JUSTIN NAPOLITANO

Strategist

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The Associated Press,

200 Liberty Street

New York, NY 10281

I am writing to apply for the Electoral Research Position at the Associated Press.

I want to begin this letter by stating that I believe in upholding rigor, acting according to principle, and ensuring impartial analysis backed by valid data.

My first professional role was as a Research Assistant at the University of Central Florida. I collaborated with Dr. Demet Mousseau to develop an event-level database of human rights violations committed by every party of the Turkish-Kurdish Conflict. My role required that I build a matrix of human rights law provisions to enable a rotating team of research assistants to accurately and agnostically code violations. I systematized the data verification procedures and scripted the data cleaning methodology. Our work was published by DeGruyter in 2019 and presented at The Hague.

In addition to my engineering role, I spearheaded research of Penske's three hundred (+) million audience by building out automated analyses of web behavior and purchasing behavior to understand the interests of audiences down to the zip code. I also planned data-driven business-to-business marketing campaigns that successfully drove increased subscription volume across the portfolio.

I am proficient in SQL dialects unique to BigQuery, Snowflake, MySQL, and PostgreSQL. I know Python and Julia well enough to clean and analyze data at scale. I can also work with SAS and SPSS statistical software.

That said, data and tech are tools that inform decision-making and reduce operational friction. Valid analysis requires rigorous planning and a commitment to impartiality. Ultimately, research initiatives succeed when data practitioners surrender themselves to transparency and neutrality. I am dedicated to upholding the high standards of the Associated Press and have a track record of producing non-partisan analysis. I believe I will be an asset to AP. Please consider my application.

Sincerely,

Justin Napolitano