

a)

$$\begin{aligned}
 \pi(p|x) &= \frac{\pi(x|p) \cdot \pi(p)}{\pi(x)} = \frac{\pi(x|p) \cdot \pi(p)}{\int_0^1 \pi(x|p) \cdot \pi(p)} \\
 &= \frac{\cancel{\binom{n}{k}} p^k \cdot (1-p)^{n-k} \cdot \frac{p^{\alpha-1} (1-p)^{\beta-1}}{\cancel{B(\alpha, \beta)}}}{\int_0^1 \cancel{\binom{n}{k}} p^k \cdot (1-p)^{n-k} \cdot \frac{p^{\alpha-1} (1-p)^{\beta-1}}{\cancel{B(\alpha, \beta)}} dp} \\
 &= \frac{p^{k+\alpha-1} \cdot (1-p)^{n-k+\beta-1}}{\int_0^1 p^{k+\alpha-1} (1-p)^{n-k+\beta-1} dp} = \frac{p^{k+\alpha-1} \cdot (1-p)^{n-k+\beta-1}}{B(k+\alpha, n-k+\beta)} = \text{Beta}(k+\alpha, n-k+\beta)
 \end{aligned}$$

Also gilt $\alpha' = \alpha + k$ und $\beta' = \beta + n - k$

$$b) \text{Beta}(p; 1, 1) = \frac{p^0 (1-p)^0}{1} = \frac{1}{1} = 1$$

$$e) \theta_{\text{MAP}} = \underset{\theta \in (0,1)}{\text{argmax}} \left\{ p(\theta | n, k) \right\} = \underset{\theta \in (0,1)}{\text{argmax}} \left\{ p(k | n, \theta) \cdot p(\theta) \right\}$$

$$= \underset{\theta \in (0,1)}{\text{argmax}} \left\{ \text{Beta}(\alpha+k, \beta+n-k) \right\}$$

$$= \underset{\theta \in (0,1)}{\text{argmax}} \left\{ \frac{\theta^{\alpha+k-1} \cdot (1-\theta)^{\beta+n-k-1}}{B(\alpha+k, \beta+n-k)} \right\} = \underset{\theta \in (0,1)}{\text{argmax}} \left\{ \theta^{\alpha+k-1} (1-\theta)^{\beta+n-k-1} \right\}$$

$$\frac{d}{d\theta} \theta^{\alpha+k-1} \cdot (1-\theta)^{\beta+n-k-1}$$

$$= (\alpha+k-1) \cdot \theta^{\alpha+k-2} \cdot (1-\theta)^{\beta+n-k-1} + (\beta+n-k-1) \cdot (1-\theta)^{\beta+n-k-2} \cdot (-1) \cdot \theta^{\alpha+k-1}$$

0 setzen

$$(\alpha+k-1) \cdot \hat{\theta}^{\alpha+k-2} \cdot (1-\hat{\theta})^{\beta+n-k-1} - (\beta+n-k-1) \cdot (1-\hat{\theta})^{\beta+n-k-2} \cdot \hat{\theta}^{\alpha+k-1} = 0$$

$$(\alpha+k-1) \cdot \hat{\theta}^{\alpha+k-2} \cdot (1-\hat{\theta})^{\beta+n-k-1} = (\beta+n-k-1) \cdot (1-\hat{\theta})^{\beta+n-k-2} \cdot \hat{\theta}^{\alpha+k-1}$$

$$(\alpha+k-1) \cdot 1 \cdot (1-\hat{\theta}) = (\beta+n-k-1) \cdot 1 \cdot \hat{\theta}$$

$$(\alpha+k-1) - (\alpha\hat{\theta} + k\hat{\theta} - \hat{\theta}) = \beta\hat{\theta} + n\hat{\theta} - k\hat{\theta} - \hat{\theta}$$

$$\alpha+k-1 - \alpha\hat{\theta} + \hat{\theta} = \beta\hat{\theta} + n\hat{\theta} - \hat{\theta}$$

$$\alpha+k-1 = \beta\hat{\theta} + n\hat{\theta} - 2\hat{\theta} + \alpha\hat{\theta} \quad | : \hat{\theta}$$

$$\frac{\alpha+k-1}{\hat{\theta}} = \beta + n - 2 + \alpha$$

$$\hat{\theta} = \frac{\alpha+k-1}{n+\beta+\alpha-2}$$