

From: [REDACTED]@apple.com
Subject: Fwd: hello
Date: July 8, 2021 at 12:24 PM
To: Ashley Gjovik ashleygjovik@apple.com
Cc: [REDACTED]@apple.com

I didn't realize you were the point person. My favorite part: "Not many in the team volunteer to write stuff! 😊"

[REDACTED]

—

[REDACTED]
iPhone HW Systems QA (Product Systems Quality)

[REDACTED]
[REDACTED]

Begin forwarded message:

From: [REDACTED]@apple.com>
Subject: Re: hello
Date: May 7, 2021 at 9:55:44 AM PDT
To: Dan West <dan.west@apple.com>
Cc: [REDACTED]@apple.com>

I would recommend a HIGH profile for [REDACTED], if he is willing. I could come with a list of other folks as well.

[REDACTED]

—

[REDACTED]
iPhone HW Systems QA (Product Systems Quality)

[REDACTED]
[REDACTED]

On May 6, 2021, at 8:36 PM, [REDACTED]@apple.com> wrote:

Hi Dan,

Yes indeed writing is a passion of mine. After you mull it over, just let me know next steps — if you want new HIGH interviews and/or copy, or you have other existing copy that needs editing before publishing, etc.

I'm not sure of the existing process, but I'm happy to help as a side gig.

Regards,

[REDACTED]

Sent from my iPad

On May 6, 2021, at 4:31 PM, Dan West <dan.west@apple.com> wrote:

Hi [REDACTED]

Thanks very much for the feedback. It was nice to see so many faces where they were not nervous to be presenting.

I am wondering if there are any writing opportunities / content needed for psq.apple.com.
I need to think about this one a bit more. I'll likely take you up on it. There is always a need for more content for the team:
How I got Here articles
From the desk of...
etc.

My first thought would be to help curate the HIGH articles. I'm curious - is writing a passion of yours? Not many in the team volunteer to write stuff! 😊

-Dan

On May 6, 2021, at 10:28 AM, [REDACTED] <[\[REDACTED\]@apple.com](mailto:[REDACTED]@apple.com)> wrote:

Hi Dan,

I wanted to congratulate you on the latest comms meeting. I thought it went really well given the limitations of WebEx, and I noted that in the survey.

I am wondering if there are any writing opportunities / content needed for psq.apple.com. Perhaps a recap or summary of someone's innovation, an interview or spotlight of a DRI or team, or some other topic. If not, if there's any need to edit or proof someone else's draft copy, I am game for that as well.

Best regards,

[REDACTED]

—

[REDACTED]
iPhone HW Systems QA (Product Systems Quality)

[REDACTED]

[REDACTED]