

JUAN GÓMEZ

<https://juango.pro/en.html> | Cali, Valle del Cauca, Colombia | hello@juango.pro

Social communicator with 3 years of experience in audiovisual production. Creative professional with over 10 satisfied clients and 24 projects completed in various formats, including documentaries, commercial, institutional, and social media advertising videos. Specialist in transforming ideas into captivating audiovisual narratives with high communicative impact.

Experience

Videographer

Universidad Santiago de Cali

Cali, Valle del Cauca

Aug. 2022 – Nov. 2024

- Performed camera work for live broadcasts, ensuring a high-quality and smooth visual experience during multiple events.
- Produced audiovisual content through videography for various institutional and academic productions, contributing to the effective communication of key messages.
- Instructed college students in videography, developing their technical and creative skills in the use of audiovisual tools.

Video editor (Hired on a project basis)

Ossa Films

Cali, Valle del Cauca

Jan. 2023 – Dec. 2024

- Collaborated directly with clients to understand their needs and ensure that the final results met their expectations.
- Developed engaging audiovisual narratives that captivated audiences and facilitated effective communication of the desired message.
- Edited videos for commercial projects, enhancing the quality and visual impact of the final delivered content.

Creative specialist

Black Bulb Media

Remote

Feb. 2025 – May. 2025

- Created eye-catching thumbnails for YouTube Gaming videos, increasing content visibility and engagement.
- Edited videos for North American content creators, perfecting the quality of the material and adapting the style to market trends.
- Managed multiple projects simultaneously, ensuring deadlines were met and quality was maintained in every deliverable.

Audiovisual producer

Freelance

Cali, Valle del Cauca

Aug. 2022 – Present

- Performed videography for audiovisual productions, capturing footage that enhanced the projects' narratives and messages.
- Edited videos for social media campaigns, optimizing content to maximize audience engagement and impact.
- Wrote shooting scripts and outlines, clearly structuring the content to ensure a smooth and coherent production.

Education

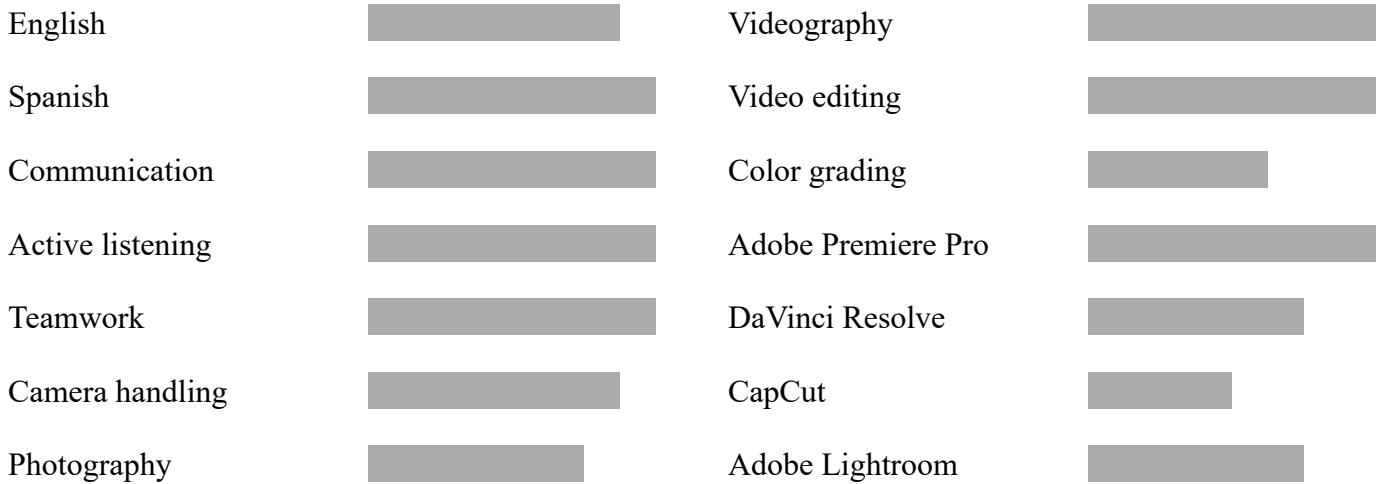
Universidad Santiago de Cali
Social Communications

Cali, Valle del Cauca
Feb. 2018 – Nov. 2023

Centro Colombo Americano
English (B2 level)

Cartago, Valle del Cauca
2004 – 2013

Skills



Achievements

Winner of the “Audiovisual journalism” category
El Anzuelo Medios 2024 Journalism Awards

Ibagué, Tolima
Oct. 2024

- Created a TV mini-series titled “videoju[z]gar,” which addresses the social stigma faced by young video gamers through three audiovisual profiles. With this series, I successfully generated conversation about this issue and was named the winner in the category.

Nominated in the “Peace and reconciliation journalism” category
Alfonso Bonilla Aragón 2024 Journalism Awards

Cali, Valle del Cauca
Dec. 2024

- Collaborated as a videographer alongside the production team of the documentary “Romper Cadenas,” which explores the reality of young people detained in rehabilitation centers in the city of Cali, and was recognized as one of the best projects in its category.