

HAYLEY SMITH

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PERSONAL STATEMENT

I am a passionate individual who can quickly establish a rapport with clients and colleagues of all backgrounds. My passion for people and sincerity is what I believe makes me a valuable member of any team. I wish to be a part of an organisation that has a positive culture with the opportunity for progression and continuous development.

EDUCATION

- Mission Ready
 - Currently studying a Certificate Level 4 Full Stack Development
- Massey University
 - Currently studying a Bachelor of Arts (Psychology)
- Massey University
 - 2020 Diploma of Arts (Psychology)
- Southern Institute of Technology
 - 2014 Certificate in Health Science Level Three
- Unitec
 - 2012 Foundation Certificate Level Two
- NZMA
 - 2011 National Certificate in Business Administration Level Three
- Future College of Learning2008 NZQA Certificate in Computing

WORK HISTORY

Cancer Society

Donor Care Coordinator June 2021 – October 2023

- Organising and keeping the donor care inboxes tidy for Auckland and Waikato divisions
- Build rapport and strong relationships between donors and cancer society
- Experience with Razors Edge CRM
- Account managed a range of mid-major donors; retention calls, appeal follow up asks and strong stewardship
- Complete welcome, thank you, update credit card details, acquisition and upgrade calls; also implement 'Save Strategy' trying to keep signature programme donors
- Volunteered for cancer society events

Mindful Beauty

Owner

May 2020 - June 2022

- Small start-up business empowering people to love the skin they are in

- Network/Social Marketing
- Promoting Modere nutritional support system
- Offering mindful services about mindful challenges, mindful activities and ongoing mind-set training

Isagenix, Younique & Mary Kay

Independent Sales Consultant

August 2019 – December 2020

- Social Media Networking
- Promoting health and wellness products
- Recruitment, direct sales, upselling and sharing

NZ Post Group

Customer Service Representative

August 2016 - November 2017

- Answering calls within the NZ Post, Courier Post and International queue lines; helping with customer enquiries and transferring to the correct queues.
- Opening cases to investigate customer issues and resolving them on the phone.
- Tracking and finding items
- Booking jobs (freight forwards, pickups, collections, redelivery and redirect)
- Administration tasks
- Familiarity with Salesforce CRM

Unity4

Home-based Operator

January 2016 - August 2016

- Calling on behalf of charities and getting prospects to become regular givers
- Building rapport with prospects and educating them on current campaigns
- Processing payment details and verbal agreements
- Experience with administration of CRM

Greenpeace

Tele-Fundraiser

June 2012 – January 2013

- Calling Greenpeace supporters to upgrade donations to help with on-going campaigns
- Developed a positive attitude when dealing with supporters
- Built rapport and kept a strong relationship between the supporters and Greenpeace

HRV

Direct Marketer

October 2010 – April 2011

- Calling prospects and promoting the HRV system
- Developed cold calling skills and professional telephone manner dealing with people from all walks of life

<u>REFEREES</u>

Available on request.