

Name Final Project Web Rubric

Description Used to assess the final project for the course.

Rubric Detail

Criteria	Levels of Achievement		
	Novice	Competent	Proficient
Technical Requirements	<b>0 to 29 points</b> What happened? You are missing one or several of the technical requirements for this project! If you didn't provide, I can't assess and assign points (and I enjoy assigning points!).	<b>30 to 44 points</b> Good job including all technical requirements. I am glad to see you attempted although I do see issues with proper implementation of the technical requirements. Good effort and thanks for paying attention to the details. At least I can assess your attempt!	<b>45 to 52 points</b> You did a fantastic job implementing all technical requirements with little to no error! Way to go!
CSS Rules	<b>0 to 1 points</b> You struggled with your CSS rules and your probably already know this! Keep practicing.	<b>2 to 3 points</b> Your CSS rules could use some help but this comes with time and practice. Consider using indents/whitespace, comments in the future and explore a variety of selectors. Remember, every element on a page can be selected with CSS and designed!	<b>3 to 3 points</b> Your CSS rules were well-organized and easy to read (one declaration /line, proper indents and comments). Your organization and proper use of a variety of selectors clearly demonstrates an exemplary understanding of CSS! You've learned so much!
HTML Code	<b>0 to 1 points</b> Your code... well, your code was a little hard on the eyes. Please use coding best practices in the future. It will help you troubleshoot your own code and help others work with your code.	<b>2 to 2 points</b> Your code was organized for the most part but would benefit from more comments, indents, and spacing. There were validation errors that need to be addressed so please follow-up on this and run through the validator.	<b>3 to 3 points</b> Your code was a joy to read! You used comments, appropriate indents, spacing, and it passed html5 validation!

Levels of Achievement			
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<b>Visual Appeal/Best Practices</b>	<b>0 to 1 points</b> You do have some issues with color, consistency, contrast, or appeal to your intended target audience. Use tools to help you if you are not a designer at heart!	<b>2 to 2 points</b> You clearly attempted to follow guidelines but I'm not sure this is the best design for your target audience. However, with some tweaking, you're not to far away from a great design!	<b>3 to 3 points</b> You considered web design best practices in your site and your use of color, images, text, and layout really appeals to your target audience! It's beautiful!
<b>Accessibility</b>	<b>0 to 1 points</b> You made little to no attempt to make your site accessible to all users. There is a lot to do with this project but please reconsider the value of this in future projects!	<b>2 to 2 points</b> You earn some credit for implementing proper code and trying to adhere to the Web Content Accessibility Guidelines and guiding principles. There is more than can be done to make your site fully accessible.	<b>3 to 3 points</b> You care about accessibility. You clearly tested your site and paid attention to the Web Content Accessibility Guidelines and guiding principles (POUR). Your users thank you!
<b>Originality</b>	<b>0 to 1 points</b> You will need to work on setting yourself apart from the others. This is your topic, your goals, and your message. Make it unique!	<b>2 to 2 points</b> You made a solid attempt at creating an original website unique to your topic and goals. Some parts feel familiar (I've seen something similar before) but not everyone is the creative type!	<b>3 to 3 points</b> You are an original and it shows! Great creativity!
<b>Self-Assessment</b>	<b>0 to 1 points</b> Your responses did not provide enough information to evaluate your understanding of your own work. Self-reflection is an important part of almost everything you do in life!	<b>2 to 2 points</b> You took the time to answer the questions but you needed to provide more detail or show more reflection in your responses.	<b>3 to 3 points</b> Your were detailed, thoughtful, and honest in your self-assessment answers... and it earned you points!!

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