## JUSTIN NAPOLITANO

## Strategist

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## **International Red Cross**

19 Avenue de la Paix

1202 Geneva

Switzerland

I am writing to apply for the vacant Open Source Information (OSI) Analyst (25403) position.

I want to begin this letter by stating that I believe in rigor, I stand by my principles, and I consider every detail to be important.

I am a published researcher experienced in identifying human rights abuses of the Turkish-Kurdish Conflict. The intent of my work was to maintain an agnostic position in order to detail the impact on people regardless of affiliation. I developed—in collaboration with Dr. Demet Mousseau—a human rights law framework to permit a team of research assistants to systematically code violations. My role entailed organizing pertinent Human Rights Law clauses into a matrix that could be referenced by a rotating team of analysts. We mined data from international news wires and communicated directly with organizations within Turkey to validate our information.

My most recent role was that of a data strategist and data engineer at Penske Media Corporation. I was required to develop comprehensive reporting infrastructure for audience marketing, editorial, and SEO teams. I integrated massive amounts of data to permit key stakeholders to strategically guide the business in response to audience signals.

In addition to my role as a developer, I worked directly with senior executives to plan business strategy, evaluate vendors, and forecast the financial prospects of new initiatives.

I am proficient in SQL, BigQuery, and Snowflake. I am a confident cloud developer. I am a capable Python and Bash programmer. I speak and read basic French, basic Arabic, and basic Spanish.

Please consider my application. I believe I will be an asset to the organization.

Sincerely,

Justin Napolitano