

# 1 LE 01 – Einführung und Überblick

## 1.1 Vision

With the new online-auction module even small companies should be able to host their own cheap & easy online auctioning platform. Customers of this module are specialized auction sellers or companies, that want to open up a new revenue channel. Because there is already a wide array of online auctioning systems available, this one should be easily customizable for specialised auctions for and by customers.

## 1.2 Functionality

### 1.2.1 Essential

- Start & purchase now prices
- Ratings
- Notifications for auctions
- Payment options (cash, bill, credit card, paypal, ...)
- REST API

### 1.2.2 Customizable

- Branding
- *Closed or open marketplace*
- Delivery options
- Sale fees
- Categories for wares
- Integrations for SSO, Accounting tool(s), Inventory management
- Auto block on bidding for users with open bills above *customizable value*

### 1.2.3 Other

- Import for auctions
- Sourcing auctions functionality
- View state of current auctions (buyer & seller)

## 1.3 Market analysis

### 1.3.1 Ricardo

Target audience	CH
Sellers	mostly private
Buyers	mostly private

### 1.3.2 Ebay

Target audience	worldwide
Sellers	mostly business
Buyers	mostly private

### 1.3.3 BStock

Target audience	worldwide
Sellers	business
Buyers	business