

# JUAN GÓMEZ

Social Communicator

<https://juango.pro> | Cali, Valle del Cauca, Colombia | [hello@juango.pro](mailto:hello@juango.pro)

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Creative Social Communicator with 3 years of work experience in audiovisual production within the industry. I focus on transforming ideas into captivating videos using storytelling and video editing software such as Adobe Premiere Pro, Adobe After Effects and Capcut.

## Work experience

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### Freelance | Video Producer

*Cali, Valle del Cauca | 08.2021 - Current*

- Editing Videos for social media.
- Writing scripts and recording scripts.
- Recording and Editing audiovisual products with a focus on social issues.

### Ossa Films | Video Editor

*Cali, Valle del Cauca | 01.2023 - 12.2024*

- Video Editing for commercial projects.
- Creation of engaging audiovisual narratives.
- Review of audiovisual project versions with clients to ensure quality.

### University of Santiago de Cali | Videographer

*Cali, Valle del Cauca | 08.2022 - 11.2024*

- Camera work for live broadcasts.
- Videography instruction for students.
- Recording and Editing institutional, academic and social media videos.

## Education

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### University of Santiago de Cali | Social Communications

*Cali, Valle del Cauca | 02.2018 - 11.2023*

### Centro Colombo Americano | Language (English)

*Cartago, Valle del Cauca | 2004 - 2013*

## Skills

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Bilingual (Spanish & English) • Effective Communication • Creativity • Active Listening • Video Production • Video Editing • Adobe Premiere Pro • After Effects • Capcut | *All professional proficiency or above*

## Projects

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• **TV Mini-series:** Video Production of the TV Mini-series "videoju[z]gar", WINNER of the Audiovisual Category of the 2024 El Anzuelo Medios University Journalism Awards.

• **Documentary:** Video Editing of the Documentary "Romper Cadenas", NOMINATED in the Journalism in Peace and Reconciliation Category of the 2024 Alfonso Bonilla Aragón National Journalism and Graphic Reporting Awards.

• **Promotional Video:** Video Editing for the electoral campaign video of Elías Figueroa during Santander de Quilichao's mayoral elections of 2024, which boosted the campaign enough to place him second with less than a 200 vote difference from the mayoral elections' winner.