



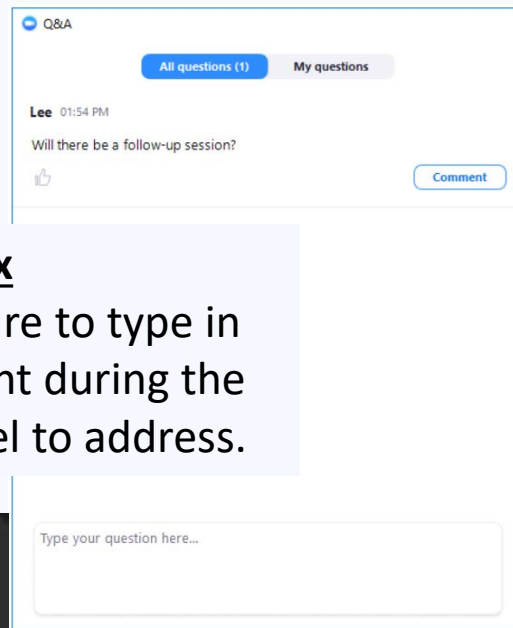
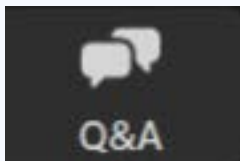
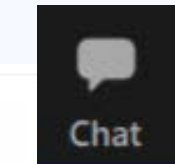
Improving Social Determinants of Health Getting Further Faster

January 28, 2021 Kick-Off Call

HOW TO PARTICIPATE

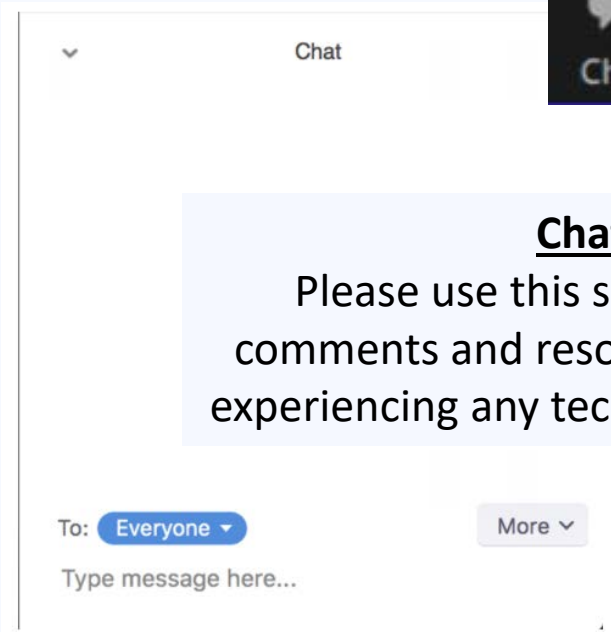
Q&A Box

Please use this feature to type in questions at any point during the webinar for the panel to address.

A screenshot of the Q&A interface. At the top, it says "Q&A" with a blue speech bubble icon. Below that are two tabs: "All questions (1)" and "My questions". A question from "Lee" at "01:54 PM" asks "Will there be a follow-up session?". There is a thumbs-up icon and a "Comment" button. At the bottom, there is a text input field with the placeholder "Type your question here..." and a blue "Post" button.

Chat Box

Please use this space to share any comments and resources, and if you are experiencing any technological challenges.

A screenshot of the Chat interface. At the top, it says "Chat" with a dropdown arrow. Below that is a text input field with the placeholder "Type message here...". To the left of the input field is a "To:" dropdown menu set to "Everyone". To the right is a "More" button with a dropdown arrow.



WELCOME

BRIDGET KERNER, LEAD PROGRAM ANALYST, PUBLIC HEALTH LAW AND POLICY, NACCHO

ERIN BAYER, SENIOR DIRECTOR, CHRONIC DISEASE PREVENTION & HEALTH IMPROVEMENT, ASTHO



Dr. Karen Hacker

- Currently, the Director, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control and Prevention
- Served as Director of the Allegheny County Health Department in Pennsylvania, 2013 to 2019
- Served as the Senior Medical Director for Public and Community Health at the Cambridge Health Alliance in Massachusetts, 2002 to 2013
- Served as Interim Chief Public Health Officer, 2006 to 2007
- Served as Medical Director for the Cambridge Public Health Department, 2004 to 2013

AGENDA

- Introduction of Awardees (Polling Questions)
- Project Overview
- Project Requirements and Expectations
- Project Target Timeline
- Q & A
- Next Steps

INTRODUCTION OF AWARDEES - POLL

- What region of the country is your coalition from?
- Which SDoH area(s) has your coalition had success addressing related to chronic disease conditions?
- What about the project are you most excited about? (Enter your response in the chat)



PROJECT OVERVIEW

**BRIDGET KERNER, LEAD PROGRAM ANALYST, PUBLIC HEALTH LAW
AND POLICY, NACCHO**

PROJECT OVERVIEW

- **National Evaluation (Main Priority)**
 - Identify best practices that advance health equity and improve chronic disease conditions by addressing the social determinants of health (SDoH)
 - Evaluate and assess the impact of implemented SDoH strategies within the following domains and highlight successes and lessons learned.
- **SDoH Domains** – Built environment, clinical-community linkages, food insecurity, social connectedness, and tobacco-free policies.

PROJECT OVERVIEW

- **Technical Assistance (Complement to the national evaluation engagement)**
- **Purpose** – To support grantee/coalitions' overall program evaluation, communications, partnership development, health equity, and sustainability efforts related to SDoH approaches to improving chronic disease
- **TA Topic Areas**
 - Enhancing Current Evaluation Techniques
 - Communicating Impact
 - Using Evaluation to Inform Practice and Sustainability
 - Creating and Sustaining Cross-Sector Coalitions



PROJECT REQUIREMENTS & EXPECTATIONS

BIANCA LAWRENCE, SENIOR PROGRAM ANALYST, PUBLIC HEALTH
INFRASTRUCTURE AND SYSTEMS, NACCHO



NATIONAL EVALUATION REQUIREMENTS & EXPECTATIONS

- **Provide data/information to the national evaluator**
 - **Participate in Data Collection Activities** (each grantee)
 - **Engage in Monthly Virtual Evaluation Sessions** meeting with the evaluator as subgroups (e.g., by SDoH area)
- **Expected time commitment: 13-15 Hours per Month**



TECHNICAL ASSISTANCE (TA) PURPOSE AND EXPECTATIONS

- **Participate in Monthly Virtual TA Sessions** (e.g., by topic area; frequency TBD)
- **Receive 1:1 TA from providers** (optional, as needed)
- **Expected time commitment: 3-6 Hours per Month**

GENERAL REQUIREMENTS & EXPECTATIONS

- **Invoice Submission** – See the deliverables and invoicing schedule in your contract
- **General Communications and Reporting** – Responding to emails/calls/requests; developing your mid-year and final project progress reports (**c. 1-2 Hours per Month**)



CURRENT PROJECT TARGET TIMELINE

- **January 2021** – Virtual Kick-off Call
- **February 2021*** – Virtual Learning Session #1
- **March 2021*** – Virtual Learning Session #2
- **April 2021*** – Virtual Learning Session #3
- **May 2021*** – Virtual Learning Session #4, Mid-Year Progress Report & First Invoice Due to ASTHO or NACCHO[#]
- **June 2021** – Virtual Learning Session #5
- **July 2021** – Submit Final Progress Report and Participate in Final Stakeholder Meeting
- **August 2021** – Final Invoices Due to ASTHO or NACCHO[#]

*Sites will meet with the Evaluations Team monthly starting in February.

[#]Submit progress reports and invoices to whichever organization executed your contract, either ASTHO or NACCHO.



QUESTIONS?

NEXT STEPS

- **Contracting Process** – Please continue to work with ASTHO or NACCHO (depending on who your contract is with) to execute your contract.
- **February Cohort Meeting** – We are expecting this meeting to be with the evaluator. Please stay tuned for the date and time of this meeting.
- **Evaluator and TA Timelines** – May shift depending on who is brought on-board. Please stay tuned for updates.

THANK YOU

CONTACT INFORMATION

ASTHO AWARDEES: CHRONICDISEASE@ASTHO.ORG

NACCHO AWARDEES: CHRONICDISEASE@NACCHO.ORG

