

# Winning Space Race with Data Science

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# Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

### Summary of methodologies

The primary objective of this research is to identify the key factors contributing to the successful landing of the first stage in rocket launches, with the ultimate goal of reducing the overall cost of rocket launches at SpaceX. The successful recovery and reuse of the first stage have significant implications for cost efficiency and sustainability in space exploration. The methodologies used are as follows-:

- **Data requirements:** The foundation of the analysis is based on a dataset encompassing records of past rocket launches. Key variables in the dataset include payload mass, launch site, launch outcome, launch dates, and the orbit to which the rocket was launched. By leveraging this diverse set of data, the aim is to discern patterns and correlations that contribute to the successful landing of the first stage.
- **Data collection:** The SpaceX data crucial for the analysis was collected utilizing web scraping techniques on the Wikipedia SpaceX page, and leveraged the SpaceX API to enrich our dataset with real-time and detailed information, ensuring the dataset's relevance and accuracy. The collected data spans a range of parameters, providing a holistic view of SpaceX rocket launches and their outcomes.
- **Data understanding and data Intergration**: The dataset was loaded into corresponding tables within a Db2 database, facilitating efficient management and retrieval of information. SQL queries were executed to assess data quality, ensuring consistency and accuracy for subsequent analyses.

# **Executive Summary**

- **Data Wrangling and Preparation**: A meticulous data wrangling process was implemented to ensure the dataset's cleanliness and usability. Cleaning procedures involved handling missing values, addressing inconsistencies, verifying data integrity, determining feature labels for training models.
- **Graphical Data Exploration and Feature Engineering:** Graphical visualization techniques were applied to explore relationships between features, such as payload vs flight number and launch site vs flight number vs landing outcome, and highlighting launching sites locations on the map. Feature engineering was performed to enhance the predictive power of our models, incorporating domain knowledge and insights gained from the exploratory analysis.
- Data Standardization and Model Exploration: To ensure consistency in model training, data was standardized before being split into training and testing sets. Various machine learning models, including logistic regression, decision tree, and k-nearest neighbors (kNN) and support vector machine (SVM), were explored to identify the best-performing model for predicting first-stage landing success. Model evaluation metrics and cross-validation techniques were employed to assess performance, providing a comprehensive understanding of each model's strengths and limitations.

### **Summary of all results**

- Exploratory Data Analysis:
  - Among the 100 launches analyzed, CCAFS SLC 40 emerged as the launch site with the highest frequency.

# **Executive Summary**

### Summary of all results continuation..

- Over time, a positive trend in success rates was observed, indicating an improvement in the success of first-stage landings.
- VAFB SLC 4E demonstrated the highest landing success rate among the launch sites

### - Orbit vs Success Rate Analysis:

- Specific orbits, including ES-LI, GEO, HEO, and SSO, exhibited a 100% success rate, highlighting their reliability.
- Conversely, the SO orbit showed a 0% success rate.

### - Visualization Analysis:

- Geographical visualization revealed that launch sites are strategically located near the equator, leveraging Earth's rotational speed for optimal launches.
- Coastal launch sites were chosen, providing a safer and less inhabited surrounding in the event of unforeseen complications.

### - Data Model Outcomes:

- All models exhibited commendable performance in predicting first-stage landing success.

	- The	decision	tree	model	outperformed	others
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### Introduction

### Project background and context

Space X advertises Falcon 9 rocket launches on its website with a cost of 62 million dollars; other providers cost upward of 165 million dollars each, much of the savings is because Space X can reuse the first stage. Therefore if we can determine if the first stage will land, we can determine the cost of a launch. This information can be used if an alternate company wants to bid against space X for a rocket launch.

### Problems you want to find answers

- What types of data are essential for understanding the factors influencing first-stage landings?
- How do launch sites, orbits, payloads mass, flight number influence the success rates of first-stage landings?
- What insights can be gained from analyzing the relationship between different features i.e. orbits and landing outcomes or payload mass and landing outcome?
- What is the best predictive model for asuccessful landing



# Methodology

### **Executive Summary**

- Data collection methodology:
  - Collect data from the SpaceX API and web scrapping the Wikipedia page
- Perform data wrangling
  - Segment dataset and retain only the data we need for analysis, cleaning the data, finding and filling or removing missing values, standardizing out data and performing one hot encoding to have it read for modeling.
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Feature engineering, splitting the dataset into training and testing data, selecting the classification models. Training the models and evaluating the results to select the best

# **Data Collection**

### Data was collected from the SpaceX API as follows-:

- 1. Request data from the SpaceX API using the GET request and assign it to a variable response
- 2. Decode the response using json() converting it to a dataframe using the json\_nomalize() function.
- 3. Perform some exploratory data analysis using head() to view a snapshot of the dataset, shape to view the number of rows and columns
- 4. Segment the dataset by extracting only the columns needed for data analysis.
- 5. Perform some data preparation by removing some rows, formatting some columns.
- 6. Create a dictionary
- 7. Create a dataframe using the dictionary
- 8. Filter the dataframe to only include Falcon 9 launches
- 9. Replace missing values from the payloadMass column using the calculated mean()
- 10. Export dataset to a .csv file

# Data Collection - SpaceX API

```
static json url='https://cf-courses-data.s3.us.cloud-object-storage.appdomain.cloud/IBM-DS0321EN-SkillsNetwork/datasets/API call
response = requests.get(static json url)
data = pd.json normalize(response.json())
print(data.head(5))
# Create a data from launch dict and filter dataset to retain only Falcon 9 launches
data2 = pd.DataFrame.from dict(launch dict)
data falcon9 = data2[data2['BoosterVersion'] == 'Falcon 9']
 # Calculate the mean value of PayloadMass column
 data_falcon9 = data2[data2['BoosterVersion'] == 'Falcon 9']
 payloadMean = data falcon9['PayloadMass'].mean()
 # Replace the np.nan values with its mean value
 data falcon9['PayloadMass'].replace(np.nan, payloadMean)
 data_falcon9['PayloadMass'].isnull().sum()
data falcon9.to csv('dataset part 1.csv', index=False)
```

# **Data Collection**

# Data was scrapped from the Falcon 9 launches page on Wikipedia as follows-:

- 1. Request the html page using the HTTP Get request
- 2. Create a beautifuls Soup object
- 3. Extract a Falcon 9 launch records HTML table from Wikipedia
- 4. Extract columns names from the table header
- 5. Collect data by parsing the launch HTML tables
- 6. Create a dictionary
- 7. Create a dataframe using the dictionary
- 8. Filter the dataframe to only include Falcon 9 launches
- 9. Export dataset to a .csv file

# **Data Collection - Scraping**

```
static url = "https://en.wikipedia.org/w/index.php?title=List of Falcon 9 and Falcon Heavy launches&oldid=1027686922"
 response = requests.get(static url).text
 soup = BeautifulSoup(response, "html.parser")
html tables = soup.find all('table')
first launch table = html tables[2]
 column names = []
for th in first launch table.find_all('th'):
    colname = extract column from header(th)
    if colname != None and len(colname) > 0:
         column names.append(colname)
                             df.to csv('spacex web scraped.csv', index=False)
print(column names)
['Flight No.', 'Date and time ( )', 'Launch site', 'Payload', 'Payload mass', 'Orbit', 'Customer', 'Launch outcome']
df= pd.DataFrame({ key:pd.Series(value) for key, value in launch dict.items() })
 df.to csv('spacex web scraped.csv', index=False)
```

# **Data Wrangling**

The objective of data wrangling is to perform exploratory Data Analysis and determine Training Labels.

- After loading the dataset we use the head() function to get a snapshot of the the dataset
- Check for missing values by calculating the percentage of the missing data in each column and check data types for each column to identify categorical and numerical data

```
df.isnull().sum()/len(df)*100
df.dtypes
```

- Calculate the number of launches per site

```
# Apply value_counts() on column LaunchSite
df['LaunchSite'].value_counts()

CCAFS SLC 40 55
KSC LC 39A 22
VAFB SLC 4E 13
Name: LaunchSite, dtype: int64
```

# Data Wrangling

- Calculate the number and occurrence of each orbit
- Calculate the number and occurrence of mission outcome of the orbits
- Create a landing outcome label from Outcome column

```
# Apply value counts on Orbit column
                                           # landing outcomes = values on Outcome column
df['Orbit'].value counts()
                                           landing outcomes = df['Outcome'].value counts()
                                           landing outcomes
          27
GTO
TSS
          21
                                           True ASDS
                                                           41
VLEO
          14
                                                                           landing class = list(np.where(df['Outcome'].isin(bad outcomes), 0, 1))
                                           None None
                                                           19
PO
                                                                           df['Class']=landing class
                                           True RTLS
                                                           14
LEO
                                                                           df[['Class']].head(8)
                                           False ASDS
SSO
                                           True Ocean
MEO
                                                                              Class
                                           False Ocean
ES-L1
                                           None ASDS
HEO
                                           False RTLS
SO
                                           Name: Outcome, dtype: int64
GEO
Name: Orbit, dtype: int64
  # landing class = 0 if bad outcome
  # landing class = 1 otherwise
  landing class = list(np.where(df['Outcome'].isin(bad outcomes), 0, 1))
```

### **EDA** with Data Visualization

### For data visualization the following charts were used-:

- Pie chart to express the landing success rate proportion for each launching site
- Scatter plots to visualize the relationship between Flight number vs Payload Mass, Launch site vs Payload Mass, Orbit vs Flight Number and Orbit vs Payload Mass.
- Categorical Scatter plot to visualize the relationship between Flight number and Launch site.
- Bar Chart to visualize the relationship between success rate of each orbit type
- Line graph to visualize the success rate yearly trend
- Maps with markers and popups to show the launch sites and success rates from each site

# **EDA** with SQL

### Using SQL for exploration data analysis we queried the database to -:

- Display the names of the unique launch sites in the space mission
- Display 5 records where launch sites begin with the string 'CCA'
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- Listed the date when the first successful landing outcome in ground pad was acheived.
- Listed the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- Listed the total number of successful and failure mission outcomes
- Listed the names of the booster versions which have carried the maximum payload mass. Use a subquery
- Listed the records which will display the month names, failure landing\_outcomes in drone ship ,booster versions, launch\_site for the months in year 2015.
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order.

# Build an Interactive Map with Folium

### To highlight key points in the map we use-:

- Circles to highlight all the launch site locations on the map.
- Popup to show the site name when launch highlight (circle) is clicked
- Markers to show launch site point locations
- Marker clusters to show the success or failure of the launches on each site
- Lines to show the distances from different proximities such as roads, rails, and coastlines.
- Explain why you added those objects

# Build a Dashboard with Plotly Dash

### To interactively visualize our dataset with Plotly Dash we used-:

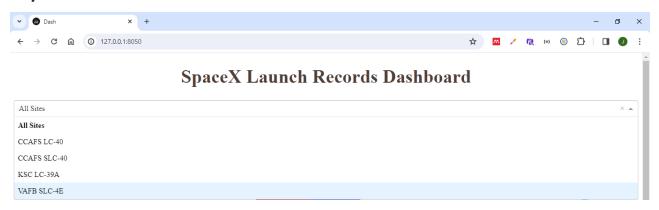
- A dropdown list to choose a launch site to visualize
- A pie chart to visualize the selected launch site first stage landing success and failure rates.
- A range slider to highlight the points of interest in our dataset using payload mass
- A scatter plot to show the correlation between payload and launch site success

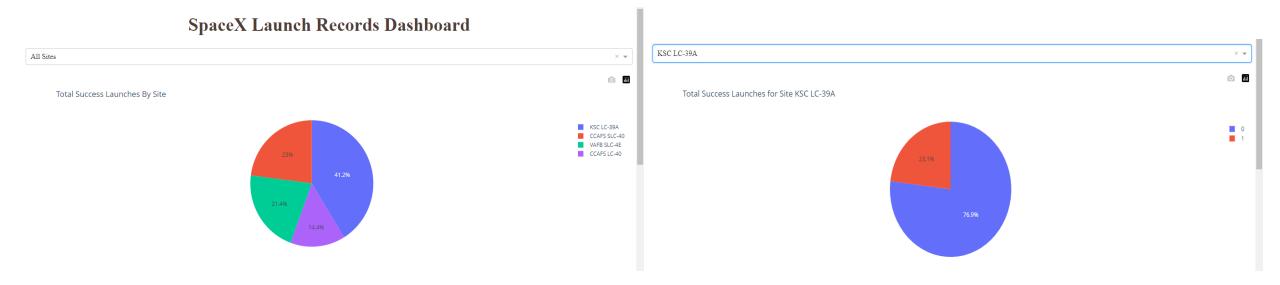
# Predictive Analysis (Classification)

- Summarize how you built, evaluated, improved, and found the best performing classification model
- You need present your model development process using key phrases and flowchart
- Add the GitHub URL of your completed predictive analysis lab, as an external reference and peer-review purpose

- Exploratory data analysis results
  - Among the 100 launches analyzed, CCAFS SLC 40 emerged as the launch site with the highest frequency.
  - Over time, a positive trend in success rates was observed, indicating an improvement in the success of first-stage landings.
  - VAFB SLC 4E demonstrated the highest landing success rate among the launch sites
  - Specific orbits, including ES-LI, GEO, HEO, and SSO, exhibited a 100% success rate, highlighting their reliability.
  - Conversely, the SO orbit showed a 0% success rate.
  - Geographical visualization revealed that launch sites are strategically located near the equator, leveraging Earth's rotational speed for optimal launches.
  - Coastal launch sites were chosen, providing a safer and less inhabited surrounding in the event of unforeseen complications.

### Interactive analytics demo in screenshots





### Interactive analytics demo in screenshots



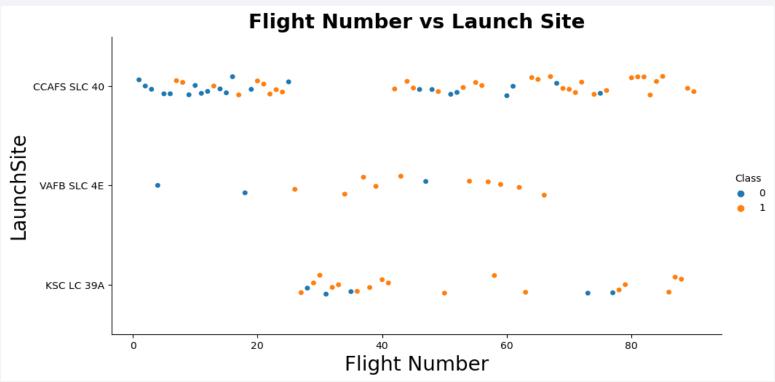


### - Predictive analysis results

- Through rigorous testing, all models exhibited commendable performance in predicting firststage landing success.
- The decision tree model outperformed others, showcasing superior accuracy and robustness in predictions.

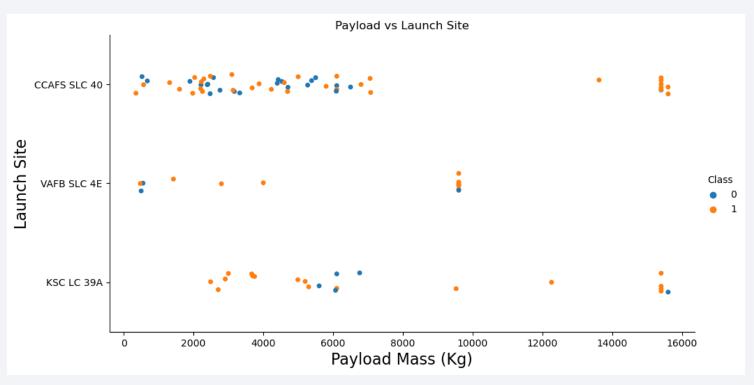


# Flight Number vs. Launch Site



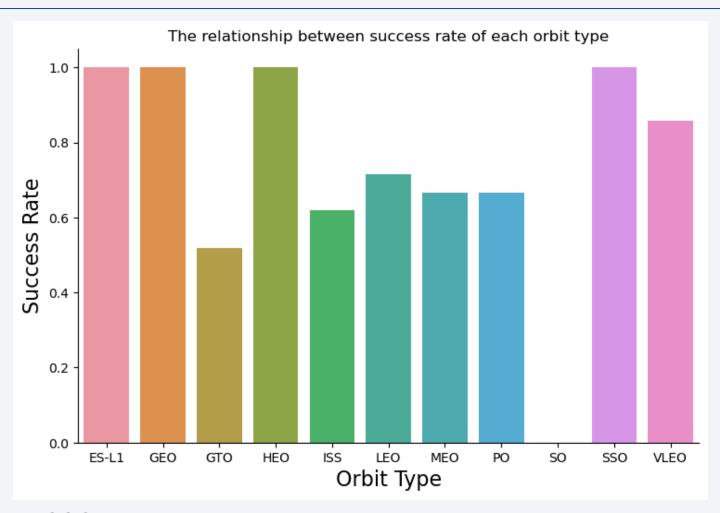
- CCAF LC-40 has launched over 50% of the total launches
- CCAFS LC-40, has a success rate of 60 %, while KSC LC-39A and VAFB SLC 4E has a success rate of 77%.
- There are more failures than success in the earlier launches and and this is reverse in the later launches.
- Overall the success rate has increased with more launches.

# Payload vs. Launch Site



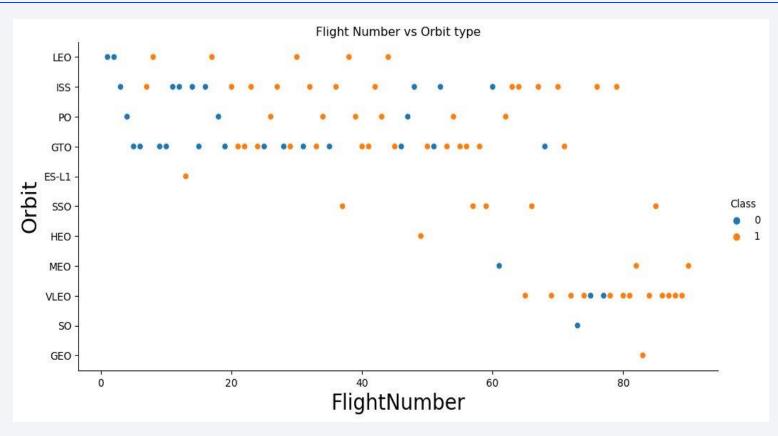
- There is an upward trend, the heavier the payload the higher the success rate as shown by the success rate of launches with payloads heavier than 7500kg
- VAFB-SLC launch site has no rockets launched for heavy payload mass(greater than 10000)
- KSC LC-39A has a 100% success smaller payloads of less than ~5500kg

# Success Rate vs. Orbit Type



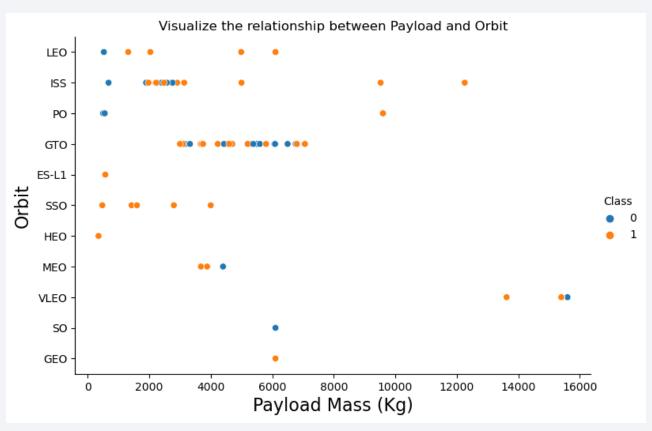
- ES-LI, GEO, HEO and SSO have 100% success rates
- SO has a success rate of zero

# Flight Number vs. Orbit Type



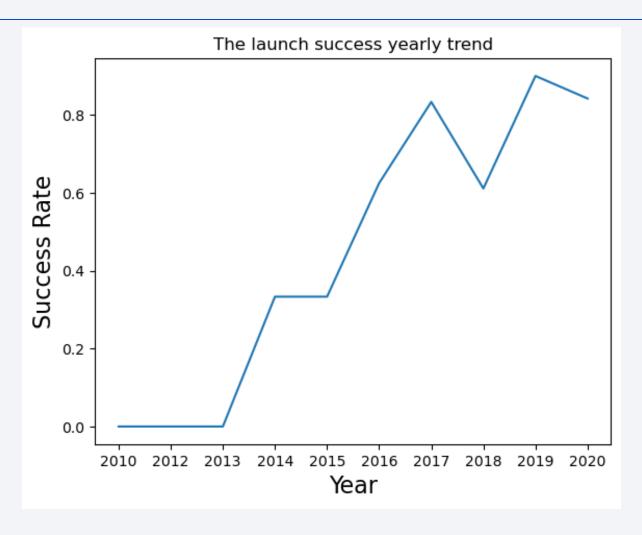
- LEO orbit the Success appears related to the number of flights
- ES-L1, SSO, HEO all have 100% success rates
- With successive launches the success rate improves for all orbits but SO with a single launch

# Payload vs. Orbit Type



- With heavy payloads the successful landing or positive landing rate are more for Polar, LEO and ISS.
- However for GTO we cannot distinguish this well as both positive landing rate and negative landing(unsuccessful mission) are both there here.

# Launch Success Yearly Trend



### All Launch Site Names

```
Display the names of the unique launch sites in the space mission
%sql SELECT DISTINCT Launch_Site FROM SPACEXTABLE;
 * sqlite:///my data1.db
Done.
  Launch_Site
 CCAFS LC-40
  VAFB SLC-4E
   KSC LC-39A
CCAFS SLC-40
```

- Using the select query with distinct or unique launchsite on the spacextable returns a table with only unique values

# Launch Site Names Begin with 'CCA'

%%sql SELECT * FROM SPACEXTABLE WHERE Launch_Site like 'CCA%' LIMIT 5;												
* sqli Done.	te:///my	_data1.db										
Date	Time (UTC)	Booster_Version	Launch_Site	Payload	PAYLOAD_MASSKG_	Orbit	Customer	Mission_Outcome	Landing_Outcome			
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)			
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)			
2012- 05-22	7:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt			
2012- 10-08	0:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt			
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC-	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt			

• Using the select query, select all columns where launch site is 'CCA' and limit output to 5 rows

# **Total Payload Mass**

# Display the total payload mass carried by boosters launched by NASA (CRS) %%sql SELECT SUM(PAYLOAD\_MASS\_\_KG\_) AS Total\_Payload\_Mass\_KG FROM SPACEXTABLE WHERE Customer = 'NASA (CRS)'; \* sqlite://my\_data1.db Done. Total\_Payload\_Mass\_KG 45596

 Return total payload mass using the select query and the sum() function on the spacextable where customer is 'NASA (CRS)'

# Average Payload Mass by F9 v1.1

```
%%sql SELECT AVG(PAYLOAD_MASS__KG_) FROM SPACEXTABLE
WHERE Booster_Version = 'F9 v1.1';

* sqlite://my_data1.db
Done.

AVG(PAYLOAD_MASS__KG_)

2928.4
```

Query the spacextable to return the average payload mass where booster\_version is 'F9 v1.1'

# First Successful Ground Landing Date

```
%%sql SELECT MIN("DATE") FROM SPACEXTABLE
WHERE Landing_Outcome = "Success (ground pad)";

* sqlite://my_data1.db
Done.

MIN("DATE")

2015-12-22
```

• Query the spacextable to return the earliest date of successful landing

### Successful Drone Ship Landing with Payload between 4000 and 6000

```
%%sql SELECT Booster_Version FROM SPACEXTABLE
WHERE PAYLOAD_MASS__KG_ > 4000 AND PAYLOAD_MASS__KG_ < 6000 AND Landing_Outcome = "Success (drone ship)";

* sqlite:///my_data1.db
Done.

Booster_Version
F9 FT B1022
F9 FT B1021.2
F9 FT B1031.2</pre>
```

 Query the spacextable to return the booster version that has a successful landing with a payload mass that is greater than 4000kg and less than 6000kg

### Total Number of Successful and Failure Mission Outcomes

```
%%sql SELECT Mission_Outcome, COUNT(*)
FROM SPACEXTABLE
GROUP BY Mission_Outcome;

* sqlite:///my_data1.db
Done.

Mission_Outcome COUNT(*)

Failure (in flight) 1

Success 98

Success 1

Success (payload status unclear) 1
```

Query the spacextable to return the totals of mission outcomes

## **Boosters Carried Maximum Payload**

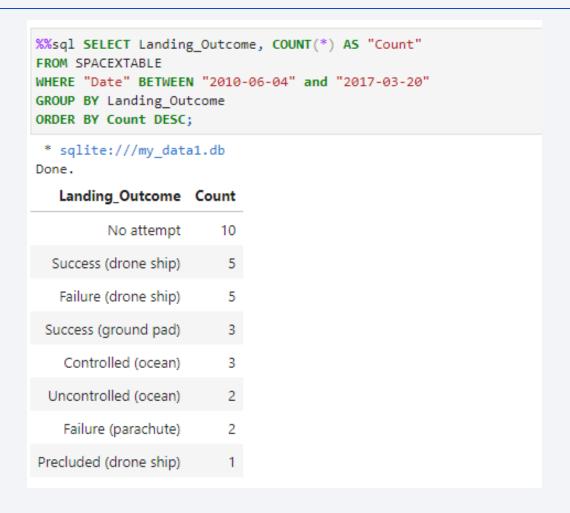
List the names of the booster versions which have carried the maximum payload mass. Use a subquery %%sql SELECT Booster Version FROM SPACEXTABLE WHERE PAYLOAD\_MASS\_\_KG\_ = (SELECT MAX(PAYLOAD\_MASS\_\_KG\_) FROM SPACEXTABLE); \* sqlite:///my\_data1.db Done. Booster\_Version F9 B5 B1048.4 F9 B5 B1049.4 F9 B5 B1051.3 F9 B5 B1056.4 F9 B5 B1048.5 F9 B5 B1051.4 F9 B5 B1049.5 F9 B5 B1060.2 F9 B5 B1058.3 F9 B5 B1051.6 F9 B5 B1060.3 F9 B5 B1049.7

Query the spacextable to return the booster versions with the highest payload mass

### 2015 Launch Records

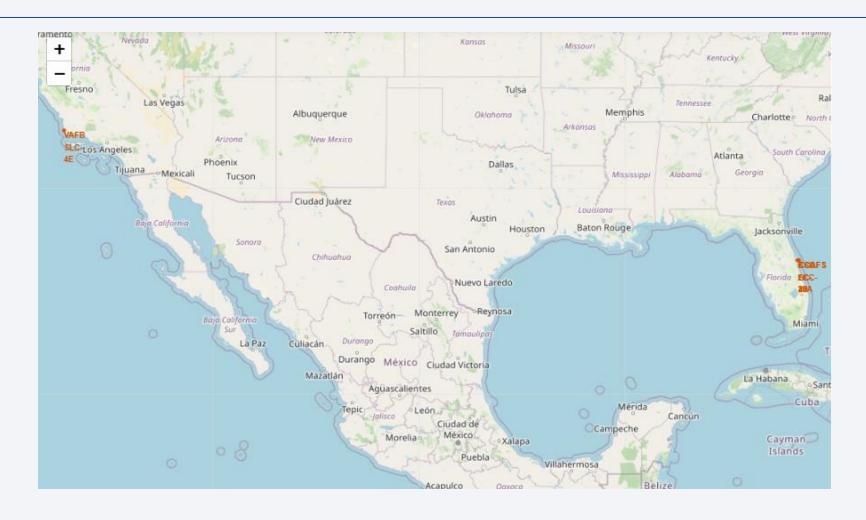
 Query the spacextable to return months, date, landing outcome, booster version and launch site records for 2015 where landing outcome is 'Failure (drone ship)'

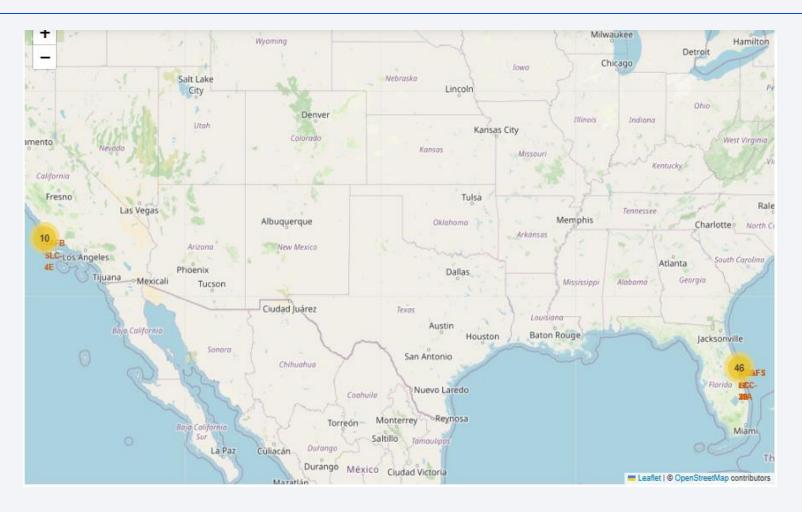
### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20



Query the spacextable to return landing outcomes and their totals between 2010-06-04 and 2017- 40
 03-20 in descending order







• Launch sites with each site's total number of launches highlighted.

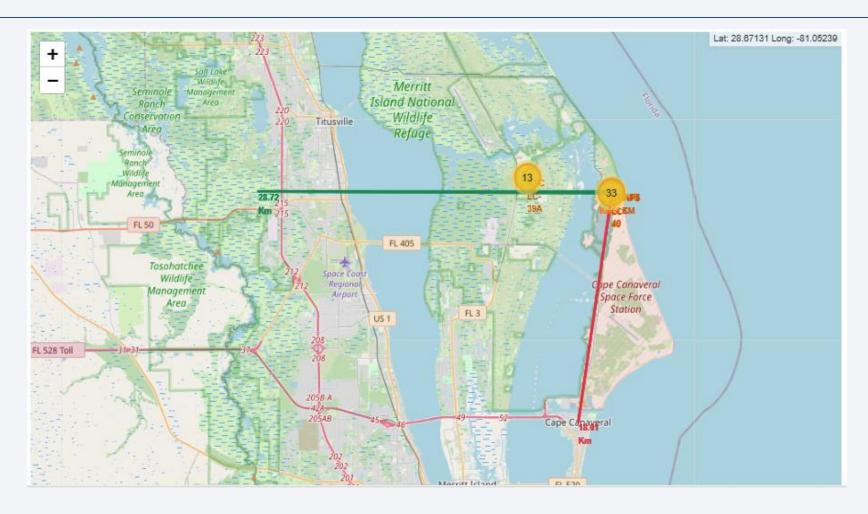


- A close up image clearly showing launch sites with their total launch counters



An even closer view of the launch site showing the total launches and the success and failures

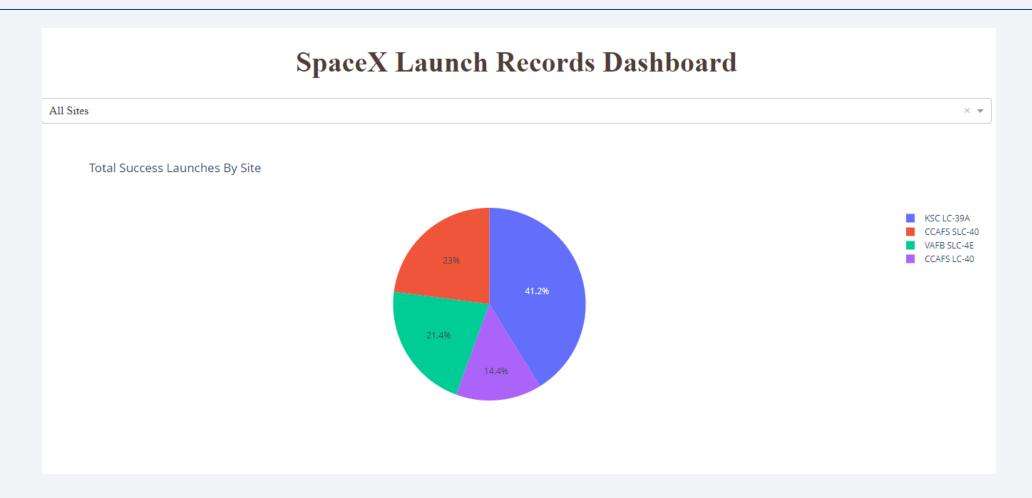
# Launch Site Map in relation to its surroundings



• Map showing the launch site in relation to its closest roads, rails, coastline and town.

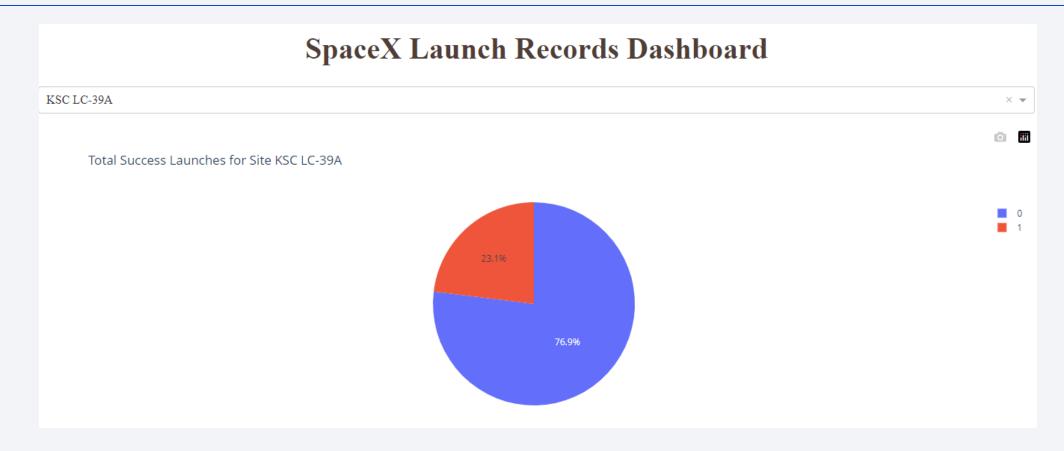


## Success Rate Pie Chart (All Launch Sites)



• Pie Chart showing success rate total shares for all launch sites

## KSC LC-39A Pie Chart



• Pie Chart showing the success and failure ratio for launch site KSC LC-39A which has the highest success rate.

## Payload vs Launch Outcome Scatter Plot On Dash



- 1 shows success and 0 failure
- Payloads between 2000 and 5000kg have the highest success rate



## Classification Accuracy

All models performed well with the decision tree a little better than others.

All this may be a result of a small dataset we used and it remains to be seen if the provided with a lot more data how the models would perform.

```
LogReg
                                              KNN
 Jaccard_Score 0.800000 0.800000 0.800000 0.800000
      F1 Score 0.888889 0.888889 0.888889 0.888889
      Accuracy 0.833333 0.833333 0.833333 0.833333
  models = {'KNeighbors':knn cv.best score ,
                 'DecisionTree':tree_cv.best_score_,
                 'LogisticRegression':logreg cv.best score ,
                 'SupportVector': svm cv.best score }
  bestalgorithm = max(models, key=models.get)
  print('Best model is', bestalgorithm,'with a score of', models[bestalgorithm])
  if bestalgorithm == 'DecisionTree':
      print('Best params is :', tree_cv.best_params_)
  if bestalgorithm == 'KNeighbors':
      print('Best params is :', knn cv.best params )
  if bestalgorithm == 'LogisticRegression':
      print('Best params is :', logreg_cv.best_params_)
  if bestalgorithm == 'SupportVector':
      print('Best params is :', svm cv.best params )
Best model is DecisionTree with a score of 0.9017857142857144
Best params is : {'criterion': 'gini', 'max depth': 18, 'max features': 'sqrt', 'min samples leaf': 2, 'min samples spli
t': 2, 'splitter': 'best'}
```

## **Confusion Matrix**

All the confusion matrices were identical, and the fact that we had false positive is a not good.

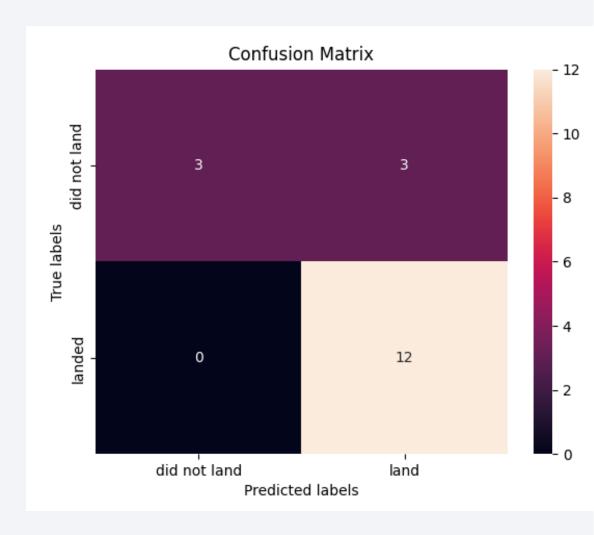
Precision =  $TP / (TP + FP) \rightarrow 12 / 15 = .80$ 

Recall = 
$$TP / (TP + FN) -> 12 / 12 = 1$$

Accuracy = 
$$(TP + TN) / (TP + TN + FP + FN) = .833$$

12 True positive, 3 True negative, 3 False positive

0 False Negative



## Conclusions

#### - Exploratory Data Analysis:

- Among the 100 launches analyzed, CCAFS SLC 40 emerged as the launch site with the highest frequency.
- Over time, a positive trend in success rates was observed, indicating an improvement in the success of first-stage landings.
- VAFB SLC 4E demonstrated the highest landing success rate among the launch sites

#### - Orbit vs Success Rate Analysis:

- Specific orbits, including ES-LI, GEO, HEO, and SSO, exhibited a 100% success rate, highlighting their reliability.
- Conversely, the SO orbit showed a 0% success rate.

### Visualization Analysis:

- Geographical visualization revealed that launch sites are strategically located near the equator, leveraging Earth's rotational speed for optimal launches.
- Coastal launch sites were chosen, providing a safer and less inhabited surrounding in the event of unforeseen complications.

#### - Data Model Outcomes:

- All models exhibited commendable performance in predicting first-stage landing success.
- The decision tree model outperformed others

## Appendix

• Include any relevant assets like Python code snippets, SQL queries, charts, Notebook outputs, or data sets that you may have created during this project

