

# IMPROVING SOCIAL DETERMINANTS OF HEALTH – GETTING FURTHER FASTER

EVALUATION WEBINAR

FEBRUARY 23, 2021



# WELCOME

ERIN BAYER, SENIOR DIRECTOR CHRONIC DISEASE & HEALTH  
IMPROVEMENT, ASTHO

We Want to Hear From You....(Type in the **Chat Box**)

- Name
- Title
- Coalition/Partner Organization Name

# LET'S GET SPECIFIC...

Regional Polls!



# PARTNER ANNOUNCEMENTS & UPDATES

ERIN BAYER, SENIOR DIRECTOR CHRONIC DISEASE & HEALTH  
IMPROVEMENT, ASTHO

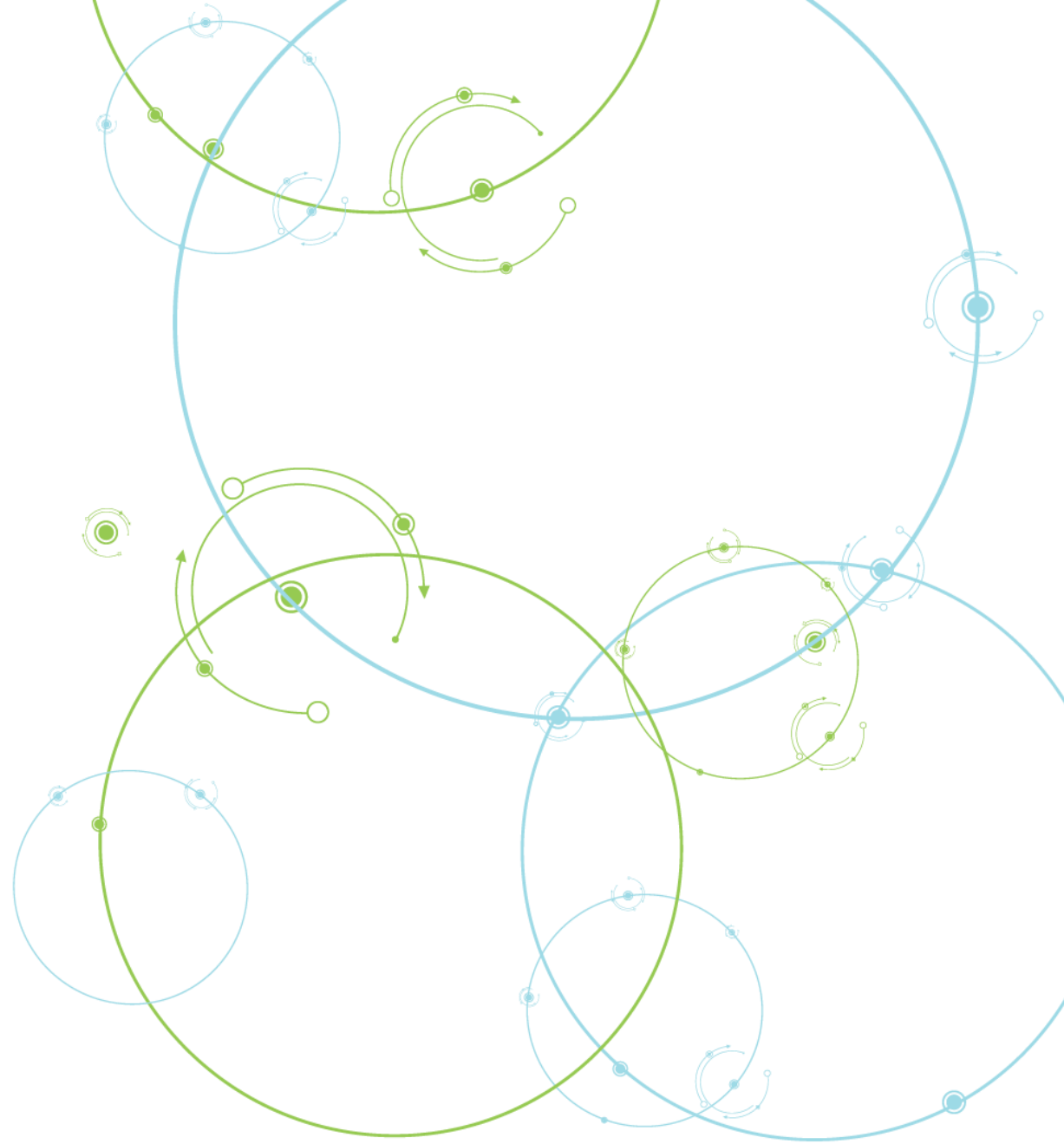
# Improving Social Determinants of Health– Getting Further Faster

Mixed-Methods Retrospective Evaluation

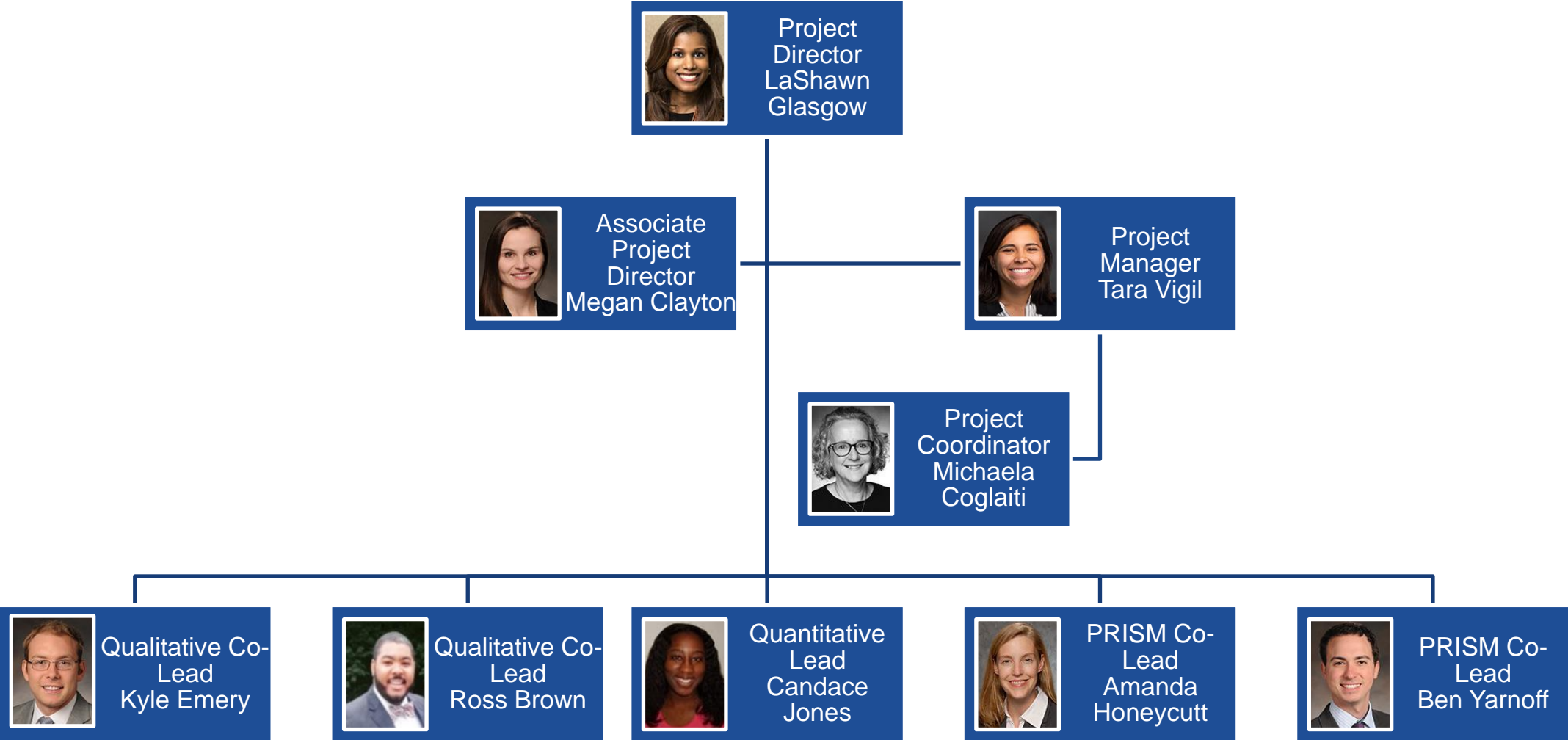


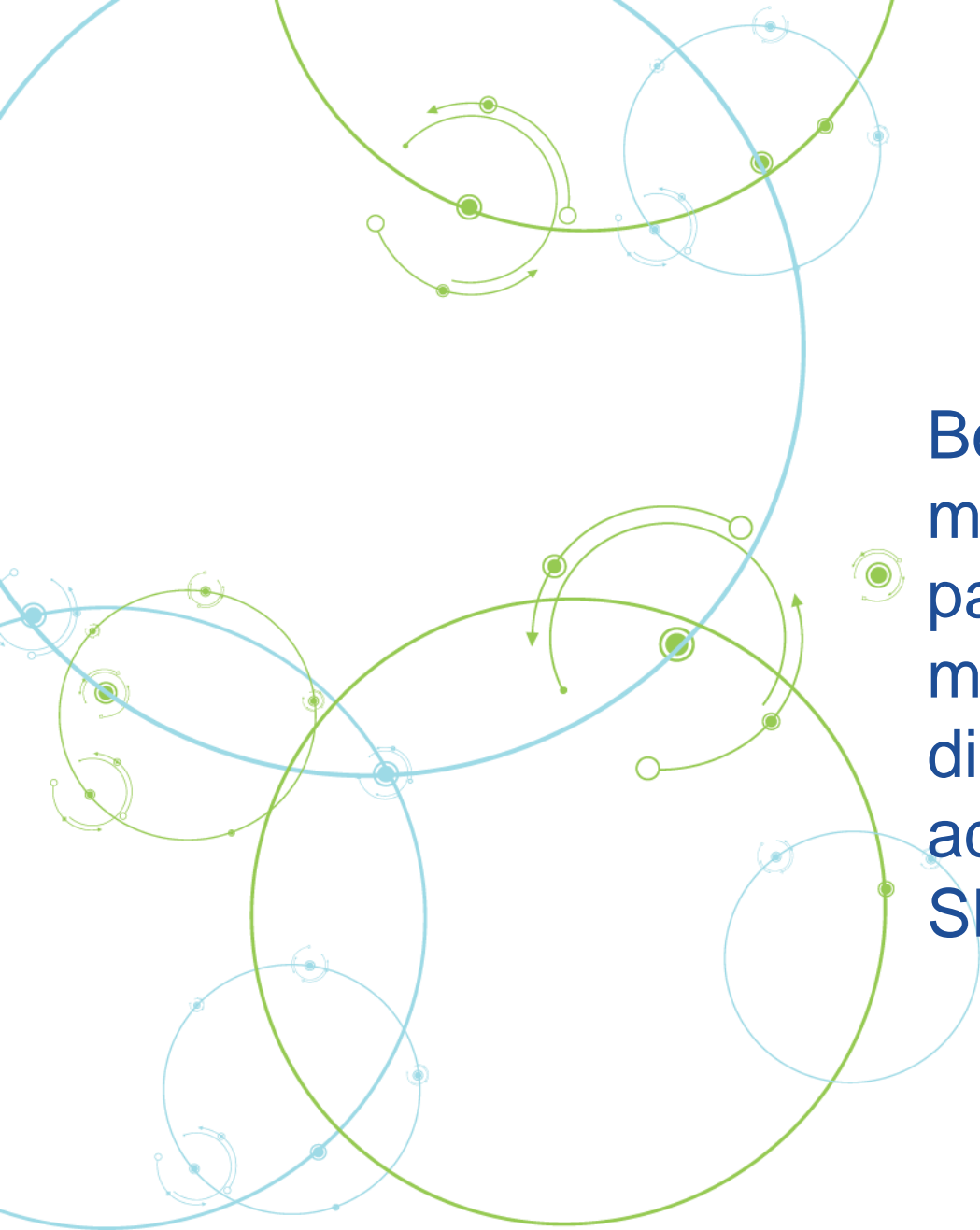
# Today's Topics

- Evaluation team
- Evaluation overview
  - Framework
  - Key tasks
  - Data
  - PRISM
  - March activities
- Breakouts



# Evaluation Team

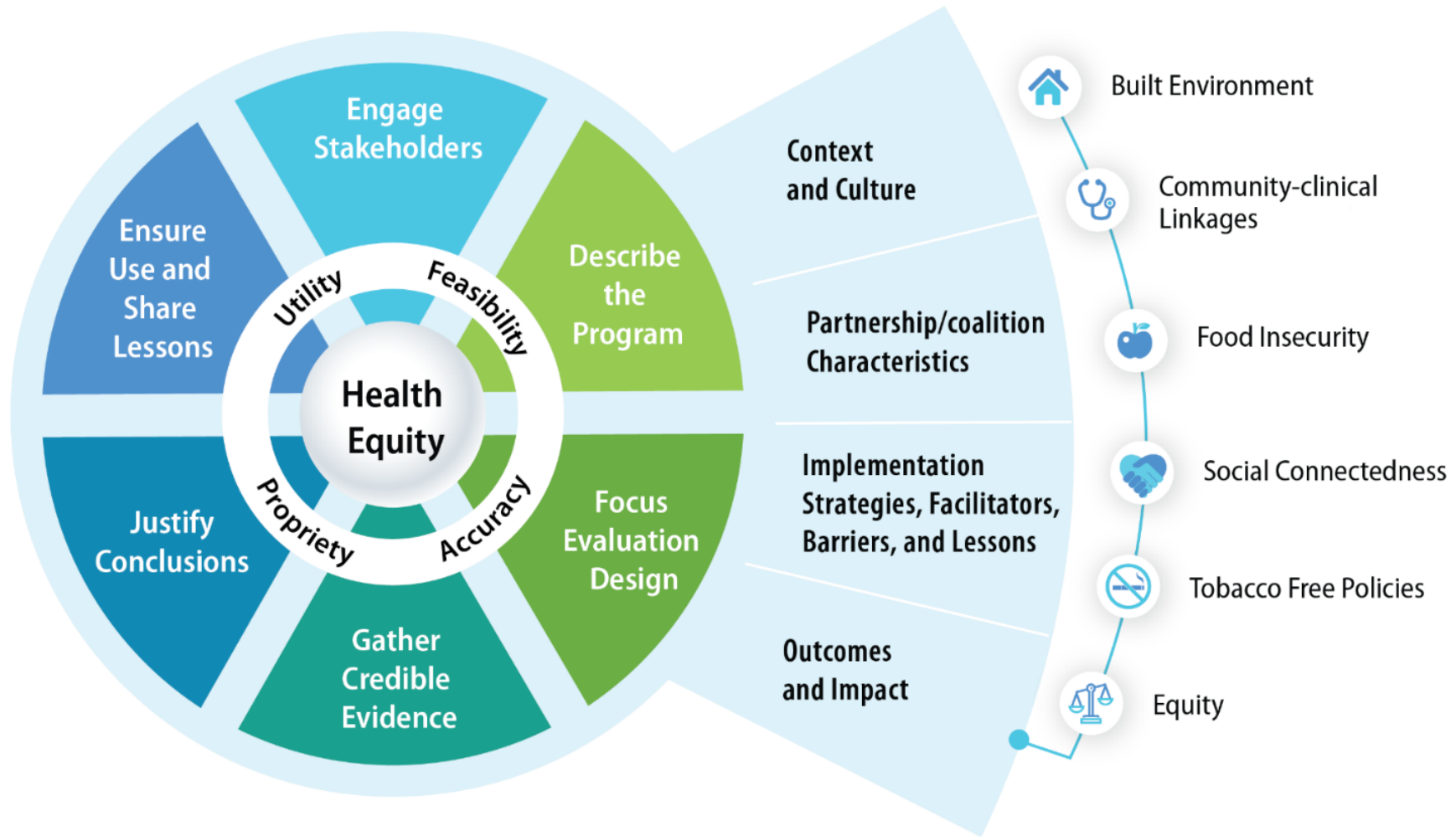




Better understand and inform how  
multi-sector community  
partnerships/coalitions perform  
meaningful work to improve chronic  
disease health outcomes and  
advance health equity by addressing  
SDoH.



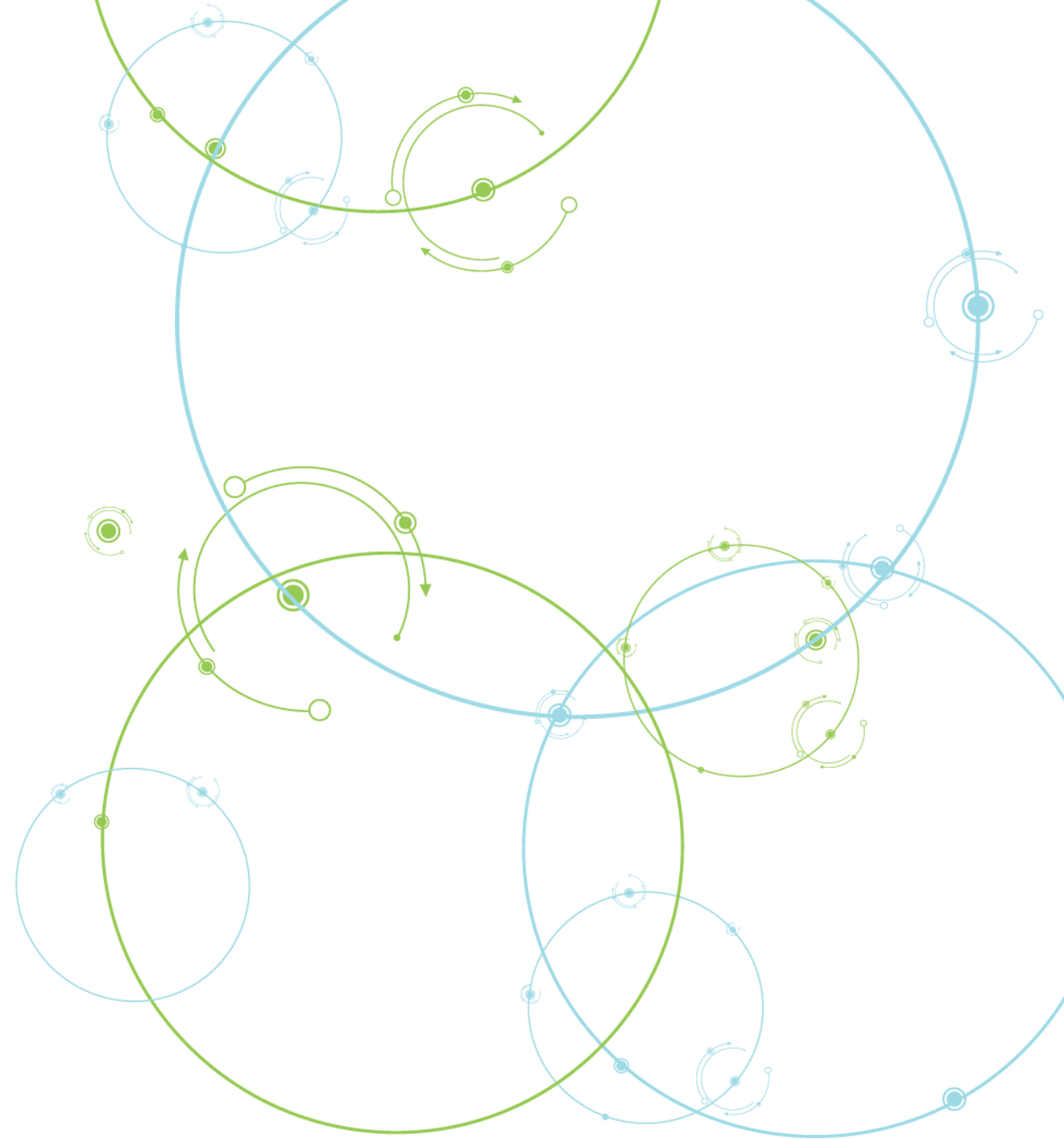
# Evaluation Overview: Framework



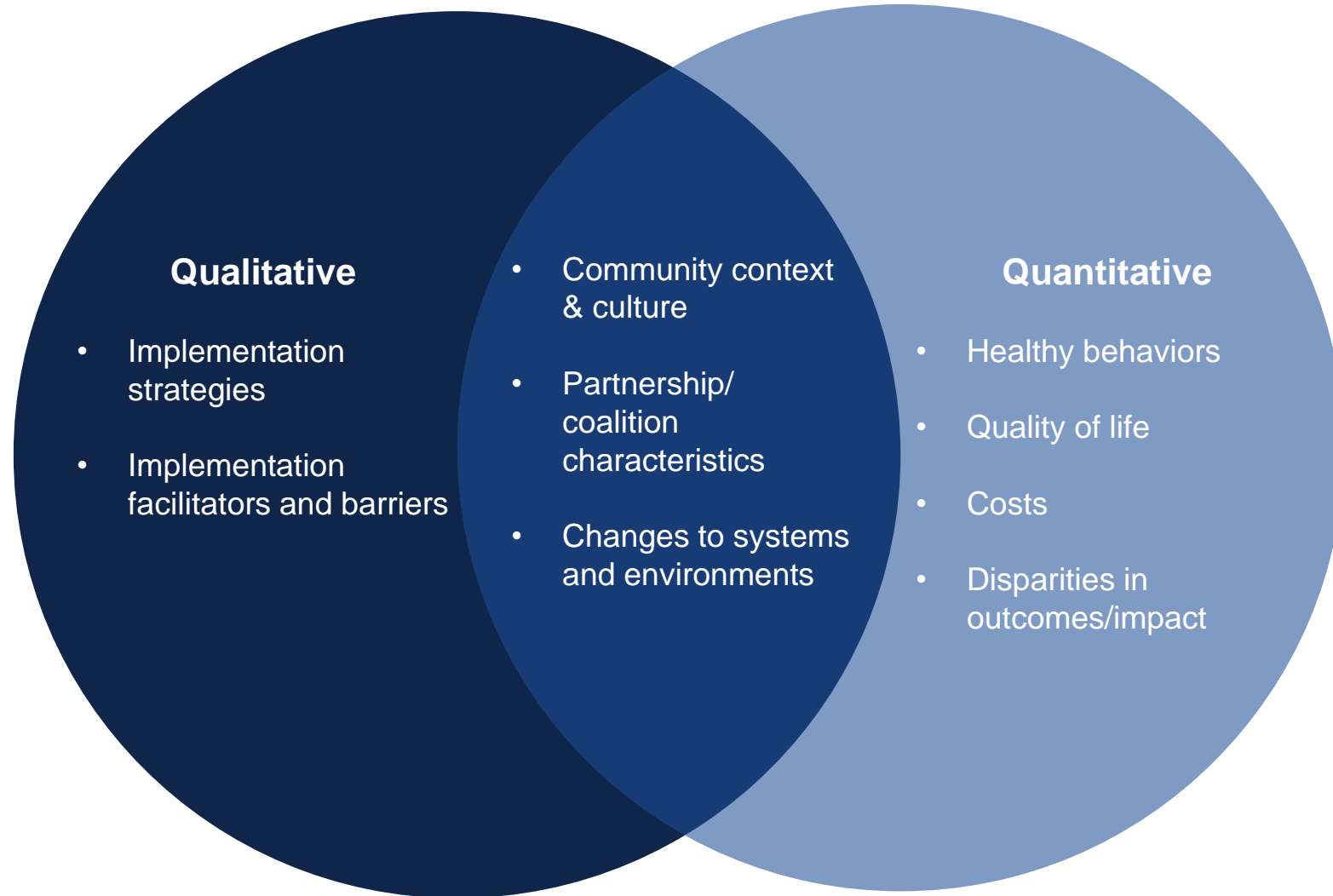
# Evaluation Overview: Key Tasks

~March–July 2021

- Review partnership/coalition applications
- Meet with partnerships/coalitions
- Develop Rapid Evaluation Plan and conduct evaluation
  - Document review
  - Focus groups
  - Interviews
  - Quantify program results, including long-term impacts, using PRISM
- Present ongoing findings and share results in reports and publications



# Evaluation Overview: Data



# Evaluation Overview: Prevention Impacts Simulation Model

## PRISM Strategies



### *Smoking*

1. Cigarette Tax
2. Cigarette Marketing and Sales Restriction
3. Smoking Counter-Marketing
4. Workplace Smoking Bans
5. Smoking Quit Services
6. Smoke-Free Multi-Unit Housing

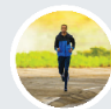
### *Air Pollution*

7. Air Pollution

### *Nutrition*



8. Energy-Dense Food Pricing
9. Energy-Dense Food Counter-Marketing
10. Fruit and Vegetable Access
11. Fruit and Vegetable Promotion
12. Sodium Consumption among People without Hypertension
13. Sodium Consumption among People with Hypertension
14. Trans Fat Consumption



### *Physical Activity*

15. Access to Physical Activity Spaces
16. Physical Activity Promotion
17. Physical Activity in School
18. Physical Activity in Childcare



### *Clinical/Secondary Prevention*

19. Weight Loss Services for People with Obesity
20. Quality Hypertension Care Non-Cardiovascular Disease (CVD)
21. Quality High Cholesterol Care Non-CVD
22. Quality Type 2 Diabetes Care Non-CVD
23. Quality Hypertension Care Post-CVD
24. Quality High Cholesterol Care Post-CVD
25. Quality Type 2 Diabetes Care Post-CVD
26. Quality CVD Care
27. Quality Acute Care
28. Quality Rehabilitative Care
29. Support Services for Distressed Non-CVD
30. Support Services for Distressed Post-CVD
31. Regular Dental Care Non-CVD
32. Regular Dental Care Post-CVD

# Evaluation Overview: March Activities



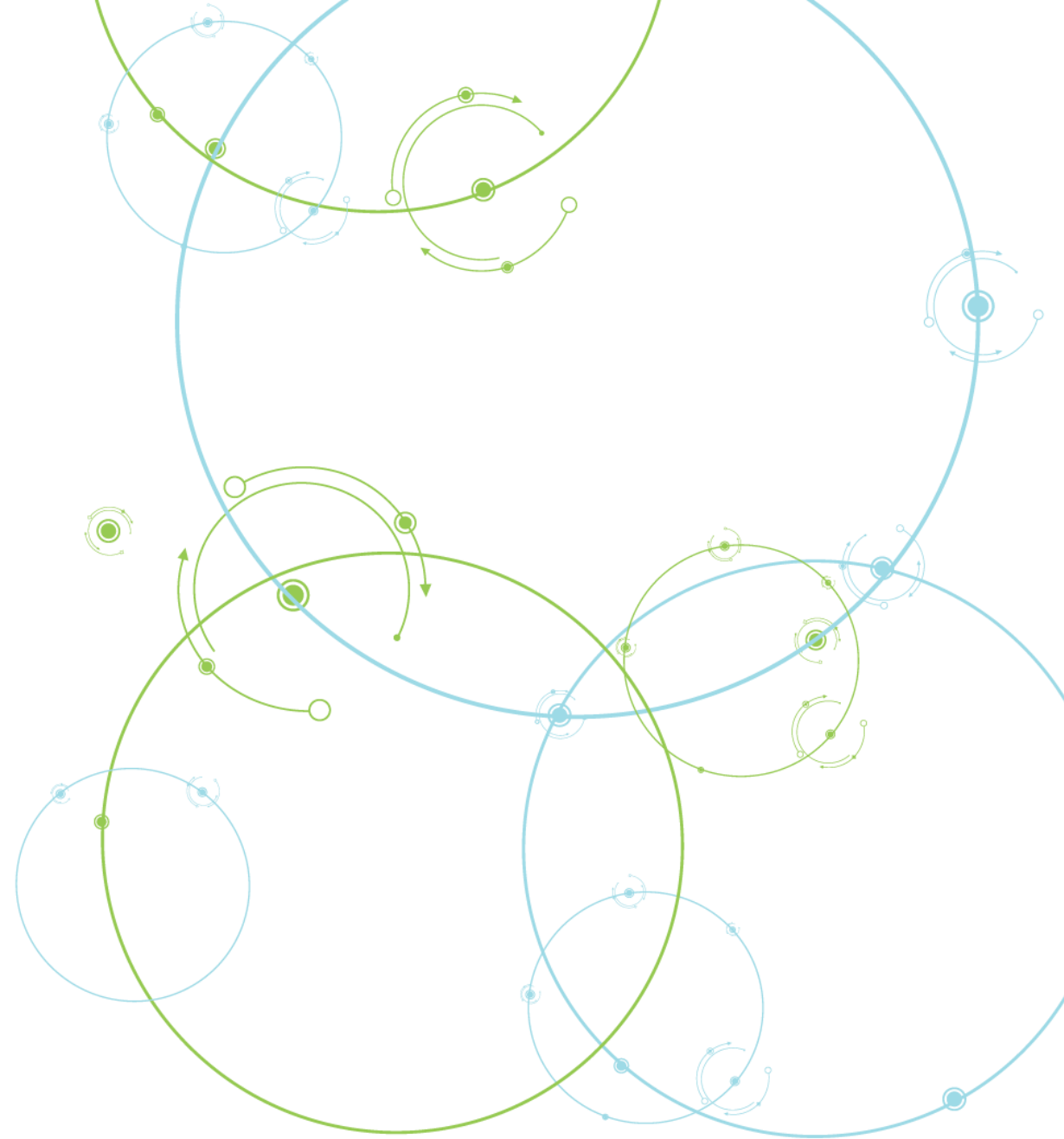
Review  
partnership/coalition  
applications



Informational calls with  
each partnership/coalition  
to confirm understanding  
of application materials



Develop and share Rapid  
Evaluation Plan



# Breakouts



30 minutes



Round robin

Name

- Partnership/coalition name, mission, and SDoH focus
- One thing you're hoping to learn/gain from the evaluation
- One concern or question you have about the evaluation



# BREAKOUT ROOMS



## A

Health Promotion Council / Southeastern PA Tobacco Control  
MD Living Well Center of Excellence  
Health by Design  
American Indian Cancer Foundation  
Sussex County Health Coalition / Delaware Community Foundation  
Central Lincoln County YMCA  
Massachusetts Municipal Wellness and Leadership Initiative

## B

Acenda Integrated Health  
Supports for Healthy Aging in Rural New York  
Trenton Health Team  
Healthy Little Havana  
Centura Health Food Security Coalition  
Healthy Klamath Coalition  
West Louisville Outdoor Recreation Initiative

## C

Food as Medicine Collaborative / San Francisco DOH  
Active Knox  
FDOH Volusia County  
Multnomah County Health Department (MCHD) REACH & ACHIEVE Coalition  
Allegheny County Health Department  
Louisiana Healthy Communities Coalition / LSU Health Foundation  
Healthy Here Coalition / Presbyterian Healthcare Services

## D

Lancaster County Health and Wellness Coalition  
Newport Health Equity Zone / Women's Resource Center  
Hammonton Health Coalition / Allies In Caring, Inc.  
BPSOS Center for Community Advancement  
DREAM Initiative / Council of Peoples Organization  
Reading Hospital

## E

Be Well™ Baytown / University of Texas MD Anderson Cancer Center  
Proviso Partners for Health / Loyola University Chicago Health Sciences Division  
Ogden Civic Action Network (OgdenCAN) / Weber State University  
Health Education Council / Invest Health Roseville  
Nevada Tobacco Prevention Coalition / Nevada Cancer Coalition  
Asian American Center of Frederick  
Westside Health Collaborative / Westside Connect

## F

AllianceChicago\_IMPLEMENTATION of a Bidirectional At Community Health Centers for Tobacco Cessation (IMPACT)  
Staten Island Child Wellness Initiative / Staten Island Partnership for Community Wellness  
Access Health Stark County, Inc  
Afghan Health Initiative  
Adirondack Food System Alliance  
Buffalo Tobacco Action / CAI  
ARCHI Community Resource Hubs  
Community Builders / Avondale Children Thrive Collaborative