# JUSTIN NAPOLITANO

Analyst experienced in academic legal, socioeconomic, and policy research seeking opportunity to leverage technical skill set to understand complex socioeconomic systems.



#### CONTACT

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🎢 jnapolitano.io

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#### **EDUCATION**

Bachelor Political Science Aug 2018
University of Central Florida Orlando, Florida

#### **CERTIFICATES**

Python Specialization February 2020 University of Michigan Coursera

#### **TECHNICAL SKILLS**

# **Programming**

Python

C

Data Handling and Analysis

Pandas SAS (Statistical Analysis System) Statsmodels

SQL PySpark

# **CORE COMPETENCIES**

 Legal Research
 Data Mining
 Forecasting

 Supply Chain Analysis
 Inferential Statistics

 Economic Modeling
 Policy Analysis

## **DATA SET PROFICIENCY**

Lexis Nexis Shipping Data Rail demand
Nasdaq Data Link Library of Congress API
World Bank Development Indicators
UN Energy Accounts and Balances
European Central Bank Statistics

# **DOCUMENTATION TOOLS**

Sphinx LaTeX Scientific Markdown
reStructuredText Jupyter Notebooks

# **WORKING LANGUAGES**

English French Spanish

#### **EXPERIENCE**

#### **Marketing Analyst**

May 2021 — Present

BTJN, LLC

Houston, Texas

- Optimized marketing strategy by identifying 25,000 most valuable potential customers out of over 300,000.
- Created graph database to analyze personal customer characteristics that correlate with higher returns on investment.
- Improved analysis pipeline efficiency by 95 percent by integrating data with PySpark and Google Drive API from a Neo4j warehouse.

#### **Sales Strategist**

October 2019 — February 2021

BTJN, LLC

- Defined sales strategy to target well funded public organizations for greatest ROI.
- Compared sources to identify most competitive manufacturers to procure personal protection equipment for large organizations.
- Deployed a custom CRM solution to facilitate sales analytics.

### **Sales Analysis Internship**

January 2020 — August 2020

Cox Oil Company

- Discovered supply chain bottlenecks by product for 57 retail stores with Python Statsmodel and Pandas.
- Piloted application to generate daily sales reports for store managers to streamline inventory screening.

# **Research Lead and Data Architect**

Jan 2018 — Aug 2019

University of Central Florida

Orlando, Florida

- Identified regional socioeconomic features correlated with higher investment risks.
- Reviewed feasability of Turkish government proposals to develop hydroelectric plants in underdeveloped regions.
   Developed international law frame work from primary sources to reveal governmental
- criminal activity which could result in economic sanctions.
- Prepared publication presentation peer reviewed at the Peace Science Conference at the Hague, Switzerland.

# **Research Assistant**

Jan 2017 — Jan 2018

University of Central Florida

Orlando, Florida

- Managed team data coding, verification, and storage procedures for article published by Cambridge University Press.
- Analyzed United Kingdom parliamentary procedures to predict likely policy outcomes.

# **PROJECTS**

- Rail Demand Tool: Plotted international rail demand indicators by transit station.
- Shipping Analysis Tool: Analyzed historical shipping data of ships that entered US territorial waters to specify trade volume and port of origin.
- Oil Demand Tool: Graphed historical crude oil shipping volume and demand.
- US Supreme Court Metadata Graph: Clustered Supreme Court cases by political issue area to identify commercial clause cases.
- Al Policy Prediction Paper: Predicted policy outcomes with TensorFlow.

# **PUBLICATIONS**

#### **Turkish Kurdish Analysis Database**

Peace Economics, Peace Science and Public Policy vol 25, no. 4, pp. 36

👺 Demet Mousseau, **Justin Napolitano**, Alex Olson





