

UNI Majors by Holland Profile

Realistic *Do you like “hands on” activities? Do you prefer to work with things rather than people?*

Applied Physics	Construction Management	Leisure, Youth & Human Services: Outdoor Recreation
Art-Studio	Earth or Environmental Science	Manufacturing Technology
Athletic Training	Electrical Engineering Technology (EET)	Movement and Exercise Science
Biology	Geography	Technology Management
Chemistry	Graphic Technologies	Theatre: Design and Production
Communication/Digital Media	Interior Design	
Computer Science		

Artistic *Do you like to use your creativity and imagination? Do you like the arts?*

Art History or Studio	English	Marketing: Sales and Advertising
Communication/General	Graphic Technologies	Music or Composition Theory
Communication/Digital Media	Humanities	Textile and Apparel
Communication/Public Relations	Interior Design	Theatre
Communication-Theatre Teaching	Interactive Digital Studies	

Investigative *Do you like facts and information? Are you curious about the “how” and “why” of things and people?*

Anthropology	Earth or Environmental Science	Physics
Art History Emphasis	Economics	Political Science
Biology	Geography	Psychology
Biochemistry	History	Religion, The Study of
Chemistry	Humanities	Sociology
Criminology	Philosophy	

Social *Do you like to help others? Do you like to work and communicate with people?*

Anthropology	Leisure, Youth and Human Services	Religion, The Study of
Athletic Training	Management	Social Work
Communication	Movement and Exercise Science	Sociology
Communicative Disorders	Physical Education	Spanish
Criminology	Political Science or Political	Teaching English to Speakers of Other Languages (TESOL)
Family Services	Communication	Teaching Majors
Finance	Psychology	Theatre
Gerontology	Public Administration	
Health Promotion	Real Estate	

Enterprising *Do you like to persuade people? Do you like to lead and organize others to get things done?*

Business Teaching	Health Promotion	Real Estate
Communication/General	Leisure, Youth and Human Services	Social Work
Communication/Public Relations	Management	Teaching Majors
Construction Management	Marketing	Textile and Apparel
Economics	Movement and Exercise Science	Theatre
Finance	Political Communication	
Gerontology: Long-Term Care	Public Administration	

Conventional *Do you like to organize things? Do you like working with details and data?*

Accounting	Finance	Manufacturing Technology
Applied Physics	Geography: GIS	Mathematics – Statistics & Actuarial Science
Computer Science	Management Information Systems	Networking System Administration

For additional information and an alphabetical list of these programs, see www.uni.edu/majors