

Hear Us:

Toward A More Just World

J., Noah, & David

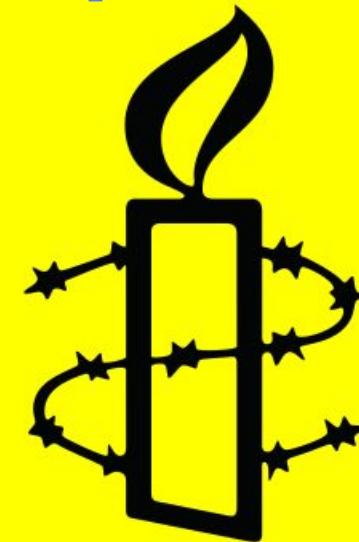




World

Working with humanitarian groups like:

**AMNESTY
INTERNATIONAL**



Global Protest Data

MASS MOBILIZATION PROJECT

The Mass Mobilization (MM) data are an effort to understand citizen movements against governments, what citizens want when they demonstrate against governments, and how governments respond to citizens

CIA FACTBOOK

The World Factbook provides basic intelligence on the history, people, government, economy, energy, geography, communications, transportation, military, terrorism, and transnational issues for 266 world entities.

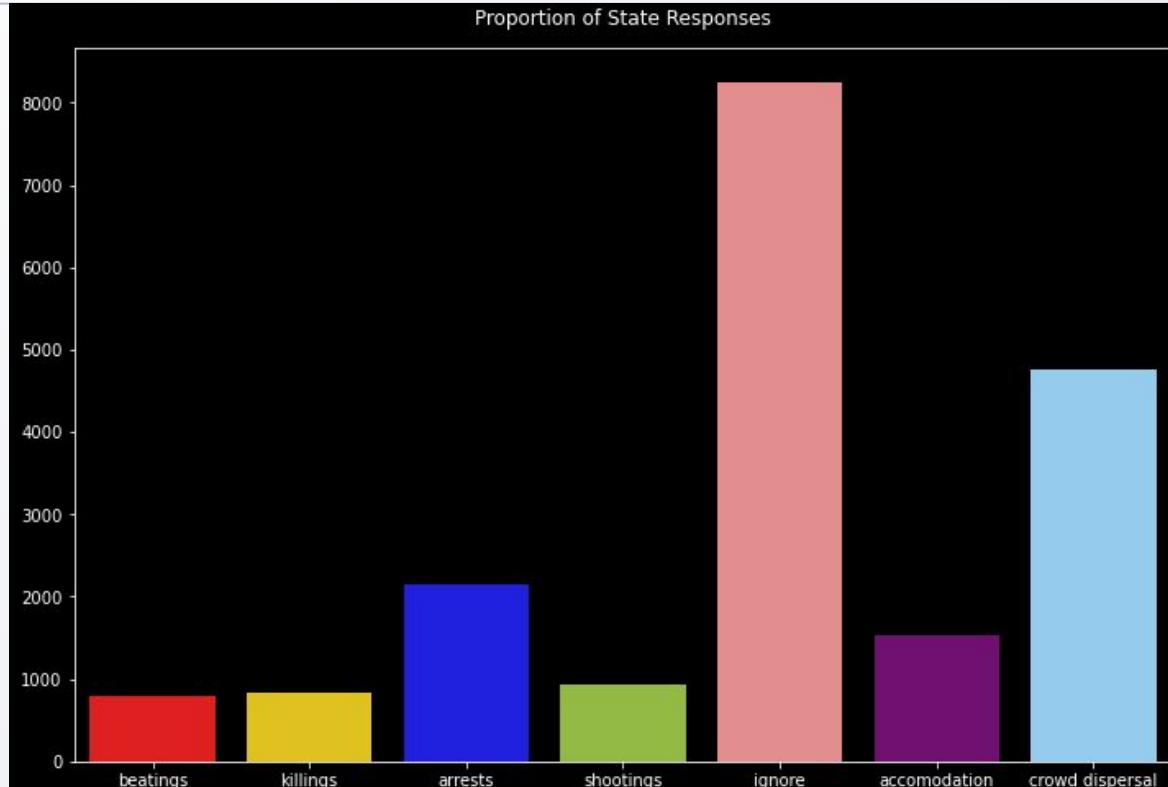
We started by [creating a map](#) showing protests around the world.

We then made [another map](#) showing the rate that protesters' demands were met.

We also graphed the [Final outcome](#) of protests globally as percentage.



Proportion of State Responses



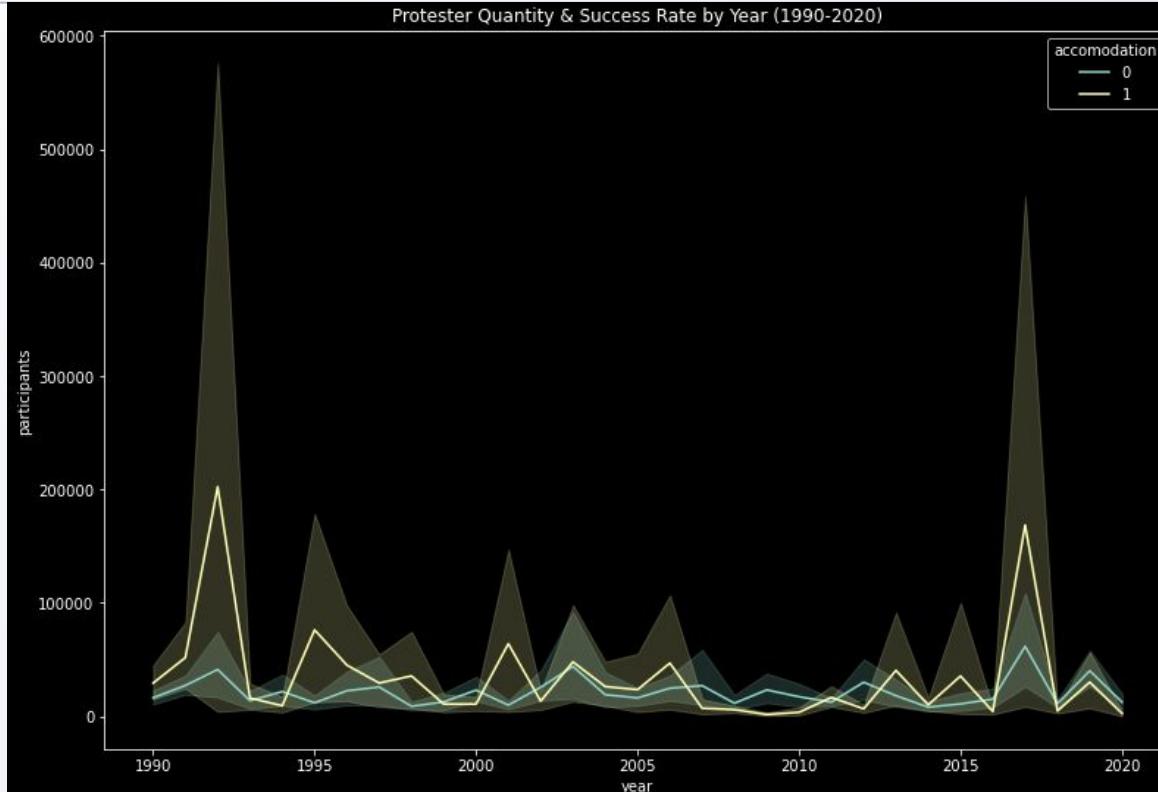
Success:

Accommodation of demands,
indicated by reports that authorities
met with protest leadership and
demand was met or demands taken
up in a formal meeting



Protester Quantity & Success Rate by Year

7

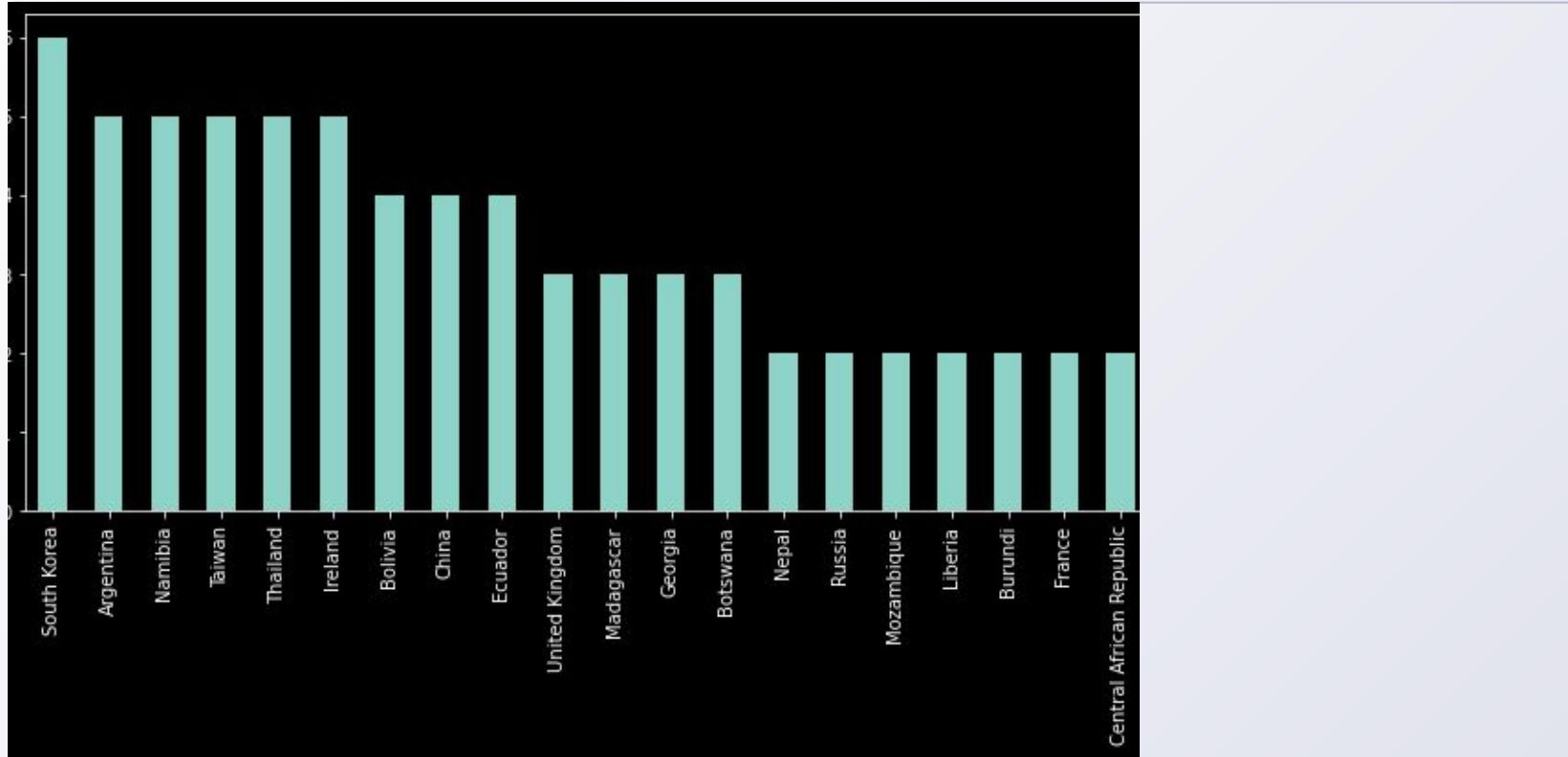


Protester Quantity & Success Rate by Year

- ▶ Around 2003 even split of protests that were accommodated
- ▶ Early 1990s and around 2017 had most accommodations
- ▶ 2006 - 2012 had mostly unsuccessful protests

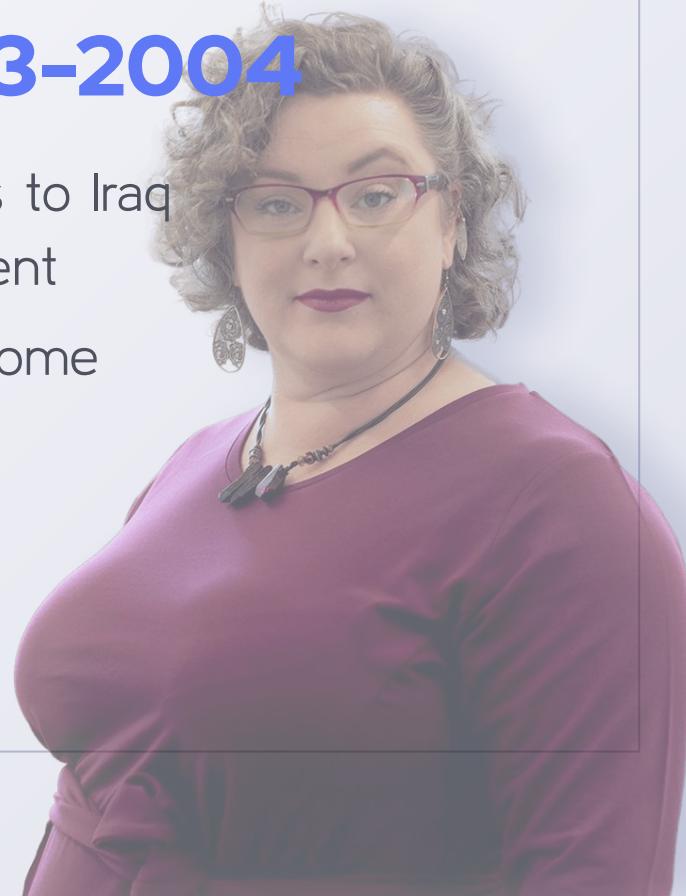


Successful Protests 2003-2004



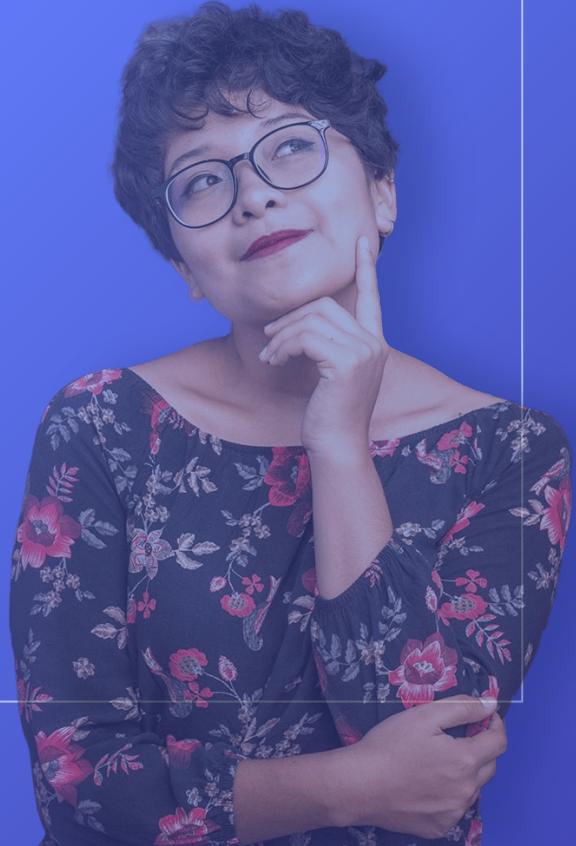
Successful Protests 2003-2004

- ▶ South Korea blocked sending troops to Iraq and passage of free trade agreement
- ▶ Namibia has one of the highest income inequalities in the world



Logistic Regression

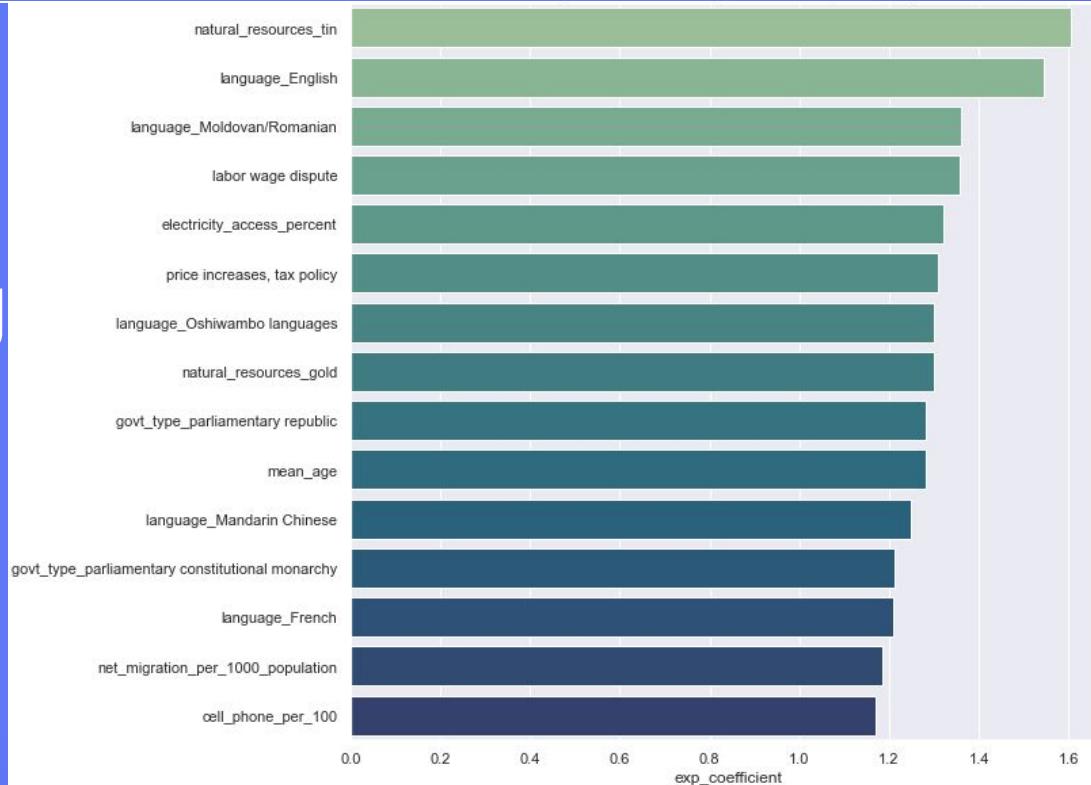
To keep interpretability, 94% accuracy



**Baseline: Only 10% of
protests were
successful**



Top 15 contributing factors to protest success

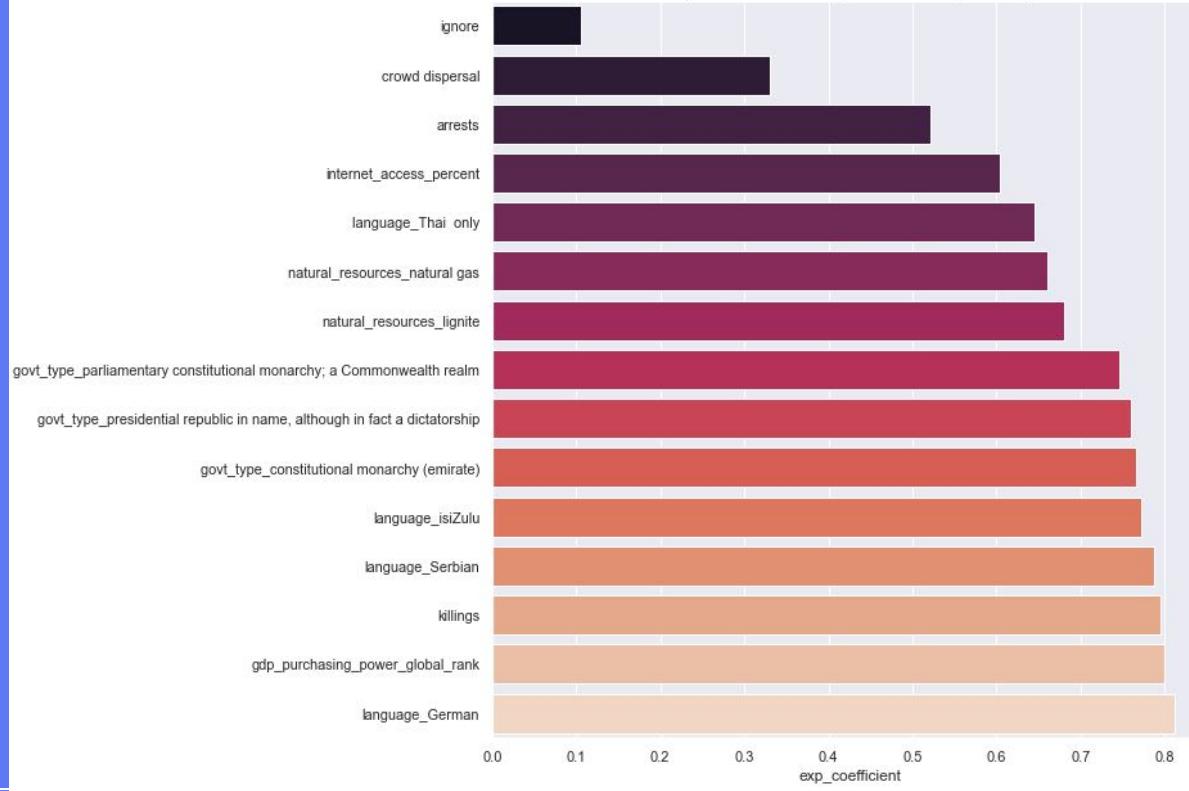


3 things to remember

- ▶ Wage Disputes are the most successful type
- ▶ Tax policy is next most successful type
- ▶ Get cell phones to protesters



Bottom 15 factors to protest success



Top 3 things to avoid

- ▶ Being ignored by government
- ▶ Crowd dispersal by government
- ▶ Arrests by government

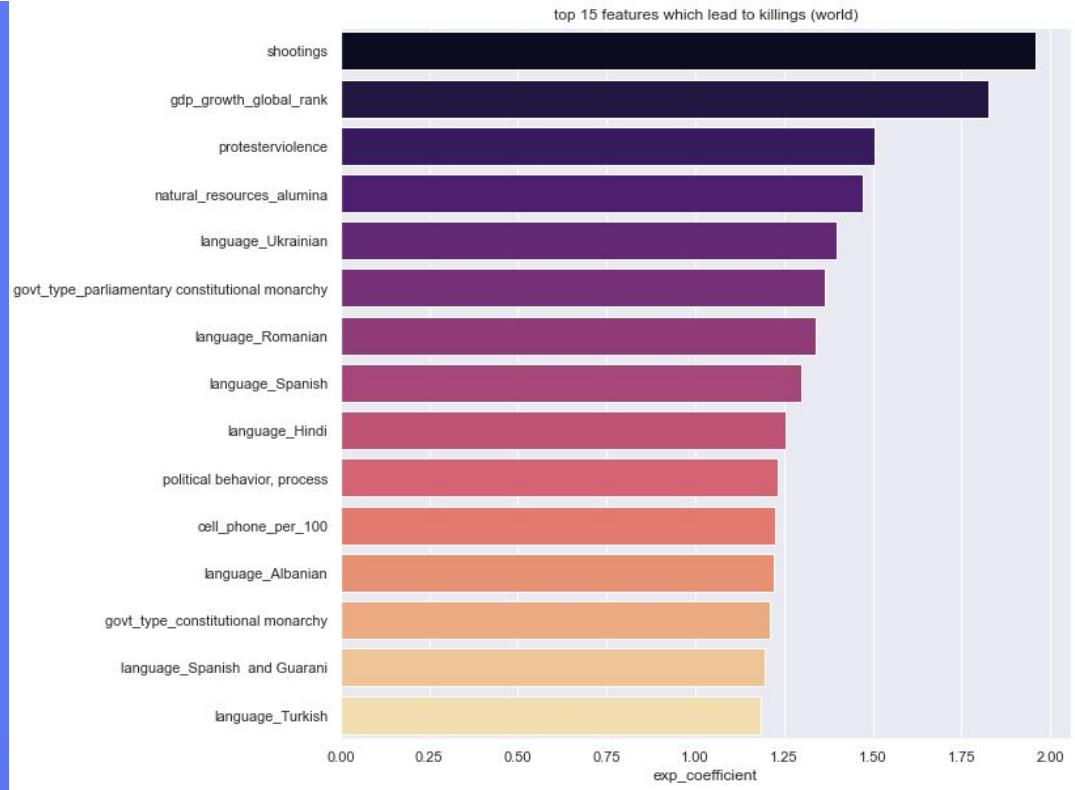
Getting the message out through cell phones and the internet is key.



**We don't only want
success at any cost.**



Top 15 factors to protest killings



Top 3 things to avoid

- ▶ Shootings
- ▶ GDP Growth Global Rank
- ▶ Protester Violence



Global Protest Killings

Recurrent Neural Net

91% accuracy



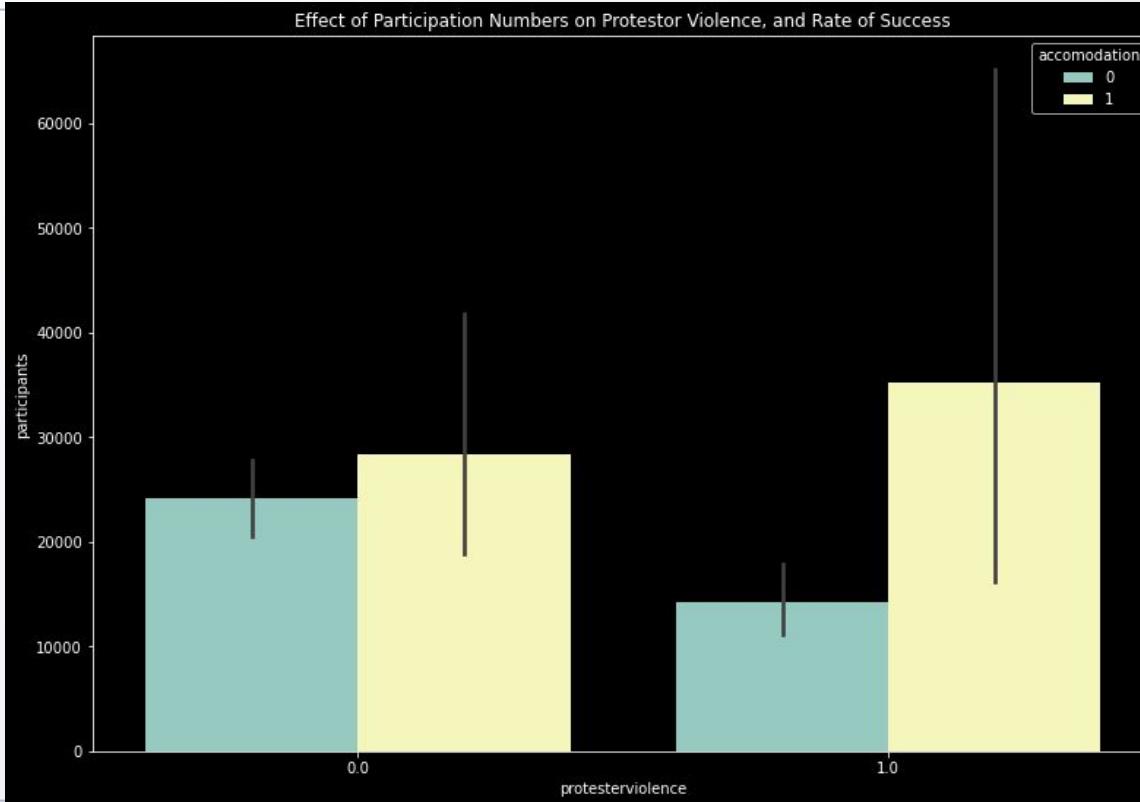
RNN HYPOTHESIS:

- ▶ Current protests could be influenced by recent past protests
- ▶ However, RNN did worse than Logistic Regression in accuracy.
- ▶ Protests probably not dependant on the previous events



Protester Quantity & Violence

22



Protester Quantity & Violence

- ▶ Larger protests less likely to get violent
- ▶ Violent protests more likely to get desired outcome

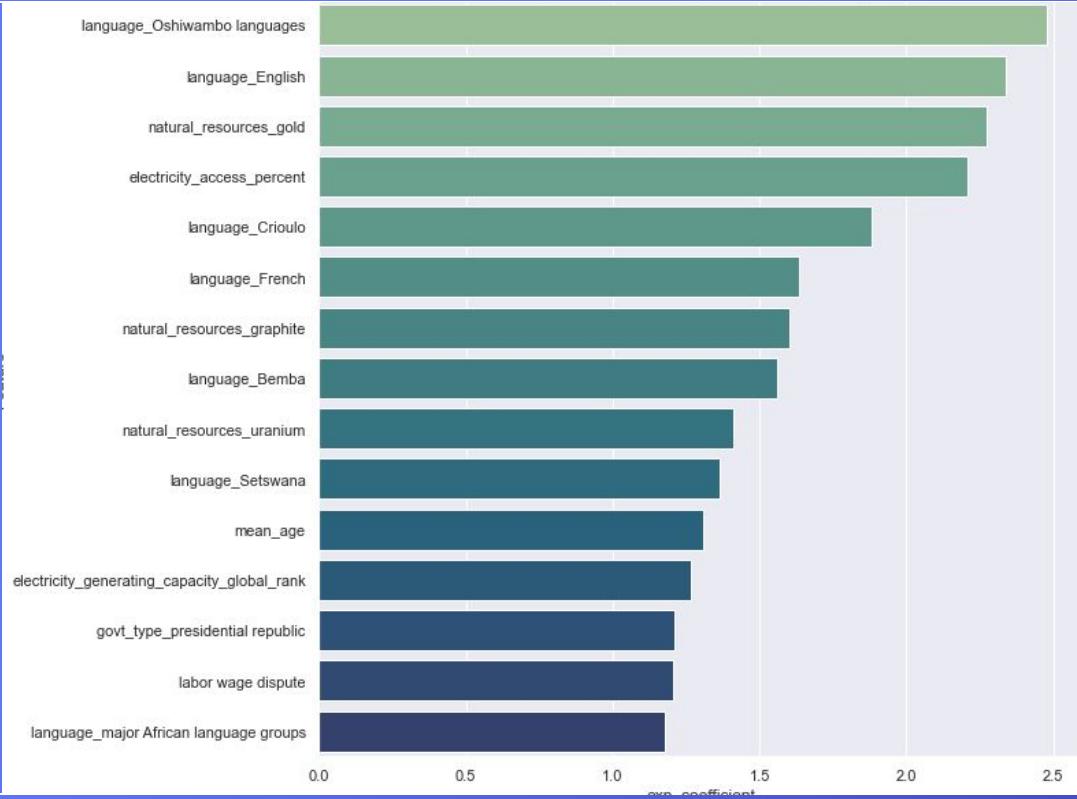


Regions



Africa

Top 15 factors for protest success



3 things to remember

- ▶ Electricity Access in population
- ▶ Language is primary factor
- ▶ Natural Resource is primary factor

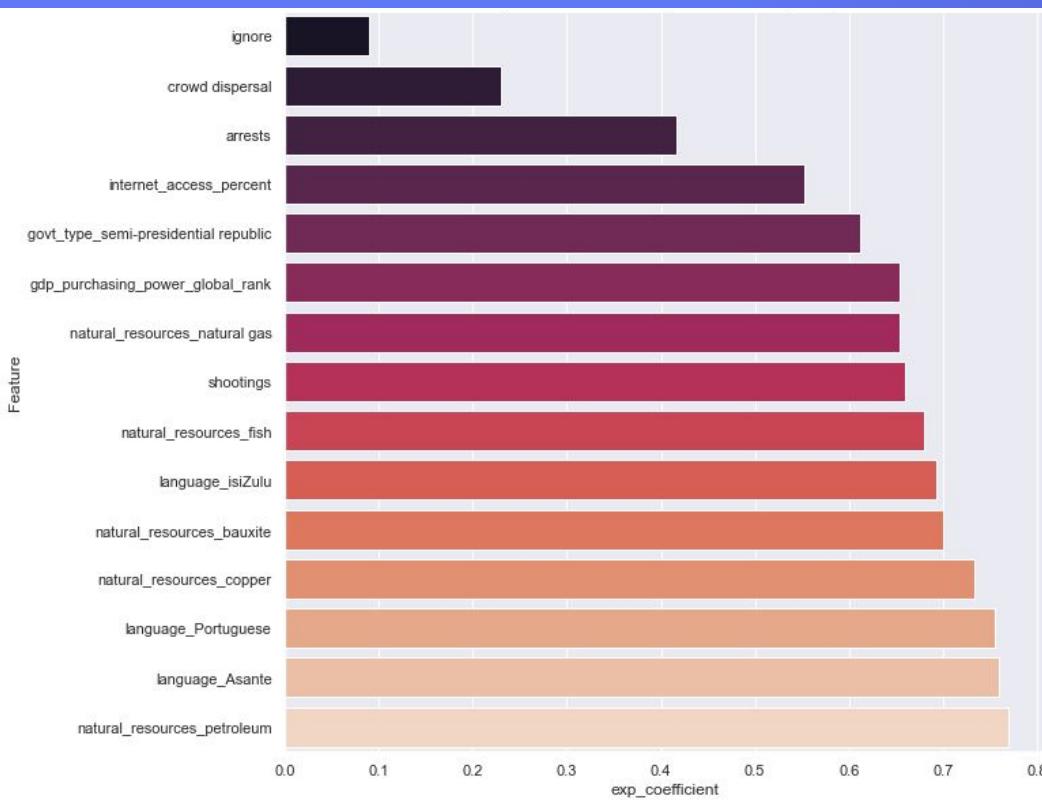
Africa



Bottom 15 factors for protest success

Africa

27



Top 3 things to avoid

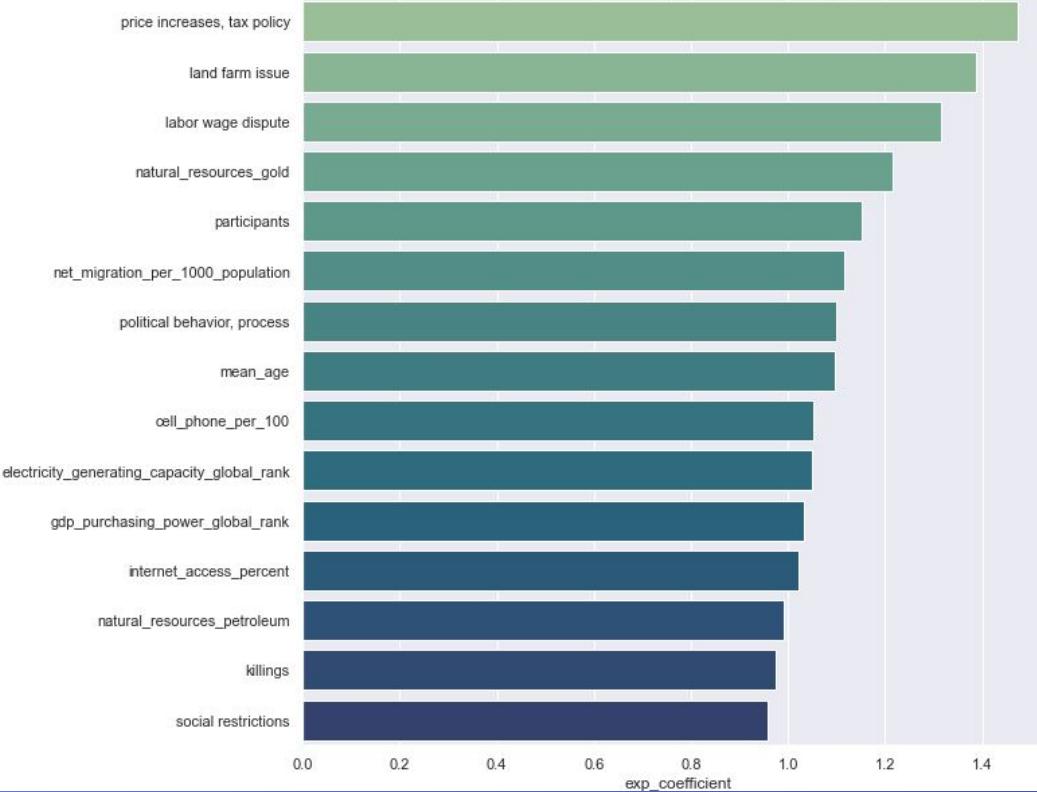
- ▶ Being ignored by government
- ▶ Crowd dispersal by government
- ▶ Arrests by government

When the government is actively against the cause the protest is less likely to succeed.



Central America

Top 15 factors for protest success



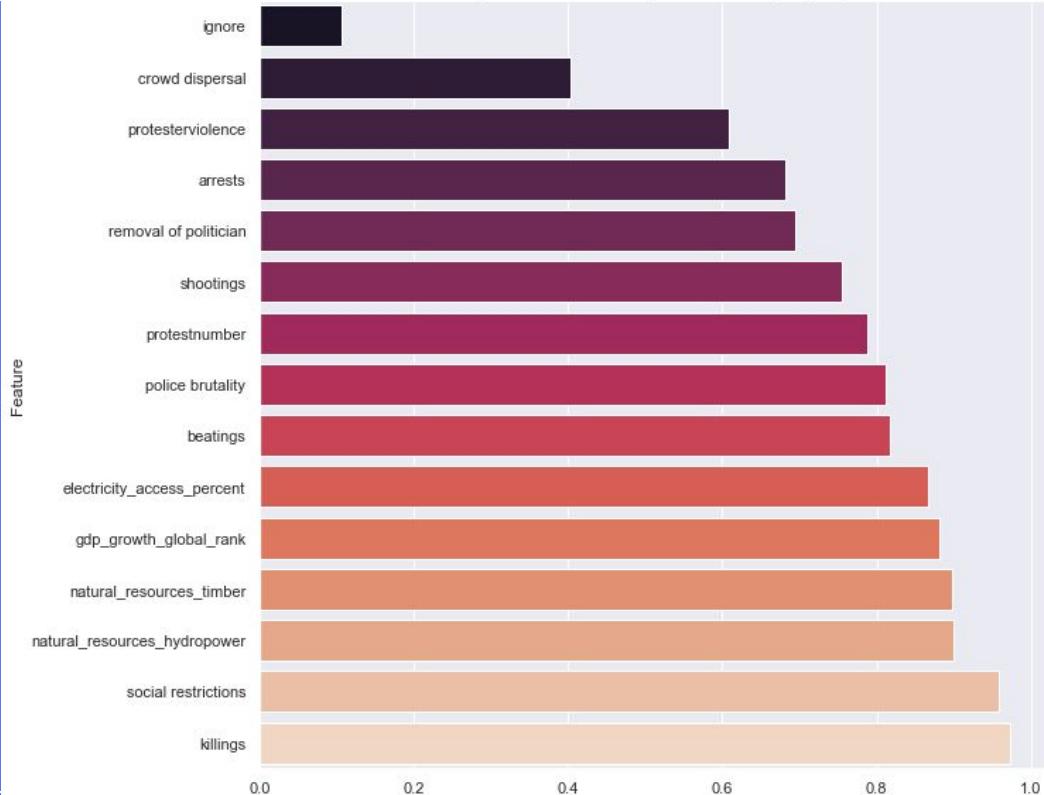
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Central America

Bottom 15 factors for protest success



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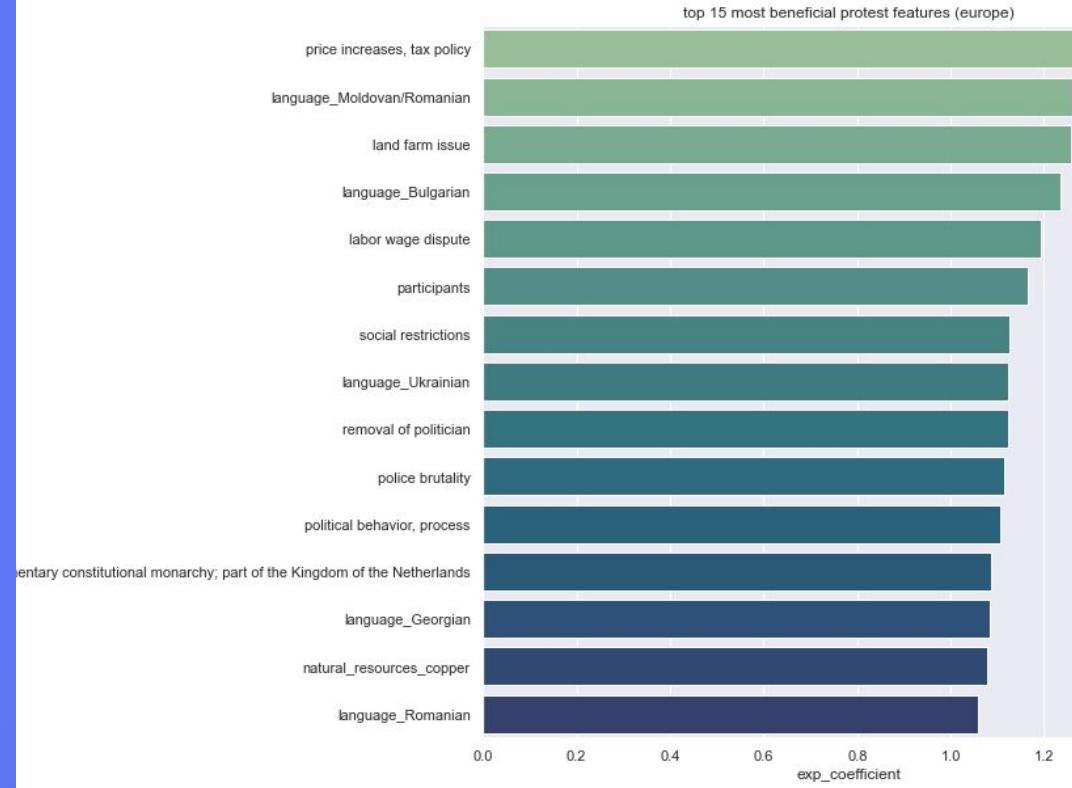
When the government is actively against the cause the protest is less likely to succeed..



Top 15 factors for protest success

Europe

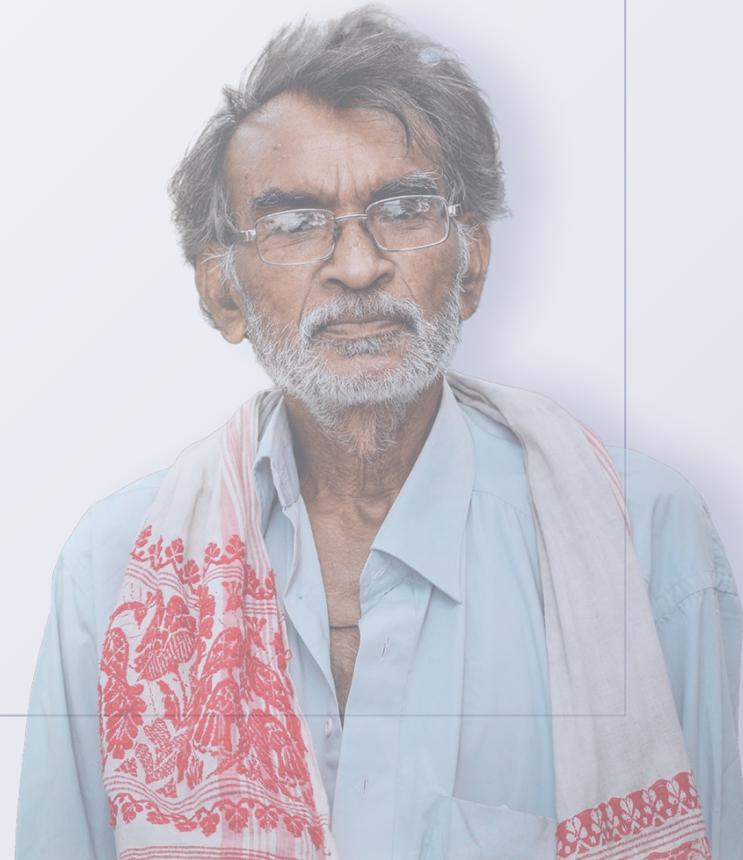
33



3 things to remember

- ▶ Price Increase, Tax Policy
- ▶ Language is primary factor
- ▶ Natural Resource is primary factor

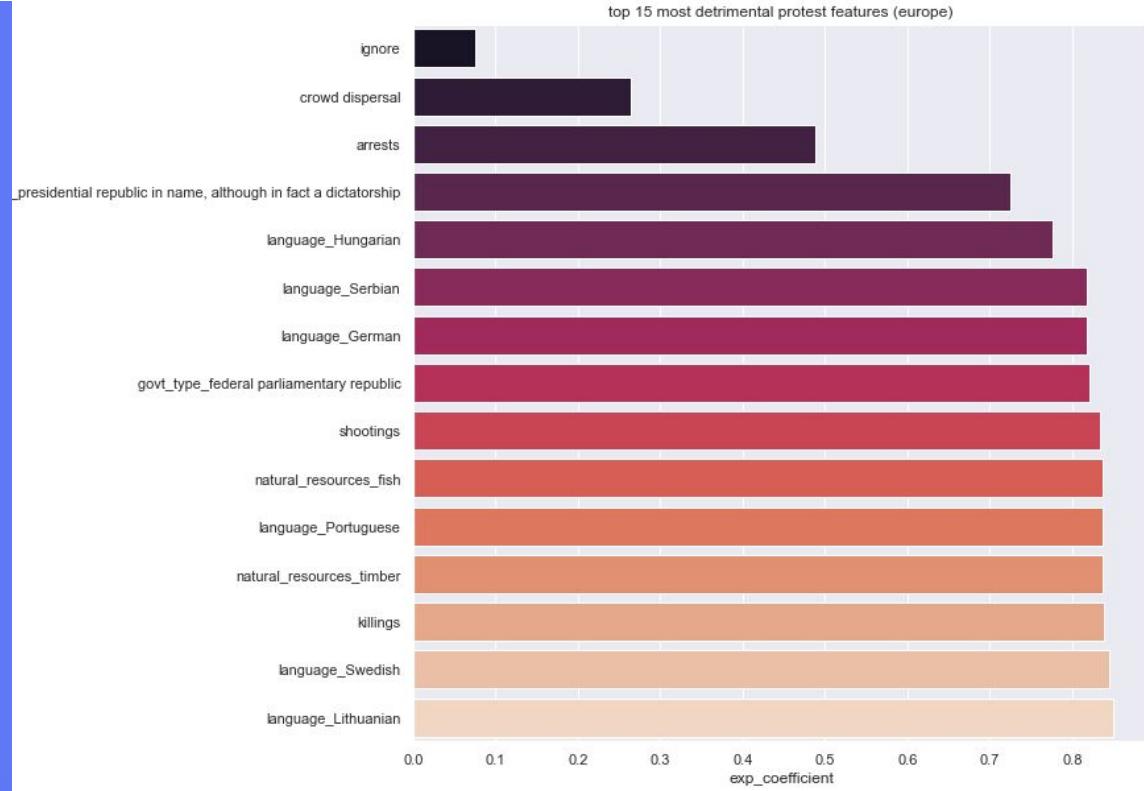
Europe



Bottom 15 factors for protest success

Europe

35

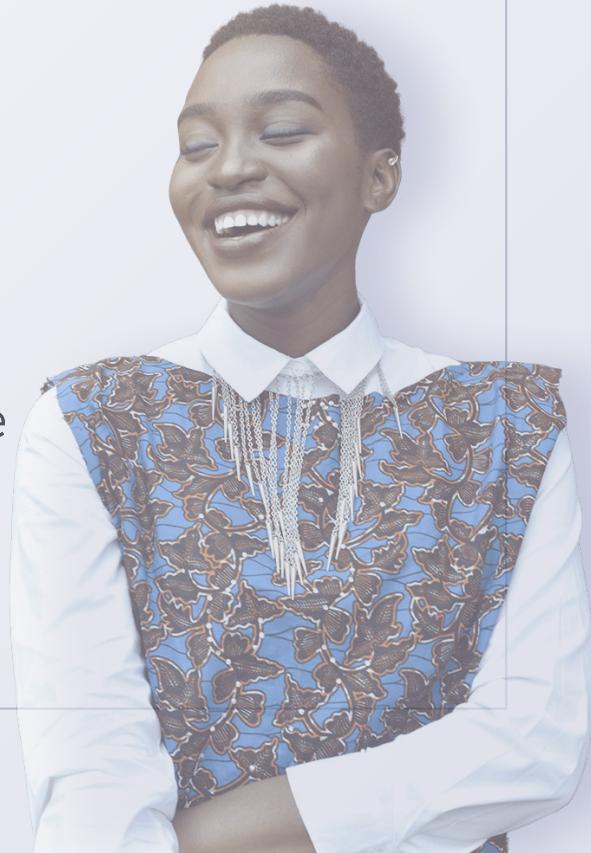


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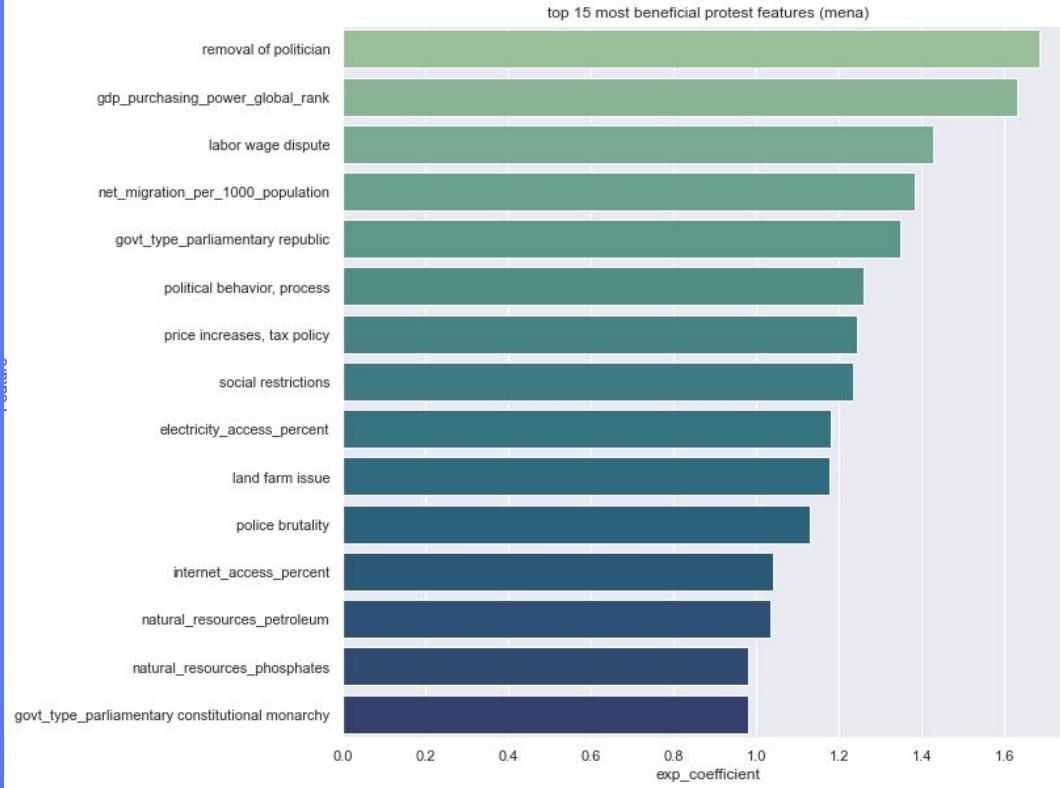
Europe



Top 15 factors for protest success

MENA

37



3 things to remember

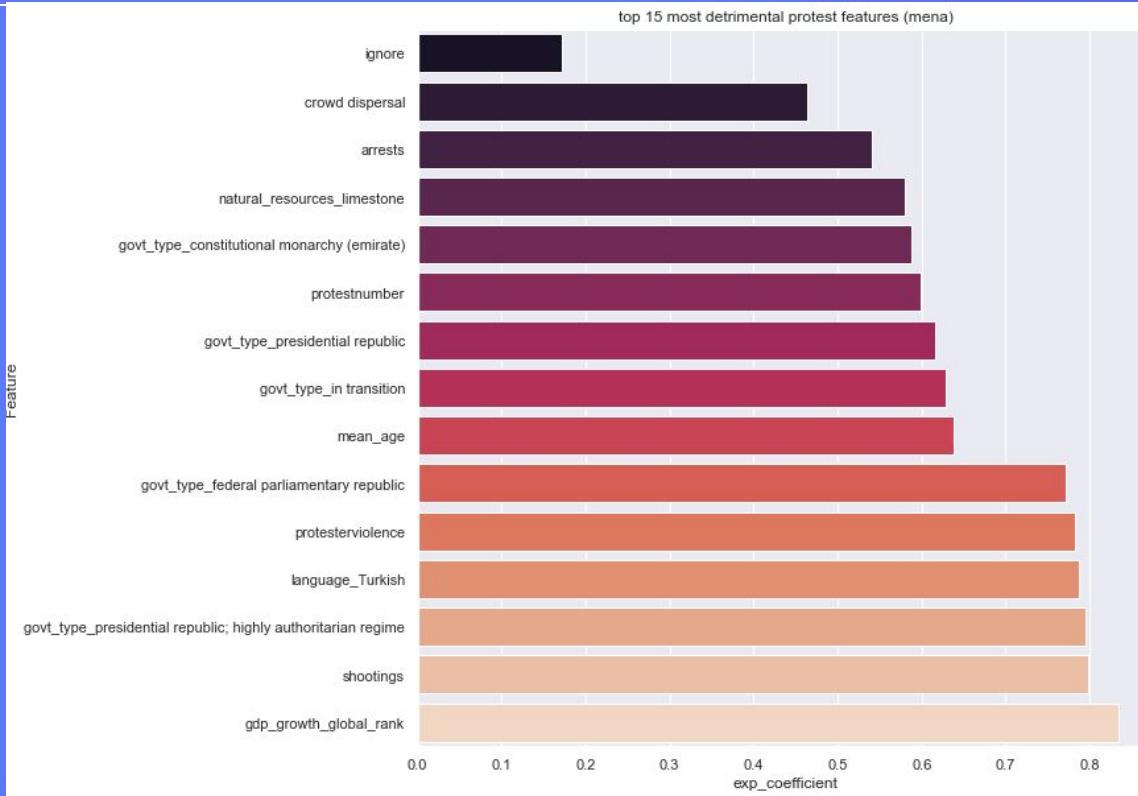
- ▶ Removal of Politician
- ▶ GDP Global Rank
- ▶ Labor Wage Dispute



Bottom 15 factors for protest success

MENA

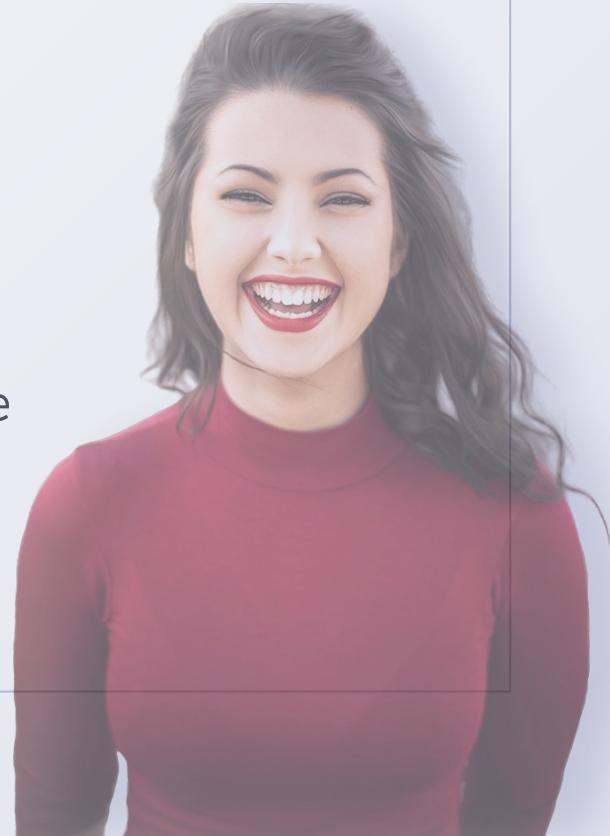
39



Top 3 things to avoid

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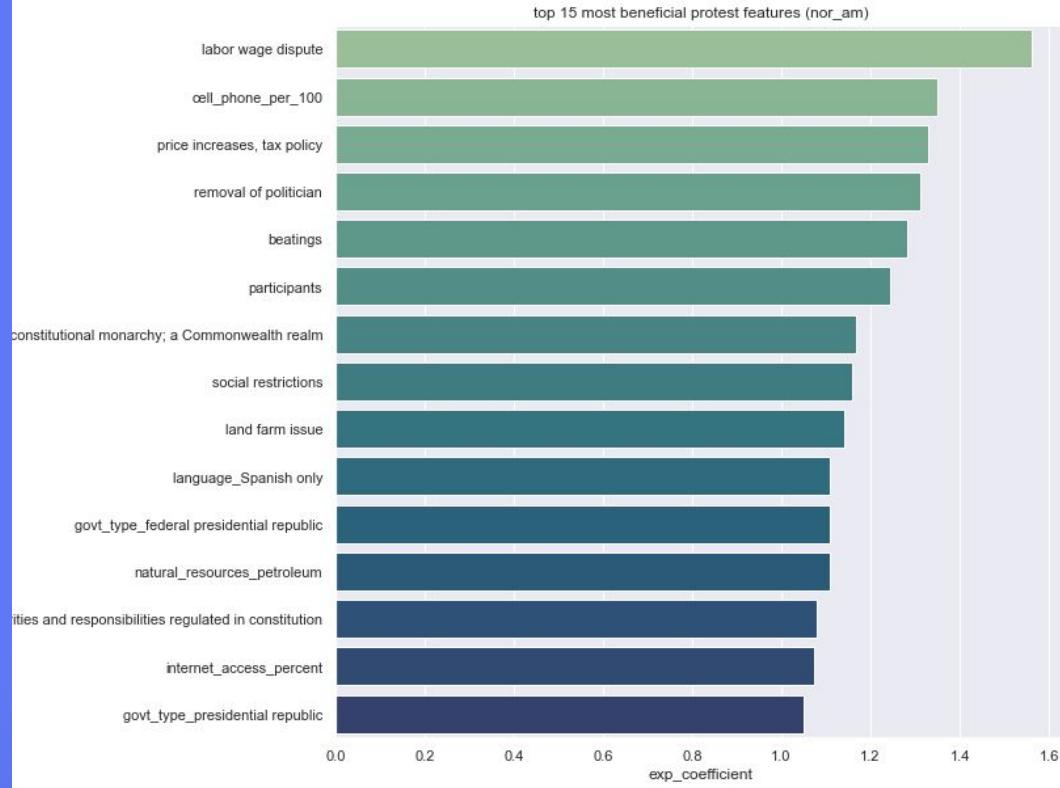
When the government is actively against the cause the protest is less likely to succeed.



Top 15 factors for protest success

N. America

41



3 things to remember

- ▶ Labor Wage Dispute
- ▶ Cell Phone Access
- ▶ Price Increase, Tax Policy

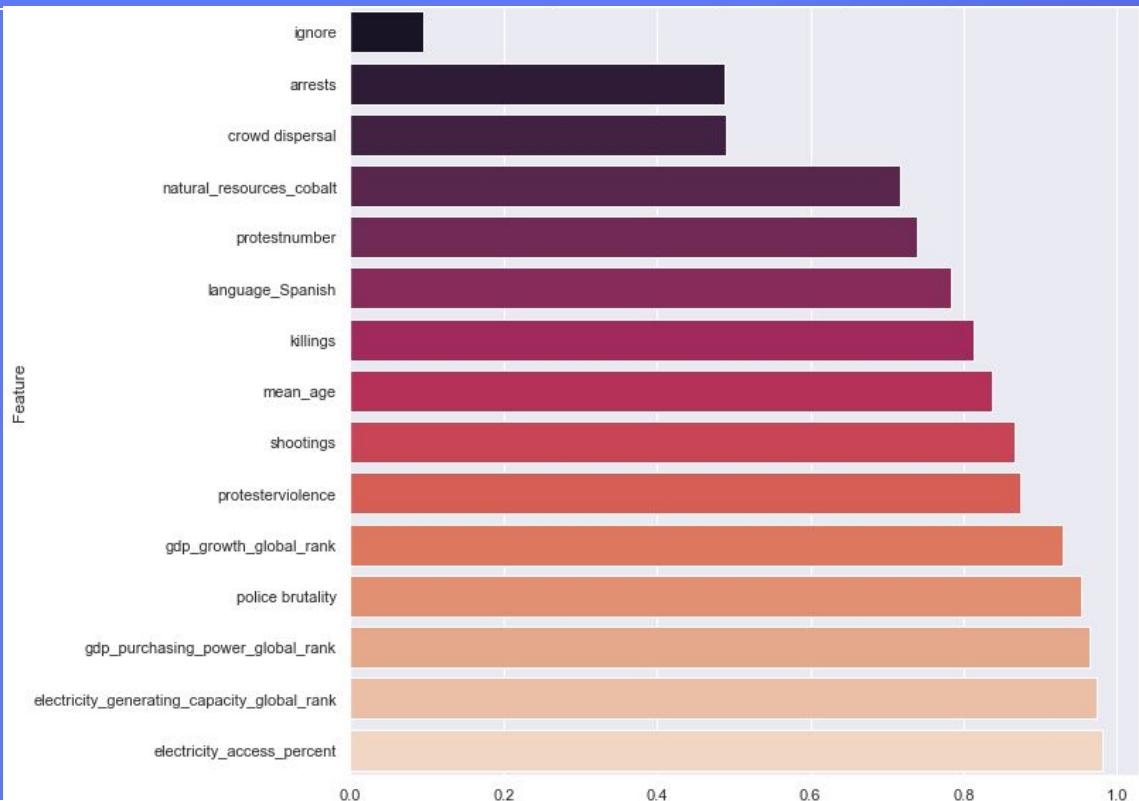
N. America



Bottom 15 factors for protest success

N. America

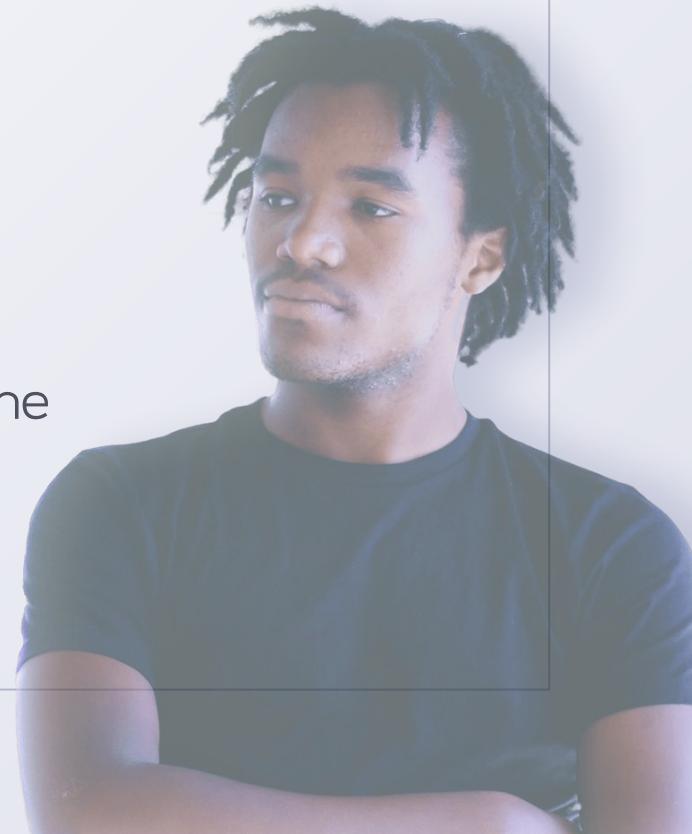
43



Top 3 things to avoid

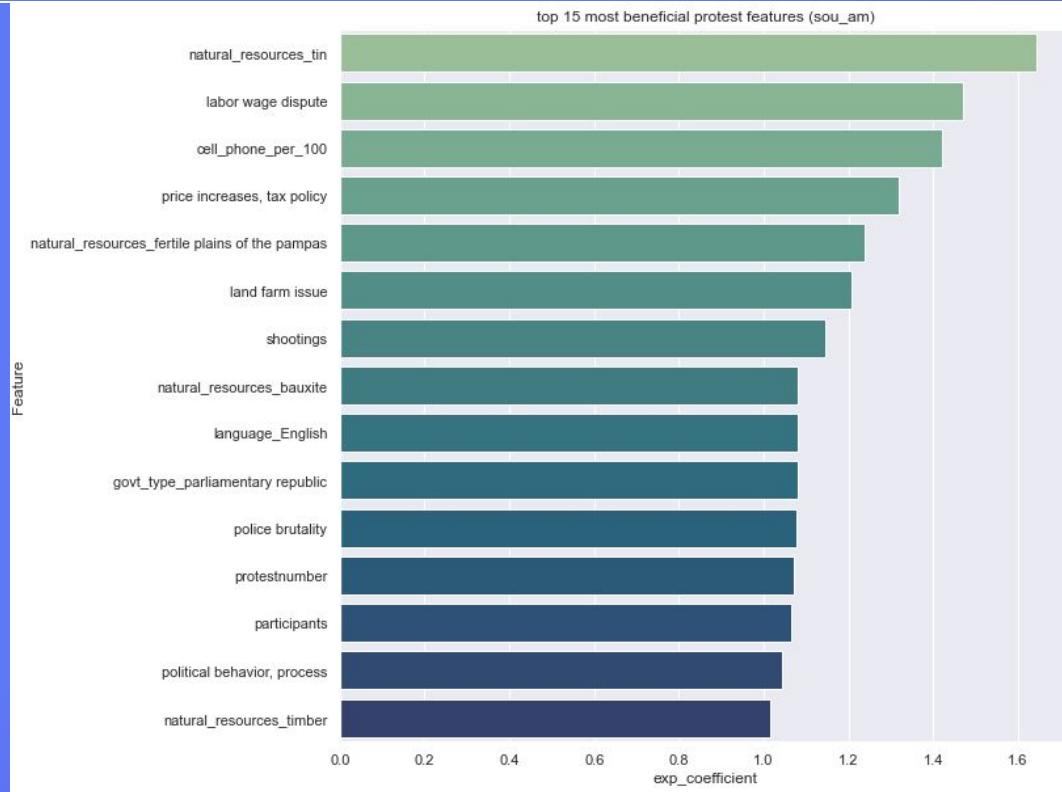
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S. America

Top 15 factors for protest success



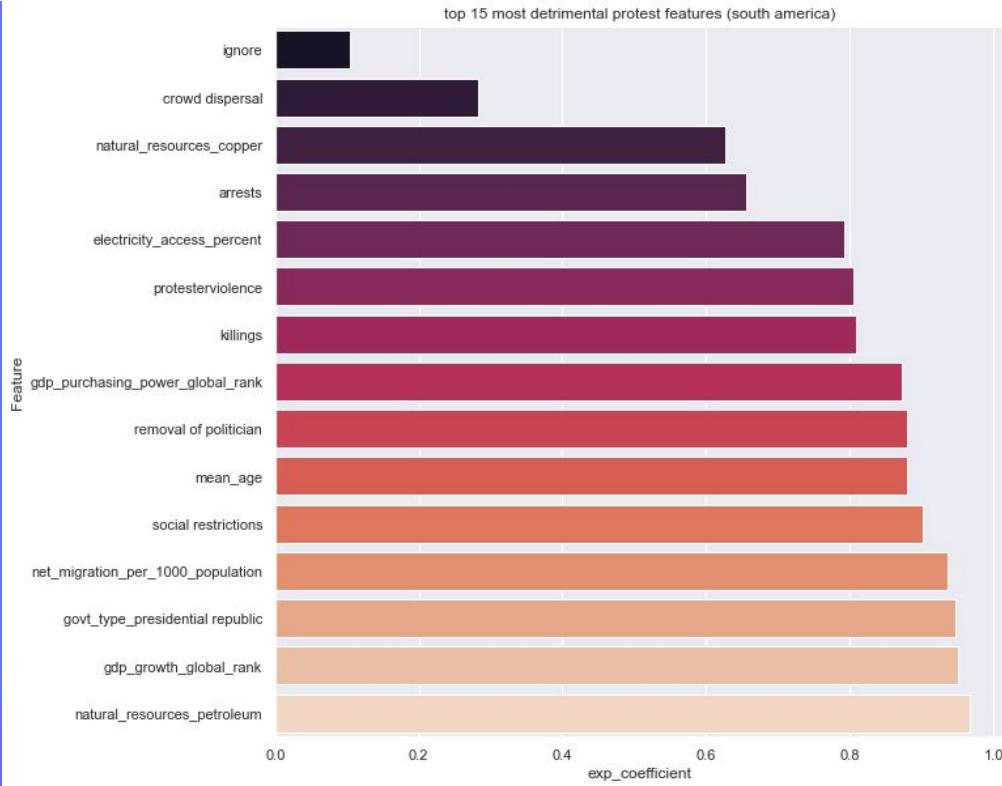
3 things to remember

- ▶ Labor Wage Dispute
- ▶ Cell Phone Access
- ▶ Price Increases



S. America

Bottom 15 factors for protest success



Top 3 things to avoid

- ▶ Being ignored by government
- ▶ Crowd dispersal by government
- ▶ Countries Natural Resource: Copper



Recommendations

- ▶ Natural Resources & Language of a country are strong indicators of success
- ▶ Being ignored, crowd dispersal, & arrests by the government tend to lead to failure
- ▶ Types of protests that are successful depend on the region



We're in this together

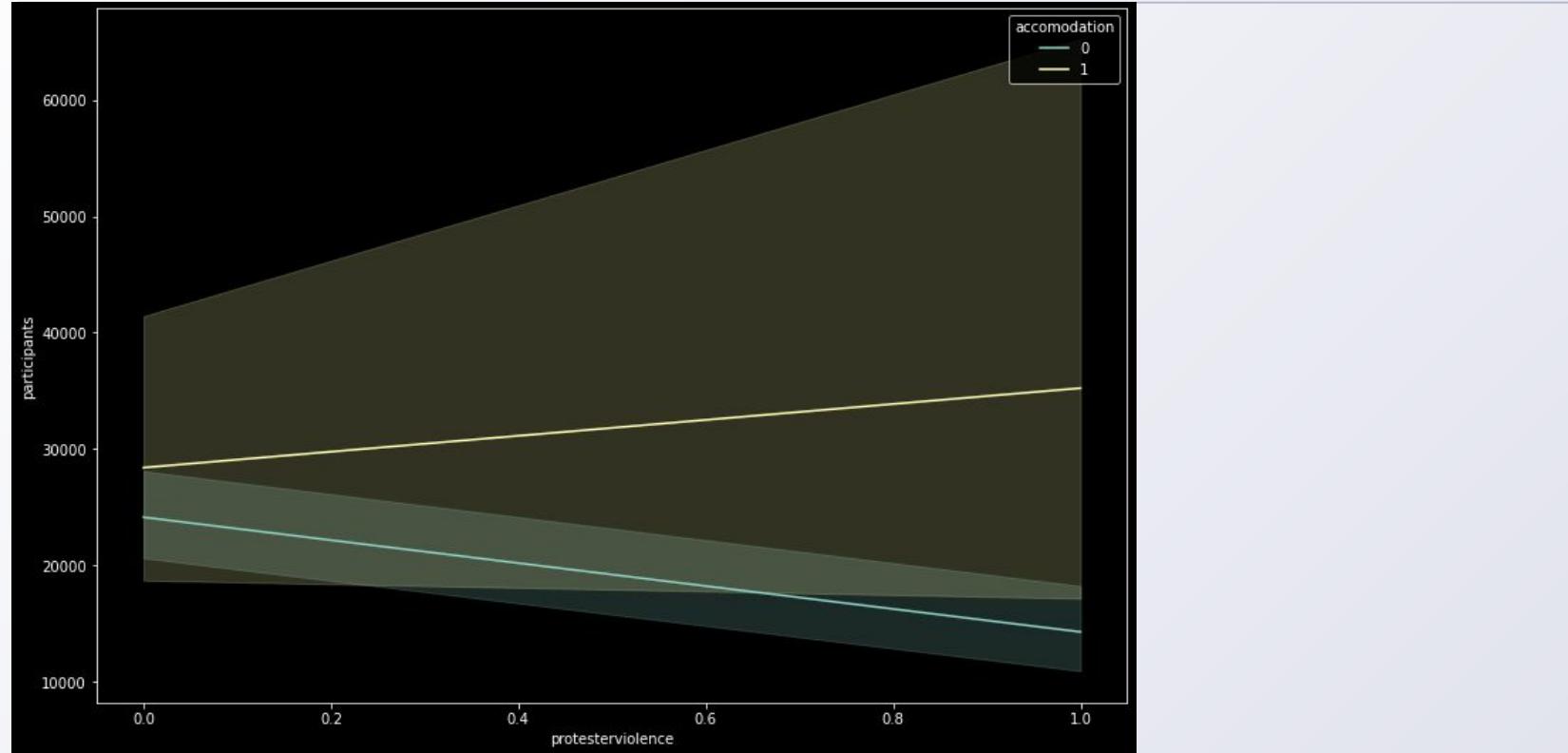
Allocate resources wisely in the
struggle for human rights.



Top 10 Components for Protester Accommodation

A complex idea can be conveyed with just a single still image, namely making it possible to absorb large amounts of data quickly.

Protester Quantity & Violence

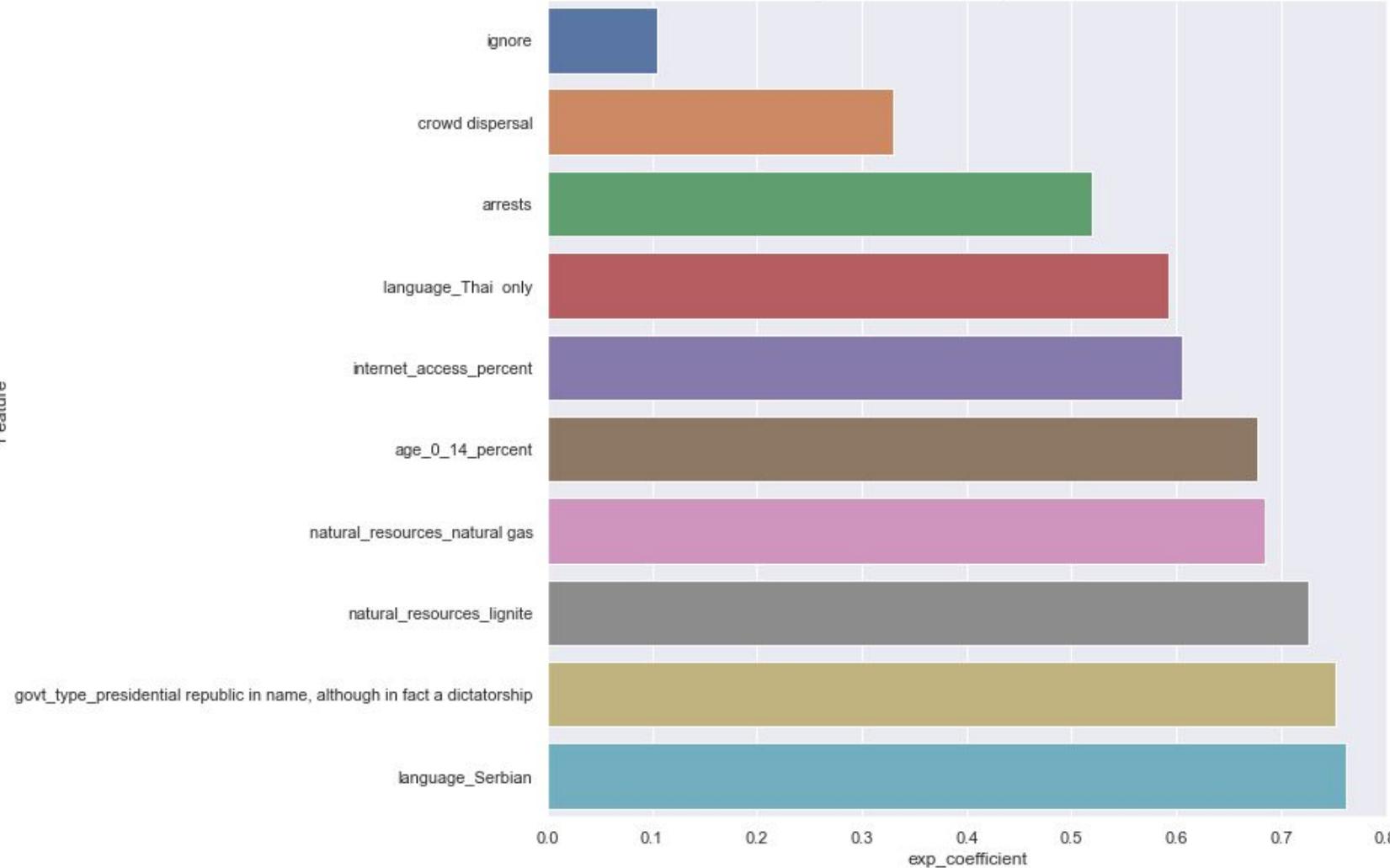


Top 10

//



Feature



This is a slide title

- ▶ Here you have a list of items
- ▶ And some text
- ▶ But remember not to overload your slides with content

Your audience will listen to you or read the content, but won't do both.



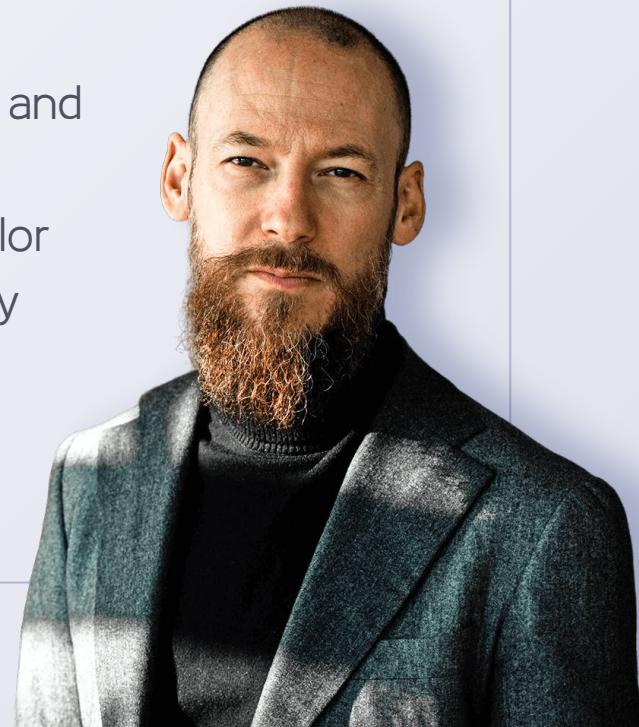
You can also split your content

White

Is the color of milk and fresh snow, the color produced by the combination of all the colors of the visible spectrum.

Black

Is the color of ebony and of outer space. It has been the symbolic color of elegance, solemnity and authority.



In two or three columns

Yellow

Is the color of gold, butter and ripe lemons. In the spectrum of visible light, yellow is found between green and orange.

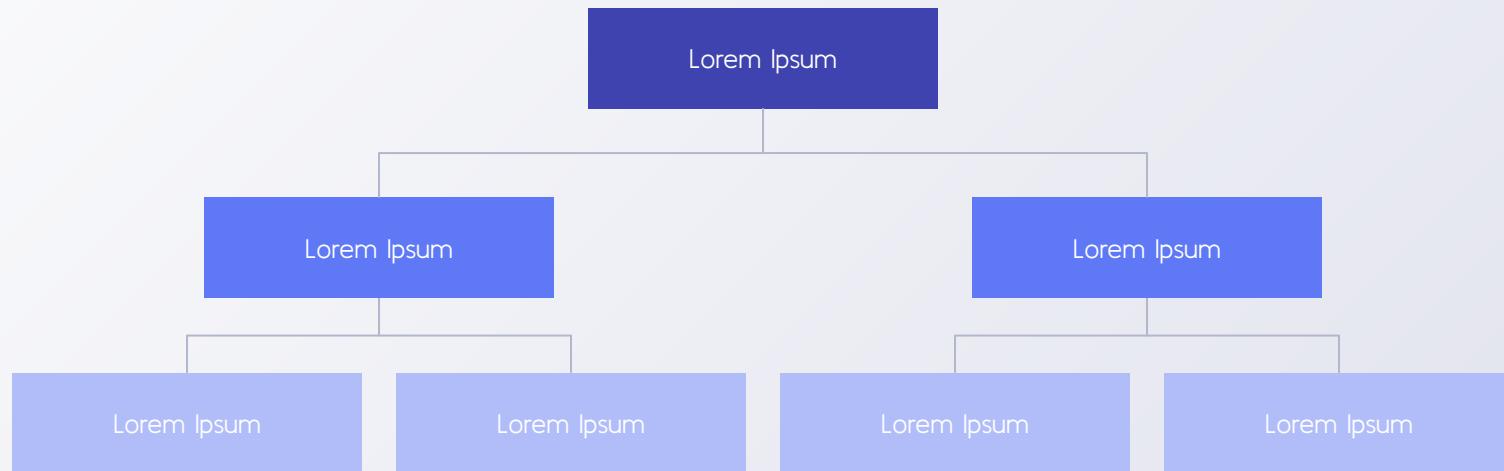
Blue

Is the colour of the clear sky and the deep sea. It is located between violet and green on the optical spectrum.

Red

Is the color of blood, and because of this it has historically been associated with sacrifice, danger and courage.

Use diagrams to explain your ideas



And tables to compare data

	A	B	C
Yellow	10	20	7
Blue	30	15	10
Orange	5	24	16

Maps

60



89,526,124

Whoa! That's a big number,
aren't you proud?



89,526,124\$

That's a lot of money

185,244 users

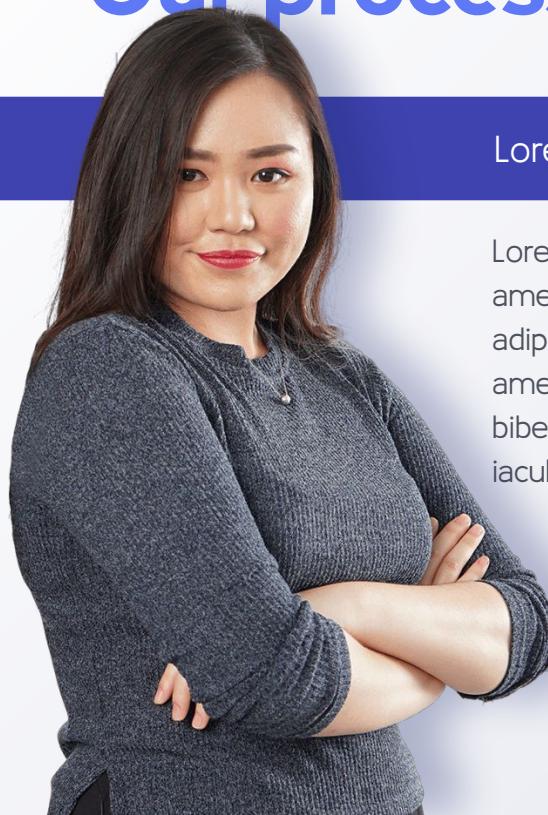
And a lot of users

100%

Total success!



Our process is easy



Lorem 1

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sit amet odio vel purus bibendum luctus. Morbi iaculis dapibus tristique.

Lorem 2

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sit amet odio vel purus bibendum luctus. Morbi iaculis dapibus tristique.

Lorem 3

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis sit amet odio vel purus bibendum luctus. Morbi iaculis dapibus tristique.

Let's review some concepts

Yellow

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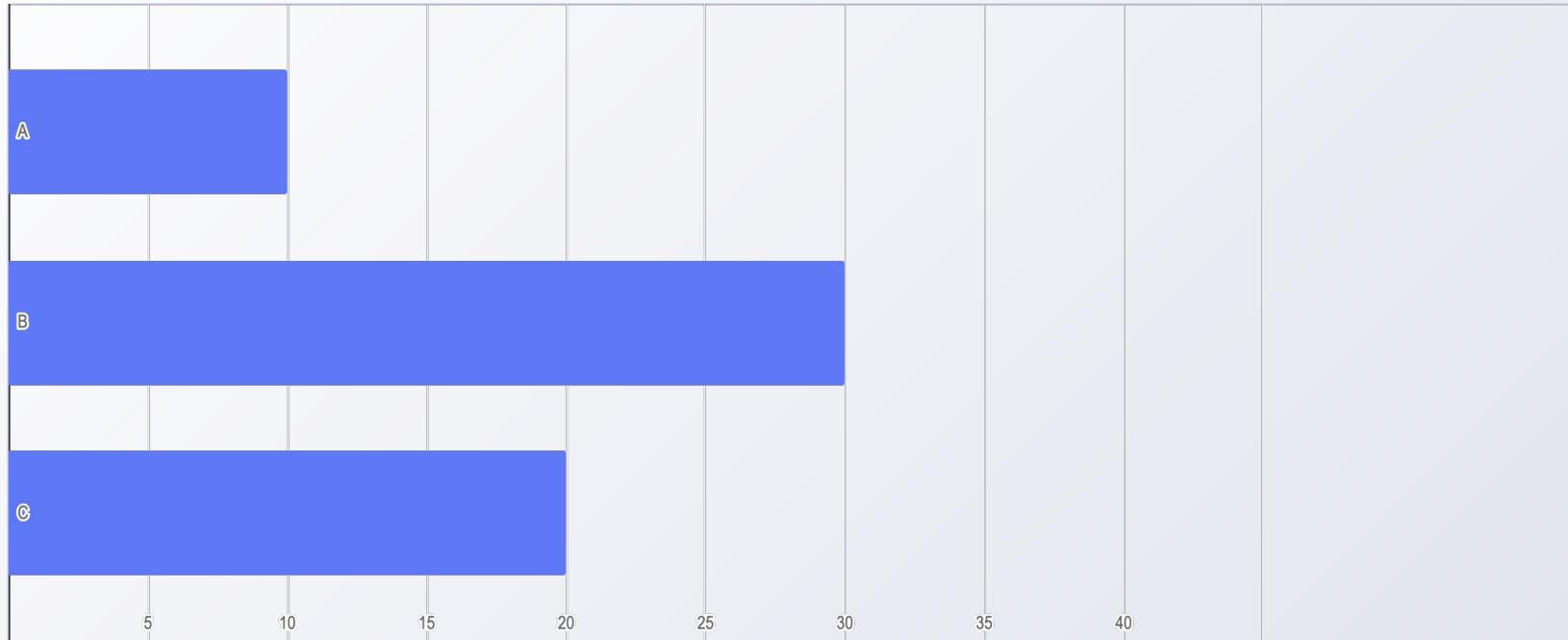
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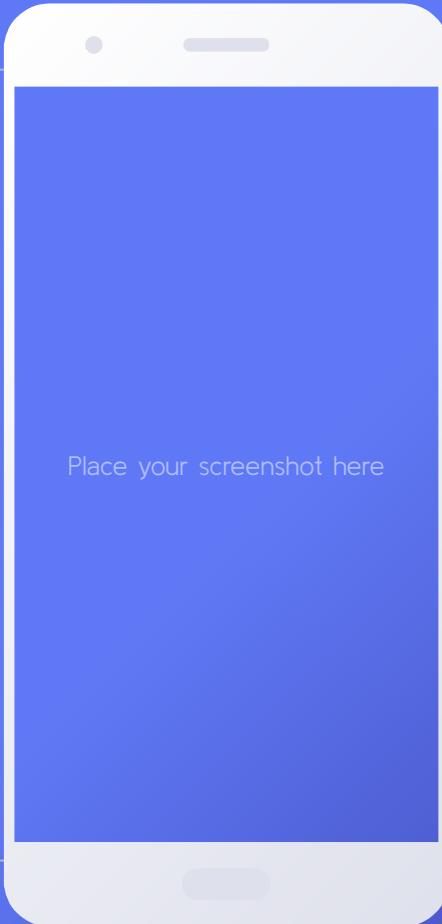


You can insert graphs from Excel or Google Sheets

Mobile project

Show and explain your web, app or software projects using these gadget templates.

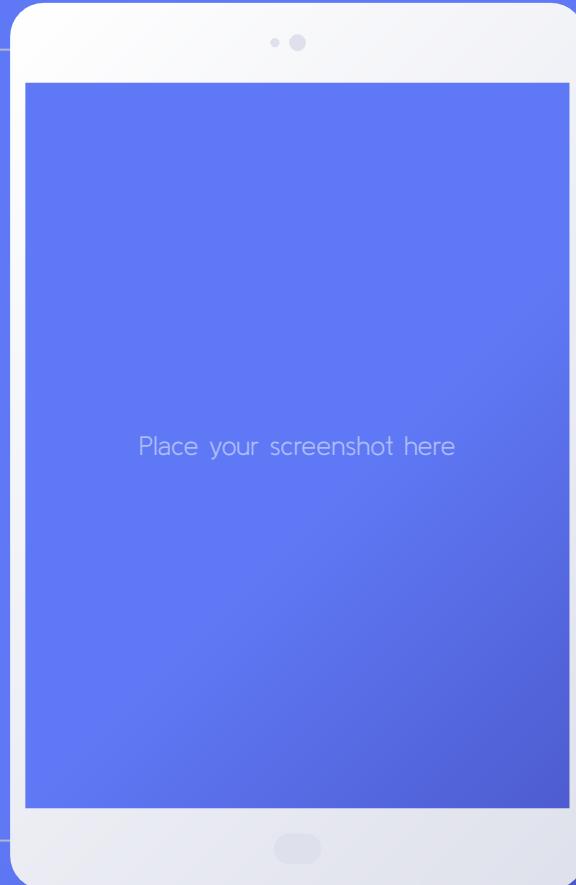
Place your screenshot here

A white smartphone icon with a blue screen, positioned on the right side of the slide. The screen contains the text "Place your screenshot here". The phone has a small circular camera hole at the top and a home button at the bottom.

Tablet project

Show and explain your web, app or software projects using these gadget templates.

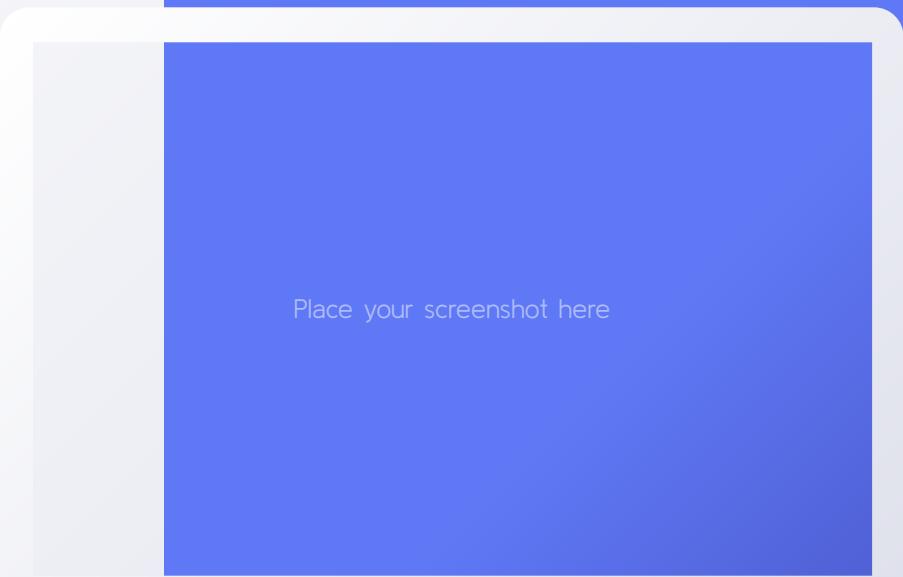
Place your screenshot here

A large, light blue rectangular placeholder with rounded corners, representing a tablet screen. It is positioned in the center of the slide, with a thin white border around its perimeter. The text "Place your screenshot here" is centered within this placeholder.

Desktop project

Show and explain
your web, app or
software projects
using these gadget
templates.

Place your screenshot here



Thanks!

Any questions?

You can find me at @username and
user@mail.me



Credits

Special thanks to all the people who made and released these awesome resources for free:

- ▶ Presentation template by [SlidesCarnival](#)
- ▶ Photographs by [Unsplash](#)



Presentation design

This presentation uses the following typographies:

- ▶ Titles: Red Hat Display
- ▶ Body copy: Kulim Park

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2. Extra Resources

For Business Plans, Marketing Plans, Project Proposals, Lessons, etc

2. Extra Resources

For Business Plans, Marketing Plans, Project Proposals, Lessons, etc

Timeline



Roadmap

Blue is the colour of the clear sky and the deep sea



Red is the colour of danger and courage



Black is the color of ebony and of outer space



Yellow is the color of gold, butter and ripe lemons



White is the color of milk and fresh snow



Blue is the colour of the clear sky and the deep sea



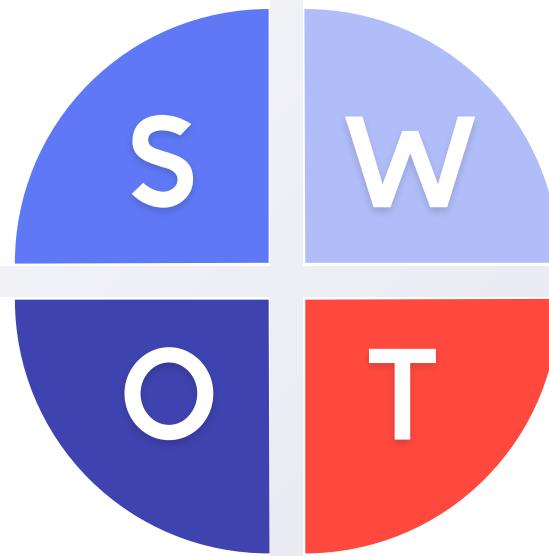
Gantt chart



SWOT Analysis

STRENGTHS

Blue is the colour of the clear sky and the deep sea



WEAKNESSES

Yellow is the color of gold, butter and ripe lemons

Black is the color of ebony and of outer space

OPPORTUNITIES

White is the color of milk and fresh snow

THREATS

Business Model Canvas

79

Key Partners Insert your content		Key Activities Insert your content		Value Propositions Insert your content		Customer Relationships Insert your content		Customer Segments Insert your content	
Key Resources Insert your content						Channels Insert your content			
Cost Structure Insert your content				Revenue Streams Insert your content					

Funnel



Team Presentation



Imani Jackson

JOB TITLE

Blue is the colour of the
clear sky and the deep sea



Marcos Galán

JOB TITLE

Blue is the colour of the
clear sky and the deep sea



Ixchel Valdia

JOB TITLE

Blue is the colour of the
clear sky and the deep sea



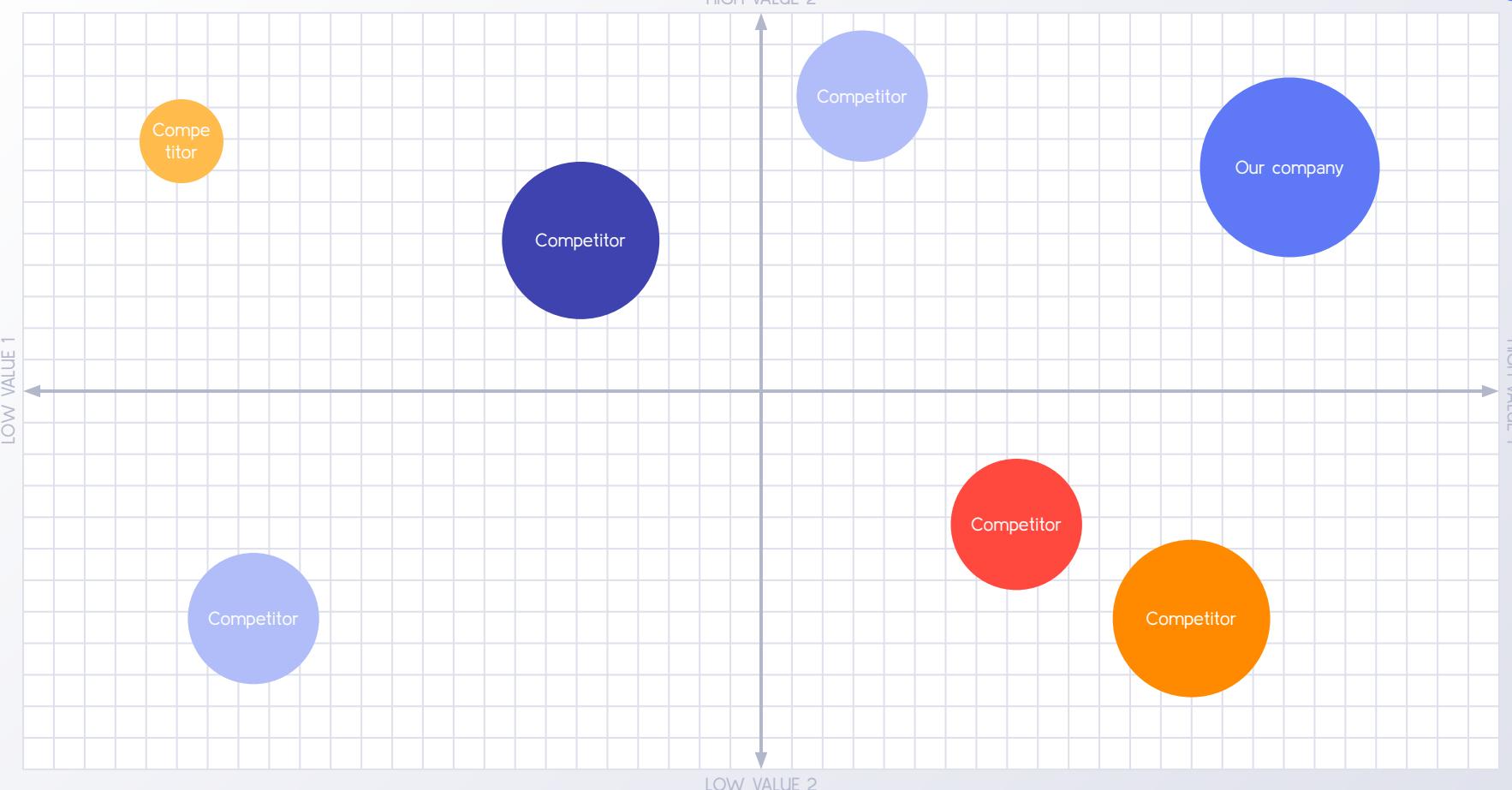
Nils Årud

JOB TITLE

Blue is the colour of the
clear sky and the deep sea

Competitor Matrix

82



Weekly Planner



SlidesCarnival icons are **editable shapes**.

This means that you can:

- ▶ Resize them without losing quality.
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Isn't that nice? :)

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Diagrams and infographics



You can also use any emoji as an icon!
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How? Follow Google instructions

<https://twitter.com/googledocs/status/730087240156643328>





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