios University Journalism Awards 2024.
- **Documentary:** Video editing for the documentary "Romper Cadenas", nominated for the Peace and Reconciliation Journalism category of the National Journalism and Graphic Reporting Awards Alfonso Bonilla Aragón 2024.