

The Copenhagen Way

Be smart - use a bike

Logline

Three random people experience difficulties travelling by public transport. After, they find a solution by renting a bike. That's how they meet each other and become biking friends and travel around together.

What it contains

Conflict: Copenhagen commuting
Protagonist: Young people trying to move around the Cph city
Antagonist: Public transport

Essentials

1. Contrast between colors, saturation and hue in different acts.
2. Close up emotion shots.
3. Music to boost the mood of the acts.

1st act - Beginning

Three different situations:

1. Person1 waiting for a bus, checks the time, bus is late.
2. Person2 is waiting for a metro in overcrowded station.
3. Person3 is struggling to buy a one way train ticket.

2nd act - Middle

Person in the train sees the poster and checks the website and sends it to his friends to check it out too. They all decide to rent bikes and quit the everyday commute problems.

3rd act - End

All characters rent bikes and go to a cycling adventure together to discover new routes and beauty of Copenhagen (Botanical Garden - Rosenburg castle - Amalienborg - Nyhavn - Amagar Strandpark).