

JUAN GÓMEZ

Social Communicator

<https://juango.pro/en.html> | Cali, Valle del Cauca, Colombia | hello@juango.pro

Creative Social Communicator with 4 years of work experience in audiovisual production within the industry. I focus on transforming ideas into captivating videos using storytelling and video editing software such as Adobe Premiere Pro, Adobe After Effects and Capcut.

Work Experience

Freelance | Audiovisual Producer

Cali, Valle del Cauca | 08.2021 - Present

- Editing Videos for social media.
- Writing scripts and script rundowns.
- Recording and Editing audiovisual products with a focus on social issues.

Black Bulb Media | Creative Specialist

Remote | 02.2025 – 05.2025

- Creation of YouTube video thumbnails.
- Video editing for English-speaking YouTube content creators.
- Reviewing versions of audiovisual projects with clients to ensure quality.

Ossa Films | Video Editor

Cali, Valle del Cauca | 01.2023 - 12.2024

- Video Editing for commercial projects.
- Creation of engaging audiovisual narratives.
- Review of audiovisual project versions with clients to ensure quality.

Universidad Santiago de Cali | Videographer

Cali, Valle del Cauca | 08.2022 - 11.2024

- Camera work for live broadcasts.
- Videography instruction for students.
- Recording and Editing institutional, academic and social media videos.

Education

Universidad Santiago de Cali | Social Communications

Cali, Valle del Cauca | 02.2018 - 11.2023

Centro Colombo Americano | Language (English - B2)

Cartago, Valle del Cauca | 2004 - 2013

Skills

Bilingual (Spanish & English) • Effective Communication • Creativity • Active Listening • Video Production • Video Editing • Adobe Premiere Pro • Adobe After Effects • Capcut

Projects

• **TV Mini-series:** Video Production of the TV Mini-series "videoju[z]gar", WINNER of the Audiovisual Category of the 2024 El Anzuelo Medios University Journalism Awards.

• **Documentary:** Video Editing of the Documentary "Romper Cadenas", NOMINATED in the Journalism in Peace and Reconciliation Category of the 2024 Alfonso Bonilla Aragón National Journalism Awards.