

Selecting a place in Winnipeg for an Asian restaurant business

- Capstone project of IBM data science professional certificate

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Business Problem

Helping a business immigrant select a place in Winnipeg
for opening an Asian restaurant

Winnipeg - Central Canada

- Population 750,000

- 32 Municipal Areas

Step 1 - extracting post code and location data of each area in Winnipeg

[2]:

	Post Code	Area	Longitude	Latitude
0	R3A	Centennial	-97.1489	49.9038
1	R3B	Chinatown / Civic Centre / Exchange District /...	-97.1401	49.8980
2	R2C	Transcona	-96.9563	49.9247
3	R3C	Broadway / The Forks / Portage and Main)Manito...	-97.2184	50.0110
4	R3E	Sargent Park / Daniel McIntyre / Inkster SE	-97.1779	49.9081

Table 1 Area table of post code, location longitude and latitude of each municipal area in Winnipeg

Reference https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_R
[oper.foursquare.com/docs/api-reference/venues/search/](https://open.foursquare.com/docs/api-reference/venues/search/)

Step 2 - Categorize areas based on density of Asian restaurant in Winnipeg

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Density of asian restaurant by area

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	area	density
32	Fort Garry West	zero
28	Grassie / Eastern North Kildonan	zero
19	Old Kildonan	zero
21	Inkster West	zero
23	Wilkes South	zero
25	West Kildonan	zero
10	St. James-Assiniboia SE	zero
26	Fort Garry South	zero
30	St. Boniface South / St. Vital SE	zero
31	St. James-Assiniboia NW	zero
3	Broadway / The Forks / Portage and Main)Manito...	zero
2	Transcona	zero
17	St. Vital SW	zero
27	Point Douglas East	low density
18	River Heights West	low density
29	Point Douglas West / Inkster East	low density
22	Assiniboine South / Betsworth	low density
20	Fort Garry NW / Tuxedo	low density
16	Crescentwood Central	low density
15	St. Vital North	low density
14	River Heights East	low density
13	Elmwood	low density
12	St. James-Assiniboia SW	low density
11	East Kildonan	low density
9	St. Boniface NE	low density
8	St. James-Assiniboia NE / YWG	low density
6	Minto / St. Mathews / Wolseley	low density
5	North Kildonan North	low density
1	Chinatown / Civic Centre / Exchange District /...	high density
24	Fort Garry NE / University of Manitoba	high density
7	St. Boniface NW	high density
4	Sargent Park / Daniel McIntyre / Inkster SE	high density
0	Centennial	high density

Table 2 Asian restaurant density table of each municipal area in Winnipeg

Reference

Foursquare <https://developer.foursquare.com/docs/api-reference/venues/search/>

Step 3 Create Winnipe map marking recommendation areas

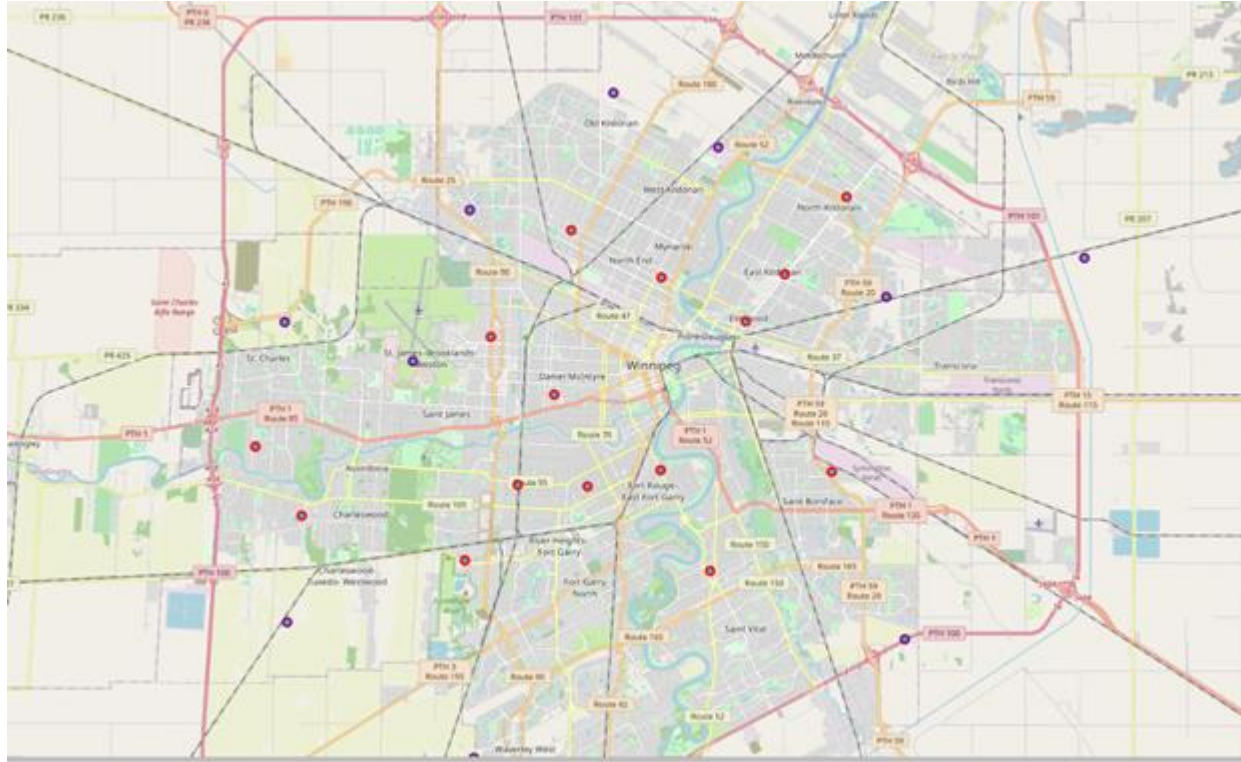


Figure 1 Winnipeg map with recommended areas (purple – zero density; red – low density)

Conclusion

Areas with low density of Asian restaurant are recommended to open a new business to gain the full potential business.